WETA

REPORT TO THE COMMUNITY

PUBLIC BROADCASTING FOR GREATER WASHINGTON FISCAL YEAR 2022 • JULY 1, 2021 - JUNE 30, 2022

WETA

The WETA mission is to produce and distribute content of intellectual integrity and cultural merit using a broad range of media to reach audiences both in our community and nationwide.



Dear Friends,

As the flagship public media station in Greater Washington, WETA served the nation with extraordinary content across our broadcast and digital platforms in Fiscal Year 2022, producing and presenting programming that included outstanding journalism, captivating explorations of the American story, and engaging celebrations of our local community and vibrant collective culture.

WETA continued to play a critical role as the keystone producer of trusted news programming for the PBS system. Iconic newscast *PBS NewsHour* kept the nation informed, creating acclaimed reports that covered developments and issues during an eventful time and offered valuable context and perspective. The news operation expanded this year to present weekend broadcasts on *PBS News Weekend*.

Telling the nation's stories, WETA partnered with filmmaker Ken Burns and his colleagues at Florentine Films, Harvard scholar Henry Louis Gates, Jr. and his filmmaking team, and others to produce fascinating history series and specials that illuminated our country's journey, explored our humanity and diversity, and shared lived experience. In other project endeavors, the WETA Well Beings multiplatform national health campaign premiered significant content and resources that highlighted mental health challenges facing America's youth.

A renowned cultural institution, WETA celebrated the arts in the nation's capital, presenting a beloved classical music radio service and dazzling televised performance specials recorded live on stage. WETA expanded its local presence in the Washington metro area with a portfolio of appealing productions spotlighting the people, places, culture and cuisine of our community.

In this report, learn about all that the company does to share educational content and resources, inspire lifelong learning, and foster an informed citizenry. With construction of a state-of-the-art multimedia facility underway, a refreshed brand, and an expanding digital presence, WETA is looking to the future. We are profoundly grateful for the support that makes possible our growing, vital services to the public.

Sincerely,

Sharon Percy Rockefeller

SHARON PERCY ROCKEFELLER
President and Chief Executive Officer

Timthy C. Coughlin
TIMOTHY C. COUGHLIN
Chairman, WETA Board of Trustees

The Trusted Source for Journalism

WETA is home to NewsHour Productions, the primary daily, breaking and special news producer for PBS stations nationwide. Viewers rely on *PBS NewsHour*'s offerings for insightful analysis, field reports, and in-studio interviews because of the organization's commitment to excellence in journalism, manifested in trustworthy and reliable reporting every day.

PBS NewsHour

DAILY

PBS NewsHour reaches audiences with timely news and analysis across broadcast, digital and social platforms. Led by anchor and managing editor Judy Woodruff, NewsHour remains public television's marquee news program, covering the most important news of the day. This year, the nightly broadcast provided coverage of the pandemic and resulting economic fallout, the war in Ukraine, and the public hearings held by the Select Committee to Investigate the January 6th Attack on the United States Capitol. NewsHour reported extensively on the U.S. withdrawal from Afghanistan and the Taliban's takeover of the country, the Supreme Court ruling on Roe v. Wade, and the Senate confirmation hearings for Supreme Court Associate Justice Ketanji Brown Jackson, among other topics. PBS NewsHour West, anchored by NewsHour correspondent Stephanie Sy, continues to serve the West Coast and online audiences with updated broadcasts of PBS NewsHour's eastern time zone program.

PBS NewsHour is widely recognized for its significant impact in the media landscape. The program received a Peabody Award for its coverage of the January 6th attack on the U.S. Capitol. The National Academy of Television Arts & Sciences named Judy Woodruff the recipient of the Emmy Award for Lifetime Achievement in Television News, recognizing her pioneering five-decade career in journalism. NewsHour also won the News & Documentary Emmy Award for Outstanding Continuing Coverage of a News Story in a Newscast for its series "Desperate Journey," which explored the treacherous journey faced by migrants along Central America's Darien Gap.





EXPANSION OF NEWS OPERATIONS

NewsHour Productions expanded news operations during Fiscal Year 2022 by assuming production of *PBS News Weekend*, anchored by Geoff Bennett, chief Washington correspondent for *PBS NewsHour*. Nicole Ellis was introduced as *NewsHour*'s first digital anchor, in an effort to extend online capabilities after seeing record growth across platforms, averaging 41 million monthly digital video views.

Additionally, PBS NewsHour grew its Communities Initiative and roster of journalists in cities that are often given little attention in national news coverage — such as those that are home to significant Black and Indigenous populations and other communities of color — to better capture the human experiences of a broad range of the American people. These journalists report from around the country as part of the Communities Initiative's mission to expand the scope and reach of NewsHour's journalism and news team. The project's reporters are located in the Dearborn/Detroit region, Fresno, New Orleans, Oklahoma City and St. Louis.



NewsHour presented live breaking-news coverage and analysis of political events, including President Biden's State of the Union Address and the first anniversary of the Capitol insurrection. Chief correspondent Amna Nawaz hosted original documentaries and programming, including Raising the Future: The Child Care Crisis, which examined how the lack of affordable, quality child care is affecting American families. The special Searching for Justice: Life After Lockup, also hosted by Nawaz, focused on the challenges encountered after release by people who have spent years behind bars — from reconnecting with family to finding work and housing to staying out of prison or jail. Beyond the Canvas returned for a third season to highlight arts reporting by the NewsHour team, including Judy Woodruff; chief correspondent for arts, culture and society Jeffrey Brown; and others.

In May 2022, Judy Woodruff announced her intention to step aside from the *PBS NewsHour* anchor desk by the end of 2022. She will remain with NewsHour Productions, WETA and PBS over the next several years undertaking a variety of reporting projects.



PBS NEWSHOUR STUDENT REPORTING LABS

PBS NewsHour Student Reporting Labs (SRL) equips middle- and high-school students with resources to produce original video reports on how the news affects teens and local communities. In Fiscal Year 2022, the national youth journalism program received funding from the Google News Initiative to produce content that bridges generational digital divides and strengthens media literacy.

The SRL production team created specials that spotlight youth perspectives for national PBS audiences. Productions included Our New Normal: How Teens Are Redefining School Life and On Our Minds with Matt and Faiza, a teen mental health podcast that is part of WETA's Well Beings national campaign. SRL returned in person to its award-winning summer academy, welcoming 29 young journalists to NewsHour West and the Walter Cronkite School of Journalism and Mass Communication, and more than 30 educators to SRL's signature workshop in collaboration with Rocky Mountain PBS. pbs.org/newshour | @NewsHour | studentreportinglabs.org | @ReportingLabs







A production of NewsHour Productions LLC, a wholly owned nonprofit subsidiary of WETA Washington, D.C. Major funding for PBS NewsHour provided by BNSF, Consumer Cellular, Fidelity, Johnson & Johnson and Raymond James, with additional support from Alfred P. Sloan Foundation, the Andrew W. Mellon Foundation, Carnegie Corporation of New York, Ford Foundation, the Gordon and Betty Moore Foundation, the John D. and Catherine T. MacArthur Foundation, The Kendeda Fund, the John S. and James L. Knight Foundation, the Lemelson Foundation, National Science Foundation, The Pew Charitable Trusts, Skoll Foundation, the William and Flora Hewlett Foundation, Friends of the NewsHour, and others. Raising the Future: The Child Care Crisis funding provided by PBS stations and public television viewers. Original production funding for content featured in this special provided by the Pritzker Children's Initiative and the Stein Early Childhood Development Fund at the California Community Foundation. Corporate funding provided by BNSF, Consumer Cellular, Fidelity, Johnson & Johnson and Raymond James. Additional support provided by the Corporation for Public Broadcasting, Carnegie Corporation of New York, Ford Foundation, the John D. and Catherine T. MacArthur Foundation, the William and Flora Hewlett Foundation, the David & Lucile Packard Foundation, Park Foundation, Friends of the NewsHour, and others. Searching for Justice: Life After Lookup funding provided by The Kendeda Fund and PBS.

Treasured Content for the Nation

This year, WETA created and distributed 644 hours of new television programming for the PBS system and offered a wealth of content on digital platforms for audiences everywhere. The expansive portfolio of WETA national productions featured insightful journalism and news analysis; documentaries that illuminate history and spotlight notable figures; stories of health and wellness; and celebrations of culture and music.

Finding Your Roots with Henry Louis Gates, Jr.

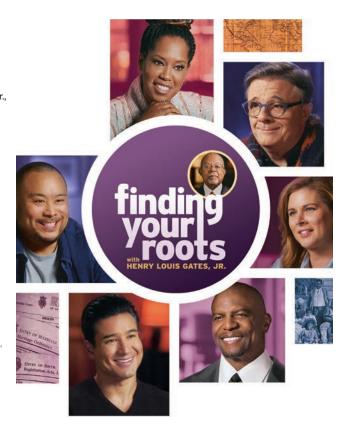
WINTER 2022 | SPRING 2022

Hosted and executive produced by Harvard scholar Henry Louis Gates, Jr., the critically acclaimed genealogy series illuminates history and diversity by tracing family trees. Season 8 features 10 new episodes showcasing guests who have excelled in a wide array of fields, each with ancestral stories that touch on the human experience and bring insight into how participants became the trailblazers they are today. The season presents conversations with Pamela Adlon, Erin Burnett, Terry Crews, Regina King, Nathan Lane, John Leguizamo, Leslie Odom Jr., André Leon Talley, Melissa Villaseñor, and others. Assembling the extensive ancestral narratives alongside Prof. Gates are DNA expert CeCe Moore and genealogists Nick Sheedy and Kimberly Morgan. Together they have solved hundreds of mysteries and reconnected innumerable relatives. Throughout the series' eighth season, WETA collaborated with PBS stations around the country to share lesson plans and to encourage local viewers to explore and share their family histories via activities that include virtual events and social media conversations.

pbs.org/finding-your-roots | #FindingYourRoots | @FindingYourRootsPBS

A production of McGee Media, Inkwell Media, Kunhardt Films and WETA Washington, D.C.

Corporate support provided by Ancestry and Johnson & Johnson. Support also provided by Ford Foundation, Gordon and Betty Moore Foundation, Carnegie Corporation of New York, and by The Inkwell Society and its members Candace King Weir; Lloyd Carney Foundation; Jim and Susan Swartz; Sheryl Sandberg and Tom Bernthal; Anne Wojcicki; Hayward and Kathy Draper; and Nicole Commissiong and Darnell Armstrong. Major support provided by the Corporation for Public Broadcasting.

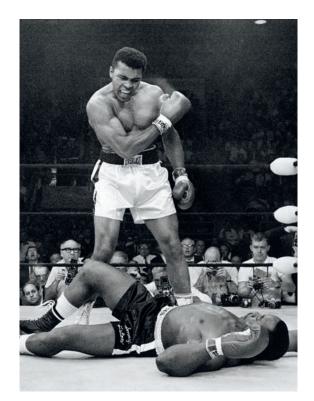


NEXT FROM PROF. HENRY LOUIS GATES, JR.



Making Black America: Through the Grapevine (left) chronicles the vast social networks and organizations — from Black Power to Black Twitter — created by and for Black people behind the color line and what these institutions look like today. Over four episodes, the series examines how, despite the gains of legal desegregation, all Black political and cultural movements provide a safe space for a community driven by class, sexuality and generational divisions to debate, organize and celebrate. October 2022

The History of Gospel & Preaching examines Black spirituality through sermon and song, exploring the origin story of Black gospel music, which blended sacred spirituals with the blues tradition and soared to new heights of popularity during the Great Migration. Fall 2023



Muhammad Ali

SEPTEMBER 19-22, 2021

Ken Burns, Sarah Burns and David McMahon direct this critically acclaimed documentary chronicling the life of the three-time heavyweight boxing champion who captivated fans with his athletic prowess and power in the ring, and his charm and candor outside of it. The four-part film follows the life of one of the most consequential men of the 20th century who, at the height of his fame, challenged Americans' racial prejudices, religious biases, and notions about what roles celebrities and athletes play in our society — and inspired millions with his message of pride and self-affirmation. Beyond the film, WETA built a robust engagement campaign to connect with people throughout the country, working with PBS stations nationwide on nearly 100 local activities related to the film, and creating discussion guides and making them available to educators. Four virtual Conversations on Muhammad Ali events, focusing on the intersection of race, culture and sports, reached additional audiences. Muhammad Ali was presented at prestigious film festivals, and the music featured in the film became a 121-song Spotify playlist.

pbs.org/kenburns/muhammad-ali/|#MuhammadAliPBS|@KenBurns

A production of Florentine Films and WETA Washington, D.C. Corporate funding provided by Bank of America. Major funding provided by David M. Rubenstein. Major funding also provided by The Arthur Vining Davis Foundations; the Corporation for Public Broadcasting; and by The Better Angels Society and its members Alan and Marcia Docter, Mr. and Mrs. Paul Tudor Jones, The Fullerton Family Charitable Fund, Gilchrist and Amy Berg, The Brooke Brown Barzun Philanthropic Foundation, The Owsley Brown III Philanthropic Foundation and The Augusta Brown Holland Philanthropic Foundation, Perry and Donna Golkin, John and Leslie McQuown, John and Catherine Debs, Fred and Donna Seigel, Susan and John Wieland, Stuart and Joanna Brown, Diane and Hal Brierley, Fiddlehead Fund, Rocco and Debby Landesman, McCloskey Family Charitable Trust, Mauree Jane and Mark Perry, and Donna and Richard Strong.



Benjamin Franklin

APRIL 4-5, 2022

This two-part documentary directed by filmmaker Ken Burns explores the life and work of renowned American statesman Benjamin Franklin — a scientist, inventor, writer and diplomat, and a signer of the Declaration of Independence and the Constitution of the United States. One of the most significant figures in American history, Franklin unlocked the mystery of electricity and helped to create the United States. The story of this fascinating, iconic American reveals his remarkable life and contributions while scrutinizing his contradictions. *Benjamin Franklin* includes interviews with some of the country's leading scholars of early American history, many of them advisors to the film's producers. Actor Mandy Patinkin provides the voice of Franklin, conveying the sense of humor and curiosity for life that Franklin presented in his many writings, and Peter Coyote narrates the film. A wide array of national engagement and educational activities helped extend the impact of the project beyond the broadcast. In collaboration with PBS, WETA built a substantial collection of classroom resources for educators in grades 5 to 12. WETA also coordinated community engagement projects nationwide surrounding the film's content. A companion special, *Benjamin Franklin and American Diplomacy*, featuring Burns, Dr. Condoleezza Rice and Ambassador Nicholas Burns, and moderated by *PBS NewsHour*'s Judy Woodruff, presented a discussion of Franklin's role as one of America's first diplomats.

pbs.org/kenburns/benjamin-franklin/|#BenFranklinPBS|@KenBurns

A production of Florentine Films and WETA Washington, D.C. Corporate funding provided by Bank of America. Major funding provided by David M. Rubenstein. Major funding also provided by The Pew Charitable Trusts, the Corporation for Public Broadcasting, and by The Better Angels Society and its members Jeannie and Jonathan Lavine; University of Pennsylvania; Gilchrist and Amy Berg; Perry and Donna Golkin; Kissick Family Foundation; Deborah and Jon Dawson; Diane and Hal Brierley; McCloskey Family Charitable Trust; Cappy and Janie McGarr; Lavender Butterfly Fund; and Susan and Charles Shanor Charitable Trust.

NEXT FROM KEN BURNS AND FLORENTINE FILMS



The U.S. and the Holocaust (left) explores America's response to one of the greatest humanitarian crises in history, exploring the rise of Hitler and Nazism in Germany in the context of global antisemitism and racism, the eugenics movement in the U.S., and race laws in the American South. The three-part series, from filmmakers Ken Burns, Lynn Novick and Sarah Botstein, sheds light on what the U.S. government and the American people knew and did as the catastrophe unfolded in Europe. September 2022

The American Buffalo, directed by Ken Burns, uncovers North America's most magnificent species, an improbable, shaggy beast that has found itself at the center of many of the nation's most thrilling, mythic and occasionally heartbreaking tales. *Fall 2023*



Hiding in Plain Sight: Youth Mental Illness

JUNE 27-28. 2022

The four-hour film, from executive producer Ken Burns and directors and co-producers Erik Ewers and Christopher Loren Ewers, features first-person accounts from more than 20 young people, ages 11 to 27, who live with mental health conditions. Also included are perspectives from parents, teachers, friends, healthcare providers, and independent mental health experts. The series spotlights the experiences of youth with mental health challenges, from seemingly insurmountable obstacles to stories of hope and resilience, confronting issues of stigma, discrimination and silence. Dr. Jill Biden, First Lady of the United States, hosted youths from the film at a White House screening. The documentary was also previewed at events at the U.S. Capitol Visitor Center and the national conference of the National Alliance on Mental Illness; and at other major conferences on health, education, and public policy. Content collaborations with NowThis, TikTok, Forbes and People increased visibility for the initiative. Hiding in Plain Sight: Youth Mental Illness is a central part of WETA's Well Beings campaign, and its many partners continue to amplify the reach of the film project to raise awareness of the challenges faced by the nation's youth and the resources available to them.

pbs.org/plainsight | #PlainSightPBS

A production of Florentine Films, Ewers Brothers Productions, and WETA Washington, D.C. Support provided by Otsuka, Kaiser Permanente, Bank of America, Liberty Mutual Insurance, American Psychiatric Association Foundation, Movember, National Alliance on Mental Illness, Dana Foundation, Dauten Family Foundation, The Hersh Foundation, Mental Health Services Oversight & Accountability Commission, Meadows Mental Health Policy Institute, XQ Institute, John & Frances Von Schlegell, Sutter Health, Robina Riccitiello, Jackson Family Enterprises, John C. & Katherine M. Morris Foundation, The Arthur Vining Davis Foundations, and Pritzker Traubert Foundation. Outreach and Engagement Partners include One Mind, CALL TO MIND at American Public Media, PBS NewsHour Student Reporting Labs, WE Organization, Forbes, PEOPLE, Mental Health America, National Council for Mental Wellbeing, The Steve Fund, The Jed Foundation, Athletes for Hope, Find Your Anchor, Well Being Trust, Embark Behavioral Health, Peg's Foundation, and Inseparable.



WELL BEINGS

Well Beings

ONGOING

Well Beings is the multi-year, multiplatform campaign produced by WETA to address critical health needs in America through original broadcast and digital content, engagement campaigns, and impactful events. The campaign's Youth Mental Health Project was created to raise awareness, reduce stigma and discrimination, and change the national conversation on youth mental health.

In the two years leading up to the debut of *Hiding in Plain Sight: Youth Mental Illness*, WETA created the **Well Beings Tour** — a series of more than 30 community-based virtual outreach events co-hosted by local public media stations around the country. The tour gathered mental health experts, youths with lived experiences, and advocates to discuss urgent mental health challenges facing young people. Each event focused on themes of particular interest to the local community. Topics included suicide prevention, opioid addiction, bullying of LGBTQ+youth, isolation during the coronavirus pandemic, challenges of mental health care for immigrant youth, and recovery from domestic abuse. WETA hosted Fiscal Year 2022's final tour stop, "BIPOC Youth Mental Health: Building Resilience Through the Arts," in Washington, D.C. for a discussion of the unique challenges BIPOC individuals face on their mental health journey and alternative healing approaches through the arts.

The award-winning site **WellBeings.org** is the hub for feature material, shared stories, virtual events, and resources on a range of health and wellness topics. WETA developed a comprehensive educational resource kit on WellBeings.org for those who work directly with and for young people: educators, school support staff, counselors, social workers and first responders. Original digital content debuting in Fiscal Year 2022 included the miniseries *Remote Chance: Rural Health Care in America*, sharing a portrait of the disparities in mental health services in rural regions of the United States. The Fall 2022 digital-first documentary *Our Turn to Talk* focuses on youths working to end the stigma around mental health challenges.

WellBeings.org | #WellBeings | @WellBeingsOrg



FRIDAYS From the nation's capit Alcindor leads the Pea

Washington Week

From the nation's capital, Washington Week moderator Yamiche Alcindor leads the Peabody Award-winning series that delivers exceptional political reporting and analysis of the major stories of the week. This fiscal year, Alcindor, who also serves as Washington correspondent for NBC News and MSNBC, gathered a wide range of award-winning journalists from around the country and abroad to discuss key issues of the moment, including the Biden Administration's agenda, the Supreme Court nomination and draft Dobbs opinion leak, the war in Ukraine, the Covid-19 pandemic, immigration, the economy. and the nation's reckoning over race. The panel of journalists and Alcindor share their original reporting and insightful perspectives, explaining the broader implications of Washington politics and policy for people's lives. The conversations extend beyond the broadcast with additional discussions and author interviews on Washington Week Extra, which streams at pbs.org/washingtonweek and on YouTube Live each Friday, following the program.

pbs.org/washingtonweek | @washingtonweek pbs A production of NewsHour Productions LLC, a wholly owned nonprofit subsidiary of WETA Washington, D.C. Major funding provided by Consumer Cellular, the Estate of Arnold Adams, The Yuen Foundation, Sandra and Carl DeLay-Magnuson, Rose Hirschel and Andy Shreeves, Robert and Susan Rosenbaum, the Corporation for Public Broadcasting and PBS.



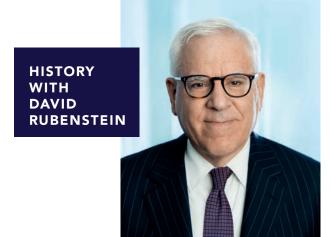
BBC World News

WEEKDAYS, VARIOUS DAYPARTS

WETA presents to American audiences four programs from BBC World News that offer news, features and analysis from around the globe. The daily broadcasts of *BBC World News*, *BBC World News America*, *BBC World News Outside Source* and *BBC World News Today* keep stateside public television viewers well informed and up to date on the latest domestic and international news developments. Impartial and independent, and with news bureaus and seasoned reporters situated around the globe, BBC World News produces distinctive, informative reporting that reaches tens of millions of people each week in more than 200 countries and territories, and WETA proudly makes this esteemed journalism available to viewers throughout the United States.

bbc.co.uk/programmes | @BBCWorld

A production of the BBC; presented by WETA Washington, D.C.; and distributed by PBS Plus. Funding provided by Freeman Foundation, Judy and Peter Blum Kovler Foundation, and Raymond James.



History with David Rubenstein FALL 2021

David Rubenstein returns for a third season of his history series to examine the United States' past. In the spirit of truth-seeking, Rubenstein invites top scholars and contributors to participate in enlightening conversations on the process of re-examining documentation and accurately retelling the nation's stories. This season focuses on the wide breadth of the American story, including presidential biographies; the founding of the country; Abraham Lincoln and the Civil War; George Washington's runaway enslaved workers; and the complex social relationships that have shaped the United States throughout its history. Guests include renowned American historians Erica Armstrong Dunbar, Susan Eisenhower and Joseph Ellis.

pbs.org/show/history-david-rubenstein

A production of the New-York Historical Society and presented on PBS by WETA Washington, D.C.

A Capitol Fourth

JULY 4, 2021

The 41st annual production of *A Capitol Fourth*, America's nationwide Independence Day celebration on PBS, features themes of hope and patriotism. Actor and recording artist Vanessa Williams hosts the popular performance special. Because of the ongoing Covid-19 pandemic, the traditional live concert on the West Lawn of the U.S. Capitol did not take place this year. Instead, the program features Williams live from Washington, D.C., introducing new pretaped performances and tributes from locations around the country by top pop, country, R&B, classical and Broadway stars, as well as some special live moments, including performances by Williams and "Empress of Soul" Gladys Knight. Other performers include Jimmy Buffett, Cynthia Erivo, the group Pentatonix, and the band Train. Capping the broadcast was live coverage of the dazzling fireworks display above the capital's iconic skyline.

pbs.org/a-capitol-fourth | #July4thPBS | @July4thPBS

A co-production of Capital Concerts, Inc., and WETA Washington, D.C. Funding provided by grants from The Boeing Company, the National Park Service, the Corporation for Public Broadcasting, the Department of the Army, PBS, and public television stations nationwide. Air travel provided by American Airlines.



In Performance at the White House: Spirit of the Season

DECEMBER 21, 2021

President Joseph R. Biden, Jr. and First Lady Jill Biden welcome viewers into their home to help celebrate the Biden family's first holiday season in residence at the White House. The dazzling music special highlights the First Family's "Gifts from the Heart" themed holiday installations, honoring the resilience of the American people. Actor Jennifer Garner hosts, and a diverse roster of artists performs songs in historic White House rooms, including the East Room, the State Dining Room, and the Blue Room — home of the official White House Christmas tree. Among the performers are Andrea Bocelli, accompanied by his children Matteo Bocelli and Virginia Bocelli; Eric Church; Jonas Brothers; Norah Jones; Camila Cabello; Pentatonix; Billy Porter; the Northwell Health Nurse Choir; the Voices of Service singing quartet; and the United States Marine Band.

pbs.org/whitehouse | #WhiteHouseConcertPBS

A production of WETA Washington, D.C., in association with Ken Ehrlich Productions, Inc. The series was created by WETA Washington, D.C. This presentation is made possible by Otsuka, and Judy and Peter Blum Kovler Foundation. Major funding also provided by the Corporation for Public Broadcasting.



MAY 29, 2022

Acclaimed actors and co-hosts Gary Sinise and Joe Mantegna return to the nation's capital to present the annual night of remembrance that WETA has brought to public television audiences for 33 years. The moving, patriotic concert is a tribute to the service and sacrifice of American men and women in uniform, their families at home, and all those who have given their lives for the country. This year's special features renowned pops conductor Jack Everly and the National Symphony Orchestra. Additional participants include performer Lea Salonga; Broadway and television actor Norm Lewis; Grammy-winning singer Rhiannon Giddens; and General Mark A. Milley, chairman of the Joint Chiefs of Staff.

pbs.org/national-memorial-day-concert | #MemDayPBS | @MemorialDayPBS

A co-production of Capital Concerts, Inc., and WETA Washington, D.C. Funding provided by the Horatio Alger Association of Distinguished Americans, Inc. Also made possible by grants from the National Park Service, the Corporation for Public Broadcasting, the Department of the Army, General Dynamics, PBS, and public television stations nationwide. Air travel provided by American Airlines.







Lionel Richie: The Library of Congress Gershwin Prize for Popular Song

MAY 17, 2022

Famed singer-songwriter Lionel Richie is in the spotlight in this performance special honoring the pop music icon's receipt of the 2022 Library of Congress Gershwin Prize for Popular Song. The prestigious award, named for the distinguished songwriting team of George and Ira Gershwin, celebrates the work of artists whose careers reflect their influence, impact and achievement in promoting song as a vehicle of musical expression and cultural understanding. This year's program is hosted by Anthony Anderson and features vibrant performances of Richie's songs by previous Gershwin Prize honoree Gloria Estefan, as well as Andra Day, the group Boyz II Men, Chris Stapleton, Luke Bryan, Miguel, Yolanda Adams, and Richie himself. WETA has produced the program since the award's inception in 2007.

pbs.org/gershwin-prize | #GershwinPrizePBS

A co-production of WETA Washington, D.C.; Bounce, a division of Concord Music Group; and the Library of Congress. Production funding provided by Wells Fargo, AARP, Universal Music Group, ASCAP, The Leonore S. Gershwin Trust, The Ira & Leonore Gershwin Philanthropic Fund, and William C. Burton. Major funding provided by the Corporation for Public Broadcasting. Air transportation provided by United Airlines.



Jon Stewart: The Kennedy Center Mark Twain Prize

JUNE 21, 2022

A lively hybrid of documentary film and gala performance spotlights iconic comedian and satirist Jon Stewart as he receives the 23rd annual Mark Twain Prize for American Humor from the John F. Kennedy Center for the Performing Arts. For the 21st year of the award event's broadcast on PBS, WETA captured the proceedings — the first since 2019 due to the pandemic. In illuminating Stewart's humor and accomplishments, the special features a notable lineup of friends and admirers paying tribute to one of America's top social and comedic voices. Participants include Dave Chappelle, a previous Mark Twain Prize recipient; Samantha Bee; Steve Carell; the event's music director Gary Clark Jr.; Stephen Colbert; Pete Davidson; Ed Helms; Jimmy Kimmel; Jon Meacham; Olivia Munn; John Oliver; Bruce Springsteen and Bassem Youssef. Stewart, a longtime advocate for America's veterans and 9/11 first responders, was presented the Mark Twain Prize by retired Air Force Master Sgt. Israel del Toro and the founder of the Fealgood Foundation, John Feal.

pbs.org/twainprize | #TwainPrizePBS

A production of WETA Washington, D.C.; the John F. Kennedy Center for the Performing Arts; and Done + Dusted. Corporate funding provided by Capital One. Major funding provided by the Corporation for Public Broadcasting.

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Tell Me More with Kelly Corrigan

FALL 2021 | SPRING 2022

New York Times bestselling author Kelly Corrigan hosts this intimate and heartfelt interview series spotlighting notable figures and their impact on American society. Two 10-episode seasons were released this fiscal year, featuring Corrigan in candid one-on-one conversations with influential leaders in their fields. Notable guests include comedian and political satirist W. Kamau Bell; actor, playwright and professor Anna Deavere Smith; philanthropist Melinda French Gates; activist Anthony Ray Hinton; basketball coach Steve Kerr; television broadcaster Robin Roberts; and YouTube influencer Lilly Singh. Through these inspiring, sincere discussions, viewers are able to see each guest in a new light and discover how individuals can use shared experiences to make a difference.

pbs.org/show/tell-me-more-kelly-corrigan | #TellMeMorePBS | @CorriganKelly A production of Corrigan Electric and Second Peninsula, and presented on PBS by WETA Washington, D.C. Major funding for Season 2 provided by the Penner Family Foundation and by The Gordon and Llura Gund Foundation. Major funding for Season 3 provided by the John Templeton Foundation and by The Gordon and Llura Gund Foundation.



La Frontera with Pati Jinich

OCTOBER 15 & 22, 2021

In her primetime television debut, James Beard Award-winning and Emmy-nominated Mexican American chef Pati Jinich reveals the vibrant sights, sounds and flavors of the U.S.-Mexico border. Using food as a vehicle for exploration, the two-part program visits the border cities of El Paso, Ciudad Juárez, Laredo, Nuevo Laredo, McAllen and Brownsville — savoring the rich, diverse and unique cultures in each place. Jinich, the program's host and executive producer, shares appetizing meals with locals from all walks of life, including artists, musicians, athletes and local legends whose work reflects the blending of Mexican, American and other cultures — as well as the chefs and home cooks who bring people together around the table. On the journey, Jinich conducts in-depth interviews with the people she meets along the border.

pbs.org/lafrontera | #LaFronteraPBS | @PatiJinich

A co-production of WETA Washington, D.C.; Mexican Table LLC; and Frank Content in association with PBS. Support provided by the Corporation for Public Broadcasting, PBS, Destination EI Paso, City of Laredo, Laredo Economic Development Corporation, City of Nuevo Laredo, Desarrollo Económico de Ciudad Juárez, Fundación FEMSA, and Tecate USA.



Sara's Weeknight Meals

WEEKLY

Chef and cookbook author Sara Moulton hosts this fast-paced, informative program about getting quick and delicious meals on the table every night — while enjoying the process. Season 10 has more of Moulton's trademark tips and tricks, easy family meals, and guests from around the world. The host provides insight on how to make delicious meals such as New Orleans-style jambalaya, Tuscan ravioli, Turkish mushroom string cheese dip, and a make-ahead skillet apple pie with a shortbread crust. No matter the ingredients, Moulton always offers up a meal to be eaten with family and friends and cooked with love.

saramoulton.com/shows | #SarasWeeknightMeals | @saramoulton

A production of Silver Plume Productions; presented by WETA Washington, D.C.; and distributed by American Public Television, Funding provided by Oceania Cruises.



Samantha Brown's Places to Love WEEKLY

World traveler and television host Samantha Brown delights exploration-hungry audiences with new destinations in Season 5 of the beloved lifestyle series. On the itinerary this year are locales around the country, from the Jersey Shore and Boston to Colorado Springs and Houston. The Emmy Award-winning host, who takes viewers on journeys to experience culture and taste adventure, applies her singular brand of warmth and inclusion along the way. Fans of the show get a first-hand look at the little-known spots and haunts where innovators and disrupters are creating a brand-new travel experience.

Samantha-Brown.com | #PlacesToLove | @SamanthaBrownTravels

A production of Samantha Brown Media and presented by WETA Washington, D.C.
Funding provided by The Beaches of Fort Myers and Sanibel; AMA Waterways;

AAA Travel: and Rocky Mountaineer.



This Old House

WEEKLY

This much-loved series is the longest-running home improvement show on television and America's most trusted source for how-to and DIY expert advice. What started as a single-home renovation project ultimately launched a new television genre and, in June 2022, *This Old House* received a Lifetime Achievement Emmy Award for its body of work. In the program's 43rd season, the *This Old House* team of Tom Silva, Richard Trethewey, Jenn Nawada and Kevin O'Connor renovate from start to finish an 1880 Country Cape in historic Concord, Massachusetts, to improve the views of the beautiful three-acre property and make better use of the space inside.

pbs.org/show/old-house | #ThisOldHouse | @ThisOldHouse
A production of This Old House Ventures, LLC and presented on PBS by
WETA Washington, D.C. National underwriting provided by The Home Depot,



Ask This Old House

WEEKLY

The series celebrated its milestone 20th season with a special anniversary episode in January 2022 featuring a look back at memorable moments, fun stories, cast interviews and a recap of the series' legacy. From big cities to small towns, the *Ask This Old House* team has made house calls in all 50 states to answer homeowners' questions and help them feel more confident in their homeimprovement skills. This season, viewers travel alongside the show's home-improvement experts to learn how to tackle pipe-soldering, smart doorbells, roofing basics, fall gardening and much more.

pbs.org/show/ask-old-house | #AskThisOldHouse | @AskThisOldHouse A production of This Old House Ventures, LLC and presented on PBS by WETA Washington, D.C. National underwriting provided by The Home Depot, Amica and GAF

Pati's Mexican Table

WEEKLY

Born out of chef and cookbook author Pati Jinich's nostalgia for the foods that nurtured her childhood in Mexico, this series has been a public television staple for 10 seasons. This year, the effervescent host takes viewers to Mexico's western state of Jalisco to highlight its rich diversity and explore delicious regional dishes. Traveling from the vibrant, thriving city of Guadalajara to the beautiful beach destination of Puerto Vallarta, Season 10 explores some of Mexico's most beloved cuisine. Jinich explores mariachi music's history and roots; learns about how tequila is produced; experiences historical Mexican pastimes; and enjoys iconic Mexican dishes such as birria, menudo, and tortas ahogadas.

PatiJinich.com | #PatisMexicanTable | @PatiJinich

A production of WETA Washington, D.C.; Mexican Table LLC; and FRANK. Funding provided by La Costeña, Avocados from Mexico, FUD, King Arthur Baking Company, Stand Together Chamber of Commerce; Mahatma Rice; Tecate, Fundación FEMSA, and Oléico



Cook's Country

WEEKLY

The long-running series features family recipes from every corner of the United States, reimagined for home cooks everywhere. Using a practical, no-nonsense approach, hosts Bridget Lancaster and Julia Collin Davison and a cast of cooks present regional food, spotlighting Texas potato pancakes, a St. Paul sandwich, *carne guisada*, slow-roasted salmon, and much more. In the series' 14th season, the chefs focus on quick recipes that highlight favorite easy and DIY dishes such as strawberry compote, perfect pesto, and make-ahead hot chocolate. The goal is to share with viewers the *Cook's Country* mission to explore recipes' historical and cultural significance.

CooksCountrytv.com | #CooksCountry | @CooksCountry

A production of America's Test Kitchen; co-presented by WETA Washington, D.C. and American Public Television; and distributed by American Public Television. Funding provided by Kohler, Naked Wines, and Valley Fig.



America's Test Kitchen

WEEKLY

The popular series — which helps curious cooks become confident cooks — returns for Season 22 with more foolproof recipes and delicious culinary secrets. In each episode's "test," hosts Bridget Lancaster and Julia Colin Davison and the team of test cooks take a scientific approach to deconstructing recipes and mastering failsafe cooking at home. Culinary professionals offer instruction on everything from proper ingredients and equipment to the basics of food science. This year, the cooks dive into various dishes such as plant-based tacos, shrimp risotto, and a myriad of delicious cultural meals and desserts.

AmericasTestKitchen.com | #TestKitchen | @TestKitchen

A production of America's Test Kitchen; co-presented by WETA Washington, D.C. and American Public Television; and distributed by American Public Television. Funding provided by Kohler, Plugra Butter, Sub-Zero, Wolf, and Cove.





Alma's Way

DAILY

This engaging, new animated series for children ages 4 to 6 was created by Sonia Manzano, who played Maria on Sesame Street, and is produced by Fred Rogers Productions. The series follows 6-year-old Alma Rivera, a proud and confident Puerto Rican girl who lives in the Bronx with her family and a diverse group of friends and neighbors. In each story, Alma speaks directly to the audience in her "Think Through" moments, where she learns to think for herself, make decisions, and understand other people's points of view — while making lots of messy and hilarious mistakes along the way.

pbskids.org/almasway | #AlmasWay | @AlmasWay

A production of Fred Rogers Productions in association with Pipeline Studios, and presented on PBS Kids by WETA Washington, D.C. Major funding provided by the Corporation for Public Broadcasting, The Arthur Vining Davis Foundations, Acton Family Giving, Richard King Mellon Foundation, and PNC Foundation.



Donkey Hodie

DAILY

The puppet series for children ages 3 to 5 is inspired by the quirky, funny side of children's television visionary Fred Rogers and his mission to help kids navigate the frustrations and challenges of childhood. Donkey Hodie and her pals empower kids to dream big and overcome obstacles in their own lives, to work hard and persevere in the face of failure, and to be resourceful and discover that they are capable of solving problems on their own.

The characters model ways to face difficult situations with positivity, practice kindness, and enjoy the success that comes from trying hard and doing their best.

pbskids.org/donkeyhodie | #DonkeyHodie | @DonkeyHodieOfficial

A production of Fred Rogers Productions and Spiffy Pictures, and presented on PBS Kids by WETA Washington, D.C. Major funding provided by the Corporation for Public Broadcasting, The Arthur Vining Davis Foundations, PNC Foundation, Richard King Mellon Foundation, CME Group Foundation, and Heinz Family Foundation



Daniel Tiger's Neighborhood

DAILY

The beloved animated children's series, inspired by the iconic *Mister Rogers' Neighborhood*, follows 4-year-old Daniel Tiger, who invites preschoolers into his world, giving them a kid's-eye view of his life. With a familiar red sweater and positive attitude, Daniel encounters social-emotional challenges for children and demonstrates positive solutions for everyday trials. Episodes feature lessons on sharing, self-advocacy, school behavior, and new friendships. The program celebrated its 10th anniversary this year and continues to receive critical acclaim for its educational impact on children ages 2-4. The Daniel Tiger's Grr-ific Feelings App — named one of the best learning apps for kids by *Parents* magazine — extends the series' curriculum, helping children identify and express their feelings.

pbskids.org/Daniel|#DanielTigerPBS|@DanielTigerTV

A production of Fred Rogers Productions and presented on PBS Kids by WETA Washington, D.C. Funding provided by The Rite Aid Foundation's KidCents program, Vroom, the Corporation for Public Broadcasting and PBS.

Public Media for the Community













WETA is the flagship PBS station in the national capital region, reaching millions of viewers through broadcast and cable channels, streaming services, and on-demand and digital offerings. The station serves a passionate public media audience with outstanding local series as well as drama, news, documentary and children's programming.

Growing Audiences by Offering More Choices

- WETA offers five broadcast channels WETA PBS, WETA UK, WETA Metro, WETA World and WETA PBS Kids presenting a wide array of high-quality television programming for curious and engaged viewers of all ages. Each channel is curated with the local audience in mind, and programs are selected to appeal to the diverse interests of viewers throughout Greater Washington.
- ☐ The station has garnered loyal followings for themed-programming lineups that spotlight mystery, American history and international drama. To showcase the national capital area, WETA has greatly expanded production of local series and specials.
- □ As audiences increasingly choose to stream content, WETA delivers programs via the free PBS Video App, the popular member benefit WETA Passport, and livestream access to broadcasts. Usage of these services has grown threefold since 2019, with hundreds of thousands of viewers enjoying WETA programs on-demand.
- The station website, weta.org, receives millions of views annually. Users stream a wide range of compelling content, discover original material created for local audiences, and enjoy exclusive features from station hosts and content creators.













In Performance at the White House: Spirit of the Season; Around the World in 80 Days on Masterpiece; Signature Dish; Nature: Penguins: Meet the Family;

Relevant and Valuable **Programming for All**

- □ WETA proudly serves the Greater Washington community with informative programs that the station creates specifically for area viewers. This locally focused programming — featuring three series that highlight D.C. area arts, food and real estate offerings — illuminates the people, places and culture of the community.
- □ In Fiscal Year 2022, audiences flocked to new Masterpiece dramas, including an adaption of Around the World in 80 Days starring David Tennant; and Ridley Road, inspired by true events surrounding a young Jewish woman in 1960s London who goes undercover in a neo-Nazi movement. The Scottish thriller and mystery series Guilt on Masterpiece made its American debut; and the British crime and political drama Cobra was also a favorite among WETA's dramatic offerings.
- □ New documentaries from WETA production partners drew wide audiences across WETA platforms. Florentine Films and Ken Burns premiered the much-anticipated Muhammad Ali and Benjamin Franklin. Professor Henry Louis Gates, Jr. returned with Season 8 of his popular genealogy series Finding Your Roots.
- □ In a tumultuous year in national politics, PBS NewsHour, PBS News Weekend, Washington Week and Frontline offered audiences steady, factual reporting on the ongoing coronavirus pandemic, the war in Ukraine, the January 6th congressional hearings and more.
- □ Popular series *Nature* explored the oceans via Animals with Cameras and chronicled the challenges young creatures face in Born in the Rockies; while Nova delved into the impact one ship had on the world's supply-chain crisis in Why Ships Crash and what happened to the dinosaurs in the two-part miniseries Dinosaur Apocalypse, narrated by Sir David Attenborough.







Exclusive Content for Local Audiences

- □ Signature Dish, the newest series produced by the WETA local production unit, highlighted outstanding restaurants and showcased dishes from around the region shining a light on the traditions and cultural customs that shape the area's culinary landscape.
- The second season of house-hunting and neighborhoodexploration series If You Lived Here toured 36 homes in D.C., Northern Virginia and suburban Maryland, spotlighting the unique character of communities and illuminating important local history. A complementary neighborhood-focused website, IfYouLivedHere.org, launched in June.
- WETA Arts celebrated the return to live arts experiences with interviews and previews of local events, as well as a special feature on the 100th anniversary of the Lincoln Memorial. The series received four local Emmy nominations.
- Production has begun on a travel series that will debut in 2023, further expanding the station's portfolio of local programming produced exclusively for the D.C.-area community.
- Themed nights on WETA PBS included the return of "Thriller Thursdays," featuring hits such as Vera, Midsomer Murders and Agatha Christie's Miss Marple; and "American History Night" on Saturdays, with programs such as Ken Burns's Country Music, and the Benjamin Franklin and American Diplomacy special, moderated by PBS NewsHour's Judy Woodruff.
- To engage local viewers, WETA created and presented special content on weta.org, including the local Emmy-nominated video short *Ali in Washington*, which accompanied the national premiere of the Ken Burns film *Muhammad Ali*. In addition, the station's Boundary Stones website published more than 45 articles exploring the history of the national capital area. Examples include "Reston's Roots: Black Activism in Virginia's New Town," and "The 1978 Equal Rights Amendment March."



From top left: If You Lived Here; WETA Arts; Signature Dish; All Creatures Great and Small on Masterpiece; Sanditon on Masterpiece; Midsomer Murders.

Dramas and Mysteries from the UK and Around the Globe

- Dramas, many from anthology series *Masterpiece*, continue to enthrall WETA audiences. New and returning cast members made the heartwarming series *All Creatures Great and Small* and the sweepingly romantic *Sanditon* prime choices for viewers. The intense crime dramas *Unforgotten* and *Broadchurch* also proved popular for both broadcast and streaming viewers, as did the premiere of *Hotel Portofino* and the 11th season of *Call the Midwife*.
- □ From Foyle's War to Death in Paradise to Grantchester, mysteries are one of WETA viewers' favorite genres, making these some of the most-watched programs on the air.
- On WETA UK, new on air-branding, "Beg Your Pardon" British video shorts, and special tributes to Queen Elizabeth's 70th Jubilee delighted fans of the second-most watched channel in the WETA lineup. Additionally, the station increased licensing of British programs for WETA UK and for streaming with WETA Passport. These included the thriller *The Fall*, filmed in Northern Ireland; *The Hour*, set in a BBC newsroom in the 1950s; comedy-drama series *Hamish Macbeth*, following a local police officer on the west coast of Scotland; and multiple seasons of the beloved Mary Berry's cooking shows.
- Drama and mysteries produced outside the United States and Great Britain also proved popular, with the new series Royal Flying Doctor Service joining fellow Australian drama McLeod's Daughters on WETA UK. Viewers enjoyed the Tuesday night WETA UK "Foreign Favourites" lineup, which offered English-subtitled foreign-language dramas and mysteries from around the world, including the Belgian version of Professor T, Germany's Luna and Sophie, Danish drama Seaside Hotel, and Sweden's Before We Die.
- Telly Visions, the WETA television fan blog for Anglophiles by Anglophiles, marked its 10th anniversary of discussing and celebrating British television and pop culture. The blog reached the 100-episode mark this year and featured a guest visit from Doctor Who actress Pearl Mackie.















Exploring World Cultures and Expanding Horizons

- □ The WETA World channel offers original documentary and storytelling series such as America ReFramed, Stories from the Stage and Doc World. Devoted to sharing narratives that humanize complex issues, the channel showcases programming from filmmakers, public media stations and content partners. These projects celebrate diverse cultures and highlight critical issues such as education, healthcare and the environment.
- In Fiscal Year 2022, WETA World offered hundreds of programs to celebrate cultural heritage months, including Black History Month, Asian American and Pacific Islander Heritage Month, Native American Heritage Month, LGBTQ+ Pride Month and Women's History Month. To complement the special television program offerings, WETA produced companion viewing guides and distributed them to community partners throughout the region.
- WETA Metro, available both on the air and via YouTube, is focused on reaching D.C.-area viewers with an interest in politics, history and documentaries. The channel featured PBS NewsHour's extended coverage of the January 6th congressional hearings and outstanding programs such as American Veteran and Independent Lens: Home from School: The Children of Carlisle. WETA Metro was also a proud sponsor of the AFI Latin American Film Festival.
- □ Virtual events included an inspiring live Q&A with the eponymous host of *Rick Steves' Europe* and a local foodfocused panel discussion moderated by *Signature Dish* host Seth Tillman. In addition, the station hosted moving panel discussions about preventing teen suicide; these vital events were presented by the Youth Mental Health Project, part of WETA's Well Beings national campaign.

A Haven for Kids and Families

- WETA is committed to offering outstanding children's programming that educates and engages the station's youngest audiences. Every morning on WETA PBS, and all day every day on WETA PBS Kids, viewers ages 2-8 learn lessons that last a lifetime. Children explore their feelings, discover new adventures, and see themselves reflected in diverse and lovable characters who serve as positive role models.
- New to the television lineup is Alma's Way, a series created by Sesame Street icon Sonia Manzano that promotes diversity and critical thinking. Beloved, classic kids series Arthur and Clifford the Big Red Dog — as well as more recent offerings Let's Go Luna, Nature Cat and Molly of Denali — are favorites among the station's youngest audience members.
- In Fiscal Year 2022, the series Ruff Ruffman inspired a science-themed learning camp for elementary school students, in partnership with the YMCA. Local students experimented with science in everyday life, engaging in science inquiry and the engineering-design process.

- WETA continued its free early-learning initiatives, assisting parents and child care professionals virtually as the coronavirus pandemic continued. "Ready To Learn" workshops and resources offered a solution to closing the achievement gap between lower- and higher-income students ages 3-8. "Where Literacy Begins" workshops, designed for child care providers and parents of children ages 0-3, helped families connect with local libraries for content and resources.
- □ The annual WETA PBS Kids Writers Contest asked young writers to explore the theme "I want to see a world where..." through an original story, poem or piece of nonfiction. Students in grades K-4 throughout the D.C. metro area submitted 200 entries, and WETA awarded the winner with children's books in an effort to help inspire an ongoing love of reading.









From top left: Clifford the Big Red Dog; Let's Go Luna!; Arthur; Rick Steves' Europe; American Veteran; Expedition with Steve Backshall; Independent Lens: Home from School: The Children of Carlisle.

Washington's Home for Classical Music

WETA Classical is a cherished destination for music lovers in the D.C. area. In cars, at home, in workplaces and via phones, fans of classical music enjoy beautiful works performed by local, national and international artists and ensembles — curated by a team of knowledgeable on-air hosts.

Timeless Music and Timely Programs

- WETA Classical is the exclusive home for classical music in the nation's capital, proudly sharing the genre's most magnificent music — from Beethoven to Gershwin to Florence Price — with the Greater Washington area. On the radio, WETA Classical can be heard on 90.9 FM and HD channel 90.1 in Washington D.C. and on WGMS 89.1 FM in Hagerstown, Maryland.
- A haven for local audiences, WETA Classical welcomed more than 300,000 weekly on-air listeners in Fiscal Year 2022, with thousands more listening online at wetaclassical.org, through the WETA Classical App, and via the Classical Breakdown podcast.



- Weekday on-air hosts Linda Carducci, Bill Bukowski, Nicole Lacroix and James Jacobs, along with weekend and special program hosts John Banther, Evan Keely, Rich Kleinfeldt, Austin Vitaliano, Chip Brienza, Matthew Dayton and Julie Huang Tucker, share recordings that offer listeners a respite from their day-to-day activities.
- In March, WETA Classical aired A Concert for Ukraine from the Metropolitan Opera. Yannick Nézet-Séguin led the Met Orchestra and Chorus and star soloists in a performance of the Ukrainian National Anthem along with works by Barber, Beethoven, Strauss, Verdi, and Ukrainian composer Valentin Silvestrov.
- On the 20th anniversary of the September 11 terrorist attacks, the WETA Classical on-air hosts created a three-day remembrance, offering music for solace and reflection.
- WETA Classical staff transferred tens of thousands of CDs to digital tracks in Fiscal Year 2022 as part of a multi-year digitization of the WETA Classical music library. Each track is painstakingly extracted and sound-edited for the best listener experience.

Connecting with Great Music Beyond the Radio

- In the third season of the podcast Classical Breakdown, host John Banther explored a myriad of instruments, composers and musical works. Among the popular episodes were "Under Pressure: What Is an Oboe with Nick Stovall, NSO's Principal Oboe," "Florence Price Symphony No. 1: An American Symphony" and "Bernstein's West Side Story."
- Take Note!, a new digital initiative from WETA Classical, launched in August. Designed to spark a lifelong love of music, Take Note! pairs Classical Breakdown podcast episodes with educational activities to encourage critical listening and deepen understanding of classical music.
- WETA Classical launched new social media accounts on Facebook and Instagram, offering a place for classical music enthusiasts to engage with the radio service, learn more about on-air hosts and connect with special on-air programs. More than 4,000 people have become WETA Classical social fans since the pages debuted in summer 2021.
- VivaLaVoce, the WETA Classical digital music station, presented a full lineup of classical vocal music. A standout this year was the Bach CantataFest, which offered all 207 of Johann Sebastian Bach's surviving cantatas.

Recordings from Across the Globe and Around the Corner

WETA Classical

Viva La Voce.org

- In Fiscal Year 2022, WETA Classical broadcast live recordings from local music and arts organizations, including the thrilling National Symphony Orchestra Season Opening Gala, featuring NSO Showcase host Nicole Lacroix; chamber music by the 21st Century Consort on Front Row Washington, hosted by John Banther; and exciting performances from The Barns at Wolf Trap on Center Stage at Wolf Trap, with hosts Rich Kleinfeldt and Lee Anne Myslewski.
- Live matinee broadcasts from The Metropolitan Opera returned on Saturday afternoons, including the Met broadcast premiere of Fire Shut Up in My Bones by African American composer Terence Blanchard and librettist Kasi Lemmons. When the Met was not airing live programs, Opera Matinee presented recordings from the great opera houses of the world, with works by composers ranging from Mozart and Wagner to Verdi and Massenet.
- Choral Showcase offered music for Veterans Day, the
 December holidays, the advent of spring, Indigenous People's
 Day, and other thematic programming dedicated to choral
 music. Bill Bukowski is the host of the Sunday evening program.
- NPR's From the Top highlighted multiple young musicians from the D.C. area, including Maryland pianist Matthew Chang, Virginia trumpeter Benjamin D'Haiti, violinist Ella Kim and pianist Emma-Grace Kim.

Online Learning Resources for All

The award-winning WETA Learning Media websites offer abundant resources that address the brain and mental health, child development, literacy and education. More than 18 million unique users turned to WETA this year for help in these critical areas to foster growth and well-being.

Supporting People Affected by Brain Injury and PTSD

☐ **BrainLine** provides information about preventing, treating, and living with brain injury and PTSD. The site offers articles, expert advice, and first-person stories from people living with brain injury and from their caregivers. To keep up to date with the latest research, trends and treatments, WETA regularly collaborates with experts. Most recently, these included Johns Hopkins University mental health nurse practitioner Tamar Rodney, PhD, whose work encompasses PTSD, trauma response, generational trauma, and the mental health impact of Covid-19. This fiscal year, in partnership with Wounded Warrior Project, BrainLine expanded its military and veteran content, which provides extensive information for service members, veterans and their families. Additions include the "Veteran Voices" gallery, a central hub for personal accounts of treatment and healing; a new multimedia format featuring veteran Angie Peacock's story of healing from PTSD; and new blogs by retired Navy SEAL Commander Jon Macaskill and by veteran caregiver Stacey Shade-Ware.

Brainline.org | @BrainLine



Fostering Strong Reading Skills

- ☐ As the pandemic continued to be disruptive for children, families and educators, Reading Rockets deepened its "Reading SOS" video series, providing expert answers to parents' questions about how to support their children's literacy. New videos spotlight writing and how to use technology at home. The WETA initiative continued to help elementary teachers improve their practices with an updated and expanded classroom-strategy library and professional development guides aligned with the widely viewed "Looking at Reading Intervention" series. A new set of resources on socialemotional learning includes fresh interviews with national experts, teachers and families. In an ongoing effort to highlight diverse voices in children's books, Reading Rockets published a new series of video interviews with award-winning Asian. Black, Latino and Native American authors whose stories are lifting up lesser-known social and cultural histories. ReadingRockets.org | @ReadingRockets
- To ward off the learning loss that many children experience over the summer, Start with a Book offers parents, caregivers, librarians and summer-program staff an abundance of engaging ideas for getting kids hooked on reading, exploring and learning all summer long and beyond. This year's themed toolkit, "Tune In," focused on music how it is part of everyday life, how artists create music, and how people connect and can change the world through music. WETA partnered with local summer programs in underresourced communities to deliver staff training and print materials. Partners include Jubilee Housing Youth Services and Beacon House in Washington, D.C.; Ruby Tucker Family Center in Alexandria; United Community in Fairfax County; and the Arlington Public Schools Extended Day Program.











- □ The nation's leading website for educators and families of English language learners (ELLs) is Colorín Colorado. For more than a decade, the bilingual site has provided research-based information, activities and advice to parents, schools and communities around the country. New resources this year focus on social-emotional support for students and highlight school success stories from districts that are creating successful partnerships with families. A new guide focuses on using diverse books with ELLs, and new author interviews feature award-winning writers such as Matt de la Peña. In Fiscal Year 2022, Colorín Colorado also provided materials for schools welcoming refugees from global conflicts, including Afghan and Ukrainian families arriving in the United States. ColorinColorado.org | @ColorinColorado
- □ AdLit gives families and educators essential resources to help students become better readers and writers. The project offers articles, blog posts, webcasts, a classroom-strategy library, and advice via interviews with experts. Booklists by theme empower parents and educators to find works that match students' interests to their reading levels. New this year are a monthly newsletter, "AdLit Beat"; a diverse book project with the National Education Association; and two new bloggers. Dr. Joshua Lawrence focuses on bringing reading research into practice, and Dr. Keiana Mayfield focuses on middle grade and young adult literature. WETA's new partnership with David Bruce Smith's Grateful American Foundation is helping AdLit relaunch the "Unlocking the Past" project, which celebrates careful reading, critical thinking, and thoughtful debate about history.

AdLit is funded by the National Education Association, in partnership with the Grateful American Foundation and an anonymous donor. BrainLine is powered in part by Wounded Warrior Project to honor and empower post-9/II injured service members, veterans and their families. Colorin Colorado is funded by founding partner the American Federation of Teachers, AFL-CIO, with generous support provided by the National Education Association. LD OnLine is funded by the National Education Association. Reading Rockets is funded by the National Education Association, with support from the University of Oregon, Florida State University and an anonymous donor. Start with a Book is funded by Park Foundation and the National Education Association. Project development for Reading Universe has been funded by the Barksdale Reading Institute and an anonymous donor.

AdLit.org | @ADLit

□ LD OnLine serves children, adults, families and educators with a wealth of information and advice about learning disabilities and ADHD so they can obtain the support and guidance they need. Through impactful resources, LD OnLine provides tools to help individuals realize their full potential, achieve their goals and excel in their areas of interest. This year, WETA completed a major overhaul of the project website to better provide vital services over multiple platforms. The site features hundreds of useful articles, expert interviews, first-person essays, videos, columns by noted experts, children's writing and artwork, and a comprehensive resource guide. These materials provide a lifeline for children who struggle in school and adults who need assistance making the transition to college and the workplace. LDOnLine.org | @LDOnLine



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Honors and Awards





WETA Productions and Projects

PBS NewsHour

Peabody Award - Special Coverage of January 6

National Academy of Television Arts & Sciences News &
Documentary Emmy Award: Outstanding Continuing Coverage
of a News Story in a Newscast – "Desperate Journey"

Covering Climate Change Now Journalism Award - Coverage of COP26

D.C. Science Writers Association Newsbrief Award: Writing – *PBS NewsHour* Instagram post: "Women and girls are impacted disproportionately by climate change."

Korean Press Association's Hinzpeter Award for Features - "Desperate Journey"

Overseas Press Club of America Peter Jennings Award

Society for Features Journalism Excellence-in-Features Award: Third Place; "Mementos: The Things That Helped Us Survive 2020"

Webby People's Voice Award: Websites and Mobile Sites; News & Politics - "2020 Electoral College Calculator"

Webby Award: Websites and Mobile Sites; News & Politics - "2020 Electoral College Calculator"

PBS NewsHour Student Reporting Labs

Public Media Award

- Content: Education/Schools "How Students Are Fighting Zoom Fatigue"
- Educational Resources for the Classroom "Back to School Student Reporting Modules"
- Learning Events "Disrupted: How Covid Changed Education"
- Learning Events "Face the Facts: Election 2020 Youth Town Hall"
- Marketing/Communications: Special Event -
- "We the Young People" Inauguration Special

Telly Award

- Silver: News/News Feature "Disrupted: How Covid Changed Education"
- Bronze: Education & Training "Disrupted: How Covid Changed Education"
- Bronze: Remote Production "Disrupted: How Covid Changed Education"
- Bronze: Virtual Events & Experiences –

"Disrupted: How Covid Changed Education"

- Bronze: News/News Feature -
- "Our New Normal: How Teens Are Redefining School Life"

 Bronze: Remote Production –
- "Our New Normal: How Teens Are Redefining School Life"
- Our New Normal: How Teens Are Redefining School Life
- Bronze: Virtual Events & Experiences –

 Output

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"Our New Normal: How Teens Are Redefining School Life"

This awards listing represents honors received in Fiscal Year 2022.

Colorín Colorado

The Webby Awards: Anthem Award; Silver - Education, Art & Culture

Cornerstones: Founding Voices of the Black Church

National Academy of Television Arts & Sciences Emmy Award: Outstanding Short-Form Daytime Program

Academy of Interactive & Visual Arts

- International Gold Davey Award: Non-Broadcast Film/Video Biography
- International Gold Davey Award: Non-Broadcast Film/Video Education
- w3 Gold Award: Video Web Series

East Lake Meadows: A Public Housing Story

Clarion Award: Television Documentary Program - National

The Gene Explained (For Those Without Microscopes)

Academy of Interactive & Visual Arts: w3 Gold Award: Science & Technology Video

La Frontera with Pati Jinich

Alliance for Women in Media Foundation: Gracie Award; Producer - Documentary, Unscripted, Nonfiction (TV-National)

Telly Award: Silver; Documentary

Little Actions Make a Big Difference

Academy of Interactive & Visual Arts

- International Gold Davey Award: Online Film & Video Health & Fitness
- \bullet w3 Gold Award: Health & Wellness Social Media Campaign

Telly Award: Silver; Health & Wellness

Pati's Mexican Table

Telly Award: Silver; Food & Beverage Series

This Old House

National Academy of Television Arts & Sciences Emmy Award: Lifetime Achievement in Instructional Television

National Academy of Television Arts & Sciences Daytime Emmy Award: Outstanding Instructional and How-To Program

Well Beings / Hiding in Plain Sight: Youth Mental Illness

Mental Health America Media Award

Well Beings / Out of the Dark

The Webby Awards: Anthem Award;
Gold - Health Community Engagement

International Black Film Festival: Best Documentary Short – "An Olympic Athlete Takes on Depression"

Mental Health & Suicide Awareness Film Festival:

Most Impactful Film – "Suicide Note: A Poet's Journey
Through Depression"

Well Beings / Youth Mental Health Tour

Public Media Award

- Overall Excellence in Community Engagement
- Community Engagement: National Project –
 "Preventing Youth Suicide in Alaska"

WellBeings.org

Academy of Interactive & Visual Arts

- International Gold Davey Award: Health & Health Service Website
- w3 Gold Award: Health Website

Individual Achievement

Sharon Percy Rockefeller

Leonore and Walter Annenberg Award for Diplomacy Through the Arts

Judy Woodruff

National Academy of Television Arts & Sciences Emmy Award: Lifetime Achievement in Television News

Bipartisan Policy Center: Freedom Award

Reporters Committee for Freedom of the Press: Career Achievement Award

Women Business Collaborative: Trailblazer in Gender Equity and Diversity Award

Amna Nawaz

Asian Pacific American Institute for Congressional Studies: Vision Award

MPAC Hollywood Bureau Media Award: Broadcast Journalism

Yamiche Alcindor

New York Women in Communication Matrix Award

PBS NewsHour Capitol Hill correspondent Lisa Desjardins; Colorín Colorado; Out of the Dark; PBS NewsHour anchor and managing editor Judy Woodruff, with MacNeil/Lehrer Report co-founder Robert MacNeil.





Stuart Cohen

The White House News Photographers Association Award

- General News: Award of Excellence
- Political/Campaign: First PlacePromotional: First Place
- Magazine Feature: Second Place
- Audio: Third Place
- White House/Presidential: Third Place

Lisa Desjardins

The James Foley Medill Medal for Courage in Journalism: Honorable Mention

National Press Foundation: Everett McKinley Dirksen Award for Distinguished Reporting of Congress

Radio & Television Correspondents' Association: Joan S. Barone Award

Jane Ferguson

Alliance for Women in Media Foundation: Gracie Award; Reporter/Correspondent - Public Broadcast (TV-National)





WETA Financial Report for Fiscal Year 2022

WETA is a careful steward of the funds generously entrusted to the organization from a variety of public and private sources. The flagship public media station in the nation's capital, and a nonprofit organization licensed to the community of Greater Washington, WETA is dedicated to a mission of public service and provides vibrant television, radio and online content as well as educational services for all.

WETA Institutional Strength

The organization fulfills and expands its ambitious and important mission of public service while carefully monitoring and managing its resources. WETA is stable and productive because of strategic long-term planning, prudent stewardship by staff, and the loyalty and generosity of supporters.

Critical Support

WETA received more than \$132 million in funding support for local and national operations, and that income generated \$5 million in operating margin during Fiscal Year 2022 (July 1, 2021 – June 30, 2022). This positive financial outcome was the result of generous contributions from individuals, corporations and foundations, coupled with disciplined and cost-effective financial management. Critical support, plus ongoing community service grants from the Corporation for Public Broadcasting, provided the essential funds that offered WETA the means to serve the community and produce high-quality programming for audiences in Greater Washington and nationwide.

Beyond these strong financial results, WETA achieved a number of notable operational and programming accomplishments this year. In Fiscal Year 2022, WETA adapted to the financial and production challenges created by the pandemic and continued to produce and distribute important, award-winning content. While maintaining its reach and engagement with local and national audiences, WETA also expanded its viewership through digital streaming.

Operating Expenses

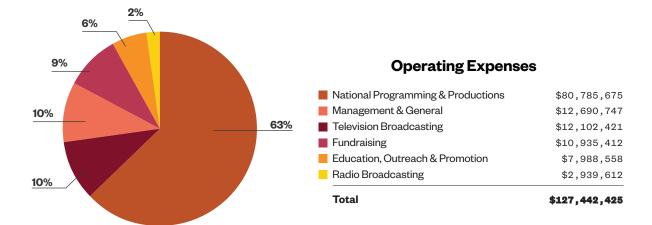
More than 81 percent of every dollar that WETA raises goes to pay for radio, television and digital operations, in addition to educational and community outreach services. The remaining expenses are used to secure and manage the donations received and to build and maintain the infrastructure that will enable WETA to serve the Greater Washington region for years to come. Generous financial support from diverse sources provides WETA with the resources necessary to withstand periodic economic challenges and offer services to the community.

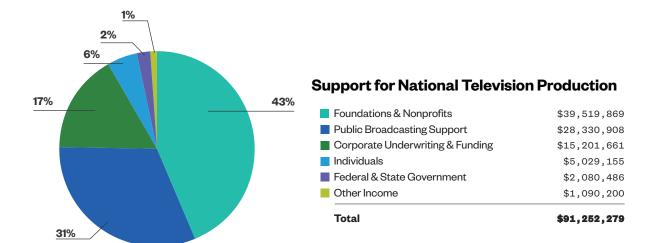
National Television Production

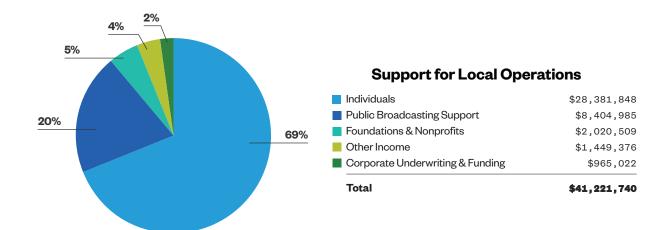
National television productions are an integral component of the station's operations and its engagement and educational initiatives. The slate of documentaries created for national audiences in Fiscal Year 2022 included collaborations with esteemed WETA production partners: the eight-hour series *Muhammad Ali* from Ken Burns, Sarah Burns and David McMahon; the two-part documentary *Benjamin Franklin* by Ken Burns; and Season 8 of *Finding Your Roots with Henry Louis Gates, Jr.* The impactful film Ken Burns Presents *Hiding in Plain Sight: Youth Mental Illness* A film by Erik Ewers and Christopher Loren Ewers explored today's youth mental health crisis through first-person stories of young people. In addition, WETA's core news and public affairs programs *PBS NewsHour, PBS News Weekend* and *Washington Week* provided vital news and analysis for the PBS national schedule.

Local Operations

WETA depends on broad-based local support to fulfill its community-service mission. In Fiscal Year 2022, contributions from individuals provided 69 percent of the funding for local operations, which include WETA's five television channels: WETA PBS, WETA UK, WETA Metro, WETA World and WETA PBS Kids; the WETA Classical radio station; company website weta.org; and other programs and educational services. Individual contributions, along with support from local businesses, foundations and organizations, provided the resources that powered broadcasting operations and allowed WETA to deliver impactful educational resources and outreach services to the Greater Washington community.







WETA financial statements are audited annually by an independent, certified public accounting firm.

Membership and Community

WETA is honored to receive broad support from an enthusiastic and engaged local community. The generous financial contributions of more than 150,000 donors in Fiscal Year 2022 empowered the organization to create and present outstanding television, radio and digital programming and educational services that are available to one and all.

Donors Provide Critical Support

- Thanks to the tremendous financial support of donors from around the region, WETA is able to present content of intellectual integrity and cultural merit to audiences and learners of all ages and backgrounds. This fiscal year, individuals contributed more than \$28 million, representing two-thirds of WETA's local operations budget.
- □ The station is privileged to have a loyal and growing base of donors who value the wide range of WETA offerings including informative and entertaining programming on five television channels; robust digital content; vital educational services; engaging community outreach activities; and relaxing WETA Classical radio programming. Through reliable monthly or annual contributions, "sustainer" supporters ensure that WETA has the solid financial foundation to build upon existing programs and services and create new projects for the community.
- WETA spotlights programming of interest to donors through the members-only monthly WETA Magazine and the weekly WETA Highlights e-newsletter. In addition, the WETA Passport Picks and WETA Streaming Picks e-newsletters serve donors who enjoy on-demand programming. WETA members can access even more streaming content by activating WETA Passport, a member benefit.

- □ In Fiscal Year 2022, donors enjoyed exclusive virtual events spotlighting WETA's programmatic offerings. Highlights included a panel discussion about the D.C.-area food scene and the making of WETA's new local restaurant series Signature Dish, with host and producer Seth Tillman in conversation with Washingtonian food editor Anna Spiegel and chefs from the local restaurant community. Filmmaker Ken Burns enthralled WETA donors at a preview of his 2021 film Muhammad Ali. Raina Kelley, editor-in-chief of ESPN's "The Undefeated" platform, moderated a captivating discussion about the iconic 20th-century figure with Burns, athlete-activist Malcolm Jenkins of Listen Up Media, and champion and Olympic boxers.
- WETA donors enjoyed a special virtual event with television host and best-selling guidebook author Rick Steves, who regaled the virtual audience with tales of connection, safety, and what is on the horizon for those who love to travel. Donors also were given a sneak peek at the second season of *Masterpiece* dramas *All Creatures Great and Small* and *Sanditon*, and the two-part documentary *Benjamin Franklin* from Ken Burns's production company Florentine Films and WETA.

Community members enjoy station events throughout the region and WETA productions highlighting local people, places and culture. WETA member benefits include the monthly WETA Magazine and access to streaming content with WETA Passport.



Volunteers Support Vital Operations

- WETA volunteers provide a valuable service to the station, playing a critical role in its successful operation. They are among the station's most engaged viewers and listeners

 individuals who value WETA television, radio and digital content so deeply that they give generously of their time and talents to the institution.
- In Fiscal Year 2022, loyal volunteers worked remotely on projects for WETA Classical, PBS NewsHour, and WETA national television productions. This core group of dedicated volunteers contributed more than 700 hours of their time to further WETA's mission of public service.
- Volunteers help with administrative support, customer service, data entry, data management, and writing and editing. When it is safe to do so, volunteers will return to in-person activities, representing WETA at public screenings, WETA PBS Kids events, on-air pledge drives, and fairs and festivals.



- □ The WETA Community Advisory Council is composed of individuals from Greater Washington who advise WETA management on content, outreach services, and public events and activities offering insights from their work in diverse fields, including literacy, education, arts, culture, and public service. The council also advises the WETA Board of Trustees on programming and policies to ensure that the station continues to meet the local community's educational and cultural needs. WETA deeply appreciates the guidance and leadership of the Community Advisory Council and its members' dedication to serving as voices for the public.
- Council members are Loren Allan Smith (chairman), U.S. Court of Federal Claims; Dr. Leonard Hamlin, Sr. (vice chair), Washington National Cathedral; Vivian Yao (vice chair), Montgomery County Council; Carla Bascope Hebble, Visit Alexandria; Sandy Dang, 11 Plus Vietnam Education Foundation; Michelle Eider, Sixth & I; Charlotte Fox, International Women's Media Foundation; Ruby Lopez Harper; Bruce Hightower, Arlington Gay and Lesbian

Alliance; Liz Hottel; Melissa Houghton, Women in Film and Video of Washington, D.C.; Kris McLaughlin,

Encore Learning; Jennifer Nycz-Conner, Hilton Worldwide; Kishan Putta,

DC Health Link;
Randy Showstack,
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Pro Chapter of the Society
of Professional Journalists;
George Williams, D.C. Public
Library; and Viktor Zikas,
Vietnam Veterans
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The WETA Capital Campaign: Building the Future



Led by President and Chief Executive Officer Sharon Percy Rockefeller and the WETA Board of Trustees, the institution embarked on The WETA Capital Campaign: Building the Future to broaden its vision and further its ability to provide the sterling educational and programming resources that define WETA today. With a tremendous show of support from generous donors, WETA is very close to meeting the capital campaign goal.

At the center of the plan is the construction of a new state-of-the-art facility that will house new WETA studios and additional offices. The project is well underway and is scheduled to be completed by late 2023. Throughout the construction, WETA has operated at full capacity, bringing vital programming and services to the community.

The headquarters, expanded as shown above, will unite the WETA and PBS NewsHour teams and production studios under one roof, house a multimedia production center, and create new multi-use gathering spaces that will foster a stronger connection between WETA and members of the community. The updated facility will enable WETA to pursue its mission with greater innovation, productivity and flexibility for decades to come.

WETA is deeply grateful to the philanthropic supporters of The WETA Capital Campaign: Building the Future who have made gifts of \$1,000 or more through June 30, 2022.

"The incredible response to The WETA Capital Campaign demonstrates that our community is invested in WETA as an essential cultural institution. We are deeply honored to be worthy of the public's trust."

Sharon Percy Rockefeller
 President and Chief Executive Officer, WETA





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Leadership Circle

WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue the tradition of creating and presenting high-quality programming and providing important community services.

Chairman's Circle \$100,000+ President's Circle \$50,000 - \$99,999

Trustee's Circle \$25,000 - \$49,999 **Director's Circle** \$10,000 - \$24,999

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Sponsor \$2,500 - \$4,999

Supporter \$1,000 - \$2,499





National Symphony Orchestra Season Opening Gala on NSO Showcase; Benjamin Franklin



Hotel Portofino

Salon Series

The Salon Series offers unique experiences related to WETA television and radio programming. This year, generous donors had the opportunity to hear thought-provoking speakers and attend engaging events, including a panel discussion with Ken Burns about his film *Muhammad Ali*; a conversation with Yamiche Alcindor reflecting on her time in journalism and on *Washington Week*; and the taping of *Lionel Richie: The Library of Congress Gershwin Prize for Popular Song*, which later aired on WETA PBS and public television stations across the country. Leadership Circle donors were also invited to a lively presentation and Q&A with television host and guidebook author Rick Steves about the future of travel, and a special preview of the new WETA local series *Signature Dish*, with host Seth Tillman.

Friends of Classical Music

This dedicated group of Leadership Circle donors shows its support of WETA Classical by helping to ensure the vitality of Washington's premier classical music radio station. Donors enjoy behind-the-scenes tours, opportunities to meet on-air hosts, and events tailored to their interest in this genre of music.

Lawyers Committee

A growing affinity group within the Leadership Circle, the Lawyers Committee welcomes attorneys in the Washington, D.C. region to increase their understanding of the breadth of WETA's local and national programming.

National Production and Project Support

Friends of the NewsHour

Friends of the NewsHour is a group of generous individuals and family foundations that provides philanthropic support ensuring that PBS NewsHour has the resources to continue its world-class, award-winning journalism. Friends enjoy special benefits, including text-on-screen broadcast recognition, invitations to regional and virtual events featuring PBS NewsHour journalists and producers, and the opportunity to tour the television studio and watch a live taping of the program. WETA is very grateful to the following donors who contributed in Fiscal Year 2022.

Melanie R. Adams and Dennis M. Fisher

Kathleen B. Allaire

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The Ziegfried Becker Foundation

Individual Support for Washington Week

Washington Week is the longest-running primetime news and public affairs program on television. Since 1967, viewers have come to rely on the rotating panel of award-winning journalists to provide objective reporting and incisive analysis of the major news events of the week. WETA is grateful for the generous individual donors and family foundations that provide critical support for one of its core programs, Washington Week.

Estate of Arnold Adams

Sandra and Carl DeLay-Magnuson

Rose Hirschel and Andy Shreeves Robert and Susan Rosenbaum

The Yuen Foundation

Gwen Ifill Fund for Journalism Excellence

Honoring the legacy of journalist Gwen Ifill, WETA's beloved friend and colleague, the Gwen Ifill Fund for Journalism Excellence supports innovations for PBS NewsHour and Washington Week. The fund provides fellowships and opportunities for emerging journalists from diverse communities to gain hands-on experience mentored by the Washington Week and PBS NewsHour staff offering the public broadcasting system a pipeline of promising new talent.



The Better Angels Society

The individual donors and family foundations that make up The Better Angels Society allow Ken Burns, his colleagues at Florentine Films, and other established and emerging filmmakers to continue to produce high-quality documentary films enjoyed by millions of public television viewers nationwide. The Better Angels Society's mission is to be the preeminent organization supporting American history documentary filmmakers, advancing the use of their body of work to promote civic engagement and educate generations of students and lifelong learners. WETA thanks the following donors who contributed to the organization through The Better Angels Society in Fiscal Year 2022.

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PBS NewsHour anchor and managing editor Judy Woodruff; Washington Week moderator Yamiche Alcindor; filmmaker Ken Burns; Professor Henry Louis Gates, Jr.







The Inkwell Society

This group of committed donors is passionate about the vital work of Prof. Henry Louis Gates, Jr., in partnership with WETA. Inkwell Society members support the production of impactful films that examine the country's rich history and the African American experience — and accompanying educational outreach materials, digital and social media activities, and community engagement. WETA appreciates the generous contributions from the following donors in Fiscal Year 2022.

Roger Altman and Jurate Kazickas

Georgette Bennett and Leonard Polonsky

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Elizabeth P. Campbell **Legacy Society**

WETA gratefully honors the following individuals who have named WETA as a beneficiary in a will, trust, retirement plan, Donor-Advised Fund, financial account, life insurance policy, or through a life income gift that benefits the station in years to come.

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