



Report to the Community

**PUBLIC BROADCASTING FOR GREATER WASHINGTON
FISCAL YEAR 2025 • JULY 1, 2024 – JUNE 30, 2025**

THE WETA MISSION
is to produce and distribute content
of intellectual integrity and cultural merit
using a broad range of media to reach audiences
both in our community and nationwide.



Dear Friends,

WETA — the leading public media station in the national capital area and a top producer of programming for America’s public broadcasting system — proudly pursues an enduring mission: to inform and inspire, and to make lifelong learning accessible. A cherished cultural institution and educational resource, WETA delivered vital services to the American people in Fiscal Year 2025. We presented exceptional content across our television and classical music radio broadcasts and our expanded digital platforms for audiences in Greater Washington and beyond.

Embracing our profound responsibility to inform the public, WETA presents outstanding, incisive news coverage with trademark balance and integrity. We illuminate America’s stories, exploring our collective journey as a nation and a people, celebrating our country’s rich diversity, and spotlighting our vibrant local community.

WETA harnesses digital technology to expand our public service and connect with audiences where they are; this year we launched the exciting new streaming service WETA+. The platform, developed to expand access to our programming, features a trove of engaging content curated for our community.

Trusted, valued and essential, WETA plays a critical role in the media landscape. In this report, we invite you to survey the ways in which our organization has served the local community and the nation this year. We are very grateful for the ongoing support that sustains WETA’s important work on behalf of the public.

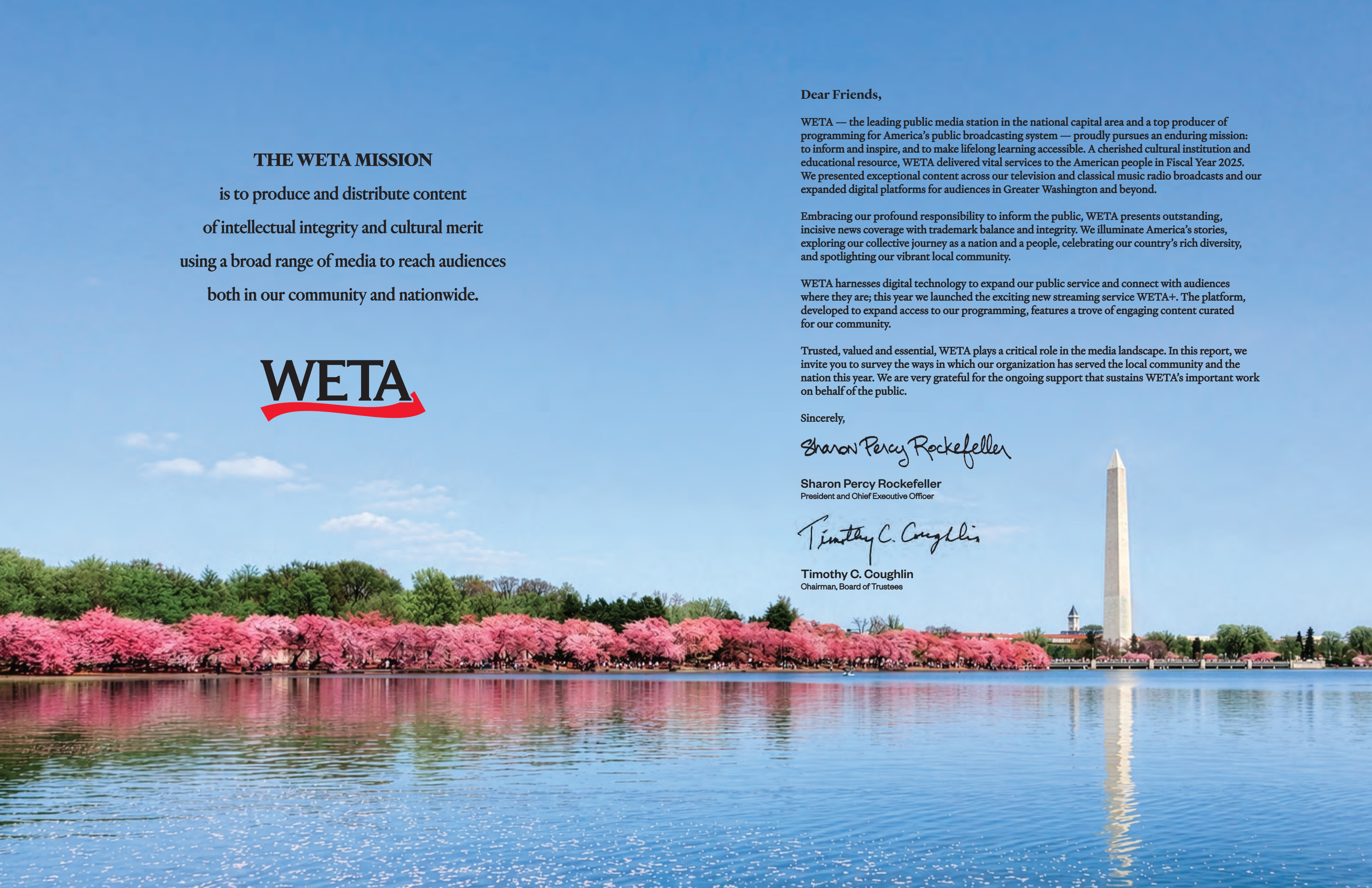
Sincerely,

A handwritten signature in black ink that reads "Sharon Percy Rockefeller". The script is fluid and cursive.

Sharon Percy Rockefeller
President and Chief Executive Officer

A handwritten signature in black ink that reads "Timothy C. Coughlin". The script is fluid and cursive.

Timothy C. Coughlin
Chairman, Board of Trustees



Trusted News for Today's World

PBS News produces the nation's most credible news and public affairs programming, with primetime and daytime breaking news; political specials; documentaries and focused series; and a robust footprint across digital and social platforms.



Reliable Reporting Across the Country

PBS News is the primary producer of daily, special, and breaking news coverage for PBS. In FY25, Amna Nawaz and Geoff Bennett led the flagship weeknight newscast, *PBS News Hour*, as co-anchors and co-managing editors. *PBS News Hour* national correspondent John Yang anchored *PBS News Weekend*, while *PBS News Hour* correspondent Stephanie Sy anchored *News Hour West*, providing updated reporting for audiences on the West Coast. Viewers across the country tuned in for reliable coverage of critical stories in politics, public affairs, science, arts, and culture.

The 2024 presidential election — including the unsuccessful campaigns by President Joe Biden and Vice President Kamala Harris and the election of Donald Trump — was covered extensively by the PBS News team. Hours of live special coverage of Election Day 2024 was broadcast on PBS stations nationwide and streamed online ensuring reporting accessible to all. Co-anchored by Nawaz and Bennett, the special featured Capitol Hill and Trump campaign correspondent Lisa Desjardins, who broke down election results, and a team of *PBS News Hour* contributors delivering analysis. *PBS News Hour* correspondents and



PBS station reporters around the country provided race updates and on-the-ground-reporting from the Trump and Harris campaign headquarters and key battleground states.

With President Trump's second term underway, *PBS News Hour* reported with nuance on one of the new administration's primary initiatives: changes to U.S. immigration policy. The coverage, which won a Peabody Award in 2026, gave viewers context and clarity on complicated issues such as birthright citizenship, asylum procedures, and military deployments to several U.S. cities through firsthand accounts and deeply researched segments.

Other major events covered in FY25 included federal funding cuts, natural disasters such as Hurricane Helene and the Los Angeles wildfires, the U.S. and world economy, controversies with President Trump's Cabinet nominations, and legislation targeting transgender rights. Highlights of PBS News' sciences and arts reporting included correspondent Miles O'Brien's "Tipping Points" special about the Colorado River, and interviews with comedian Stephen Colbert and his wife Evelyn McGee Colbert, musician Lenny Kravitz, and author Stephen King.

Nuanced Coverage of Global Issues

PBS News Hour's correspondents are integral to audiences' grasp of global events, from conflict in the Middle East to civil war in Sudan. In the "Fall of Assad" series, which won the duPont-Columbia Award in 2026, special correspondents Leila Molana-Allen and Simona Foltyn documented the collapse of the Syrian regime, speaking with Syrians searching prisons for loved ones, those returning home after years in exile, and leaders of the new government.

For the series "Taiwan: Risk and Resistance," foreign affairs and defense correspondent Nick Schrifrin gave viewers an inside look at the country's efforts to prepare for a possible Chinese invasion. The series also presented differing views from experts on whether defending Taiwan is a vital U.S. interest.

When the Trump administration slashed funding for the U.S. Agency for International Development, the consequences were global. The agency, which operated in more than 100 nations, was virtually eliminated. *PBS News Hour* correspondent William Brangham traveled to Kenya and Uganda to report on how USAID cuts were impacting HIV testing and treatment, food and job-training programs, and America's "soft power."



Stories By the People, For the People

"America at a Crossroads" continued to produce thoughtful segments about grassroots efforts to bridge the country's deep political divides. In addition to regular Crossroads segments on *PBS News Hour*, senior correspondent Judy Woodruff moderated a town hall discussion in which Milwaukee locals shared their perspectives on how the United States has become so fractured.

PBS News Student Reporting Labs is a hands-on journalism training program that gives participants real-world experience while connecting educators to resources and community. The youth perspective is centered in news coverage, behind and in front of the camera, with summer and winter academies, a thriving digital presence, podcasts, and the StoryMaker platform, all equipping young journalists to tackle today's most complex topics.

Outstanding reporting throughout FY25 — from anchors Nawaz, Bennett, Yang and Sy, and its team of correspondents including Woodruff, Brangham, Desjardins, Schrifrin, O'Brien, Laura Barrón-López, Jeffrey Brown, Ali Rogin, Paul Solman, and Deema Zein — has earned *PBS News Hour* the accolades of Most Objective and Most Credible¹.

Productions for the National Stage

As a leading producer of content for public media, WETA creates programming, educational initiatives, and community engagement campaigns for the entire country. Among the productions, co-productions, and presentations are works from WETA partners Ken Burns and Dr. Henry Louis Gates, Jr.; arts specials; and entertaining and educational series.

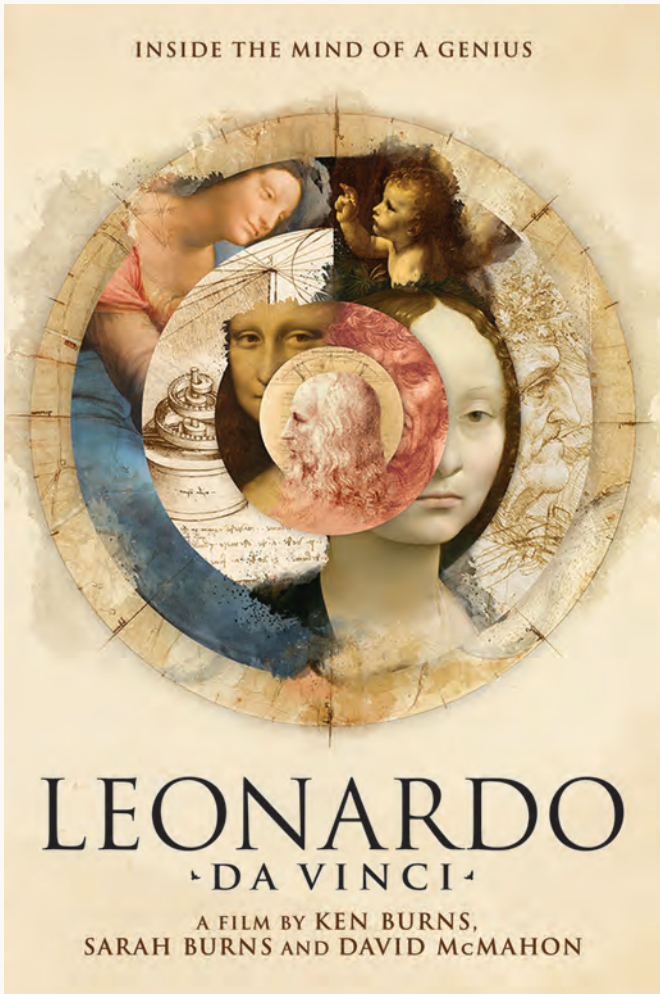
Leonardo da Vinci

NOVEMBER 18-19, 2024

From filmmakers Ken Burns, Sarah Burns, and David McMahon, this two-part, four-hour documentary explores the life and work of the 15th century polymath Leonardo da Vinci, taking on such ideas as our relationship with nature, what it means to be human, and how the artist influenced and inspired future generations. Insights from an international group of experts and others influenced by Leonardo

come together to reveal connections between his artistic and scientific explorations and life today.

Leonardo's personal story is explored within the larger context of the Renaissance, following the artist's evolution as a draughtsman, painter, scientist, and engineer who explored an array of subjects including philosophy, warfare, and anatomy. Part One, "The Disciple of Experience,"



takes the viewer from Leonardo's childhood in a Tuscan village and his move to Florence during the Renaissance, through his time in Milan where he painted a monumental fresco depicting the Last Supper. Part Two, "Painter-God," reveals Leonardo's passion for engineering and science, as he designs flying machines, dissects cadavers, and writes prolifically — before finally moving to France where he paints what is considered to be the world's most famous portrait.

The film is Ken Burns's first non-American subject and marks a significant change in filmmaking style. Leonardo's complex story is often told using split screens with images, video, and sound from different periods to further contextualize the interweaving of art, nature, and science in Leonardo's explorations.

Educational materials available for middle and high school classrooms highlight recent research and perspectives that explore the film's key topics and themes, including Leonardo's innovative spirit and wide-ranging accomplishments against the backdrop of Renaissance Italy. WETA led a nationwide community engagement campaign around the film and created numerous resources including a discussion guide for libraries, museums, and other organizations. pbs.org/leonardo

Great Migrations: A People on the Move

WEEKLY, JANUARY 28- FEBRUARY 18, 2025

This new history series written, hosted, and executive produced by Dr. Henry Louis Gates, Jr., examines the influence of Black migration on American culture and society. Beginning in the late 19th century, many African Americans uprooted themselves to move around the country and build entirely new lives — a decision that dramatically changed the fabric of American culture and society. The series features many notable figures, including political leader Stacey Abrams, artist George F. Baker III, and journalist Charles Blow.



The series begins with "Exodus," the journey of more than a million Black Americans who fled the Jim Crow South for the promised lands of the North, forever changing the country and themselves. "Streets Paved With Gold" highlights Northern and Western Black



communities maturing through migration, and transforming cultural and political power. "One Way Ticket Back" shows how reverse migration of Black Americans to the South continues to reshape the country. The conclusion, "Coming to America," explores the impact of African and Caribbean immigrants on American culture and what it means to be Black in America. The series was accompanied by a WETA-developed collection of education resources for middle and high school students and a national engagement campaign. pbs.org/greatmigrations

Caregiving

JUNE 24, 2025

Part of a larger multimedia and public health campaign spotlighting caregiving in America today, the documentary film *Caregiving* examines the history and present state of caregiving, featuring the people on the frontlines — advocates and activists fighting to give



caregivers the same safety, security, and support they provide for so many others. The film explores the creation and evolution of the U.S. care system; social dynamics that shape caregiving today and possibilities for the future; the day-to-day lives of caregivers and their relationships with those they care for; personal and economic pressures faced by caregivers; and the wider societal context of a topic that affects everyone and yet has been historically unnoticed.

Intimate footage and interviews capture the joys, heartache, and challenges experienced by caregivers such as teenager Jacob helping his mother; young father Matthew taking care of his wife; and Zulma, a paid health aide caregiving both at work and at home. The broader project includes 18 short films about today's caregiving experiences, programs, and perspectives — along with national engagement activities, and education resources. pbs.org/caregiving





Washington Week with The Atlantic WEEKLY

Jeffrey Goldberg, editor in chief of *The Atlantic*, moderates the weekly news and public affairs show offering objective and incisive analysis of today's most critical stories. With a rotating panel of journalists from print, broadcast, and online news organizations, discussions covered topics such as the Supreme Court's landmark ruling that expanded presidential powers; the 2024 presidential cycle, with Vice President Kamala Harris's unconventional campaign and the reelection of Donald Trump; and U.S. involvement in the Middle East conflict. pbs.org/weta/washingtonweek



A Capitol Fourth JULY 4, 2024

The annual Independence Day celebration *A Capitol Fourth* airs live from the West Lawn of the U.S. Capitol in Washington, D.C. With actor Alfonso Ribeiro as host, this 44th edition of the special showcased patriotic performances from pop, country, R&B, classical, and Broadway stars, and a spectacular fireworks display illuminating the D.C. skyline. This year's program featured legends such as Smokey Robinson, Sheila E., Darren Criss, Fantasia, Sister Sledge featuring Sledgery, and the National Symphony Orchestra conducted by Jack Everly. pbs.org/a-capitol-fourth



National Memorial Day Concert MAY 26, 2025

America's national night of remembrance, live from the West Lawn of the U.S. Capitol, honors the nation's men and women in uniform, military families, and all those who have given their lives for our country. Hosted by Joe Mantegna and Gary Sinise, the 2025 concert featured personal stories interwoven with musical performances and the National Symphony Orchestra to commemorate the real meaning of Memorial Day. Among the performers and guests were Yolanda Adams, Scotty Hasting, Angel Blue, Loren Allred, Gretchen Mol, and Blair Underwood. pbs.org/national-memorial-day-concert



Samantha Brown's Places to Love WEEKLY

For 25 years, Samantha Brown has been sharing her travel expertise with viewers far and wide. In Samantha's Emmy-winning travel series, the fun-loving host journeys to distinctive locations in the U.S. and abroad, where she focuses on the people that make a place special. The show's eighth season presented new programs including Samantha experiencing Costa Rica's wildlife; sampling beignets and jazz in New Orleans; enjoying the largest wine region in Germany; and traveling from Missouri to Texas via America's famed Route 66. samantha-brown.com

Finding Your Roots with Henry Louis Gates, Jr.

WINTER 2025

The popular genealogy and history series features Dr. Henry Louis Gates, Jr., using detective work and cutting-edge DNA analysis to uncover the family trees of celebrities. Sharing stories of forebears and a few buried secrets, Gates reveals fascinating ancestral narratives. In FY25, guests included Lea Salonga, Joy Behar, Amy Tan, Rita Dove, Chrissy Teigen, José Andrés, Michael Imperioli, Natalie Morales, Kristen Bell, Sheryl Lee Ralph, and Laurence Fishburne. A special episode turned the lens on Gates himself. pbs.org/findingyourroots



BBC News WEEKDAYS

BBC News programming presents a global look at important stories unfolding around the world — from breaking news to the latest in sports. In a period that included the U.S. presidential election, continued conflicts in the Middle East and between Russia and Ukraine, natural disasters, and the rise of generative AI, *BBC News America* presenters Caitriona Perry and Sumi Somaskanda hosted coverage of a rapidly changing world. BBC's flagship panel program *The Context* offers insightful conversations on politics and government, with a focus on views from the U.K. and U.S. bbc.co.uk/programmes



History with David Rubenstein WINTER 2025

This beloved interview series featuring financier, philanthropist, author, and historian David Rubenstein dives into American history with distinguished scholars. In half-hour conversations, prominent authors of history tell the country's stories, exploring why the past matters and how it informs the present. Conversations range from why author and professor Ned Blackhawk believes the history of Indigenous peoples is essential to understanding the American story, to what Jeffrey Rosen says "the pursuit of happiness" meant to the Founders. pbs.org/show/history-david-rubenstein



Free Exercise: America's Story of Religious Liberty

OCTOBER 2024

Hosted by historian Richard Brookhiser, this documentary explores the Constitution's Free Exercise Clause, primarily through the eyes of six American faith communities — Quakers, Baptists, Black churches, Catholics, Mormons, and Jews — and the contemporary challenges causing contentious and even violent debate. Brookhiser contends that, while the Free Exercise Clause is an epochal principle, this principle must be understood and upheld for all in every generation. pbs.org/show/free-exercise-americas-story-of-religious-liberty





This Old House

WEEKLY

This Old House has the distinction of being one of the first national home improvement shows on television. Season 46 started with the crew in Nashville, TN, where they encountered a brick cottage in need of a new foundation that required the house to be temporarily moved to the backyard. The crew then headed to Ridgewood, NJ, where modern touches were added to a modest 1930s Colonial revival. Finally, they arrived in Westford, MS, where they were greeted by a large 1893 Colonial with fire damage that completely destroyed the roof. pbs.org/show/old-house



Ask This Old House

WEEKLY

The companion series to *This Old House* features the cast of experts traveling to neighborhoods across the country to help homeowners tackle small jobs that make big impacts on their homes. This season included stops in Miami, Detroit, and Austin, where Mauro gave tips on how to repair and rebuild crumbling brick stairs; Heath installed wall sconces; Nathan installed a bathroom recessed cabinet. The team headed outdoors to demonstrate how to create a tropical fruit tree landscape and keep the lawn looking good all year long. pbs.org/show/ask-old-house



Sara's Weeknight Meals

WEEKLY

Sara Moulton hosts this program about getting quick, delicious meals on the table every night. This season Sara started off in Africa, where she toured Tunisia's Sidi Bou Said, sampling Shakshuka while overlooking the Mediterranean and learning about Tunisia's favorite spice, harissa. Next, Sara was off to Europe to savor the local food of Barcelona, cook over an open fire in a Mallorcan olive grove, and master simple Greek food on the island of Santorini. Back in North America, Sara visited Chinatown in Vancouver to make tea-smoked tofu and New York City to make meat candy — a melt-in-your-mouth BBQ pork. saramoulton.com/shows



Donkey Hodie

DAILY

The series, inspired by the funny, quirky side of Fred Rogers, follows the adventures of Donkey Hodie and her friends Purple Panda, Duck Duck, and Bob Dog in the whimsical land of Someplace Else. Season three featured a special crossover episode with *Daniel Tiger's Neighborhood* in which Daniel Tiger and Dad Tiger were reimagined as puppets — bringing them from animation to live-action — as they climb aboard Trolley from the Neighborhood of Make-Believe to visit Donkey Hodie in Someplace Else. Kids and parents also enjoy accompanying digital content online. pbskids.org/donkeyhodie

America's Test Kitchen

WEEKLY

This season, the seminal brand in culinary media, known for inspiring confidence and creativity for millions, marked 25 years of revolutionizing the way America cooks. A one-hour special celebrating the milestone delved into the food, science, kitchen ingenuity, and fun that have made the series a fan favorite for over 600 episodes. Highlights included Bridget Lancaster making a Chocolate-Raspberry Trifle; host Julia Collin Davison mixing a Champagne Cocktail; and science expert Dan Souza demonstrating the absorptive power of eggplant. americastestkitchen.com



Cook's Country

WEEKLY

Cook's Country puts the spotlight on chefs walking viewers through rigorously tested recipes focused on regional American specialties. Themes and recipes covered this season included "From the Indigenous Pantry" featuring cider-braised turkey and grilled sweet potatoes with maple chili crisp; "The Power of Southern Cooking" highlighting a Hoppin' John, Alabama Orange Rolls, and a visit to South Carolina; and "Italian Food from Philly" where the cooks made Philadelphia Pork Sandwiches and Philly Tomato Pie. americastestkitchen.com/cookscountry



Alma's Way

DAILY

The series following Alma Rivera, a Puerto Rican girl who lives in the Bronx with her family, models confidence and cultural competency to young viewers. This season featured a special musical adventure inspired by *The Wonderful Wizard of Oz*, along with Big Apple landmarks such as the New York Public Library, the iconic 6 train, and the American Museum of Natural History. New episodes dug deep into real-life moments kids can relate to — such as dealing with the loss of a beloved neighbor and learning how to show up for a friend in tough times. pbskids.org/almasway



Daniel Tiger's Neighborhood

DAILY

Everyone's favorite tiger is once again taking on new adventures and challenges, as his friends and neighbors overcome obstacles of their own. This season featured an episode focused on co-parenting through a brand-new character, Jodi's dad, Mr. Plat; young viewers learned that Jodi sometimes stays at her father's house, who lives outside of the Neighborhood. Characters also learned important lessons about topics such as being true to one's authentic self; apologizing and making amends; spending quality time with loved ones; and developing empathy for others. pbskids.org/daniel



Public Media Anytime, Anywhere

With five TV channels, a new streaming service, and abundant digital programming, WETA serves hundreds of thousands of people in D.C., Virginia, and Maryland every day. The WETA team curates a television lineup that includes programs from PBS, international producers, and independent documentarians, and series created by WETA that celebrate the people and places of this region.



Curated Programming for Local Audiences

WETA, the flagship public media station in Greater Washington, serves the region with broadcast and streaming services, producing and sharing educational and inspiring television programs that enrich and reflect the communities that call the nation's capital home.

Each month, more than 400,000 households from D.C., Maryland, and Virginia tune in to WETA programs. Whether watching via broadcast or streaming services, these audiences rely on WETA for the trusted, high-quality programs that only public media can offer.

WETA proudly broadcasts on five television channels: WETA PBS, the station's primary channel, presenting primetime favorites; WETA UK, spotlighting British drama, comedy, and documentaries and BBC News broadcasts; WETA Metro, which features PBS programs with local flair; WETA World, offering documentary and public affairs programming from around the globe; and WETA PBS KIDS, a haven for young viewers that presents educational programming around the clock.

This portfolio of broadcast channels is amplified by a digital presence that is growing by the week, ensuring that discerning and curious audiences always have somewhere to turn — whether they're seeking documentaries, news and public affairs, glimpses into the natural world, entertaining dramas, or deep dives into the local community.



A New Era of Accessibility

WETA+, an exciting new streaming service launched in FY25, serves audiences who have moved from broadcast to streaming. The service is a milestone for WETA, as the station continuously expands digital offerings — which include programs available via YouTube TV, Hulu Live, and the PBS app.

WETA+ is available free on smart TVs, streaming devices such as Roku and Amazon Fire, and on Apple and Android devices. WETA+ gives audiences a

content-rich and easy-to-use streaming experience, programmed by the same WETA team that programs WETA television channels.

For viewers seeking guidance on where to begin their viewing experience, the WETA+ “What to Watch” page on weta.org provides monthly curated lists of recommendations. With summaries of handpicked programs, finding a new favorite has never been easier.

A Personalized Viewing Experience on the New WETA+

Along with the latest hit programs, hundreds of series and films from the PBS and WETA libraries are made more accessible through curated “collections,” which group programs together so that audiences can discover, watch, and binge on their schedule, anytime, anywhere. Examples from FY25 include “The Complete Ken Burns Collection,” featured acclaimed documentaries such as *Baseball* and *The Civil War*; “Best of PBS,” streaming audience staples from across the PBS system; and the ever-evolving “Now Trending in the DMV,” highlighting what local viewers are choosing on a given day.

In the first year of WETA+, partnerships with both local and national filmmakers gave WETA+ audiences access to excellent content from film and educational partners including DC/DOX Film Festival, The Atlantic Festival, and NASA, among others. The launch of WETA+ also marked the first time that all five WETA broadcast channels, including the popular WETA UK, became available to watch live via streaming.

Audience Favorites as Always, Via Broadcast or Digital

Whether viewers prefer to enjoy programming with the flexibility of WETA+ or with the familiarity of scheduled broadcasts, the station's rich offerings continue to entertain and educate audiences every day. The popular *Masterpiece* series drew large audiences, both on air and streaming, for beloved titles including *All Creatures Great and Small*, *Vienna Blood* and *Miss Scarlet*, as well as compelling new series such as *Wolf Hall: The Mirror and the Light*, *The Marlow Murder Club*, and *Miss Austen*.

Agatha Christie's *Poirot*, *Midsomer Murders* and *Royal Flying Doctor Service* are just a few of the English-language series that fans of British mystery and drama enjoyed. Foreign-language series including French crime drama series *Astrid*, the Spanish-language series *Velvet*, and Germany's *The Nordic Murders* were popular both on the air and with streaming audiences.





Television Programming to Educate, Illuminate, and Inspire

The year was full of programming that explored fascinating and important ideas in art, history, and science. Kicking off the year was the exquisite documentary from Ken Burns, *Leonardo da Vinci*, which dives into the life and works of one of history's most renowned polymaths.

NOVA, the most-watched primetime science series on American television, covered timely topics such as the Baltimore bridge collapse, while series such as *The Future of Nature* and *Human Footprint* explored climate-related subjects. Legendary narrator and host David Attenborough voiced the *Nature* program *Museum Alive*, and prehistoric creatures came to life in the family-friendly *Walking With Dinosaurs* series. Rick Steves' new series, *Art of Europe*, took viewers on a tour of European art history.

Celebrating the arts in America, the *Great Performances* series continues to enthrall. In FY25, Andrea Bocelli's 30th anniversary concert from Tuscany showcased performers including Ed Sheeran, David Foster, and Jon Batiste, while the *Patsy Cline: Walkin' After Midnight* concert — filmed at Nashville's historic Ryman Auditorium — featured a diverse lineup of artists performing the country star's

greatest hits alongside rare archival interviews. For ballet aficionados, *The Magic of Nureyev* explored Rudolf Nureyev's revolutionary 1964 production of "Swan Lake," analyzing the dancer-choreographer's talent through excerpts and interviews with collaborators.

A vast lineup of compelling and award-winning documentaries addressed global, national, and local topics. Highlights of the year included *Julius Caesar: The Making of Dictator*, *Independent Lens: One Person, One Vote?*, *Native America*; and select films from Filmfest D.C. The *American Experience* documentary *Change, Not Charity: The Americans with Disabilities Act* detailed the decades-long push for equality and accessibility, focusing on grassroots activists who fought to destigmatize disability and establish accessibility as a civil right.

WETA seeks out independent documentaries of particular interest to local audiences which, in FY25, included the film *Feast Your Ears: The Story of WHFS 102.3*, profiling the beloved Bethesda radio station. The broadcast brought new audiences to this award-winning, locally produced film, while also earning national press coverage in *The Washington Post*.



Regional Productions that Celebrate the D.C. Area

WETA is proud to produce series that focus on local history, culture, food, travel, and education.

In FY25, the longest-running high school TV quiz show, *It's Academic*, filmed more than 30 episodes in WETA's recently renovated studios. Hosted by Hillary Howard, *It's Academic* invited audiences to cheer along as students, families, mascots, cheerleaders, and education leaders from nearly 80 local schools reveled in the joy of learning and academic achievement.

WETA Arts, hosted by D.C. actor and vocalist Felicia Curry, debuted new episodes exploring the region's visual and performing arts. Highlights included profiles of the inspiring and inclusive Omnium Circus and the U.S. Air Force Drill team, and an interview with opera superstar Denyce Graves. The series, which won four Regional Emmy Awards this fiscal year, produced the annual holiday special *Songs of the Season*, showcasing the choral talent of the D.C. area.

Season 4 of the WETA house-hunting series *If You Lived Here* introduced new hosts Jen Osborn and Ricardo Frederick Evans. The duo toured homes and communities with local realtors, exploring towns of the Greater Washington area, from the lively neighborhood of Dupont Circle in the heart of Washington, D.C., to the leafy suburb of Burke, VA. Each episode featured not only homes listed on the market, but local history and highlights that paint a vivid picture of life in each locale.

Regional travel series *Get Out of Town*, hosted by mother-daughter duo Laurita and Lauren Portee, debuted four new episodes in the fall of 2024. The Portees visited Middleburg, VA; Assateague Island National Seashore/Berlin, MD; Pittsburgh, PA; and Rehoboth Beach, DE. The series also produced a special holiday-themed episode about Colonial Williamsburg.

Signature Dish, the award-winning local restaurant series from WETA, saw host Seth Tillman returning for more culinary exploration. Through 12 new episodes airing throughout the spring, Seth tasted dishes from all over the D.C. region, including oysters harvested from the Chesapeake Bay, plant-based cuisine, and the series' first "Fan Favorites" featured dishes.



Where Learning Is Fun for All

Driven by the mission to instill a lifelong love of learning, WETA is committed to offering child-focused programming, online resources, and in-person workshops — developed by specialists and experts — to ensure education and high-quality media are accessible to audiences of all ages.



Illuminating TV for the Next Generation

Offering educational, inclusive, and fun programs for children ages 3 and up, two key WETA channels serve as the primary destinations for the next generation of PBS viewers in the D.C. area. The WETA PBS KIDS channel features 24-7 kids programming, while the flagship station WETA PBS offers kids programming every weekday through 3 p.m. The PBS KIDS app — widely used by parents and educators throughout the region — is designed to be a safe, fun, and kid-friendly tool offering on-demand viewing and educational games.



WETA PBS KIDS programs are designed to support children as they learn literacy and problem-solving skills. FY25 saw the debut of *Carl the Collector*, the first PBS program to feature a lead character on the autism spectrum, alongside favorites such as *Daniel Tiger's Neighborhood*, *Sesame Street*, *Molly of Denali*, and *Lyla in the Loop*.

Early childhood education experts, child development advisors, and subject-matter specialists ensure that PBS KIDS content is always engaging and developmentally appropriate for young viewers.

Literacy for a National Audience

For nearly 20 years, the Learning Media team at WETA has promoted literacy for all, offering a range of free nationally recognized resources. Millions of people, including families, educators, librarians, and caregivers, seek out these resources to support learners from kindergarten through high school.

ReadingUniverse.org is a teacher learning platform for improving children's reading and writing skills. The site has grown tremendously since launching in July 2023, supporting users from all 50 states and more than 200 countries with on-demand, research-based support for kindergarten through third grade educators. Resources include free lesson plans, downloadable flashcards, decodable texts, classroom videos, and more, all grounded in the science of reading.



ColorinColorado.org is the nation's leading website serving educators and families of English language learners, a diverse student population that makes up more than 10% of public-school students in the United States. The website offers extensive content in English and Spanish and core information in 13 other languages.

StartWithABook.org offers parents, caregivers, summer program staff, and librarians ways to help prevent summer learning loss. Toolkits include hands-on activities, projects, book and video lists, educational apps, and websites for kids ages 6-10. FY25 welcomed a new free activity kit, *Tree Trekkers*, to the rich range of collections.

ReadingRockets.org supports young children's reading development, providing research-based resources for educators, parents, and librarians. New offerings in FY25 included the series "Learning to Read Around the World" and curated seasonal reading guides.

AdLit.org is the premier website for adolescent literacy, supporting families and educators of middle and high school students. The site's learning modules, articles, videos, booklists, and interviews are aimed at enhancing reading and writing skills. Recent work has focused on autism-related resources.

LDOOnline.org serves families and educators of students with learning disabilities and ADHD. Articles, recommended books, and videos — plus expert input on early intervention, assistive technology, homeschooling, college preparation and Individualized Education Programs — address social struggles and reading difficulties.



Partnerships in the D.C. Area

WETA inspires early learning by partnering locally to help educators and parents use children's media for growth. Building on this commitment, WETA delivers educational workshops and events to childcare centers, schools, and other community organizations across the region, working with partners such as Hispanic Early Literacy in Fairfax, VA; the D.C.'s Office of the State Superintendent of Education; and the Prince George's Infant and Toddler program, among others.

Where Literacy Begins helps caregivers to nurture developmental milestones in children ages 0-3, whereas the Ready To Learn program uses children's media to promote literacy skill-building among early learners from 3-8. Conducted in English and Spanish, FY25's 69 workshops benefited more than 5,200 children.

In FY25, WETA concluded its multi-year Learning Neighborhoods project, a collaboration of the Department of Education, the Corporation for Public Broadcasting, and PBS. WETA led lively sessions with Mam-speaking families, using tools inspired by *Molly of Denali*, the series set in an Alaska Native community. Parents improved their computer literacy, while children explored problem-solving, the alphabet, and early math in a caring environment.

Celebrating Classical Music

WETA Classical is the preeminent classical music service for the Washington, D.C. area, broadcasting beloved musical masterpieces and a wide range of engaging programs. Accessible both on the radio and digitally, WETA Classical offers a superb experience for classical music fans of all ages — from aficionados to brand-new listeners.



Greater Washington’s Home for Classical Music

WETA Classical is the exclusive radio home of classical music in the nation’s capital, broadcasting favorites such as symphonies, chamber music, full operas, and concerts recorded from local music venues throughout the D.C. area. Each week, more than 250,000 broadcast listeners and 20,000 streaming listeners tune in throughout D.C., Maryland, and Virginia.

Listeners access programming in the D.C. area via WETA at 90.9-FM and 90.9-HD1; in Hagerstown, MD on WGMS at 89.1-FM and 89.1-HD1; and in Frederick, MD on translator W205BL 88.9-FM. WETA Classical programming is available to stream via wetaclassical.org, the WETA Classical App, and smart speakers. The digital music station

VivaLaVoce presents classical vocal music in all its forms, from the Middle Ages to the present, 24 hours each day. Available online or on HD channels 90.9-HD2 and 89.1-HD2, the station features opera, art song (a fusion of poetry and music), and choral music.



Beloved Lineup of Expert On-Air Hosts

Guiding listeners through carefully selected works of classical music are expert on-air hosts John Banther, Chip Brienza, Bill Bukowski, Linda Carducci, Matthew Dayton, James Jacobs, Evan Keely, Rich Kleinfeldt, Nicole Lacroix, David Martosko, Marcus Pfeifer, Julie Huang Tucker, Scott Tucker, and Austin Vitaliano.

The WETA Classical team brings deep and varied expertise, passions, personalities and perspectives. For example, weekday morning host Linda Carducci was classically trained as a pianist; fill-in host Huang Tucker has performed as an organist at the Kennedy Center, Strathmore, and National Cathedral; and evening host James Jacobs has written scores for documentaries produced by HBO and PBS, and has appeared on *A Prairie Home Companion*, *Saturday Night Live* and BBC Radio Four’s *Soul Music*.

For listeners wishing to enhance their understanding of classical music, WETA Classical creates a range of resources available on the weta.org website. Music fans can fuel their drive for lifelong learning through the *Classical Score* blog, educational materials, playlists, and a the *Classical Breakdown* podcast — which are discussed in more detail in the Digital section of this book.

Exceptional Music for a Wider Audience

An ongoing partnership with the National Symphony Orchestra enables WETA Classical to bring orchestral music to the community with the program *NSO Showcase*. NSO Music Director Gianandrea Noseda and the orchestra were featured performing works by Tchaikovsky, Casella, Wagner, Beethoven, and Kennedy Center Composer-in-Residence Carlos Simon.

Front Row Washington featured performances from local chamber ensembles, including the 21st Century Consort, PostClassical Ensemble, Chiarina Chamber Players and the Classical Arts Society of Washington, and continued the presentation of concerts from the Library of Congress’s Coolidge Auditorium.

Audiences enjoyed performances from the Metropolitan Opera with broadcasts on the Saturday-afternoon program *Opera Matinee*. Highlights of live presentations included *Aida* featuring soprano Angel Blue; *Fidelio* with soprano Lise Davidsen; and the Met premiere of *Moby-Dick* by American composer Jake Heggie.



Special Events and Seasonal Favorites

The sense of community WETA Classical shares with listeners is palpable all year long, but it becomes especially evident around favorite annual traditions. In autumn, the station asks listeners to vote for their favorite pieces of classical music. For FY25, the winning piece was Modest Mussorgsky’s *Pictures at an Exhibition*; as always, the winner was played on Thanksgiving. WETA Classical also presented *Home for the Holidays*, allowing listeners to immerse themselves in classical holiday music, local choral performances, and special broadcasts.

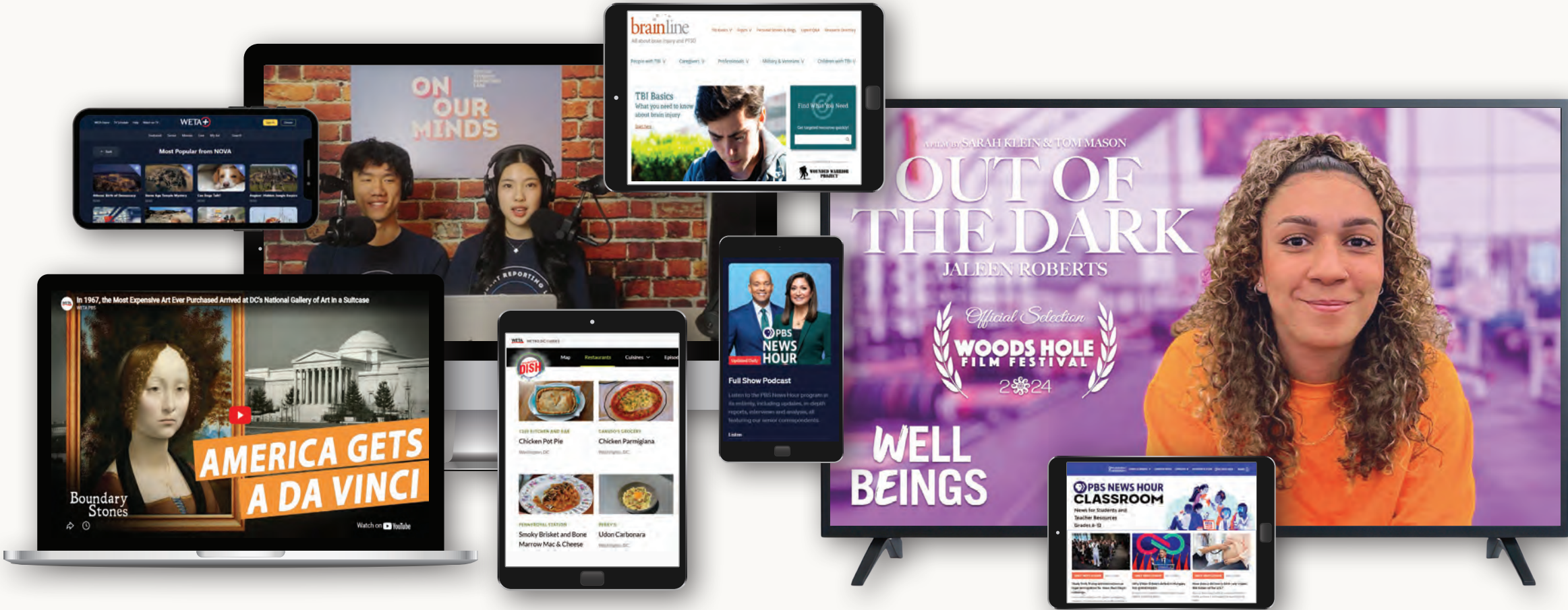
Thematic programming is another way WETA Classical embraces this rich and complex art form. The weekly *Choral Showcase* program featuring classical choral music is as likely to air well-known traditional songs as it is to play Gregorian Chants or new discoveries.

Themes for this fiscal year included music for Passion Week with Handel’s *Messiah* and a new recording of *Elijah* by Felix Mendelssohn. The program

also celebrated milestone birthdays for renowned musicians, including Maurice Ravel — the French composer best known for his orchestral work *Boléro*.

Making Digital Connections

Digital offerings are vital to educating and enriching audiences in meaningful ways. The website weta.org and sister sites are indispensable resources for WETA audiences, from a teacher in California looking for more about Ken Burns's latest topic, to a caregiver in Texas seeking connection, to a D.C. newcomer who wants to know more about their community.



Unveiling Local Gems

Boundary Stones, the digital project that celebrates lesser-known D.C.-area history, published another slate of captivating videos in FY25, such as “Smokey Bear Was a Real Bear Who Had His Own Zip Code in Washington, D.C.” and “After Watergate, President Ford Commuted to Work at the White House from Alexandria, Virginia.” Other features, such as the D.C. Metro “time machine” map, can be found at weta.org/boundarystones, while videos also stream on YouTube, pbs.org, the PBS app, and WETA+.



House hunters and locals alike turn to the *If You Lived Here Neighborhood Guide* for more about the key data and culture of each neighborhood highlighted in the series. FY25 additions to the guide ranged from the suburbs to the city of Greater Washington. With the *Signature Dish Restaurant Guide*, foodies find reviews, useful links and video clips related to each episode, all sorted by cuisine type and plotted on an interactive map. Highlights from FY25 included entries about Mid-Atlantic seafood restaurants of *Coastal Eats* or vegan delights of the *Plant Based Plates* episode.

Spotlighting the Nation's Health Needs

Well Beings, the initiative addressing health needs in America, devoted much of the fiscal year to raising the nation's consciousness around the topic of caregiving. Complementing the *Caregiving* film about the history and state of caregiving in America, wellbeings.org established itself as an indispensable provider of caregiving focused content.

Among the growing resources are guides about specific health conditions, legal rights, and support services; calendars and links for connecting with groups and events; and encouraging, empathetic messages from celebrities and fellow caregivers. A central component of Well Beings' campaign is the We Are Well Beings Storywall, a hub of experiences gathered through #ShareYourCaregivingStory. In its first full year, which largely spanned FY25, the overall *Caregiving* campaign had a digital reach of 4.65 million video views and 1.3 million page views on wellbeings.org.

The multimedia site brainline.org, a mental health initiative from WETA, supports anyone affected by brain injury, including military-specific traumatic brain injury and post-traumatic stress disorder. Pieces published this fiscal year included the personal story “Living with Family Loss After Brain Injury.”

Expanding the Audience Experience

WETA creates materials to help audiences engage with national co-productions and distributes these to other stations and community organizations. In FY25, the *Leonardo da Vinci Engagement and Discussion Guide* offered resources, screening reel information, and tips on hosting events. For educators, *Finding Your Roots Scholar Series* episode-adjacent curricula on the PBS Learning Media website added lessons such as “Grains of Power” inspired by Chrissy Teigen's Thai ancestry. For *Great Migrations: A People on the Move*, a unit explored the lasting impact of Black migration.

Fans of WETA Classical turn to weta.org/fm to become ever more enlightened and enthusiastic about classical music. Favorite FY25 episodes of *Classical Breakdown* — the podcast known for interviews and deep dives — included “The Horn: Everything You Need to Know from Mozart, Mahler, to the Movie Screen!” The *Classical Score* blog published popular articles such as “Mozart Meets Bob Dylan.” Educational guide *Take Note!* again helped teachers, students, and music lovers enhance their appreciation of classical music, with “Meet the Composer!” and “Let's Go to the Symphony” activity sheets that paired with episodes of *Classical Breakdown* to help young listeners explore and analyze beloved masterpieces.

Keeping News Accessible for All

A robust digital presence from PBS News ensures reliable reporting is always available — online at pbs.org/newshour; through weekly topical newsletters; and across social, digital, and podcasting platforms. Audiences everywhere can view full episodes of *PBS News Hour*, as well as individual segments such as *Politics Monday* and *Brooks & Capehart*, on the main PBS News website and its YouTube channel. The PBS News Hour Classroom, an excellent hub of news resources for students and teachers, is available at pbs.org/newshour/classroom.

The digital arm of student journalism training program PBS Student Reporting Labs is as dynamic and illuminating as its in-person aspects. StoryMaker is a powerful learning platform for educators; the website story-maker.org offers projects, storytelling resources, and tutorials to support the next generation of media creators — for both visual and audio media. The *On Our Minds* podcast about teen life is produced by teens for teens and has been awarded the Edward R. Murrow Award for its stellar reporting. In FY25, *On Our Minds* launched a spin-off series, *On Our Minds: Election 2024*, exploring young people's perspectives on election issues with teen reporters from 15 states and Puerto Rico.

Building a Strong Community

In-person opportunities take WETA programming directly to the community. From workshops at WETA headquarters to screenings and interactive events in venues throughout Greater Washington, these dynamic and culturally rich experiences engage the local community and demonstrate public media's ability to bring people together.



Reaching Out Into the Community

Public screenings are one of the most popular ways to engage the community with the content of — and the people behind — productions created in partnership with WETA.

Local audiences enjoy peeks at upcoming films and hearing filmmakers and subject matter experts discuss the work. For example, in FY25, more than 1,250 attendees gathered in Washington, D.C., to view selections from *Leonardo da Vinci*, the film from Ken Burns and Florentine Films. Following the screening, filmmakers Ken Burns, Sarah Burns, and David McMahon were interviewed by Alyssa Rosenberg of *The Washington Post*.

To celebrate Black History Month, WETA collaborated with the Anacostia Coordinating Council and the Smithsonian Anacostia Museum to screen and discuss Dr. Henry Louis Gates, Jr.'s film *Great Migrations: A People on the Move*.

In late spring, WETA welcomed members of the community for an evening celebrating the premiere of *Caregiving*, a documentary examining the history and current state of



caregiving in America, featuring the people affected most. Following the screening, PBS News senior correspondent Judy Woodruff moderated a panel discussion that included filmmaker Chris Durrance, teenage caregiver Jacob Gutierrez, and President Jimmy Carter's grandson Josh Carter, himself a caregiver and advocate.

Throughout the year, WETA Classical hosts appeared at musical events in the region, often offering pre-concert chats or interviews with the artists. Highlights of FY25 included visits to Wolf Trap Center for the Performing Arts, the Shakespeare Folger Library, and the Anna H. Wang Concert Series in Takoma Park, Maryland.

Members of the WETA outreach and engagement team can be found in the community bringing WETA programs to life, such as FY25's *Weather Hunters* event, celebrating the children's series. As the media sponsor of The Big Build at the National Building Museum, WETA staff and volunteers engaged children with arts and crafts activities, and "Leonardo da Vinci" appeared to talk with attendees about his life and the upcoming documentary.

Welcoming the Public to WETA

A multi-year renovation and expansion of WETA headquarters in Shirlington, VA, was completed at the very end of FY24, making FY25 the first full year in which the organization and the community were able to experience the building's new features. The Sharon Percy Rockefeller Center for Public Media consolidates production departments, broadcast and digital studios, and administrative offices into one centralized and modern facility, creating spaces for public screenings and discussions, meetings of local community groups, school visits, local and international visitors, and other gatherings.

WETA volunteers and staff spent many fun weekends at WETA studios filming *It's Academic* throughout its 64th season. Dozens of students from high schools around the D.C. area came to WETA headquarters to compete in the game show, with their families in tow to cheer them on.

The station also welcomed neighbors from the Fairlington Historical Society and local viewers for a special screening of the South Arlington episode of *If You Lived Here*.



Lifting Teachers and Young Reporters

WETA headquarters was filled with energy and buzz when PBS News Student Reporting Labs came to town for a week. The Summer Academy brought in high schoolers from across the country for hands-on journalism training. Working in small groups, the young journalists reported, filmed, and edited video stories about locals making changes in their communities, while being coached in video journalism. Students finished off the week with a public screening of their final video reports, three of which were broadcast nationally on *PBS News Hour*.

WETA headquarters also serves as a hub for educators to connect. Student Reporting Labs' annual Teacher Workshop offered three days of training and breakout sessions centered on the theme of using journalistic methods and classroom resources to streamline storytelling in the classroom. WETA PBS EdCamp brought together early childhood educators and childcare providers from the D.C. area for an "un-conference" — attendees were encouraged to drive the topics while sharing their own expertise and ideas pertaining to early childhood education.

Fiscal Year 2025 Financial Report

WETA is a careful steward of the funds generously entrusted to the organization from a variety of sources. The audited financial report illustrates the breakdown of incoming and outgoing funds that allow WETA to fulfill its mission of public service, presenting vibrant television, radio, and digital content, and making educational services accessible for all.



Critical Support

WETA received \$123.7 million in funding support for local and national operations and generated \$2.9 million in operating margin during Fiscal Year 2025 (July 1, 2024 - June 30, 2025). This positive financial outcome was the result of generous contributions from individuals, corporations, and foundations, coupled with disciplined and cost-effective financial management. Critical support, plus community service grants from the Corporation for Public Broadcasting, continued to provide the essential funds that give WETA the means to continue to serve the community and produce high-quality programming for audiences in Greater Washington and nationwide.

Beyond these strong financial results, WETA achieved notable operational and programming accomplishments this year. In FY25, WETA continued to produce and distribute important and award-winning content. While maintaining its reach and engagement with local and national audiences, WETA also expanded its viewership through digital streaming.

Operating Expenses

More than 79 percent of every dollar that WETA raises goes to pay for radio, television, and digital operations, and to educational and community outreach services. The remaining expenses are used to build and maintain the infrastructure that will enable WETA to continue to serve the Greater Washington region for years to come and to develop and steward the donations received. Generous financial support from diverse sources provides WETA with the resources necessary to withstand periodic economic challenges and offer services to the community.

Local Operations

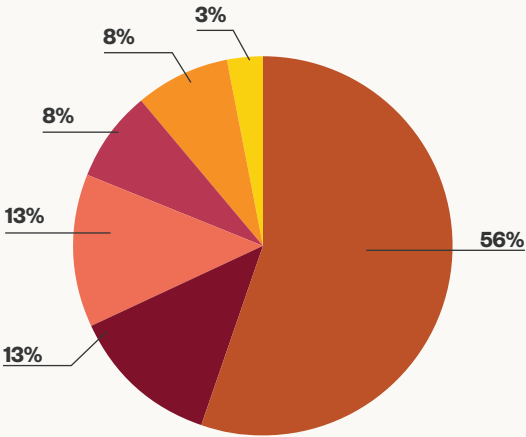
WETA depends on broad-based local support to fulfill its community-service mission. In FY25, contributions from individuals provided 66 percent of the funding for local operations, which include WETA's five television channels: WETA PBS, WETA UK, WETA World, WETA Metro and WETA KIDS; the new free streaming platform, WETA+; the WETA Classical radio station; and *weta.org*. Individual contributions, along with support from local businesses, foundations, and organizations, provided the resources that power broadcasting operations and allow WETA to deliver impactful educational resources and outreach services.

National Television Production

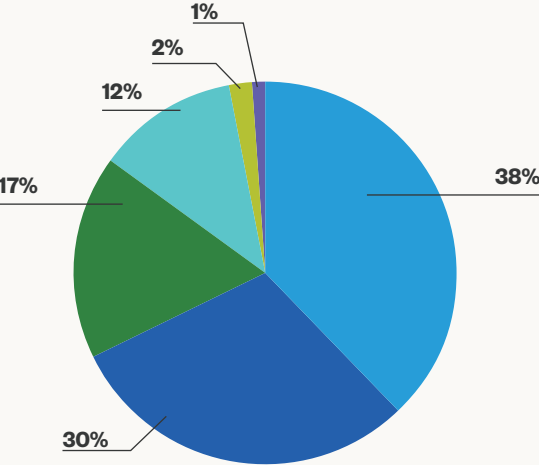
National television productions are integral to the station's mission. Documentaries created for national audiences in FY25, and the accompanying engagement and educational initiatives, included collaborations with esteemed WETA production partners Ken Burns and Dr. Henry Louis Gates, Jr., and the WETA co-produced film *Caregiving*. WETA's core news and public affairs programs, *PBS News Hour* and *Washington Week with The Atlantic*, provided vital news and analysis for the PBS national primetime schedule.

WETA Institutional Strength

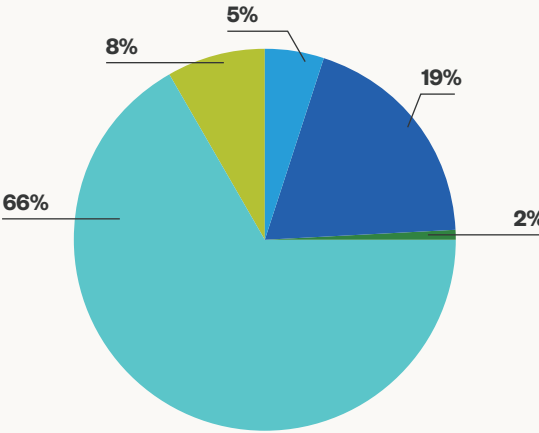
The organization fulfills its important mission of public service while carefully managing resources. WETA is stable and productive because of strategic long-term planning, prudent stewardship by staff, and the loyalty and generosity of supporters. WETA financial statements are audited annually by an independent, certified public accounting firm.



Operating Expenses	
National Programming & Productions	\$67,431,307
Management & General	\$15,579,311
Television Broadcasting	\$15,394,381
Fundraising	\$10,051,749
Education, Outreach & Promotion	\$9,358,202
Radio Broadcasting	\$3,022,340
Total	\$120,837,290



Support for National Television Production	
Foundations & Nonprofits	\$28,901,323
Public Broadcasting Support	\$22,817,923
Corporate Underwriting & Funding	\$13,334,412
Individuals	\$9,365,738
Other Income	\$1,333,216
Federal & State Government	\$926,304
Total	\$76,678,916



Support for Local Operations	
Individuals	\$30,828,033
Public Broadcasting Support	\$9,073,164
Other Income	\$3,949,207
Foundations & Nonprofits	\$2,504,396
Corporate Underwriting & Funding	\$700,318
Total	\$47,055,119

Honors and Awards

WETA is honored to be celebrated for delivering creative and meaningful content to the American public. Congratulations to the staff, productions, presentations, and co-presentations recognized in FY25.



PBS News Hour

George Polk Award — “Haiti in Crisis”

GLAAD Media Award: Outstanding Live TV Journalism Segment — “Sarah McBride reflects on becoming first openly transgender person elected to Congress”

NLGJA: The Association of LGBTQ Journalists Excellence in Transgender Coverage Award — “Trans in America”

Overseas Press Club’s Edward R. Murrow Award — “Haiti in Crisis”

Religion News Association Excellence in Religion Reporting: Television — “Ukrainian evangelical pastors show resilience while facing persecution from Russian forces”

Society of Professional Journalists Sigma Delta Chi Award: Crime Reporting, Television — “Teen forced to collect her own evidence in sexual abuse case”

Society of Publication Designers: Merit Winner in Identity & Branding, Video — PBS News Hour’s 2024 redesign

PBS News Hour Student Reporting Labs

NETA Public Media Awards: Learning Events, Division 1 — PBS News Hour Student Reporting Lab’s First SRL Winter Academy

Boundary Stones

National Capital Emmy Award: Historical/Cultural, Short Form Content — “A Black Neighborhood Was Destroyed to Build the Pentagon”

Caregiving

Digital Health Awards: Media Publications Video, Gold — *Caregiving* short film, “My First Priority”

Digital Health Awards: Media Publications Video, Gold — *Caregiving* short film, “Lean On Me”

Learning Media

NETA Public Media Awards: Education, Classroom Resources — Colorín Colorado: ELL Strategy Library

NETA Public Media Awards: Teacher Professional Learning — Reading Universe: Short Vowels Skill Explainer

Telly Award: General-Education & Training, Bronze — Reading Universe: “One-on-One with an English Learner, with Dr. Elsa Cárdenas-Hagan”

Telly Award: General-Explainer, Silver — Reading Universe: “How Children Learn to Read, with Margaret Goldberg”

Leonardo da Vinci

People’s Voice Winner, Social: Arts, Culture & Lifestyle (Campaigns) — *Leonardo da Vinci* Social Campaign

Webby Winner, Social: Arts, Culture & Lifestyle (Campaigns) — *Leonardo da Vinci* Social Campaign

Signature Dish

National Capital Emmy Award: Lifestyle, Long Form Content — “Late Night Eats”

National Capital Emmy Award: Lifestyle, Short Form — “Puddin”

WETA Arts

National Capital Emmy Award: Arts/Entertainment, Short Form Content — “Rebooting the Museum (‘Artechouse’)”

National Capital Emmy Award: Diversity/Equity/Inclusion, Short Form Content — “A Circus By and For All (‘Omnium’)”

National Capital Emmy Award: Editor, Program — Paige Smith Lee

National Capital Emmy Award: Military, Short Form Content — “U.S. Air Force Honor Guard Drill Team Trailblazers”

Stuart Cohen

2025 Eyes of History: Broadcast Video Contest — Audio Editing: First Place; Magazine Feature: Third Place; Long Form Editing: Third Place; General News: Third Place; Breaking News: Award of Excellence; Sports: Award of Excellence.

Amna Nawaz

Diversity Woman Media’s Pioneer Award

Ellis Island Honors Society’s Ellis Island Medal of Honor

Women’s Foreign Policy Group’s Breaking Barriers in Journalism Award

Zeba Warsi

South Asian Journalists Association’s Outstanding Student Journalism Award — “Immensely Invisible”

Public Media Powered by People

WETA members of all ages and backgrounds donate time and resources to help the station continue to serve the Greater Washington community with high-quality programs and services.

Supported by Viewers Like You

In FY25, more than 160,700 people donated to WETA. The support of these generous individuals represents a vast collective commitment to public media and the programs WETA offers to the community. These donations included more than \$30.8 million in support for local operations, accounting for two-thirds of the budget for the five WETA channels, WETA+, the WETA Classical radio station; and weta.org.

For donors who become members, a variety of member benefits help make the most of the station’s programs and opportunities. WETA+ with PBS Passport offers access to thousands of additional programs from the WETA and PBS libraries; the e-newsletter *WETA+ Picks* highlights popular and yet-to-be-discovered streaming programs;

and the monthly issue of *WETA Magazine* offers tips on viewing, streaming, and listening to WETA Classical.

One of the most impactful gifts individuals make is the sustaining donation, whereby individuals make a regular yearly or monthly contribution to WETA. This fiscal year, more than 93,300 sustaining donors provided a steady stream of support for WETA programs and services.

The Gift of Time: Volunteers and Advisors

Volunteers are important to the ongoing success of WETA, and their dedication and passion for the station are deeply appreciated. During FY25, loyal volunteers gave their time and help in a variety of ways.

At WETA headquarters, volunteers assisted the WETA National Productions team with the growing Well Beings website. The Educational and Community Outreach teams welcomed volunteers to events such as EDFest’s annual public school fair; The Big Build festival; and tapings of *It’s Academic*.

The WETA Community Advisory Council serves as a collective voice of the local community, providing valuable counsel on matters related to station outreach services, program promotion, and public events. To ensure that WETA continues to meet the public’s educational and cultural needs, this volunteer council offers insights from its members’ work in fields including literacy, arts, culture, education, and public service. WETA is grateful for this leadership and advice and appreciates the council’s dedication to serving the D.C.-area community.

Council members for Fiscal Year 2025 were: Loren Allan Smith (chairman); Dr. Leonard Hamlin, Sr. (vice chair); Vivian Yao (vice chair); Carla Bascope Hebble; Sandy Dang; Michelle Eider; Charlotte Fox; Ruby Lopez Harper; Bruce Hightower; Liz Hottel; Melissa Houghton; Daniel Kirsch; Kris McLaughlin; Jennifer Nyoz-Conner; Kishan Putta; Randy Showstack; George Williams; Lisa Wolski; and Victor Zikas.



Support for National Programs

These national programs and projects are made possible by the generous support of the following underwriters and are created with the dedicated production partners listed below.

PBS News: *PBS News Hour*: Cambia Health Foundation; Carnegie Corporation of New York, CO2 Foundation, Doris Duke Foundation, Eugene B. Casey Foundation, Ford Foundation, Gordon and Betty Moore Foundation, Heising-Simons Foundation, The William and Flora Hewlett Foundation, The Kendeda Fund, Charles F. Kettering Foundation, John S. and James L. Knight Foundation, The Lemelson Foundation; Lumina Foundation; John D. and Catherine T. MacArthur Foundation; The Andrew W. Mellon Foundation; NIHOM Foundation; The David and Lucile Packard Foundation; Park Foundation, Inc.; Pulitzer Center on Crisis Reporting; Robert Wood Johnson Foundation; Laurie M. Tisch Illumination Fund; and Walton Family Foundation.

Judy Woodruff Presents: America at a Crossroads: The Arthur Vining Davis Foundations; Carnegie Corporation of New York; The William and Flora Hewlett Foundation; Charles F. Kettering Foundation; John S. and James L. Knight Foundation; Omidyar Network Fund, Inc.; Pritzker Traubert Foundation; Rockefeller Brothers Fund; and The Rockefeller Foundation.

Student Reporting Labs: Best Buy Foundation; Bezos Family Foundation; Evelyn Y. Davis Foundation; Ewing Marion Kauffman Foundation; The Frieda Berlinski Foundation; Google; Grable Foundation; Longview Foundation; NIH-SEPA; John D. and Catherine T. MacArthur Foundation; Scripps Howard Fund; and William Talbott Hillman Foundation.

CORPORATE FUNDERS: American Cruise Lines, BDO, BNSF Railway, CFP Board of Standards, Consumer Cellular, Cunard, and Raymond James.

A Capitol Fourth: A production of Capital Concerts and WETA. Funding by grants from The Boeing Company, the National Park Service, the Corporation for Public Broadcasting (CPB), the Department of the Army, PBS, and public television stations nationwide. Air travel provided by American Airlines.

Alma's Way: A production of Fred Rogers Productions in association with Pipeline Studios. Presented on PBS KIDS by WETA. Major funding by CPB, The Arthur Vining Davis Foundations, Acton Family Giving, Richard King Mellon Foundation, and PNC Foundation.

America's Test Kitchen: A production of America's Test Kitchen, presented by WETA, and distributed by American Public Television. Funding provided by Kohler, Plugra Butter, Sub-Zero, Wolf, and Cove.

BBC News: A production of the BBC, presented and distributed by WETA. Funding provided by Raymond James, BDO, The Freeman Foundation and the Judy and Peter Blum Kovler Foundation.

Caregiving: A production of Lea Pictures and WETA, in association with Ark Media. Support by Otsuka America Pharmaceutical Inc.; OneAmerica Financial Foundation; Comfort Keepers; CareScout Holdings, Inc.; Cherish Health Inc. dba Cherish; Care.com; Evelyn Y. Davis Foundation; Richard King Mellon Foundation; The Arthur Vining Davis Foundations; Ford Foundation; Ralph C. Wilson, Jr. Foundation; NextFifty Initiative (Next50); National Alliance on Mental Illness (NAMI); PATH Foundation; Care for All with Respect and Equity (CARE) Fund; The John A. Hartford Foundation; and CPB.

Cook's County: A production of America's Test Kitchen, presented by WETA, and distributed by American Public Television. Funding by Monument Grills.

Daniel Tiger's Neighborhood: A production of Fred Rogers Productions and presented on PBS KIDS by WETA. Funding provided by The Rite Aid Foundation's KidCents program, Vroom, CPB, and PBS.

Donkey Hodie: A production of Fred Rogers Productions and Spiffy Pictures, and presented on PBS KIDS by WETA. Major funding by CPB, The Arthur Vining Davis Foundations, PNC Foundation, Richard King Mellon Foundation, CME Group Foundation, and Heinz Family Foundation.

Finding Your Roots with Henry Louis Gates, Jr.: Season 11 is a production of McGee Media, Inkwell Media, and Kunhardt Films, in association with WETA. Corporate support by Gilead Sciences, Inc.; Ancestry®; and Johnson & Johnson. Major support by CPB. Support also provided by Ford Foundation; Gordon and

Betty Moore Foundation; W.K. Kellogg Foundation; Candace King Weir; by the Inkwell Society and many of its members; and by public television viewers.

Free Exercise: America's Story of Religious Liberty: Presented by Peregrine Institute. Produced by Barbara Ballow, Leo Eaton, John Paulson and Lyn Rappaport Reid, with executive producer Thomas D. Lerman. Expert consultation by The Becket Fund – Becket Fund for Religious Liberty.

Great Migrations: A People on the Move: A production of McGee Media and Inkwell Media, in association with WETA. Corporate support by Bank of America, Ford Motor Company, and Johnson & Johnson. Major support by CPB. Support also provided by the Andrew W. Mellon Foundation and Ford Foundation. Additional support by the Inkwell Society, together with many of its members, and by public television viewers.

History with David Rubenstein: A production of New York Historical, presented by WETA, and distributed by PBS Plus.

Learning Media: AdLit is funded by the National Education Association, in partnership with the Grateful American Foundation and an anonymous donor.

Colorín Colorado is funded by founding partner the American Federation of Teachers, with additional support provided by the National Education Association and the Zavala Harris Charitable Fund. **LD OnLine** is funded by the National Education Association. **Reading Rockets** is funded by the National Education Association, Boon Philanthropy, and an anonymous donor. **Start with a Book** is funded by the Park Foundation and the National Education Association.

Reading Universe is funded by Jim and Donna Barksdale; the Hastings/Quillin Fund, an advised fund of the Silicon Valley Community Foundation; the American Federation of Teachers; the Emily Hall Tremaine Foundation; and three anonymous donors. **BrainLine** is funded by JoJo's Cause, Shepherd Center, Susan Johnson, Madonna Rehabilitation Hospitals, TIRR Memorial Hermann, Craig Neurorehabilitation & Research Hospital, and CARF International.

Leonardo da Vinci: A production of Florentine Films and WETA. Corporate funding by Bank of America. Major funding by CPB, and by The Better Angels Society and by its individual members The Paul and Sandra Montrone Family; Stephen A. Schwarzman; Diane and Hal Brierley; Carol and Ned Spieker; Michael and Sandy Collins; Mario J. Gabelli; The Lynch Foundation; McOloskey Family Charitable Trust; Cappy and Janie McGarr; and John and Leslie McQuown. Funding was also provided by Gilbert S. Omenn and Martha Darling; the Alfred P. Sloan Foundation; and the Robert and Mercedes Eichholz Foundation.

National Memorial Day Concert: A production of Capital Concerts and WETA. Funding by Lockheed Martin, the Horatio Alger Association of Distinguished Americans, the National Park Service, the Department of the Army, General Dynamics, 84 Lumber, CPB, PBS, and public television stations nationwide. Air travel provided by American Airlines.

Out of the Dark: Jaleen Roberts: Major funding provided by The David and Lura Lovell Foundation. Additional support for *Out of the Dark* by Bender Foundation, Inc.; Path Foundation; and American Psychiatric Association Foundation.

Samantha Brown's Places to Love: A production of Samantha Brown Media, presented by WETA, and distributed by American Public Television. Support provided by Road Scholar, AMA Waterways, and Oceania Cruises.

Sara's Weeknight Meals: A production of Silver Plume Productions, presented by WETA, and distributed by American Public Television. Funding by Oceania Cruises.

This Old House and **Ask This Old House:** Productions of This Old House Ventures, LLC; presented by WETA; and distributed by PBS Plus. National underwriting by The Home Depot, Amica, and GAF.

Washington Week with The Atlantic: A production of News Hour Productions, LLC. Major funding provided by Consumer Cellular; CFB Board of Standards; The Yuen Foundation; Sandra and Carl DeLay-Magnuson; Rose Hirschel and Andy Shreeves; Robert and Susan Rosenbaum; CPB; and PBS.

WETA Board of Trustees

The Board of Trustees is charged with ensuring that WETA fulfills its mission of public service to the local community and the nation, maintains sound operations, and stewards its resources prudently. Trustees bring to bear their deep and varied experience in business, education, community organizations, and the arts.

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The Austin Foundation, Inc.	Robert M. Fisher Memorial Foundation – A Foundation of the Jess and Mildred Fisher Family	Garth Newel Music Center	Sunderman Conservatory of Music
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British-American Business Association	Attila Glatz Concert Productions	Philadelphia Orchestra	Virginia Museum of History & Culture
Broadway at the National	Green Burial Association of Maryland	PNC Foundation	Vocal Arts DC
The Morris and Gwendolyn Cafritz Foundation	Heifetz Institute	PostClassical Ensemble	Washington Bach Consort
Canto Vocal	Johns Hopkins Medicine	Prince Charitable Trusts	Washington Balalaika Society
Capitol Early Music	The Hylton Performing Arts Center	Prince George's Philharmonic	Washington Chamber Orchestra
Eugene B. Casey Foundation	IN Series	Quatt Associates, Inc.	The Washington Chorus
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A. James & Alice B. Clark Foundation	The Jacob & Charlotte Lehrman Foundation	The Dr. Scholl Foundation	Washington Master Chorale
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Nature: The Elephant and the Termite



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