The WETA mission is to produce and broadcast programs of intellectual integrity and cultural merit that recognize viewers’ and listeners’ intelligence, curiosity, and interest in the world around them. As an independent and not-for-profit public broadcaster and producer, WETA provides its viewers and listeners with high-quality, compelling programs and serves a broad community with educational projects and web-based initiatives.

THE EXTRAORDINARY CONTENT WETA CREATES AND PRESENTS celebrates our nation’s cultural riches, illuminates our shared past, fosters an informed citizenry, promotes civic engagement in our democracy and explores our world. As the flagship public broadcasting station in the nation’s capital, WETA provides exceptional services to the community of Greater Washington and to the nation, offering opportunities for lifelong learning to Americans of all ages.

Among our stellar productions this year, PBS NewsHour and Washington Week took on special importance. As the premier producer of news programming for PBS, WETA presented superb journalism that included comprehensive, balanced and trusted coverage of the historic 2016 elections. Our many other diverse programs and services also informed and educated the public, providing content and context surrounding history, the arts, science, literacy and much more.

In the report that follows, we invite you to explore the breadth and depth of WETA’s impressive Fiscal Year 2017 broadcasts, productions and community activities that are made possible with the generous support of our members, partners and funders.

Thank you for helping to sustain our outstanding services to the public.

Sincerely,

Sharon Percy Rockefeller
President & CEO, WETA

Timothy C. Coughlin
Chairman, WETA Board of Trustees
PBS NewsHour

Weeknights pbs.org/NewsHour
@NewsHour

Public television’s marquee news program was the source for Election 2016 coverage, presenting reporting and analysis that informed voters throughout the election year and providing ongoing coverage of the presidential transition. Judy Woodruff anchors PBS NewsHour, following the November 2016 passing of co-anchor and managing editor Gwen Ifill, who had shared the anchor desk with Woodruff since 2013 and been with the program since 1999. Woodruff and a team of seasoned, highly regarded journalists present original, in-depth, balanced reporting upon which more than 12 million viewers around the globe rely monthly.

Election highlights included Republican and Democratic convention coverage — in partnership with NPR — that reached 29.7 million viewers, as well as coverage of the presidential and vice-presidential debates and election-night returns. With Microsoft, PBS NewsHour launched WatchTheDebates.org, an interactive civic education site featuring every general-election debate since 1960.

Throughout the year, the nightly news program brought focused attention to national and international stories, covering the economy, science, education, health, politics and the arts. Special reporting included “The End of AIDS?,” a six-part broadcast and digital series on worldwide efforts to curtail the HIV/AIDS epidemic, and, as part of the “How the Deck Is Stacked” collaboration with Marketplace and Frontline, a multipart series looking at the economic realities of many Americans who voted for President Trump. PBS NewsHour’s television audience grew 22 percent in Fiscal Year 2017 compared to the previous year, up to 1.12 million viewers per average minute. During that same time, PBS NewsHour’s online audience increased more than 48 percent, to 5.6 million average users per month, and the program experienced substantial growth in Facebook fans and Twitter followers as well.

To deliver critical context and resources in service to news consumers, PBS NewsHour embraces strategic partnerships, such as live coverage with Facebook and Twitter, and an editorial partnership with the Aspen Institute’s Health, Medicine and Society Program to co-produce stories exploring today’s most pressing health issues. PBS NewsHour fosters a culture of experimentation and innovation, constantly adapting its model to changes in technology, demographics and media trends. The program invests in the future of fair, uncompromising journalism with initiatives such as the PBS NewsHour News Assistant program and PBS NewsHour Student Reporting Labs, providing training and educational resources to young journalists. PBS NewsHour harnesses and leverages the changing media landscape, while serving as a model for others seeking to practice serious journalism.

A production of Newshour Productions LLC, a wholly owned nonprofit subsidiary of WETA Washington, D.C., in association with WNET in New York. Major funding provided by the Corporation for Public Broadcasting, PBS, and public television viewers. Corporate funding provided by BNSF Railway, Lincoln Financial Group, MD Anderson Cancer Center, Patagonia, and XQ Institute. Additional funding provided by the S.D. Bechtel, Jr. Foundation; Carnegie Corporation of New York; Cohen Veterans Bioscience; Ford Foundation; William and Flora Hewlett Foundation; Robert Wood Johnson Foundation; Lemelson Foundation; John D. and Catherine T. MacArthur Foundation; Gordon and Betty Moore Foundation; National Science Foundation; Pew Charitable Trusts; Skoll Foundation; Alfred P. Sloan Foundation; Friends of the NewsHour; and others.
WASHINGTON WEEK
Fridays. pbs.org/WashingtonWeek
@washingtonweek

Moderator Robert Costa, a national political reporter for The Washington Post, leads a group of award-winning journalists in a robust roundtable discussion about the week’s major national and international news stories. Costa draws on his incisive work at The Washington Post covering politics and policy to lead enlightening conversations with reporters from TV, print, radio and online news organizations that provide balanced reporting and substantive analysis. He also reaches a wide audience through social media, expanding the program’s digital footprint. Costa was named the eighth moderator of Washington Week in April 2017, following the passing of distinguished journalist Gwen Ifill, who had served as moderator and managing editor from 1999 to 2016.

Washington Week marked its golden anniversary on February 23, 2017. The program premiered in 1967 as Washington Week in Review. The program embraces civic discourse, with a long history of extensive coverage of political conventions and live-audience broadcasts designed to engage and inform Americans. For the 2016 election cycle, Washington Week produced roadshow specials in national convention cities Cleveland and Philadelphia as well as in Colorado Springs. Also, Washington Week presented “16 for 2016” — a national initiative to bring together and share diverse points of view. Online, the public could share videos about election issues and join the political conversation via the hashtag #16for2016.

A production of WETA Washington, D.C. Major funding provided by The Boeing Company, Prudential, Ford Foundation, Norman Lear, Olsen Foundation, K2 Institute, Ethics and Excellence in Journalism Foundation, the Yuen Foundation, the Corporation for Public Broadcasting and PBS.

DEFYING THE NAZIS: THE SHARPS’ WAR
September 20, 2016
pbs.org/KenBurns/Defying-the-Nazis-the-Sharps-War
#SharpsWarPBS

This engaging film by Ken Burns and Artemis Joukowsky is the little-known story of Waitstill and Martha Sharp, a Unitarian minister and his wife from Wellesley, Massachusetts, who rescued individuals fleeing the Nazi occupation in Europe before and during World War II. A tale of compassion, sacrifice and heroism, the film documents how the Sharps left their children behind in the care of their parish and boldly undertook multiple dangerous missions in Europe. Over the course of two years, the couple helped to save hundreds of imperiled political dissidents and Jewish refugees. For this project, WETA partnered with Facing History and Ourselves, a highly respected educational organization, to create curriculum materials aimed at helping middle and high school teachers use the film and provide additional primary sources to engage students in the Sharps’ story of sacrifice, rescue, and moral courage.

A co-production of No Limits Media, Inc., and Florentine Films, in association with WETA Washington, D.C. Funding provided by members of The Better Angels Society, including Jan and Rick Cohen and Jonathan and Joanne Lasher; The Starr Foundation; The Thrivethird Foundation; and donations from individuals.

AMERICAN UMPIRE
September 23, 2016
AmericanUmpire.com
@AmericanUmpire | #AmericanUmpire

A critical exploration of America’s role as policeman in a globalized world, American Umpire examines the country’s origins as a neutral republic and its transition to a highly engaged superpower after World War II. Narrated by Jim Lehrer, former anchor of PBS NewsHour, the documentary seeks to open up a national discussion about U.S. foreign policy, offering a primer on how America shifted from a 150-year policy of neutrality in its formative years to a 70-year policy of global engagement. The film features interviews with prominent and politically diverse policymakers, scholars, military leaders, and journalists — including former Secretary of State George Shultz and MIT academic Barry Posen — and also explores possible policy options for the future.

A production of Shell Studios in association with WETA Washington, D.C., and distributed by American Public Television. Funding provided by Stanford University’s Hoover Institution, Melbern and Susanne Gaschock, San Diego State University and Los Lobos Foundation.

WETA SYNDICATION SERVICES

In addition to the WETA productions featured here, WETA assists other producers in bringing their projects to public television audiences throughout the country. In Fiscal Year 2017, these programs included The David Rubenstein Show: Peer-to-Peer Conversations, featuring the Washington, D.C.-based financier and philanthropist leading enlightening interviews with business leaders such as Warren Buffett, Bill Gates and Indra Nooyi about their paths to success. Other programs include the top-rated children’s series Daniel Tiger’s Neighborhood and the long-running financial news series Nightly Business Report, co-anchored by Tyler Mathisen and Sue Herera.
GLOBE TREKKER
Season 15, 30-part series beginning April 3, 2016
Season 16, 30-part series beginning April 2, 2017
pbs.org/Globe-Trekker
@GlobeTrekker

Now in its 16th season, the popular travel series transports viewers to off-the-beaten-path destinations around the world. In locales near and far, guides introduce viewers to the people who inhabit the land and spotlight the engaging local culture, sumptuous cuisine and breathtaking vistas. This year, trekkers journeyed by train, boat and automobile in adventures that embraced famous travel routes such as the Independence Railroads in India, a stretch of the Amazon in Peru, the iconic Nile River in Egypt and Highway 61 in the United States. Food also takes center stage, with programs spotlighting such topics as chocolate in Southern Mexico and Central America and the roots of Cantonese cuisine in Southern China. Explorers also reveal in the ancient sites of Rome, the Andalusian city of Cordoba, and Mughal-influenced Delhi and Agra.

A production of Pilgrim Films and Television Productions, Ltd., in association with WETA Washington, D.C. Funding provided by Subaru of America, Inc.

AFRICA'S GREAT CIVILIZATIONS
February 27, March 1 & 2, 2017
pbs.org/AfricasCivilizations
#AfricasCivilizationsPBS

Exploring the untold history of Africa from the dawn of man to the Colonial Era, Professor Henry Louis Gates, Jr., provides a new vision not only of Africa's pivotal place in world history but also of how the rest of the world relates to and perceives the continent. Gates travels the length and breadth of Africa to chronicle the continent's history from a firmly African perspective and to demonstrate how human civilization traces its roots to the African continent. The journey takes Gates from the city of Great Zimbabwe to the pyramids of the Kingdom of Kush in Sudan, from the spectacular rock-hewn churches of Lalibela in Ethiopia to the African continent's oldest university in Fez, and from the Blombos Caves in South Africa to ancient Mali. Gates' sweeping 200,000-year journey of discovery illuminates the complexity, grandeur and diversity of many millennia of unknown details about Africa's rich history.

A production of Inkwell Films, McGee Media, Kunhardt Films and WETA Washington, D.C., in association with Nutopia. Major corporate support provided by Bank of America, Johnson & Johnson and Ancestry. Major funding also provided by The Andrew W. Mellon Foundation, the Gilder Foundation, the Corporation for Public Broadcasting and PBS.

BLACK AMERICA SINCE MLK: AND STILL I RISE
November 15 & 22, 2016
pbs.org/BlackAmerica
#BlackAmericaPBS

Harvard scholar Henry Louis Gates, Jr., chronicles 50 years of the African-American experience, painting a complex and comprehensive portrait of black America while raising urgent questions about the future of the African-American community and the nation as a whole. The two-part, four-hour documentary charts the African-American community and the nation as a whole.

The two-part, four-hour documentary charts the remarkable social and economic progress achieved — spotlighting figures from Stokely Carmichael to Barack Obama and from James Brown to Beyoncé. Offering a fresh viewpoint of key events and turning points in American race relations, interviewees include Ava Duvernay, Eric Holder, Jesse Jackson, Sheila Jackson Lee, Nas, Shonda Rhimes and Oprah Winfrey. Gates examines whether the promise of the civil rights movement truly has been realized — and whether or not the country has moved on from formerly prevalent ideas about race. To examine these urgent questions, WETA coordinated more than 25 screening discussion events throughout the country, generating provocative and thoughtful conversations.

A production of Pilgrim Films, McGee Media, Kunhardt Films and WETA Washington, D.C., in association with Ark Media. Major corporate support provided by Bank of America and Johnson & Johnson. Major support also provided by the Howard and Abby Milstein Foundation, in partnership with Hoover Milstein andEmergent Bank; Andrew W. Mellon Foundation; the Ford Foundation; Just Films; the Corporation for Public Broadcasting; and PBS.

AUDUBON
March 29, 2017
AudubonTheFilm.com
@RaraAvisDoc

The extraordinary figure John James Audubon and the wild creatures he loved are the subjects of this nature-loving film. A self-taught painter and ornithologist, Audubon left a legacy of art and science that made him famous in his lifetime and endures to this day. Filmed in all of the major locations that Audubon explored — from Newfoundland and Texas to the Florida Keys and Montana — this documentary brings to life Audubon's timeless paintings with stunning footage of the living birds he immortalized and visually celebrates the natural world he described so eloquently in his writings. The program features interviews with the foremost Audubon authorities, experts on his art and scholars of his science to put his work in a modern perspective.

A production of Rara Avis Productions, LLC, presented by WETA Washington, D.C. Funding provided by the New York Historical Society, home of the original Audubon drawings; the Cornell Ornithology Lab; the Audubon State Park and Museum in Henderson, Kentucky; the John James Audubon Center in Mill Grove, Pennsylvania; the Audubon State Historical Site in St. Francisville, Louisiana; and bird lovers throughout the country.
**WETA 2017 Annual Report**

**National Productions**

**SMOKEY ROBINSON:**

**THE LIBRARY OF CONGRESS GERSHWIN PRIZE FOR POPULAR SONG**

*February 10, 2017*  
*pbs.org/Gershwin-Prize*

**A co-production of WETA Washington, D.C., CoMedia, Mark Krantz Productions, Cappy Productions and The John F. Kennedy Center for the Performing Arts. Corporate funding provided by Capital One and Comcast/NBCUniversal. Major funding provided by the Gershwin Trust for the benefit of The Library of Congress Trust Fund Board, and AARP. Air travel provided by United Airlines.**

The smooth sounds of one of Motown's longest-performing artists, Smokey Robinson, are featured in this year's Gershwin Prize for Popular Song. Hosted by legendary Motown performer Yolanda Adams, the concert highlights Smokey Robinson's distinctive voice and unique musical style. Performers include Darlene Love, Natalie Cole, and many others, all paying tribute to Smokey's enduring legacy in popular music.

**BILL MURRAY:**

**THE KENNEDY CENTER MARK TWAIN PRIZE**

*October 28, 2016*  
*pbs.org/TwainPrize*

**A production of WETA Washington, D.C., CoMedia, Mark Krantz Productions, Cappy Productions and The John F. Kennedy Center for the Performing Arts. Corporate funding provided by Capital One and Comcast/NBCUniversal. Major funding provided by the Gershwin Trust for the benefit of The Library of Congress Trust Fund Board, and AARP. Air travel provided by United Airlines.**

Friends from Saturday Night Live, Ghostbusters and late night television honoree comedic trailblazer Bill Murray at an auspicious evening celebrating his receipt of the Mark Twain Prize for American Humor. With tributes, performances and highlights from his career, the stage at the John F. Kennedy Center for the Performing Arts abounds with musicians, actors and comedians, including Aziz Ansari; Roy Blount, Jr.; Jane Curtin; Miley Cyrus; Rhiana Gittens; Bill Hader; Jimmy Kimmel; David Letterman; Brian Doyle Murray; Paul Shaffer; Emma Stone; and Sigourney Weaver. True to his roots, the Windy City native proudly gives tribute to his home team the Chicago Cubs on their way to the World Series Championship. Murray is the 19th recipient of The Kennedy Center Mark Twain Prize for American Humor.

**A CAPITOL FOURTH**

*July 4, 2016*  
*pbs.org/CapitolFourth*

**A co-production of Capital Concerts and WETA Washington, D.C. Funding provided by Lockheed Martin Corporation, the National Park Service, the Corporation for Public Broadcasting, the Department of the Army, General Dynamics, PBS, and public television stations nationwide. Air travel provided by American Airlines.**

Fireworks set Capitol Hill aglow at this spectacular annual special, this year featuring legendary Grammy Award-winning artists Kenny Loggins and Smokey Robinson. Also taking the stage with host Tom Bergeron are performers Yolanda Adams, Gavin DeGraw, Jackie Evancho, Sutton Foster, Cassidy Pope, Amber Riley and the cast of the Broadway musical On Your Feet!, performing with the National Symphony Orchestra. The concert features a special salute to Team USA led by Olympic Gold medalist Scott Hamilton ahead of the 2016 Summer Olympics. The program also honors the 75th anniversary of the USO and the 100th anniversary of the National Park Service. Broadcast live to a nationwide audience, the event also provides a Memorial Day tribute to the Armed Forces, featuring performances and highlights from the six-hour event, the program features highlights of the six-hour event, with performances by Jonathan Butler, Sheryl Crow, The Fray, Jason Isbell, John Prine, Jimmy Buffett, John Ondrasik; Irish tenor Ronan Tynan; and actress and singer Ali L Viva; in performance with the National Symphony Orchestra under the direction of conductor Jack Everly. Actors Joe Mantegna and Laurence Fishburne co-host the annual special, broadcast live from the West Lawn of the U.S. Capitol and available to troops serving worldwide via the American Forces Network.

**NATIONAL MEMORIAL DAY CONCERT**

*May 28, 2017*  
*pbs.org/National-Memorial-Day-Concert*

**A co-production of Capital Concerts and WETA Washington, D.C. Funding provided by Lockheed Martin Corporation, the National Park Service, the Corporation for Public Broadcasting, the Department of the Army, General Dynamics, PBS, and public television stations nationwide. Air travel provided by American Airlines.**

This year’s national tribute to men and women in uniform features a 75th anniversary salute to the Doolittle Raiders, the daring aviators who changed the course of World War II in the Pacific, and honors America’s Gold Star families of all generations. The program includes General Colin L. Powell USA (Ret.); actors Laurence Fishburne, Christopher Jackson, Mary McCormack, Ana Ortiz, John Ortiz, Robert Patrick and Vanessa Williams; classical singers Renée Fleming and Russell Watson; country music superstar Scotty McCreery; rock musician John Ondrasik; Irish tenor Ronan Tynan; and actress and singer Ali L Viva; in performance with the National Symphony Orchestra under the direction of conductor Jack Everly. Actors Joe Mantegna and Laurence Fishburne co-host the annual special, broadcast live from the West Lawn of the U.S. Capitol and available to troops serving worldwide via the American Forces Network.

**THE CONCERT TO FACE ADDICTION**

*September 24, 2016*  
*pbs.org/TwainPrize*

This music special documents the historic “Unite to Face Addiction” concert that took place on the National Mall in October 2015, bringing together for the first time iconic names in the music industry to raise awareness surrounding America’s addiction crisis. The program features highlights of the six-hour event, with performances by Jonathan Butler, Sheryl Crow, The Fray, Jason Isbell, John Prine, Jimmy Buffett, John Ondrasik; Irish tenor Ronan Tynan; and actress and singer Ali L Viva; in performance with the National Symphony Orchestra under the direction of conductor Jack Everly. Actors Joe Mantegna and Laurence Fishburne co-host the annual special, broadcast live from the West Lawn of the U.S. Capitol and available to troops serving worldwide via the American Forces Network.

**WETA 2017 Annual Report**

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**WETA 2017 Annual Report**

**National Productions**
Season 5, 13-part series beginning September 7, 2016
PatisMexicanTable.com

Pati, a food writer and the official chef of the Mexican Cultural Institute of Washington, D.C., guides viewers through the fascinating world of Mexican cuisine. This year, Jinch explores the Mayan world in the Yucatán Peninsula, embarking on a road trip that crosses three Mexican states — Campeche, Yucatán and Quintana Roo. Visiting fishermen’s villages, historic haciendas, bustling markets and Mayan ruins, she dives deep into the region’s cuisine, including pan de cazón, chaya empanadas, classic mondongo stew and fresh ceviches. Back at home, chef José Andrés takes over one episode, adding his own twist to traditional recipes. Sister series Martha Bakes demonstrates how home bakers can create the finest desserts from scratch with mouth-watering results. Season 6 features students who have a series of Spanish-influenced recipes.

PATIS MEXICAN TABLE Season 5, 13-part series beginning September 7, 2016 PatisMexicanTable.com

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AMERICA’S TEST KITCHEN Season 16, 26-part series beginning January 2, 2016
AmericaTestKitchen.com
@TestKitchen | #TestKitchen

Filmed in a working test kitchen outside of Boston, this series is dedicated to finding the very best recipes for home cooks. Providing unbiased equipment reviews, taste tests and foolproof recipes from the test kitchen, the program is the most popular instructional cooking show on television. Cooks test recipes up to 100 times, tweaking every variable until they understand how and why recipes work. Season 17 features new hosts Julia Collin Davison and Bridget Lancaster, who are both original cast members. This year, the team grills pizza and cooks paella, teaches how to master canning, and harnesses the power of science to make Baked Alaska.

AMERICA’S TEST KITCHEN Season 16, 26-part series beginning January 2, 2016 AmericaTestKitchen.com
@TestKitchen | #TestKitchen

PRODUCTION PIPELINE

Looking ahead to Fiscal Year 2018 and beyond, WETA has an extensive lineup of productions in development. Projects five years in the making — whose scope includes collaborating with producers and advisors, securing funding and developing ancillary materials such as web content and outreach activities — are ongoing. Highlights of upcoming programs are below.

Front-Roat Seats to Performances from the Nation’s Capital

WETA is slated to present an array of performance specials, including David Letterman: The Kennedy Center Mark Twain Prize and Tony Bennett: The Library of Congress Gershwin Prize for Popular Song.

Landmark Documentaries from Ken Burns and Florentine Films

For more than 30 years, WETA has partnered with acclaimed filmmaker Ken Burns and his production company Florentine Films to bring landmark history films to a national audience. The next WETA co-production is The Vietnam War, a major 10-part, 18-hour documentary by Ken Burns and Lynn Novick airing in September 2017 that tells the epic story of one of the most consequential, divisive and controversial events in American history as it has never been told before on TV. Additional upcoming projects are Country Music, Hemingway and Muhammad Ali.

Collaborations with Henry Louis Gates, Jr.

WETA productions continue to explore American and world history through a variety of areas and perspectives. In the fourth season of the series Finding Your Roots, premiering in October 2017, WETA production partner Henry Louis Gates, Jr., delves into the genealogy of numerous guests, including actor Ted Danson and political commentator Ana Navarro. Each story illuminates the vast patchwork of ethnicity, race and experience that makes up the fabric of America.

America’s Test Kitchen WETA Washington, D.C., and American Public Television, and distributed by American Public Television. Season 16 funding provided by Blue Apron, CHEFS Catalog, DCS Fisher/Paykel, Diamond Crystal, Ferguson Kitchen & Bath Design Centers, Holland America Line, Kohler and Siematic. Season 17 funding provided by Holland America Line.

Cook’s Country from America’s Test Kitchen

Season 9, 13-part series beginning August 27, 2016
Cook’sCountry.com
@TestKitchen | #TestKitchen

A longtime favorite from the team at America’s Test Kitchen, this program reclaims, revives and restores classic American heirloom recipes. Sharing cooking skills and a deep knowledge of food history, the series, filmed in a renovated Vermont farmhouse, deconstructs favorite American recipes to reveal the secrets to foolproof cooking at home. Including lost recipes, regional favorites and new classics, Season 9 features big favorites from Little Italy, inspiring New Orleans dishes, sumptuous Southern stews, a taste of Tennessee, and such Badger State favorites as Wisconsin spicy cheese bread and old-fashioned vanilla frozen custard.

A production of America’s Test Kitchen, co-presented by WETA Washington, D.C., and American Public Television, and distributed by American Public Television. Funding provided by Blue Apron, CHEFS Catalog, DCS Fisher/Paykel, Holland America Line and Valley Fig.
In Fiscal Year 2017, WETA proudly marked the 10th anniversary of Classical WETA 90.9 FM as the exclusive provider of classical music on radio in Greater Washington. From orchestral and operatic music to chamber and choral offerings, this vital service allows dedicated listeners uninterrupted access to the finest classical selections.

**BEAUTIFUL MUSIC FROM WASHINGTON AND BEYOND**

- Classical WETA 90.9 FM is an essential cultural resource in the national capital, featuring performances from renowned venues throughout the region and the world, as well as an extensive in-house library of recordings.
- One of the most-listened-to classical music radio stations in the United States, Classical WETA in Fiscal Year 2017 reached a weekly audience of more than 430,000 listeners on-air — via WETA 90.9 FM in Washington, D.C.; WGMS 89.1 FM in Hagerstown, Maryland; and WETA 88.9 FM in Frederick, Maryland — and online at classicalweta.org.
- The listening experience comes to life with the guidance of dedicated Classical WETA staff, including on-air hosts David Ginder, Marilyn Cooley, Bill Bukowski, Nicole Lacroix, Deb Lamberton, Linda Carducci, Chip Brienza, Rich Kleinfeldt, James Jacobs and John Banther, who provide a singular classical music environment every hour, every day.
- To commemorate the 10th anniversary of Classical WETA, the station launched a new app, allowing on-air and online content to be instantly available on tablet and mobile devices. The app features on-air and online content to be instantly available on iTunes, Google Play and classicalweta.org.
- In collaboration with the Library of Congress and Classic Digital Syndications, Classical WETA presented Concerts from the Library of Congress to listeners throughout Greater Washington and around the nation. The 13-part radio series brought to a wide audience superb, live recordings by world-class soloists and ensembles in broadcasts hosted by conductor and composer Bill McGlaughlin.
- Performances by the National Symphony Orchestra figure prominently in the Classical WETA programming schedule, with NSO Showcase an audience favorite. This year, the program showcased the artistic excellence of the orchestra and Christoph Eschenbach, its outgoing music director. Radio concerts included A John F. Kennedy Centennial Celebration, featuring a diverse range of works by Ludwig van Beethoven, Leonard Bernstein, Aaron Copland and John Williams, led by Music Director Designate Gianandrea Noseda.
- From Row: Washington provided access to performances by top local musicians and ensembles, recorded at venues throughout the Washington area, including the National Gallery of Art, the Phillips Collection and the Barns at Wolf Trap. Notable local talents, such as the Eclipse Chamber Orchestra, mezzo-soprano Denyce Graves and the New Orchestra of Washington, shared their artistry with classical music enthusiasts.

**THE ART OF THE VOICE**

- Vocal, choral and operatic performances took center stage on Classical WETA through the monthly broadcast of Choral Showcase and the all-vocal station VivaLaVoce, with broadcasts of a variety of performance groups including the Washington National Cathedral choruses, Washington Bach Consort and Cathedra. Memorable selections included offerings from the inaugural performance of the Choral Arts Chamber Singers.
- Classical WETA Opera House brought the 86th season of the Metropolitan Opera to aficionados, with exciting performances by Puccini’s Manon Lescaut, Beethoven’s lone operatic composition Fidelio, and the final Met performance by acclaimed soprano Renée Fleming in Richard Strauss’s Der Rosenkavalier.
- Wolf Trap Opera performances recorded for Classical WETA broadcast featured Florian Gassmann’s 18th-century comic opera L’Opera Sans; and the work that coned the phrase “chamber opera,” Benjamin Britten’s The Rape of Lucretia.

**MUSIC FOR THE COMMUNITY**

- Since its inception, Classical WETA has actively engaged with the community, collaborating with nearly 80 local organizations and artists to produce more than 200 hours of original on-air and online content, and providing listeners with in-depth access to the classical music world. This year’s community outreach activities featured on-air host appearances at prominent venues throughout the region, such as George Mason University’s Center for the Arts, Wolf Trap and the Folger Shakespeare Library.
- The classicalweta.org website offers digital engagement opportunities such as the popular “Test Your Classical Music IQ” and “What’s Your Classical Composer Personality?” quizzes; and the annual Classical WETA 90.9 FM Classical Countdown, presenting pieces selected by popular vote.
WETA TELEVISION

Serving the residents of Greater Washington for more than 50 years, WETA presents a diverse array of high-quality programming to the community. From news and public affairs, performing arts and drama, history and science documentaries, and children’s series, the station engages audiences of all ages.

PUBLIC TELEVISION FOR THE NATION’S CAPITAL

- WETA is the flagship PBS station in the nation’s capital, presenting programming around the clock on four channels: primary channel WETA TV 26; WETA HD, offering a high-definition viewing experience; WETA UK, celebrating the channel’s fifth anniversary of highlighting the best in British television; and WETA Kids, providing enriching educational fare for young viewers all day, every day.
- One of nearly 350 PBS member stations across the country, WETA reaches 2 million viewers in an average week through cable, satellite and over-the-air transmission. WETA Television signals extend to households in Washington, D.C., and to 39 counties and municipalities in Maryland, Virginia and West Virginia.

WETA AND THE COMMUNITY

- This year, the television programs WETA Neighborhoods and Neighborhood Eats explored the region’s unique local culture and history, spotlighting the people, places and dining establishments of Anacostia, Capitol Hill, Dupont Circle and Georgetown. A second season of both series is in production.
- Rethinking High School with Soledad O’Brien tackled the topic of innovation in high school education during a town hall discussion moderated by the award-winning journalist. The event, held at the Founders Library at Howard University, aired on WETA TV 26 and streamed on Facebook Live in partnership with the university’s public television station WHUT.
WETA Around Town and WETA Arts, hosted by Robert Aubry Davis, highlight the best of the local arts scene. Recent topics covered include the opening of the National Museum of African American History and Culture; and the wildly popular Yayoi Kusama “Infinity Mirrors” exhibit at the Hirshhorn Museum.

The Honored to Serve initiative continued to showcase the stories of service members, memorials in Greater Washington and other topics surrounding American forces, leading up to the September 2017 premiere of the documentary The Vietnam War.

Completing a trilogy of documentaries about the historic port city, Discovering Alexandria: The 20th Century examined the period of remarkable cultural and technological change — and joined the station’s portfolio of films created exclusively for audiences in Greater Washington.

Local screening events gave viewers direct access to timely PBS programs in the nation’s capital, including Frontline: The Choice 2016, spotlighting the front-runner candidates of the 2016 presidential election; and The Great War on American Experience, marking the 100th anniversary of America’s entry into World War I.

Community-focused digital projects on weta.org included new installments of Not THAT D.C., a collection of brief documentaries that surveyed unique activities in the national capital area; and the Boundary Stones blog, which covers notable events in local history.

Additional interactive content created exclusively for weta.org included a Founding Fathers personality quiz inspired by Great Performances: Hamilton’s America and a Victoria on Masterpiece personality quiz.

Celebrating five years on the air, WETA UK showcased favorite British mystery and comedy television series including Midsomer Murders, Pie in the Sky and Agatha Raisin. To celebrate the channel’s anniversary, WETA introduced a slate of new series, including The Level, Dickensian and Inside Men. The Telly Visions blog on weta.org offered weekly episode recaps and posts as a companion to the broadcasts.

Hamilton’s America, a behind-the-scenes look at Lin-Manuel Miranda’s smash Broadway musical, aired on Great Performances as part of the 2016 PBS Arts Fall Festival. The documentary examined how the revolutionary play redefines the way audiences learn about history and draws parallels to our nation today.

In 2017, Masterpiece unveiled two new series: The Durrells in Corfu, based on the beloved trilogy of memoirs by noted British naturalist Gerald Durrell; and Victoria, the story of the young woman who became one of the most powerful rulers of the United Kingdom. The return of beloved series Poldark and Sherlock enthralled loyal viewers with additional episodes.

Other drama highlights in the WETA schedule included the final season of the Alexandria-set Civil War drama Mercy Street, the suspenseful international detective drama The Tunnel, a new season of the popular series Call the Midwife and the lavish Shakespearean saga Great Performances: The Hollow Crown — The Wars of the Roses starring Benedict Cumberbatch.

A long-time champion of arts programming, the station spotlighted notable Washington venues via WETA productions such as The Kennedy Center Mark Twain Prize, The Library of Congress Gershwin Prize for Popular Song and A Capitol Fourth.
EXCELLENCE IN JOURNALISM AND DOCUMENTARY FILM

- The WETA-produced programs PBS NewsHour and Washington Week continue to be a trusted journalistic voice in the national conversation, providing comprehensive news reports and analysis around the 2016 election and the transition to a new presidential administration.
- The production partnership of WETA and distinguished scholar Henry Louis Gates, Jr., continued to blossom, producing two documentary series in Fiscal Year 2017. Black America Since MLK: And Still I Rise asked provocative questions about the state of black America — and the nation as a whole; Africa’s Great Civilizations provided a new look at African history, traveling throughout the vast continent to discover the true majesty of its greatest civilizations and kingdoms.
- The David Rubenstein Show: Peer-to-Peer Conversations featured the Washington, D.C.-based financier and philanthropist talking to American leaders, including Bill Gates and Warren Buffett, about their paths to success and how they think, lead, and give back.
- The award-winning Frontline series presented in-depth investigations, exploring such topics as the political divisions within our country, the effects of solitary confinement on America’s prison population and the sustainable health of our oceans. Science documentaries captured viewers’ imaginations, as Nature encapsulated the human-like behavior of animals in Spy in the Wild, while Nova explored the traditional art of origami folding as a powerful tool to explore the limits of science.
- Celebrating the cultural diversity and heritage of the local community, WETA featured special-interest programming throughout the year. From Voices: Children of Giant and American Masters: Maya Angelou: And Still I Rise, to Off the Menu: Asian America and an encore presentation of the landmark WETA co-production Latino Americans.

VALUABLE SUPPORT FOR CHILDREN AND THEIR CAREGIVERS

- Each weekday morning on WETA TV 26 and around the clock on WETA Kids, WETA presents a wide selection of children’s programming, demonstrating an abiding commitment to the station’s vital educational mission. These presentations offer a trusted viewing destination for children, parents, grandparents and other caregivers.
- WETA Kids serves the children of Greater Washington as an essential source for high-quality educational programming. From Daniel Tiger’s Neighborhood to Peg + Cat, dependable, informative and interesting television continues to be accessible for young viewers of all ages.
- A new offering on the children’s programming slate this year was Splash and Bubbles, a production of the Jim Henson Company. The series explores the world’s underwater habitats and the diversity of life in our oceans. Longtime favorite Arthur celebrated the series’ 20th anniversary with all-new episodes chronicling the adventures of the eight-year-old aardvark.
- Building bonds with local families, WETA participated in various events throughout the fiscal year. Appearances included STEM skill-learning at the National Building Museum’s Discover Engineering Family Day, the Southwest Waterfront Fireworks Festival and the family activity day “La Feria de la Familia” at the DC Armory.
- Throughout Fiscal Year 2017, the WETA Kids Ready To Learn initiative offered resource support to families and childcare providers in order to foster children’s natural curiosity and reading skills in a learning environment. More than 3,500 children ages 3 to 8 benefited directly from the station’s 77 workshops held in Maryland, Virginia and Washington, D.C.
- The Where Literacy Begins project introduces parents and caregivers to methods that nurture early childhood reading comprehension and adolescent development. This year, WETA organized workshops providing low-cost tools and techniques to participating families, promoting a beneficial head start for academic achievement and more.
WETA Learning Media makes learning accessible to all through a collection of ambitious, award-winning websites that present materials focused on education, child development and traumatic brain injury. These sites served more than 17 million unique visitors this year and, through social media, engaged nearly 385,000 followers.

**AWARD-WINNING OFFERINGS TO HELP STUDENTS REACH THEIR FULL POTENTIAL**

- **Reading Rockets** continues to serve a growing community of parents and educators in its 15th year. In September 2016, the initiative received the Library of Congress Literacy Awards' highest honor — the David M. Rubenstein Prize — for exceptional and sustained depth and breadth in the project's commitment to the advancement of literacy. In collaboration with the Center for Effective Reading Instruction and the International Dyslexia Association, Reading Rockets relaunched Reading 101, a free, self-paced professional development course for K-3 teachers that presents the core information educators need to help young children learn to read and write well. ReadingRockets.org also maintains a robust online and social media presence, with regular blogs from authors and experts on the latest literacy trends and tools. The site’s newly launched BookFinder tool helps users search quickly through hundreds of high-quality children’s books to find the best options for readers based on age, topic and reading level.

- **Colorín Colorado** is the nation’s leading website for parents and teachers of English-language learners (ELLs), reached 2.6 million visitors this year and earned a Parents’ Choice Gold Award for its innovative content. The bilingual website also launched several new collections of tools and strategies this year, including materials designed to increase teachers’ cultural competency and help educators and families support immigrant and refugee students, as well as a robust section dedicated to special education for ELLs. ColorínColorado.org also produced a series of video interviews with U.S. Poet Laureate Juan Felipe Herrera, the son of migrant workers, who spoke about the Latino student experience and creating meaningful connections in the classroom.

- **Start with a Book** initiative expanded its collection of themed toolkits at StartWithABook.org to combat summer-learning loss — adding topics such as bugs, dinosaurs and flight — and creating a timely reading adventure pack about the Olympics while the 2016 games were underway. Support from local organizations, including Jubilee Housing, the D.C. Public Library and the Library of Congress Center for the Book, helped spark summer learning across Greater Washington. The program reached more than 111,000 people — a 5 percent increase over the previous year.

**UNMATCHED SERVICES TO CLOSE THE ACHIEVEMENT GAP**

- **BrainLine.org** had a record Fiscal Year 2017, recording its highest numbers of site traffic since its 2007 launch. The site, which serves parents and teachers of struggling adolescent readers and writers, also features Reading Without Walls, a video blog hosted by National Ambassador for Young People’s Literature and graphic novelist Gene Luen Yang, who speaks to authors and experts about a range of topics to help engage adolescent readers.

- **Reading Without Walls** added topics such as bugs, dinosaurs and flight to its collection of themed toolkits at StartWithABook.org to combat summer-learning loss — adding topics such as bugs, dinosaurs and flight — and creating a timely reading adventure pack about the Olympics while the 2016 games were underway. Support from local organizations, including Jubilee Housing, the D.C. Public Library and the Library of Congress Center for the Book, helped spark summer learning across Greater Washington. The program reached more than 111,000 people — a 5 percent increase over the previous year.

- **LD OnLine** is funded by Carnegie Corporation of New York, the Ann B. and Thomas L. Friedman Family Foundation and the Poses Family Foundation. BrainLine and BrainLine Military are funded by the Bob Woodruff Foundation, the Infinite Hero Foundation and the University of Oregon. Major support for Colorín Colorado is provided by founding partner, the American Federation of Teachers, AFL-CIO, with generous support provided by the National Education Association and the Poses Family Foundation. LD OnLine is funded by Lindamood-Bell Learning Processes. Reading Rockets is funded by the Poses Family Foundation, with additional support from the Library of Congress Center for the Book, the International Dyslexia Association and Lindamood-Bell Learning Processes. Start with a Book is funded by the Park Foundation.
The financial performance of WETA was solid in Fiscal Year 2017 (July 1, 2016 – June 30, 2017), garnering more than $96 million in funding support and generating $2.3 million in operating income. This positive financial outcome was the result of generous contributions from individuals, corporations and foundations, coupled with disciplined and cost-effective financial management. This invaluable support, plus community service grants from the Corporation for Public Broadcasting (CPB), provided the essential funds that gave WETA the means to continue to serve the community and produce high-quality programming for public television audiences nationwide.

On top of the strong financial results, WETA achieved a number of notable operational and programming accomplishments this year. The organization produced and distributed important and critically acclaimed content, while expanding its reach and engagement with national and local audiences.

Local Broadcasting Operations

WETA depends on broad-based local support to fulfill its community-service mission. In Fiscal Year 2017, contributions from individuals provided more than 65 percent of the funding for local broadcasting operations, which include WETA Television’s four channels — WETA TV 26, WETA HD, WETA UK and WETA Kids; Classical WETA 90.9 FM; weta.org; and WETA Learning Media. Individual contributions, along with support from local businesses, foundations and organizations, provided the resources that power local broadcasting operations and allow WETA to deliver educational resources and outreach services to the Greater Washington community.

National Television Production

National television productions are significant financial contributors to the station’s operations and its outreach and education initiatives. The slate of projects created for audiences nationwide in Fiscal Year 2017 included Africa’s Great Civilizations, Black America Since MLK: And Still I Rise and Defying the Nazis: The Sharps’ War. WETA also produced and delivered a strong schedule of performance programs from the John F. Kennedy Center for the Performing Arts, DAR Constitution Hall and the grounds of the U.S. Capitol. In addition to delivering large audiences for WETA and the more than 350 PBS stations across the country, these programs garnered enormous publicity and saw strong financial results.

In its third year of operation under WETA management, PBS NewsHour continued to be productive and financially successful. In addition to the nightly PBS NewsHour series, activity this year from NewsHour Productions included special-event programming such as coverage of the Democratic and Republican national conventions and the presidential election and inauguration. The WETA production Washington Week continued to be an important news and information program for the PBS national primetime schedule and a positive financial contributor to WETA.

Operating Expenses

More than 65 percent of every dollar that WETA raises goes to pay for radio, television and online operations, including educational and community outreach services. The remaining expenses are used to develop and steward the donations received and to build and maintain the infrastructure that will enable WETA to continue to serve the Greater Washington region for years to come. Generous financial support from diverse sources provides WETA with the resources necessary to withstand periodic economic challenges and to expand services to the community.

SUPPORT FOR LOCAL OPERATIONS

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SUPPORT FOR NATIONAL TELEVISION PRODUCTION

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OPERATING EXPENSES

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</table>

WETA financial statements are audited annually by a certified public accounting firm.
MEMBERSHIP AND THE COMMUNITY

In Fiscal Year 2017, individuals contributed more than $20 million to WETA, accounting for 65 percent of the station’s local operating budget. More than 113,000 loyal members currently support broadcasting operations and services for local television and radio, as well as a wide range of WETA educational activities and community events. Nearly a quarter of these individuals are sustaining members, whose monthly giving commitment ensures a consistent financial foundation for the success of WETA Television and Classical WETA 90.9 FM.

WETA members enjoy access to unique event opportunities that provide behind-the-scenes insight into some of the station’s most illuminating and compelling programming. In this fiscal year, these special occasions ranged from advanced screenings and discussions of the Civil War drama Mercy Street and American Experience: The Great War to a lively Classical WETA panel discussion with on-air hosts and production staff celebrating the station’s 10 years as the exclusive provider of classical music radio for Greater Washington.

VOLUNTEERS

More than 140 volunteers provided 5,900 hours of their time to WETA in Fiscal Year 2017, an extraordinary commitment to the organization and its mission of public service. Moreover, the efforts of dedicated volunteers contribute to the success of WETA operations year-round, through participation in events, answering phones during pledge drives, making thank-you calls to new members and assisting station staff on a range of community initiatives.

WETA members provide almost two-thirds of the funding for local operations. Through their generous support, these individuals demonstrate their appreciation for the station’s programming and services. WETA is privileged to enjoy a strong member base, whose generous contributions allow the station to acquire and broadcast programming, mount educational initiatives, and present cultural offerings to people of all ages from all neighborhoods throughout Greater Washington.

WETA members enjoy access to unique event opportunities that provide behind-the-scenes insight into some of the station’s most illuminating and compelling programming. In this fiscal year, these special occasions ranged from advanced screenings and discussions of the Civil War drama Mercy Street and American Experience: The Great War to a lively Classical WETA panel discussion with on-air hosts and production staff celebrating the station’s 10 years as the exclusive provider of classical music radio for Greater Washington.

WETA COMMUNITY ADVISORY COUNCIL

The WETA Community Advisory Council meets twice annually to assist WETA in outreach to and from its community of broadcast. Council members are representatives of local community organizations that comprise a diverse range of interests and specialties, including education, arts, history, literacy, and underserved populations in the community. As the flagship broadcaster in the nation’s capital, WETA is committed to ensuring that the council’s geographic distribution encompasses the station’s viewing and listening areas, which include the District of Columbia, Maryland and Virginia. The council advises the WETA Board of Trustees with regard to whether station programming and policies are meeting the specialized educational and cultural needs of the community.

Loren Allan Smith (chairman), U.S. Court of Federal Claims; Leonard L. Hamlin, Sr. (vice chairman), Macedonia Baptist Church; Vivian Yao (vice chairman), Montgomery County Council; Laurie Albert, Jewish Community Center of Northern Virginia; Liane Atlas, Community Volunteer; Jeannette Collin Cari, Black Student Fund; Stephanie Cheng, Chinatown Community Cultural Center; Leslie Copeland-Tune, DC Baptist Convention; Mario Garcia Durham, The Association of Performing Arts Presenters; Ruby Lopez Harper, Americans for the Arts; Col. Winston McDonald Haythe, USA (Ret.), George Washington University Law School; Melissa Houghton, Women in Film and Video of Washington, D.C.; Margaret Hutto, Art Care Consultants; Suzan Jenkins, Arts and Humanities Council of Montgomery County; Avis Jones-Deweever, National Council of Negro Women; Lance Shapiro, Georgetown University; Alfred O. Taylor, Jr., Nauck Civic Association; Katherine Wood, U.S. Institute of Peace; Wuiping Yap, Asia Heritage Foundation.
WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue its tradition of providing high-quality programming and important community services.

**LEADERSHIP CIRCLE SALON SERIES**

The WETA Salon Series offers unique experiences related to programming on WETA Television and Classical WETA. Throughout the year, generous donors had the opportunity to hear thought-provoking speakers and attend live local performances. Events included a preview of *Frontline: The Choice 2016* at the Newseum, a screening and discussion of *Great Performances: Hamilton's America* at Signature Theatre, the presentation at DAR Constitution Hall of the Library of Congress Gershwin Prize for Popular Song to Motown great Smokey Robinson, a tea and discussion of Victorian-era art at the home of Sharon Percy Rockefeller and a private musical recital at the residence of the Japanese Ambassador to the United States.

**FRIENDS OF CLASSICAL MUSIC**

This group of Leadership Circle music lovers supports Classical WETA with annual investments of $1,000 or more. These generous donors, who ensure the vitality of Washington’s premier classical music radio station, enjoy behind-the-scenes tours of the station, opportunities to meet on-air hosts and invitations to private recitals — including one this year by pianist Ryo Yanagitani at the residence of Japan’s Ambassador to the United States. Friends of Classical Music are recognized on these pages with a musical note.
Elizabeth P. Campbell Legacy Society

WETA gratefully honors those individuals who have named the organization a beneficiary of a will, trust, retirement plan or life insurance policy, or through a life income gift that benefits the station in years to come.

Nancy E. Geinn and John Y. Cole Jr.
Mr. James M. Compton COC USA (Ret.)
Catherine M. Cortes
Helen Daniel
Mrs. Alexandra de Borghgraef
Bill Doig
Robert J. Dahl
Ms. Debra N. Dorer
Susan DiCicciotto
Mrs. Margaret Dong
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James A. Doley
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Ms. Sheryl Lahti
Ms. Suzanne L. Lavine
Mrs. Violaht Lechpammer
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Mr. Frank J. Love
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Lee N. Leshnower
Ms. Eleanor L. Linkeus
Dr. Lynne G. Liewellyn
Mr. Roy B. Lykes Jr.

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Molly Parkinson-Hauck
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Mr. Janet R. Innscore-Bowell
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and
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Ms. Beny Rizzi
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Margaret P. Rasiz
Mr. Patricia A. Riley
Craig and Cynthia Roberts
Susan E. Roberts
Sharon Percy Rockefeller and
Senator John D. Rockefeller IV
Mr. Douglas Alan Ross
Ms. Ruth Rouah
Mrs. Cynthia Ruffy
Mary Jane Ruhl
Ms. Carol Ruppel
Ms. Rosanne Russell

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Ms. Leslie Adams
Dr. Alice A. Adams
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Mr. Richard E. Hardy
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WETA is an educational organization which provides programming and services to the Washington D.C. area, and educates its audience through a variety of platforms. WETA is guided by the Elizabeth P. Campbell Legacy Society, which is named for one of its founders and which recognizes donors who have included WETA in their estate planning. WETA endeavors to serve and educate its audience through a variety of platforms, and the Elizabeth P. Campbell Legacy Society serves as a key component in achieving this goal. By naming WETA as a beneficiary in their estate planning, donors can help ensure that the station continues to provide educational and cultural programming to the greater Washington, D.C. area for years to come.

Mrs. Elizabeth P. Campbell was one of WETA’s founders and a driving force behind the station’s creation. She was an ardent advocate for the station, and her vision helped establish WETA as one of the premier stations in the country. Mrs. Campbell’s bequest was always an integral part of the educational and cultural life of the station, and her vision helped establish WETA as one of the premier stations in the country.

BEQUESTS

WETA gratefully acknowledges and remembers the thoughtful donors whose gifts through bequests and trust distributions provided significant support for the mission of WETA, television and classical.

Elizabeth P. Campbell Legacy Society

Guests enjoy the Elizabeth P. Campbell Legacy Society annual luncheon at WETA.
A special event recognizing public television’s preeminent journalism productions capped Fiscal Year 2017’s fundraising activities. Celebrating Excellence in Journalism brought together individuals and organizations that champion the contribution WETA makes to ensuring a place for civil debate and a variety of perspectives.

In celebration of the 50th anniversary of Washington Week and PBS NewsHour’s 40-year track record of exceptional reporting, WETA hosted a festive evening at the Newseum in Washington, D.C., raising $1,190,000. More than 350 guests attended the June 5 event, demonstrating their strong support for WETAs award-winning news and public affairs programs.

David Rubenstein, co-founder and co-CEO of The Carlyle Group and host of The David Rubenstein Show: Peer-to-Peer Conversations, served as chairman of the event and moderated a timely conversation about the trusted role of public media journalism today with Judy Woodruff, anchor and managing editor of PBS NewsHour; Robert Costa, moderator of Washington Week; and David Brooks, commentator and national political reporter for The Washington Post. At left: event co-chairs Timothy C. Coughlin and Tim Keating; event chairman David Rubenstein; event co-chair Thomas Saylak; event chairman David Rubenstein. At left: David Brooks of PBS NewsHour, Robert Costa of Washington Week, PBS NewsHour’s Judy Woodruff and event chairman David Rubenstein.

CELEBRATING EXCELLENCE IN JOURNALISM

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WETA extends profound gratitude to the individuals and organizations that generously supported the event.

CELEBRATING EXCELLENCE IN JOURNALISM LEADERSHIP

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CO-CHAIRS
Timothy C. Coughlin
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Two anonymous donors
WETA is grateful to the corporate entities that supported WETA Television, Classical WETA 90.9 FM, WETA Magazine, weta.org and local initiatives during Fiscal Year 2017.
WETA thanks the foundations that provided general and project support for Fiscal Year 2017, allowing flexibility in creating and delivering broadcast services and educational initiatives for the community.

The Better Angels Society

The Better Angels Society is composed of individual donors and family foundations whose generosity allows WETA production partner Ken Burns to continue to produce high-quality documentary films enjoyed by millions of public television viewers nationwide. The society’s support also expands educational outreach activities, including dynamic web components that introduce current and future generations of Americans to their collective history. The society’s support also expands educational outreach activities, including text-on-screen broadcast recognition, invitations to regional events featuring prominent news figures, and opportunities to tour the PBS NewsHour studio and attend a taping of the live news broadcast. WETA is very grateful to the following donors who made generous contributions in Fiscal Year 2017.

Adrienne Arsht
Jocelyn Bauer
Bedford Falls Foundation, Inc.
Joanne and Bill Conway
Georgette Bennett and Leonard Polonsky
Helen and Peter Bing
John and Louise Bryson
Deerbrook Charitable Trust
desJardins / Blachman Fund

Friends of the NewsHour

Friends of the NewsHour is a group of dedicated individuals and family foundations that provides philanthropic support for PBS NewsHour to expand its reporting around the world and across many topics. Friends enjoy special benefits, including text-on-screen broadcast recognition, invitations to regional events featuring prominent news figures, and opportunities to tour the PBS NewsHour studio and attend a taping of the live news broadcast. WETA is very grateful to the following donors who made generous contributions in Fiscal Year 2017.

Conselso Durco-Danner
Otho Eskin and Therese Keane
Jon and Mindy Gray
Gruber Family Foundation
Howard and Abby Misten
The John and Wendy Neu Foundation
The Prescott Family
Fredric C. Rich
Sharon Percy Rockefeller and Senator John D. Rockefeller IV
Dr. Margaret Ruttenberg
Roger and Vicki Sant
Tom and Laurie Saylak
Clarice Smith
George and Camilla Smith
Koo and Patricia Yuen

WETA Production Center

WETA productions PBS NewsHour, Washington Week, WETA Around Town and WETA Arts all call the WETA Production Center home. The state-of-the-art facility — with its proximity to newsmakers throughout the national capital area — attracts external producers who create programs for domestic and international television networks, government agencies, commercial syndication, corporations and universities. The fully equipped television studios, AVID edit suites and control rooms are equipped with the latest in high-definition technology and robust fiber-optic and satellite access, all operated by experienced personnel.

In Fiscal Year 2017, WETA completed in-studio production and coverage of the 2016 presidential election cycle, including PBS NewsHour’s live gavel-to-gavel coverage of the national political conventions, as well as the program’s election-night special. For the 2017 presidential inauguration, the Production Center fed live content to multiple platforms as part of the coverage from PBS NewsHour and Washington Week.
**INDIVIDUAL ACHIEVEMENT**

**GWEN IFILL**
- John Chancellor Award for Excellence in Journalism
- Radcliffe Institute for Advanced Study: Radcliffe Medal
- Livingston Awards for Young Journalists: Richard M. Clurman Award

**HARI SREENIVASAN**
- Carnegie Corporation of New York — Great Immigrant: The Pride of America

**JUDY WOODRUFF**
- Radcliffe Institute for Advanced Study: Radcliffe Medal

**WETA PRODUCTIONS, CO-PRODUCTIONS & PROJECTS**

**COLORIN COLORADO**
- Parents’ Choice Gold Award; Website

**DEFYING THE NAZIS: THE SHARPS’ WAR**
- Gabriel Award: Outstanding Documentary Film
- Telly Award: Film/Video — TV Programs, Segments, or Promotional Pieces; Documentary, Silver

**JACKIE ROBINSON**
- National Academy of Television Arts & Sciences: Primetime Emmy Award; Outstanding Narrator, Keith David
- Telly Award: Film/Video — TV Programs, Segments, or Promotional Pieces; Documentary, Silver
- Writers Guild Award: Documentary Script

**PATI’S MEXICAN TABLE**
- Imagen Award: Best National Informational Program

**PBS NEWSHOUR**
- “Deadly Oil Fields” — National Academy of Television Arts & Sciences, News & Documentary Emmy Award: Outstanding Business and Economic Reporting in a Regularly Scheduled Newscast
- “Fight for Peace” — Overseas Press Club: Robert Spier Benjamin Award
- “What a Smell Looks Like” — American Association for the Advancement of Science (AAAS): Kavli Science Journalism Award; Silver

**RE:DEA**
- National Academy of Television Arts & Sciences, National Capital/Chesapeake Bay Chapter: Emmy Award; Public/Current/Community Affairs, Feature/Segment/Series

**READING ROCKETS**
- Library of Congress Literacy Award: David M. Rubenstein Prize

**IN MEMORIAM**

**GWEN IFILL (1955–2016)**
Gwen Ifill was a brilliant journalist, author, mentor and role model. Her story was one of intelligence, diversity, strength, humor and faith. She attributed her work ethic in part to her preacher father, who instilled in her the importance of understanding and being aware of the news and its effects on people’s daily lives. Possessing an unwavering commitment to fairness and accuracy, Gwen was a traditional journalist in the best sense.

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GWEN IFILL FUND FOR JOURNALISM EXCELLENCE
To honor the legacy of WETA’s beloved friend and colleague, the organization established the Gwen Ifill Fund for Journalism Excellence. The fund supports innovations for PBS NewsHour and Washington Week during a time when journalism is evolving and the way people access information is transforming. It provides opportunities, including fellowships, for emerging journalists from diverse communities to gain hands-on experience mentored by Washington Week and PBS NewsHour staff — offering the public broadcasting system a pool of promising new talent.

**WARD CHAMBERLIN (1921–2017)**
Ward Chamberlin served as president and CEO of WETA for 14 years, from 1975 until 1989, and then as the vice chairman of the WETA Board of Trustees until 1994, when he joined WNET, New York’s PBS station, as executive vice president until his retirement in 2003. Ward was one of the founders of public broadcasting and played a major role in creating PBS and NPR and shaping the public broadcasting system that emerged from the Public Broadcasting Act of 1967.

He was also instrumental in developing WETA’s relationship with Ken Burns and Florentine Films. When Ken came to Washington for his first meeting at WETA, Ward, always one to recognize and invest in great talent, immediately agreed to support Ken’s 1985 film Huey Long — and a decades-long partnership was born.

Years later, in the 2007 film The War, Ken featured Ward’s time during World War II in North Africa and Italy as a volunteer ambulance driver with the American Field Service. Ward was a trusted colleague and a true example of leadership. His passion for public service was exemplary, and he inspired many throughout his illustrious career.