

## **Classical WETA 90.9 FM Launches Classical WETA App to Celebrate 10 Years On-Air**

*January 22, 2017 milestone marks a decade as  
the exclusive home of classical music in Greater Washington*

[January 18, 2017; Arlington, VA] – WETA, the flagship public broadcaster in the nation’s capital, commemorates the 10-year anniversary of Classical WETA 90.9 FM as the exclusive provider of classical music in the Washington D.C. market with the new Classical WETA App, available now via iTunes, Google Play, and [classicalweta.org](http://classicalweta.org). The app, featuring music, arts and cultural resources currently found on-air and online, allows instant availability via mobile devices in just a few simple taps.

“Classical WETA 90.9 FM has been an essential source for arts and culture in Washington,” said Sharon Percy Rockefeller, president and CEO of WETA, “With our new Classical WETA app, an additional platform becomes available to inspire audiences wherever they are.”

Continuing the station’s mission to reach a wide classical music audience with broad appeal, the Classical WETA App features live-stream access to the station’s 24/7 non-commercial classical music experience, which allows uninterrupted access to beloved original programming such as:

- “Front Row Washington,” currently in its ninth season, featuring performances by top local musicians and ensembles, recorded at venues throughout the Washington area.
- “NSO Showcase,” also currently in its ninth season, broadcasting highlight performances by the National Symphony Orchestra.
- “VivaLaVoce,” the digital service presenting classical vocal music in all its forms.
- “Classical Conversations,” intimate audio interviews with prominent classical music performers, conducted by Classical WETA on-air hosts.

In addition to live-streaming, the app will offer easy access to on-demand audio, broadcast schedule, playlists and additional classical music content.

WETA Vice President for Radio Dan DeVany notes, “Expanding access to our music programming and features is a core part of Classical WETA’s public service efforts. This app enables our listeners to include Classical WETA in their lives wherever their daily routines take them.”

Classical WETA 90.9 FM is the most listened to classical music radio station in the United States (Source: Nielsen), reaching audiences over the air throughout Greater Washington and surrounding counties in Maryland and Northern Virginia. Extending beyond the airwaves, Classical WETA offers a wealth of classical music features, allowing all classical music listeners the ability to listen and learn on their preferred platforms – online at [classicalweta.org](http://classicalweta.org), and now digitally supported via tablet and mobile app devices.

Visit [classicalweta.org](http://classicalweta.org) for additional information. Press materials and photography can be found at [weta.org/press](http://weta.org/press).

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### **About WETA**

WETA Television and Classical WETA 90.9 FM are public broadcasting stations serving the District of Columbia, Maryland and Virginia with high-quality programming. Classical WETA 90.9 FM brings classical music, concerts and specials to Greater Washington. The leading PBS station in the nation's capital, WETA Television broadcasts on four channels: WETA TV 26, WETA HD, WETA UK and WETA Kids. WETA is one of the largest-producing stations of new content for public television in the United States, with studios and administrative offices located in Arlington, Virginia. Sharon Percy Rockefeller is president and CEO. More information on WETA and its programs and services is available at [www.weta.org](http://www.weta.org). On social media, visit [www.facebook.com/wetatvfm](http://www.facebook.com/wetatvfm) on Facebook or follow @WETAtvfm on Twitter.

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