DEAR FRIENDS,

WETA, the flagship public media station in the nation’s capital, delivered extraordinary broadcast, digital and community services this year. Responding to the needs of those we serve, we created and presented outstanding content and vital resources to the public in Greater Washington and beyond, even innovating as we navigated considerable external challenges.

Recognizing the need for accurate, trustworthy information, WETA produced award-winning journalism that helped Americans nationwide stay abreast of developments and make sense of the news in eventful times. Our insightful, balanced news productions took on a greater importance than ever before.

Understanding the hardships facing our society under lockdown during the coronavirus pandemic, WETA aided parents and caregivers, providing deep educational resources and stellar content — on the air, online and in the community. We helped to inspire learners of all ages.

Embracing our role as the nation’s storyteller, WETA developed riveting content spotlighting our collective history as a people. We also elevated our longstanding commitment to telling diverse stories, helping Americans engage in the national conversation on race that was sparked this year.

Capitalizing on our strength as a cultural institution, WETA celebrated the rich arts of our community and our nation. Our superb performing and visual arts content entertained, moved and connected the public during a time of adversity — nourishing creativity, artistry and hope.

In this report, we invite you to learn about all that WETA does on behalf of the public. This year, we undertook a capital campaign to build for the future and are drawing an impressive response. We are deeply grateful that WETA supporters highly value the company’s vibrant services — and for all who help make this important work possible.

Sincerely,

SHARON PERCY ROCKEFELLER
President and Chief Executive Officer

TIMOTHY C. COUGHLIN
Chairman, WETA Board of Trustees
Creating Stellar Content for the Nation

WETA is a national production powerhouse, creating multiplatform content across genres to explore ideas, engage audiences and celebrate cultures. The second-largest producer of programming for the public television system, WETA works with established major production partners, emerging filmmakers and digital producers to bring content of consequence to the nation.

A WIDE ARRAY OF PRODUCTIONS
Situated in the nation’s capital, WETA has unique opportunities and responsibilities to produce media content that explores current events and issues, tells untold stories and reflects the rich cultural history of the American people. In Fiscal Year 2021, WETA presented 24 projects to PBI stations nationwide, totaling more than 1,000 hours of new programming.

With particular expertise in news and public affairs, historical documentaries, concert performances, and lifestyle programming, WETA develops projects from initial concept through finished product. For complex productions, this process can take as many as 10 years, whereas news content is created and delivered as events unfold each day. WETA initiates projects and also joins with independent filmmakers to provide editorial review, fundraising, publicity, editing, outreach, and national and international distribution expertise.

Working with subject-matter experts and educator advisors, WETA develops comprehensive resources tailored to provide in-depth learning experiences for students. An innovator in digital content, WETA debuts digital-first projects and amplifies film projects with exclusive online content. And WETA collaborates with external partners and with the nation’s 330 PBI stations to bring its content into communities — with screenings, panel discussions, and local media projects customized to regional interests across the country.

The care and craft with which WETA shapes projects makes the organization a sought-after production powerhouse, creating multiplatform content that explores current events and issues, tells untold stories and reflects the rich cultural history of the American people. In Fiscal Year 2021, WETA presented more than 1,000 hours of new programming.

Hemingway

This six-hour documentary film by Ken Burns and Lynn Novick examines the visionary work and turbulent life of Ernest Hemingway, one of the greatest and most influential writers America has ever produced. Intervening the celebrated author’s eventful biography with carefully selected excerpts from his iconic short stories, novels and non-fiction, the series reveals the brilliant, ambitious, charismatic and complicated man behind the myth — and the art he created. Beyond the broadcast, WETA helped to develop Conversations on Hemingway, a popular nine-part virtual-event series featuring the filmmakers, cultural commentators and Hemingway scholars, who examined the author’s life, career, and continuing impact as an American figure. WETA also partnered with PBS stations around the country to undertake more than 60 related engagement projects, which had a tremendous impact on expanding the film’s reach in local communities. The heavily attended Hemingway Book Club Conversations virtual experience featured the filmmakers and special guests in conversation about the author’s art and legacy. In addition, the sweeping Hemingway project provided educational resources for grades 7-12 that include educator guides and lesson plans to help introduce new generations to the iconic writer and his work.

The Black Church: This Is Our Story, This Is Our Song

Executive producer, host and writer Professor Henry Louis Gates, Jr. presents a comprehensive account of the 400-year-old story of religion in African American communities. The intimate four-part series spotlights the Black church’s role at vital moments throughout history — beginning with the trans-Atlantic slave trade, reflecting on the Civil Rights Movement, and concluding with church leaders’ current stance on the Black Lives Matter movement. Surrounding the film, and in collaboration with PBS stations nationwide, WETA developed an expansive community engagement campaign. More than 90 events, including virtual screenings and panel discussions, attracted more than 20,000 participants — helping stations connect with local audiences in new and meaningful ways and event participants learn more about the critical topics covered in the documentary. In addition, WETA created a collection of educational materials, including lesson plans and a downloadable educator guide. Robust social media participation ranged from posts by celebrity supporters, to pre-show livestream events with the film’s directors, to live-tweet events. The wide-reaching project also included the award-winning animated series Cornerstones: Founding Voices of the Black Church, which highlights pivotal figures who helped shape the institution.

PBS.org/blackchurch | #BlackChurchPBS

A production of Florentine Films and WETA Washington, D.C. Corporate funding provided by Bank of America. Major funding provided by the Annenberg Foundation; The Arthur Vining Davis Foundations; The Better Angels Society and its members; John & Leslie McQuown, the Elizabeth Ruth Wallace Living Trust, Garth & Amy Berg; the Corcoran Family Charitable Trust, the Knick Family Foundation; The Gail M. Elden, Gilchrist & Amy Berg, Robert & Beverly Grappone, and Warner-Jenks Mark Perry; the Corporation for Public Broadcasting; and PBS. Executive producer, host and writer Professor Henry Louis Gates, Jr. in association with Get Lifted. Major corporate support provided by Johnson & Johnson. Major support also provided by Lilly Endowment Inc., Ford Foundation, the Corporation for Public Broadcasting, PBS, and public television viewers.

pbs.org/newhour | #HemingwayPBS

A production of Florentine Films and WETA Washington, D.C. Corporate funding provided by Bank of America. Major funding provided by the Annenberg Foundation; The Arthur Vining Davis Foundations; The Better Angels Society and its members; John & Leslie McQuown, the Elizabeth Ruth Wallace Living Trust, John & Catherine Duke; The Robertson Family Charitable Trust, the Knick Family Foundation; Garth & Amy Berg, Robert & Beverly Grappone, and Warner-Jenks Mark Perry; the Corporation for Public Broadcasting; and PBS.

APRIL 5-7, 2021

This six-hour documentary film by Ken Burns and Lynn Novick examines the visionary work and turbulent life of Ernest Hemingway, one of the greatest and most influential writers America has ever produced. Intervening the celebrated author’s eventful biography with carefully selected excerpts from his iconic short stories, novels and non-fiction, the series reveals the brilliant, ambitious, charismatic and complicated man behind the myth — and the art he created. Beyond the broadcast, WETA helped to develop Conversations on Hemingway, a popular nine-part virtual-event series featuring the filmmakers, cultural commentators and Hemingway scholars, who examined the author’s life, career, and continuing impact as an American figure. WETA also partnered with PBS stations around the country to undertake more than 60 related engagement projects, which had a tremendous impact on expanding the film’s reach in local communities. The heavily attended Hemingway Book Club Conversations virtual experience featured the filmmakers and special guests in conversation about the author’s art and legacy. In addition, the sweeping Hemingway project provided educational resources for grades 7-12 that include educator guides and lesson plans to help introduce new generations to the iconic writer and his work.

FEBRUARY 16-17, 2021

Executive producer, host and writer Professor Henry Louis Gates, Jr. presents a comprehensive account of the 400-year-old story of religion in African American communities. The intimate four-part series spotlights the Black church’s role at vital moments throughout history — beginning with the trans-Atlantic slave trade, reflecting on the Civil Rights Movement, and concluding with church leaders’ current stance on the Black Lives Matter movement. Surrounding the film, and in collaboration with PBS stations nationwide, WETA developed an expansive community engagement campaign. More than 90 events, including virtual screenings and panel discussions, attracted more than 20,000 participants — helping stations connect with local audiences in new and meaningful ways and event participants learn more about the critical topics covered in the documentary. In addition, WETA created a collection of educational materials, including lesson plans and a downloadable educator guide. Robust social media participation ranged from posts by celebrity supporters, to pre-show livestream events with the film’s directors, to live-tweet events. The wide-reaching project also included the award-winning animated series Cornerstones: Founding Voices of the Black Church, which highlights pivotal figures who helped shape the institution.

Cornerstones: Founding Voices of the Black Church, which highlights pivotal figures who helped shape the institution.

PBS.org/blackchurch | #BlackChurchPBS

A production of Florentine Films and WETA Washington, D.C. in association with Get Lifted. Major corporate support provided by Johnson & Johnson. Major support also provided by Lilly Endowment Inc., Ford Foundation, the Corporation for Public Broadcasting, PBS, and public television viewers.

Cornerstones: Founding Voices of the Black Church, which highlights pivotal figures who helped shape the institution.
Nearly 70 million Americans turn to PBS NewsHour each month for balanced reporting and insightful analysis across broadcast, digital and social platforms. During Fiscal Year 2021, the award-winning news program devoted significant coverage to the pandemic, U.S. elections, economic fallout from Covid-19, and social inequities. Anchor and Managing Editor Judy Woodruff and the PBS NewsHour team covered the most significant news of the day.

The leading, trusted source of news and analysis among national media, PBS NewsHour continues to be recognized for its world-class journalism. The three-part series “Shopping a Killer Pandemic” received the News & Documentary Emmy Award for Outstanding Science, Medical and Environmental Series in 2021, the award-winning news program devoted significant coverage to the pandemic, U.S. elections, economic fallout from Covid-19, and social inequities. Anchor and Managing Editor Judy Woodruff and the PBS NewsHour team covered the most significant news of the day.

The series, which aired in June 2019, explored the award-winning news program devoted significant coverage to the pandemic, U.S. elections, economic fallout from Covid-19, and social inequities. Anchor and Managing Editor Judy Woodruff and the PBS NewsHour team covered the most significant news of the day.

AWARDS AND HONORS
PBS NewsHour was awarded the Peabody Award for its global and economic coverage of the Covid-19 pandemic, as well as its 2020 reporting on the desperate journey faced by migrants along the Darien Gap, straddling Colombia and Panama. The Peabody Board of Jurors also named Judy Woodruff the recipient of the inaugural Peabody Award for Journalistic Integrity.

VOTE 2020
PBS NewsHour overcame the challenges of working from home due to Covid-19, including conducting remote interviews and contending with travel restrictions. With a sharp focus on election coverage, PBS NewsHour produced over 80 hours of special programming during the historic election year and aired live coverage of the in-person and virtual proceedings of the 2021 Democratic National Convention and the 2020 Republican National Convention. PBS NewsHour also offered live coverage and analysis of the presidential and vice-presidential debates, Election Day, the presidential inauguration, and President Biden’s first address to the nation.

Beyond the Canvas, hosted by Anna Nawak, is part of the NewsHour’s multipurpose Canvas initiative. The program highlights arts reporting by the NewsHour team, including Judy Woodruff and Jeffrey Brown, chief correspondent for PBS NewsHour and the 2020 Pulitzer Prize for Explanatory Reporting. The series offers live coverage and analysis of the presidential debates, Election Day, the presidential inauguration, and President Biden’s first address to the nation.

SPECIALS AND SERIES
In Fiscal Year 2021, NewsHour produced timely election specials and original news documentaries, including PBS NewsHour Presents China: Power and Prosperity, hosted by foreign affairs and defense correspondent Nick Schifflin, and Race Matters: America After George Floyd, focusing on what has changed, and what has not, since the outrage and protests that followed George Floyd’s murder. PBS NewsHour also produced live coverage and analysis of the presidential debates, Election Day, the presidential inauguration, and President Biden’s first address to the nation.

America, Interrupted: shared stories of how the pandemic turned lives upside down and how Americans have tried to make sense of it all. The series took an in-depth look at misinformation, health care, social justice and the 2020 presidential election.

DIGITAL CONTENT
The PBS NewsHour website — known for its longstanding commitment to livestreaming breaking news and political events across social and digital platforms — offered a refreshing take on the events unfolding in the world. The original podcast series America, Interrupted: shared stories of how the pandemic turned lives upside down and how Americans have tried to make sense of it all. The series took an in-depth look at misinformation, health care, social justice and the 2020 presidential election.

PBS NEWSHOUR STUDENT REPORTING LABS
PBS NewsHour Student Reporting Labs (SRL) is paving the way for young people to find their voice, share their worldviews, and educate the general public about the issues that matter to them. SRL’s innovative journalism curriculum and mentoring results in positive youth development, civic engagement, and professional development for aspiring media creators and journalists. In Fiscal Year 2021, SRL produced specials to spotlight student reporting and bring youth perspectives and experiences to national audiences. Productions included Disrupt: How Covid-19 Changed Education; Face the Facts, exploring civics, voting and elections; We the Young People, an inauguration special for teens; and On Our Minds with Noah and Zion, a podcast covering youth mental health by and for teens that is part of WETA’s Well Beings campaign.

MINDS WITH NOAH AND ZION
Minds with Noah and Zion, an inauguration special for teens; and On Our Minds with Noah and Zion, a podcast covering youth mental health by and for teens that is part of WETA’s Well Beings campaign.

ON OUR MINDS WITH NOAH AND ZION
On Our Minds with Noah and Zion, a podcast covering youth mental health by and for teens that is part of WETA’s Well Beings campaign.
Instagram Live feed.

Week of Washington

Moderator Yamiche Alcindor delivers informative, reporter-driven conversations about urgent contemporary issues and top stories spotlighting national news and politics. Alcindor — who in May 2021 was named moderator of the Peabody Award-winning news analysis series — leads insightful and in-depth discussions with fellow journalists every Friday night from the nation’s capital. The exchange continues on Washington Week Extra, which streams live following each broadcast.

This year, Washington Week covered the important breaking news from the nation’s capital and beyond the Beltway, including the country’s reckoning over race; the Covid-19 crisis and its social, economic and political consequences; the 2020 elections; partisan discord in Congress; and U.S. immigration policy. In October, the program presented an hour-long production titled Washington Week 2020 Election Special. Then-moderator and managing editor Robert Costa convened a group of journalists to report on the state of the presidential race and took viewers on a road trip across the nation’s capital. The exchange continues on Washington Week Extra, which streams live following each broadcast.

The David Rubenstein Show: Peer to Peer Conversations

WINTER 2021

Prominent figures in business, government, technology, arts, entertainment and other industries discuss their personal and professional choices, and reveal their paths to success, with series host David Rubenstein. The program features in-depth interviews that explore leadership and how, when developed, it can be a force for achievement. The third season opens with a special episode featuring the late U.S. Supreme Court Associate Justice Ruth Bader Ginsburg. Other participants include Tim Cook, Charles Schwab, Renée Fleming and Aliko Dangote. As a peer in business, Rubenstein includes Tim Cook, Charles Schwab, Renée Fleming and Aliko Dangote. As a peer in business, Rubenstein incorporates the expansive knowledge of top

History with David Rubenstein

WEKDAYS, VARIOUS DAYPARTS

David Rubenstein, the Washington, D.C.-based financier and philanthropist, taps the expansive knowledge of top scholars and writers to lead insightful conversations on the process of documenting and retelling the nation’s stories to future generations. Rubenstein’s guests offer insider perspectives on why the past matters, its implications for present times, and what it signifies for the future. Fiscal Year 2021 included episodes from the series’ first two seasons, which feature guests such as Michael Beschloss (pictured); Prof. Henry Louis Gates, Jr.; Doris Kearns Goodwin; and Amb. Susan E. Rice. Discussions focus on the guest’s literary projects and examine historical moments and phenomena, including the race to the moon, burial practices during the Civil War, and a comprehensive look at the people who helped lead the revolution that developed the internet.

Finding Your Roots

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, Audra McDonald, Lupito Nyong’o, Mandy Patinkin, Tony Shalhoub, Kehinde Wiley and Pharrell Williams. The series’ engagement campaign included more than 20 events this year. Conducted in partnership with PBS stations as well as libraries, museums and content experts, activities included genealogy webinars focused on researching African American and Cuban roots, and radio segments that uncovered family history. For teachers and students, educational resources and Finding Your Roots video clips spurred discussions and civic engagement related to genetic science, ancestry, and DNA testing.

Finding Your Roots with Henry Louis Gates, Jr.

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, Audra McDonald, Lupito Nyong’o, Mandy Patinkin, Tony Shalhoub, Kehinde Wiley and Pharrell Williams. The series’ engagement campaign included more than 20 events this year. Conducted in partnership with PBS stations as well as libraries, museums and content experts, activities included genealogy webinars focused on researching African American and Cuban roots, and radio segments that uncovered family history. For teachers and students, educational resources and Finding Your Roots video clips spurred discussions and civic engagement related to genetic science, ancestry, and DNA testing.

Finding Your Roots

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, Audra McDonald, Lupito Nyong’o, Mandy Patinkin, Tony Shalhoub, Kehinde Wiley and Pharrell Williams. The series’ engagement campaign included more than 20 events this year. Conducted in partnership with PBS stations as well as libraries, museums and content experts, activities included genealogy webinars focused on researching African American and Cuban roots, and radio segments that uncovered family history. For teachers and students, educational resources and Finding Your Roots video clips spurred discussions and civic engagement related to genetic science, ancestry, and DNA testing.

Finding Your Roots with Henry Louis Gates, Jr.

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, Audra McDonald, Lupito Nyong’o, Mandy Patinkin, Tony Shalhoub, Kehinde Wiley and Pharrell Williams. The series’ engagement campaign included more than 20 events this year. Conducted in partnership with PBS stations as well as libraries, museums and content experts, activities included genealogy webinars focused on researching African American and Cuban roots, and radio segments that uncovered family history. For teachers and students, educational resources and Finding Your Roots video clips spurred discussions and civic engagement related to genetic science, ancestry, and DNA testing.

Finding Your Roots with Henry Louis Gates, Jr.

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, Audra McDonald, Lupito Nyong’o, Mandy Patinkin, Tony Shalhoub, Kehinde Wiley and Pharrell Williams. The series’ engagement campaign included more than 20 events this year. Conducted in partnership with PBS stations as well as libraries, museums and content experts, activities included genealogy webinars focused on researching African American and Cuban roots, and radio segments that uncovered family history. For teachers and students, educational resources and Finding Your Roots video clips spurred discussions and civic engagement related to genetic science, ancestry, and DNA testing.

Finding Your Roots with Henry Louis Gates, Jr.

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, Audra McDonald, Lupito Nyong’o, Mandy Patinkin, Tony Shalhoub, Kehinde Wiley and Pharrell Williams. The series’ engagement campaign included more than 20 events this year. Conducted in partnership with PBS stations as well as libraries, museums and content experts, activities included genealogy webinars focused on researching African American and Cuban roots, and radio segments that uncovered family history. For teachers and students, educational resources and Finding Your Roots video clips spurred discussions and civic engagement related to genetic science, ancestry, and DNA testing.

Finding Your Roots with Henry Louis Gates, Jr.

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, A
Vernon Jordan: Make It Plain
DECEMBER 28, 2020

Acclaimed filmmaker Dawn Porter (John Lewis: Good Trouble; The Way I See It) directs this film about the life and legacy of one of the country’s most groundbreaking and prominent thought leaders. Premiering just months before Vernon Jordan Jr.’s death, the documentary explores his remarkable journey from modest origins to national renown as a distinguished and pioneering attorney, businessman and civil rights leader; and as an influential powerbroker and counselor to American presidents spanning the era from Lyndon B. Johnson to Barack Obama. Jordan achieved extraordinary success throughout his career endeavors, paving the way for people of color in the realms of business, law and politics. Tracking his meteoric rise to power and fortune, and the sacrifices he made along the way, the film follows one man’s attainment of the American dream.

pbs.org/vernonjordan | VernonJordanPBS
A production of Trilogy Films, LLC and presented by WETA Washington, D.C. Funding provided by Margot Perot.

Not Done: Women Remaking America
SUMMER 2020 | SPRING 2021

As the nation celebrated the 100th anniversary of the ratification of the 19th Amendment, granting women the right to vote, Kamala Harris would soon make history as the first woman of color to be elected vice president of the United States of America. Milestones and rights campaigns such as the Women’s March, #MeToo and Black Lives Matter began a new chapter in the women’s movement and serve as the backdrop for this timely exploration of the intersectional fight for equality over the last five years. The program explores the seismic eruption of women organizing after the 2016 national election as told collectively through the firsthand experiences and narratives of activist, journalists, entertainers, athletes and politicians who remake culture, policy and, most radically, notions about gender.

pbs.org/women-who-make-america | NotDone | @MAKEERSwomen
A film by Verizon Media and McGee Company. Funding provided by Prinston & Gamble Company and PBS.

Harbor from the Holocaust
SEPTEMBER 9, 2020

This film shares a Holocaust story of hope, spotlighting 10,000 Jewish refugees who fled Nazi-occupied Europe during World War II and found refuge in Shanghai after countries around the world refused them sanctuary. The one-hour documentary explores the extraordinary relationship that the refugees — known as “Shanghailanders” — had with their adopted city, through the chain of events that led to freedom for a group of people who, in tragic contrast with those who could not escape, were given a second chance.

pbs.org/harbor-holocaust | Harborfromholocaust
A production of WGBH. Funding provided by the Corporation for Public Broadcasting, the National Endowment for the Humanities, The Philip Burton Charitable Educational Foundation, The Fowler Foundation of Philadelphia, PBS, and public television viewers.

When My Time Comes
APRIL 13, 2021

Peabody Award-winning journalist Diane Rehm conducts an inquiry into the controversial, often misunderstood end-of-life option known as medical aid in dying (MAID) in the United States, examining the profound questions surrounding the end of life and the process of dying. Rehm’s participation in the one-hour documentary was inspired by her experience witnessing the long and painful death of her husband John Rehm, who had Parkinson’s disease. As the film’s producer and narrator, Rehm approaches the complex issue through a series of engaging conversations with patients, their family members, physicians, clergy, lawmakers and others, who offer a wide diversity of viewpoints on the right-to-die movement: for, against and undecided. The film seeks to inspire open conversations about death and end-of-life wishes and to encourage candid, thoughtful dialogue about the topics raised.

pbs.org/harbor-holocaust | Harborfromholocaust
A production of FabFilms, LLC and presented by WETA Washington, D.C. The film was presented under Well Beings, a campaign created by WETA to address critical issues of physical and mental health through content and conversations. Major Funding for When My Time Comes provided by George Vradenburg, Roger Sant, Ziskier Family Foundation, Virginia Mars, Carolyn Kaplan Revocable Trust, Clarice R. Smith Revocable Trust and Margaret Horst.

Well Beings ONGOING

Well Beings is a health campaign from public media created by WETA to address critical health needs in America through storytelling, conversations and events. In July 2020, Well Beings officially launched the Youth Mental Health Project — the first major project of the multiprogram campaign, which is designed to provide programming and resources to promote mental and physical health, raise awareness, educate, reduce stigma and discrimination and change the national conversation on youth mental health challenges. In Fiscal Year 2021, the Youth Mental Health Project featured impactful local and national engagement events; produced and acquired original digital-first content ranging from feature-length and short-form documentaries to animated explainer videos; and reached millions of people via the Well Beings digital platform.

The Well Beings Tour — a series of community-based outreach engagements hosted by local public media stations across the country — held nearly 20 events in locations including Baltimore, Anchorage, Salt Lake City, Los Angeles and Detroit. The tour gathers youth with lived experiences, mental health experts, and advocates to discuss the most vital mental health needs facing young people within their communities. Looking ahead to Fiscal Year 2022, these events, which garnered more than 1 million online views as of July 2021, will visit more than 30 cities total, including Washington, D.C. in 2022.

The campaign website is the hub for original digital content, including the ministries Out of the Dark, featuring U.S. Olympic medalist Raven Saunders (above) and other young mental health advocates sharing their experiences on topics such as depression, anxiety, bullying, suicidal ideation, and more; the feature-length documentary Tell My Story, about a grieving father seeking answers after his son dies by suicide; and the animated series Little Actions Make A Big Difference, which shares simple, science-based actions and tactics to support social-emotional health and well-being.

On Our Minds with Noah & Zain is a PBS NewHour Student Reporting Labs podcast hosted by teenage journalists who discuss topics about the teenage experience — such as the influence of social media — and share stories of youths grappling with the effects of information overload on their mental health.

The “We Are Well Beings” Storywell showcases user-generated online stories of mental health experiences from youths and adults across the country. Users have already shared more than 6,000 pieces on the Storywell.

WellBeings.org | WellBeings | @WellBeingsOrg
Created by WETA Washington, D.C. Well Beings Youth Mental Health Project is made possible by Otsuka America Pharmaceutical, Inc.; Kaiser Permanente Bank of America; Jean & Michael Rose; Boston Medical Center; Medical Foundation of Vermont; American Medical Association; American Psychological Association; The Andrew W. Mellon Foundation; The Andrew W. Mellon Foundation; The Andrew W. Mellon Foundation; John & Frances Von Schlegell; Sutter Health; Robina Riccitiello; and Jackson Family Enterprises. Partners include Call to Mind at American Public Media; PBS NewsHour Student Reporting Labs; WE Organization; Forbes; Jackson Family Enterprises. Partners include Call to Mind at American Public Media; PBS NewHour Student Reporting Labs; We Are Well Beings; Founding Partners: The Steve Fund; and The Jed Foundation.

The Well Beings Tour is a major project of the multiplatform campaign, which is designed to provide programming and resources to promote mental and physical health, raise awareness, educate, reduce stigma and discrimination and change the national conversation on youth mental health challenges. In Fiscal Year 2021, the Youth Mental Health Project featured impactful local and national engagement events; produced and acquired original digital-first content ranging from feature-length and short-form documentaries to animated explainer videos; and reached millions of people via the Well Beings digital platform.

The Well Beings Tour — a series of community-based outreach engagements hosted by local public media stations across the country — held nearly 20 events in locations including Baltimore, Anchorage, Salt Lake City, Los Angeles and Detroit. The tour gathers youth with lived experiences, mental health experts, and advocates to discuss the most vital mental health needs facing young people within their communities. Looking ahead to Fiscal Year 2022, these events, which garnered more than 1 million online views as of July 2021, will visit more than 30 cities total, including Washington, D.C. in 2022.
National Memorial Day Concert
MAY 30, 2021

Joe Mantegna and Gary Sinise co-host the moving and reverential program, featuring personal stories interwoven with musical performances paying tribute to the service and sacrifice of America’s military men and women in uniform. The annual night of remembrance features appearances by retired General Colin L. Powell, Chairman of the Joint Chiefs of Staff Mark A. Milley, Sara Bareilles, Steve Bausmich, Denyce Graves, Alan Jackson, Gladys Knight, Joe Morton, the National Symphony Orchestra, and others. The special honors the 75th anniversary of the Korean War and the elite all-Black Ranger Infantry Company that served in that conflict; the 265,000 women nurses who served during the Vietnam War; and the lives lost in the terrorist attacks of September 11, 2001 and in the 20 years since, in service to our nation.

Tell Me More with Kelly Corrigan
OCTOBER 5, 12 AND 19, 2020

Four-time New York Times bestselling author Kelly Corrigan hosts this intimate and heartfelt interview series featuring insightful, one-on-one conversations with notable guests who reflect on their lives and the impact they can have in the world. Corrigan sits down with acclaimed public-interest lawyer Bryan Stevenson; late-night host, actor and writer James Corden; and actress and entrepreneur Jennifer Garner. Stevenson addresses how understanding the nation’s truth can lead to racial reconciliation; Corden shares why he thinks America is in her “teenage years”; and Gardner tells Corrigan how she inspires others to find their true passions. These conversations reveal experiences that all people have in common and how individuals can use those experiences to make a difference.

Donkey Hodie
DAILY

The new whimsical puppet series brings classic Mister Rogers’ Neighborhood characters to a new generation, encouraging preschoolers to aim high, embrace challenges and work hard to achieve their goals. The colorful multiplatform program follows the adventures of the precocious namesake granddaughter of the original Donkey Hodie character, who now appears as “Grampy Hodie.” The series is set in the land of Someplace Else, where Donkey Hodie and other reimagined characters help young viewers navigate the challenges of childhood. The series is inspired by the quirky, funny side of children’s television pioneer Fred Rogers and features updated versions of his songs alongside original new music.

Daniel Tiger’s Neighborhood
DAILY

The beloved Emmy Award-winning children’s series features all-new episodes and a timely sing-along special highlighting content that addresses challenges that preschoolers and families face during the pandemic. The series, set in the colorful Neighborhood of Make-Believe, follows a curriculum based on the teachings of children’s television pioneer Fred Rogers and new research into child development. The program covers critical universal themes and life lessons, including managing sibling rivalry; maintaining calm at mealtimes; missing loved ones and coping with accidents—all through the show’s hallmark musical strategies.

Samantha Brown’s Places to Love
WEEKENDS

During Season 4 of her popular lifestyle series, Samantha Brown uses her television series to inspire viewers with future travel possibilities as the world slowly begins to open up during the coronavirus pandemic. Brown seeks to find the most innovative food, culture, art and design, taking viewers on exquisite journeys. On the road, she highlights the people who are changing, strengthening and challenging travel destinations to deliver fresh and enriching adventures for visitors. The Emmy Award-winning host emphasizes that innovators and disrupters create a new travel experience, and she encourages viewers to go the extra mile to experience the heart of a location in ways they never imagined.
Pati’s Mexican Table

Season 21 continues in the grand tradition of revealing the Test Kitchen cooks’ secrets to preparing foolproof recipes that win rave reviews from family and friends. In each episode, the test cooks provide viewers with information about the origin of simple ingredients, share pro tips and tricks, and suggest optimal tools and equipment to use when preparing each recipe. This year, through recipes demonstrated in the test kitchen, the cooks introduce viewers to global influences in cuisine from Vietnam, India and the Mediterranean. Additionally, they share grilling essentials and provide advice on cooking with and caring for cast iron skillets.

America’s Test Kitchen

Season 21 continues in the grand tradition of revealing the Test Kitchen cooks’ secrets to preparing foolproof recipes that win rave reviews from family and friends. In each episode, the test cooks provide viewers with information about the origin of simple ingredients, share pro tips and tricks, and suggest optimal tools and equipment to use when preparing each recipe. This year, through recipes demonstrated in the test kitchen, the cooks introduce viewers to global influences in cuisine from Vietnam, India and the Mediterranean. Additionally, they share grilling essentials and provide advice on cooking with and caring for cast iron skillets.

Cook’s Country

Hosts Bridget Lancaster and Julia Collin Davison and the cast of cooks, taste testers and equipment experts offer viewers a visual feast of blue-ribbon specialties from across the country. This season incorporates new recipes from various places’ most famous dishes such as Monterey Bay Ceppino, shrimp Mozambique, Pennsylvania Dutch Apple Pie and St. Louis Gooby Butter Cake Bars. Each episode takes a delicious dive into the origin story of the regional recipe and explores its cultural significance while reminding viewers that food is a great tool to help analyze shared humanity.

Portfolio Includes 60 Productions Over the Next 10 Years

The first three of films in Fiscal Year 2022 from Ken Burns and the filmmakers at Florentine Films is Muhammad Ali, an eight-hour documentary premiering in September 2021 that highlights the boxer’s career and activism as he became an iconic figure of the 20th century. Benjamin Franklin, premiering in April 2022, profiles one of the nation’s most complex and compelling Founding Fathers — and certainly the wittiest. Hiding in Plain Sight: Youth Mental Illness, slated for 2022 and part of the WETA “Well Being” health campaign, destigmatizes youth mental health challenges by exploring the lived experiences of young people and by sharing perspectives of students, parents, school counselors and mental health professionals addressing this urgent national health issue.

This Old House | Ask This Old House

For years, viewers have turned to America’s most trusted home improvement brand for how-to and DIY expert advice. So, when home improvement activities experienced a boom during the Covid-19 pandemic, an opportunity arose for the team of experts to demonstrate all-new DIY projects as well as complex renovations. In Season 42 of the multi-Emmy Award-winning series This Old House, host Kevin O’Connor and the team spotlight the restoration of an 1887 Queen Anne Victorian seaside cottage to its Gilded Age splendor. Season 19 of related series Ask This Old House revisits the team’s favorite segments and, in a special episode, the experts share updates on their own personal home improvement projects completed during the pandemic.
The WETA World channel, launched in June 2020, presents fact-based, nonfiction programming devoted to humanizing complex issues. The lineup includes BBC World News; and original series such as America ReFramed, a selection of independent documentaries that illuminate compelling stories about social issues, and Stories from the Stage, which invites storytellers from around the world to share tales of lived experience and what it means to be human.

The station website, weta.org, was redesigned in Fiscal Year 2021 and now offers visitors fast and easy streaming access to a vast array of programs. Viewers can also stream thousands of hours of WETA programming via the free PBS Video App; and WETA members can access even more streaming content by activating WETA Passport, a member benefit.

As the flagship PBS station in the nation’s capital, WETA engages audiences with high-quality global, national and local content. This wide range of television programming reflects the diverse community that WETA serves, nurturing viewers’ curiosity and lifelong quest for learning and exploration.

Connecting with Viewers On Air and Online

- With the introduction of the WETA Metro channel in Fiscal Year 2021, WETA now broadcasts on five channels: WETA PBS, WETA UK, WETA Metro, WETA World and WETA PBS Kids. Viewers have more programs to choose from than ever before, from the best PBS and British programming to new local series created exclusively for D.C.-area audiences.

- In response to changes in how and where viewers watch television content, WETA launched its first streaming channel in October 2020. WETA Metro, available to everyone in Greater Washington with internet access, presents programs chosen specifically for D.C., Virginia and Maryland residents. Highlights include such local series as If You Lived Here, Politics and Prove Live and The Great Tours: Washington, D.C. Daytime hours feature news, documentaries and lifestyle programming, while evening lineups include PBS NewsHour, Washington Week and other popular offerings.

- After a Summer 2020 upgrade to HD, WETA UK — featuring primarily British programming — now offers popular mysteries and dramas in spectacular high definition. Contemporary hits like Midsomer Murders and Death in Paradise and old favorites like Foyle’s War and Pie in the Sky have never looked better.

- The WETA World channel, launched in June 2020, presents fact-based, nonfiction programming devoted to humanizing complex issues. The lineup includes BBC World News; and original series such as America ReFramed, a selection of independent documentaries that illuminate compelling stories about social issues, and Stories from the Stage, which invites storytellers from around the world to share tales of lived experience and what it means to be human.

- The station website, weta.org, was redesigned in Fiscal Year 2021 and now offers visitors fast and easy streaming access to a vast array of programs. Viewers can also stream thousands of hours of WETA programming via the free PBS Video App; and WETA members can access even more streaming content by activating WETA Passport, a member benefit.
Creating Conversation and Context for Historic Events

- Throughout the year, WETA offered programming to help viewers make sense of major events in the nation’s history. PBS NewsHour presented Race Matters: America After George Floyd on the one-year anniversary of the police killing that sparked nationwide unrest, and RBG: Her Legacy & The Court's Future examined the life of Supreme Court Associate Justice Ruth Bader Ginsburg. An additional special, Tulsa: The Fire and the Forgotten, marked the 100th anniversary of the Tulsa race riots.

- In a high-stakes 2020 election season, WETA productions PBS NewsHour and Washington Week — as well as the quadrennial election special Frontline: The Choice — placed the historic race in context and offered analysis leading up to, on, and after election night.

- As the coronavirus pandemic continued, programs like Fauci: The Virus Hunter and Local, USA, as well as PBS NewsHour’s Peabody Award-winning coverage, offered insights into the global effort to battle the health crisis and contend with the pandemic’s impact on individual people and communities across America.

- WETA celebrated Hispanic Heritage Month, Black History Month, Asian American and Pacific Islander Heritage Month, and LGBTQ+ Pride Month by showcasing curated programming across WETA channels. In addition, WETA created thematic brochures spotlighting program offerings and provided them to community partners across the region.

Partnerships and Productions for Local Audiences

- Viewers have fallen in love with the latest hometown production, If You Lived Here, hosted by longtime Washingtonians and WETA fundraisers and producers John Beegyn and Christine Louise. The first season explored the homes and history of 10 local communities, from Shaw and Anacostia in Washington, D.C., to Silver Spring and Takoma Park in Maryland, and Old Town Alexandria and North Arlington in Virginia. More neighborhoods will be featured in the second season.

- This year, local actor and arts advocate Felicia Curry became the new host of WETA Arts. The acclaimed D.C.-based performer joined the monthly magazine program during a challenging time for local arts organizations deeply affected by the pandemic.


- WETA Around Town, with host Robert Aubey Davis, presents reviews and recommendations by prominent art, theater and film critics. The long-running series airs between programs as interstitial segments and streams at weta.org/aroundtown, keeping viewers connected to the arts in the national capital area.

- When Music Makes History is an examination of instances when a song or artist became inseparably intertwined with an historical moment. The series of WETA-produced short documentary videos features profiles of these musical touchstones — from Sam Cooke’s 1963 “A Change Is Gonna Come,” written in response to his being refused service at a Louisiana hotel, to the Chicks’ response to public condemnation of their statements in opposition to the Iraq War.

- Special virtual screenings of WETA partner Prof. Henry Louis Gates, Jr.’s major documentary The Black Church: This Is Our Story, This Is Our Song took place with the Anacostia Coordinating Council and the Smithsonian Anacostia Community Museum. WETA also produced a series of video shorts titled The Black Church in Washington that highlighted the stories of several local congregations.

- WETA collaborated with PBS Books and The Library of Congress to present a virtual conversation between current U.S. Poet Laureate Joy Harjo and former U.S. Poet Laureate Rita Dove. The event was part of the activities leading up to the 2020 Library of Congress National Book Festival.
Resources for Young Viewers During a Time of Change

- As in-person learning was interrupted for a second school year, educational programming for WETA’s youngest viewers remained a vital resource for teachers, families and caregivers. The WETA PBS Kids channel offered a haven for young viewers, presenting educational programming all day, every day. Primary channel WETA PBS also featured children’s programming six days a week.

- Exciting new additions to the children’s programming lineup included Elinor Wonders Why, an animated series for preschoolers, and Donkey Hodie, a whimsical puppet series from Fred Rogers Productions. A new season of the ever-popular Daniel Tiger’s Neighborhood launched in January.

- The WETA At-Home Learning initiative, created in response to the coronavirus pandemic, offered resources and curricula for children in grades K-12, encouraging students to connect with the educational programming on WETA PBS, WETA PBS Kids and WETA World.

- WETA continued its long-running, free early-learning initiatives, assisting parents and child-care professionals virtually throughout the pandemic. Ready To Learn workshops and resources offered a solution to closing the achievement gap between lower- and higher-income students ages 3-8. Where Literacy Begins workshops, designed for child-care providers and parents of children ages 0-3, helped families connect with local libraries for content and resources.

- The PBS Kids digital program Ruff Ruffman provided the spark for several weeklong “Sensational Science with Ruff Ruffman” camps for students in grades 2-5. Virtual events offered activities that focused on scientific inquiry and the engineering-design process.

Exploring the World through Drama, Mystery, Travel and the Arts

- In its 50th anniversary year, Masterpiece celebrated with an array of new and returning favorites to delight fans. Fiscal Year 2021 saw the premieres of Atlantic Crossing and Miss Scarlet and The Duke, a reimagined All Creatures Great and Small, and new seasons of Endeavour, Grantchester and more.

- “Thriller Thursdays” on WETA PBS featured popular police dramas Prime Suspect and Vou, and the WETA UK Wednesday lineup included beloved mysteries Midsomer Murders, Death in Paradise and Agatha Christie’s Poirot.

- “Foreign Favourites,” airing Tuesday nights on WETA UK, showcased such dramas as Belgian favorite Professor T, French series Resistance and German offering Line of Separation. In addition, WETA UK presented the Australian program McLeod’s Daughters and Canada’s Frankie Drake Mysteries sleuth series.

- Telly Visions, the station’s British television and culture website, continued to grow in popularity, with more than one million views during Fiscal Year 2021. A highlight of the season was an interview with Rachel New, creator of Miss Scarlet and The Duke on Masterpiece, on the Telly Visions podcast.

- While travel was on hold throughout the year due to Covid-19, The Great Tours series took viewers to England, Scotland and Wales; Nature spotlighted the highest mountain range in Europe; and Life at the Waterhole explored the dynamic role of water in Tanzania’s wildlife population.

- Despite the challenges of the pandemic, Great Performances featured theatrical productions that included the U.K.’s Romeo and Juliet from the Royal National Theatre, Broadway’s One Man Two Guns with James Corden, and the Metropolitan Opera’s The Gershwins’ Porgy and Bess. Music programs profiled icons Dolly Parton and Loretta Lynn and offered new and encore concert experiences with artists John Denver, Johnny Cash, Josh Groban and Stevie Nicks, among others.

- While travel was on hold throughout the year due to Covid-19, The Great Tours series took viewers to England, Scotland and Wales; Nature spotlighted the highest mountain range in Europe; and Life at the Waterhole explored the dynamic role of water in Tanzania’s wildlife population.

- Despite the challenges of the pandemic, Great Performances featured theatrical productions that included the U.K.’s Romeo and Juliet from the Royal National Theatre, Broadway’s One Man Two Guns with James Corden, and the Metropolitan Opera’s The Gershwins’ Porgy and Bess. Music programs profiled icons Dolly Parton and Loretta Lynn and offered new and encore concert experiences with artists John Denver, Johnny Cash, Josh Groban and Stevie Nicks, among others.

- While travel was on hold throughout the year due to Covid-19, The Great Tours series took viewers to England, Scotland and Wales; Nature spotlighted the highest mountain range in Europe; and Life at the Waterhole explored the dynamic role of water in Tanzania’s wildlife population.

- Despite the challenges of the pandemic, Great Performances featured theatrical productions that included the U.K.’s Romeo and Juliet from the Royal National Theatre, Broadway’s One Man Two Guns with James Corden, and the Metropolitan Opera’s The Gershwins’ Porgy and Bess. Music programs profiled icons Dolly Parton and Loretta Lynn and offered new and encore concert experiences with artists John Denver, Johnny Cash, Josh Groban and Stevie Nicks, among others.
Majestic Music That Engages Listeners

Classical WETA 90.9 FM is Greater Washington’s exclusive classical music radio service. In Fiscal Year 2021, Classical WETA was a place for pandemic-weary listeners to find moments of calm, joy and celebration through beloved music and magnificent local and national arts productions.

The Music That Listeners Needed in Challenging Times

- Classical WETA is one of the most-listened-to classical music radio stations in the country, serving audiences 24 hours a day with musical offerings on-air, online at classicalweta.org and VivalaVoce.org, via the Classical WETA app, and through the Classical Breakdown podcast.
- This year, a weekly audience of more than 390,000 listeners enjoyed recordings from around the globe, including symphonies, opera, chamber music, choral works and special broadcasts of concerts from the National Symphony Orchestra and Wolf Trap.
- As music lovers worldwide rang in Ludwig van Beethoven’s 250th birthday, Classical WETA hosted a month-long celebration across all of its platforms, presenting weekly symphonic features and a host of concerts and conversations about the celebrated composer’s impact on classical music.
- The Classical Breakdown podcast aired 23 new episodes in Fiscal Year 2021 and was downloaded more than 81,200 times by listeners in over 100 countries. Designed to take listeners behind the music and lead to a deeper appreciation of the art form, the podcast explored popular symphonies, posed the question “What is a concerto?” and welcomed a conversation with renowned tenor Lawrence Brownlee about equality in classical music, his experience as a Black man in the world of opera, and what fans can do to encourage positive change.
- Throughout the year, weekday on-air hosts Linda Carducci, Bill Bukowski, Nicole Lacroix and James Jacobs joined weekend and special program hosts John Banther, Evan Keeley, Rich Klienfeldt, Austin Vitaliano, Chip Brennen, Matthew Dayton and Julie Huang Tucker to offer inspiring musical choices and interpretations that kept audiences tuned in to Classical WETA.

Keeping the Arts on Audiences’ Minds

- While arts organizations were shuttered due to the pandemic, Classical WETA worked with partners across the region to share local and national productions of operas, symphonies, chamber ensembles, choral groups and more.
- Front Row Washington kept the music of Washington, D.C., Virginia and Maryland ensembles and series on the air, including performances by the National Symphony Orchestra and the Harlem Quartet and concerts recorded at the Smithsonian and Phillips Collection museums.
- Even though the National Symphony Orchestra was not able to perform live, Classical WETA listeners could still hear new recordings of concerts through the 13th season of NSO Showcase, hosted by WETA on-air announcer Nicole Lacroix.
- Classical WETA continued its partnership with Levine Music during the 2020-2021 season, offering online lectures related to performances in the Levine Presents series. Evening host James Jacobs shared his knowledge of a variety of topics, ranging from the obscure shoulder cello to the music of The Lord of the Rings.

The Transformative Power of the Human Voice

- During challenging times, Choral Showcase presented a full season of choral works, from the beloved to the brand new, that offered listeners an opportunity to reflect on universal themes of love, loss, faith, family, poetry and triumph.
- VivalaVoce, WETA’s all-voice digital radio station spotlighting choral, operatic and art song, celebrated Johann Sebastian Bach’s birthday by playing all of his cantatas — more than 200 of them. The station also offered a full opera at 8 p.m. daily, as well as at 3 a.m. to accommodate international listeners.
- From venues in New York to Chicago and London to Washington, Classical WETA Opera House offered a wide range of operas, including Metropolitan Opera recordings of Verdi’s Otello and Wagner’s Die Walküre, along with Washington Concert Opera’s performance of Rossini’s Zelmira, featuring performances by acclaimed singers Silvia Tro Santafé and Lawrence Brownlee.

Classical WETA 90.9 FM is Greater Washington’s exclusive classical music radio service. In Fiscal Year 2021, Classical WETA was a place for pandemic-weary listeners to find moments of calm, joy and celebration through beloved music and magnificent local and national arts productions.
Helping to Develop Strong Readers

- When the Covid-19 pandemic disrupted reading and writing instruction for young children for a second school year, Reading Rockets responded with robust new resources for parents and teachers. The “Reading SOS” and “Writing SOS” video series offer expert answers to questions from families about how to support children’s literacy at home — everything from how to build vocabulary during read-alouds to motivating kids to write and supporting bilingual families. “Reading 101: A Guide for Parents” provides an in-depth look at what it takes to learn to read and write, plus everyday activities parents can do with their children to build literacy skills. A new comprehensive autism resource page and a set of tech tips gives families and educators much-needed tools to help kids with autism thrive and learn in virtual classrooms.

- Colorín Colorado is the nation’s premier website for educators and families of English language learners (ELLs). During this past year, Colorín Colorado continued to play a national leadership role in responding to the ever-shifting demands of schooling during the Covid-19 pandemic by creating timely resources for educators and multilingual families. Project leaders also worked closely with educators to build culturally responsive resources related to current events and social issues.

- AdLit serves parents and teachers of middle school and high school students who are still working to master reading — giving adults valuable online resources to help motivate adolescents who have faced literacy challenges. The initiative offers articles, blog posts, webcasts, a classroom strategy library, and advice via interviews with experts. Booklists by theme help parents find, for example, a book about dance that might interest their child in trying to read a chapter book for the first time. A priority this year was to expand the library of diverse books, and, looking ahead, WETA is working on a redesign of AdLit.org to better provide service over multiple platforms.

- LD OnLine serves hundreds of thousands of parents and teachers each month with critical information about how to educate and support children with learning disabilities and ADHD. The site offers in-depth information on challenges that families across the country face: Why is school so hard for my child? Why doesn’t my child have any friends? How do I convince teachers that my child needs extra help? LD OnLine provides expert answers to these questions and more; and school psychologists, social workers, librarians, tutors and volunteers can find advice about how to help pre-K through college students struggling with learning.

- Start with a Book serves local and national audiences with an abundant library of topics matched with fiction and nonfiction books, hands-on activities, podcasts and more to help kids build their knowledge bank and to read, write and explore during the summer. New activity guides include “Trailblazers,” focused on remarkable men and women of color who have shaped the world, and “Bird Buddies,” a summer science adventure designed to engage kids with birds and the local environment. WETA Learning Media partnered with Washington-area summer programs Jubilee Housing Youth Services in D.C., Ruby Tucker Family Center in Alexandria, and Arlington County Parks and Recreation to deliver staff training and print resources.

- BrainLine.org partners include the Center for American Military Music Opportunities (CAMMO), Concussion Legacy Foundation — Project Enlist, Military Child Education Coalition (MCEC), National Military Families Association (NMFA), Our Military Kids, and Wounded Warrior Project: Warrior Care Network. BrainLine.org is funded by the National Education Association and Lindamood-Bell Learning Processes, with support from the University of Oregon, Florida State University and an anonymous donor.

Supporting People Affected by Brain Injury and PTSD

- In Fiscal Year 2021, BrainLine.org partnered with Wounded Warrior Project to expand content for military service members and veterans and their families. In collaboration with leading experts, BrainLine created “The Treatment Hub,” a list of possible treatments for brain injury and PTSD. It includes what each treatment is, how it works, what the evidence indicates, and where families can turn for help. WETA Learning Media also partnered with veteran and military-family organizations to boost the reach of BrainLine.org and “The Treatment Hub.” Partners include the National Education Association and Lindamood-Bell Learning Processes, with support from the University of Oregon, Florida State University and an anonymous donor.

Changing Lives with Learning Resources

The award-winning WETA Learning Media websites provide a wealth of resources surrounding child development, literacy, education, the brain, and mental health. More than 22 million unique users — including educators, caregivers, military service members, veterans and families — turned to WETA this year for help in these critical areas of growth and well-being.
Honors and Awards

Individual Achievement

Judy Woodruff
Peabody Award for Journalistic Integrity
Denver Press Club: Damon Runyon Award
Gateway Journalism Review Lifetime Achievement Award
Larry Foster Award for Integrity in Public Communication
National Institute of Social Sciences Gold Medal
North Carolina Media & Journalism Hall of Fame Induction

Judy Woodruff and Gwen Ifill
American Political Science Association: Carey McWilliams Award

Yamiche Alcindor
Esserman-Knight Excellence in Journalism Award
International Women’s Media Foundation Gwen Ifill Award
National Association of Black Journalists: Journalist of the Year
New York Association of Black Journalists: Marvel Cooke Jackson Award
RTNDA John F. Hogan Distinguished Service Award
Society of Professional Journalists Fellow
Washington Women in Journalism Outstanding Journalist in Broadcast Television

Stuart Cohen
The White House News Photographers Association Award: News Feature; Award of Excellence
The White House News Photographers Association Award: Promotional; First Place
The White House News Photographers Association Award: Audio; Third Place
The White House News Photographers Association Award: Editing; Long Form; Third Place

Jane Ferguson
Aurora Humanitarian Journalism Award

Nick Schifrin
American Academy of Diplomacy: Arthur Ross Media Award for Distinguished Reporting and Analysis of Foreign Affairs

PBS NewsHour
Peabody Award: Coverage of Covid-19 – “Global Pandemic” and “Making Sense: The Victims of the Covid Economy”
Peabody Award: “Desperate Journey”
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, News & Politics
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, Best Individual Editorial Feature – “What Does Health Care Cost Around the World?”
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Newscast; First Place
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Documentary or Series of Reports on the Same Subject; First Place and Best in Show – “Desperate Journey”
News & Documentary Emmy Award: Outstanding Science, Medical and Environmental Report – “Stopping a Killer Pandemic”
Public Media Award: Covid-19 Education – “Making Sense of Coronavirus Through Storytelling and Media Making”

Asian Americans
Peabody Award
Cornerstones: Founding Voices of the Black Church
Telly Award: Branded Content, Craft-2D Animation; Gold
Telly Award Online; Biography; Gold
Telly Award: Non-Broadcast; Biography; Silver
Telly Award Online; Scripted Series; Silver

The Gene Explained (For Those Without Microscopes)
Academy of Interactive and Visual Arts: International Gold
Davey Award; Non-Broadcast Film/Video, Education

Ken Burns Presents The Gene: An Intimate History
Public Media Award: Educational Resources for the Classroom

Pati’s Mexican Table
Imagen Award: Best Variety or Reality Show
International Association of Culinary Professionals: Individual Online Video Series

Start with a Book
Public Media Award: Educational Resources for the Community

WETA Productions, Co-Productions and Projects

PBS NewsHour
Peabody Award: Coverage of Covid-19 – “Global Pandemic” and “Making Sense: The Victims of the Covid Economy”
Peabody Award: “Desperate Journey”
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, News & Politics
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, Best Individual Editorial Feature – “What Does Health Care Cost Around the World?”
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Newscast; First Place
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Documentary or Series of Reports on the Same Subject; First Place and Best in Show – “Desperate Journey”

Public Media Award: Covid-19 Education – “Making Sense of Coronavirus Through Storytelling and Media Making”

Asian Americans
Peabody Award
Cornerstones: Founding Voices of the Black Church
Telly Award: Branded Content, Craft-2D Animation; Gold
Telly Award Online; Biography; Gold
Telly Award: Non-Broadcast; Biography; Silver
Telly Award Online; Scripted Series; Silver

The Gene Explained (For Those Without Microscopes)
Academy of Interactive and Visual Arts: International Gold
Davey Award; Non-Broadcast Film/Video, Education

Ken Burns Presents The Gene: An Intimate History
Public Media Award: Educational Resources for the Classroom

Pati’s Mexican Table
Imagen Award: Best Variety or Reality Show
International Association of Culinary Professionals: Individual Online Video Series

Start with a Book
Public Media Award: Educational Resources for the Community

Individual Achievement

Judy Woodruff
Peabody Award for Journalistic Integrity
Denver Press Club: Damon Runyon Award
Gateway Journalism Review Lifetime Achievement Award
Larry Foster Award for Integrity in Public Communication
National Institute of Social Sciences Gold Medal
North Carolina Media & Journalism Hall of Fame Induction

Judy Woodruff and Gwen Ifill
American Political Science Association: Carey McWilliams Award

Yamiche Alcindor
Esserman-Knight Excellence in Journalism Award
International Women’s Media Foundation Gwen Ifill Award
National Association of Black Journalists: Journalist of the Year
New York Association of Black Journalists: Marvel Cooke Jackson Award
RTNDA John F. Hogan Distinguished Service Award
Society of Professional Journalists Fellow
Washington Women in Journalism Outstanding Journalist in Broadcast Television

Stuart Cohen
The White House News Photographers Association Award: News Feature; Award of Excellence
The White House News Photographers Association Award: Promotional; First Place
The White House News Photographers Association Award: Audio; Third Place
The White House News Photographers Association Award: Editing; Long Form; Third Place

Jane Ferguson
Aurora Humanitarian Journalism Award

Nick Schifrin
American Academy of Diplomacy: Arthur Ross Media Award for Distinguished Reporting and Analysis of Foreign Affairs

PBS NewsHour
Peabody Award: Coverage of Covid-19 – “Global Pandemic” and “Making Sense: The Victims of the Covid Economy”
Peabody Award: “Desperate Journey”
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, News & Politics
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, Best Individual Editorial Feature – “What Does Health Care Cost Around the World?”
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Newscast; First Place
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Documentary or Series of Reports on the Same Subject; First Place and Best in Show – “Desperate Journey”
News & Documentary Emmy Award: Outstanding Science, Medical and Environmental Report – “Stopping a Killer Pandemic”
Public Media Award: Covid-19 Education – “Making Sense of Coronavirus Through Storytelling and Media Making”

Asian Americans
Peabody Award
Cornerstones: Founding Voices of the Black Church
Telly Award: Branded Content, Craft-2D Animation; Gold
Telly Award Online; Biography; Gold
Telly Award: Non-Broadcast; Biography; Silver
Telly Award Online; Scripted Series; Silver

The Gene Explained (For Those Without Microscopes)
Academy of Interactive and Visual Arts: International Gold
Davey Award; Non-Broadcast Film/Video, Education

Ken Burns Presents The Gene: An Intimate History
Public Media Award: Educational Resources for the Classroom

Pati’s Mexican Table
Imagen Award: Best Variety or Reality Show
International Association of Culinary Professionals: Individual Online Video Series

Start with a Book
Public Media Award: Educational Resources for the Community

WETA Productions, Co-Productions and Projects

PBS NewsHour
Peabody Award: Coverage of Covid-19 – “Global Pandemic” and “Making Sense: The Victims of the Covid Economy”
Peabody Award: “Desperate Journey”
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, News & Politics
International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, Best Individual Editorial Feature – “What Does Health Care Cost Around the World?”
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Newscast; First Place
National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators; Documentary or Series of Reports on the Same Subject; First Place and Best in Show – “Desperate Journey”

Public Media Award: Covid-19 Education – “Making Sense of Coronavirus Through Storytelling and Media Making”

Asian Americans
Peabody Award
Cornerstones: Founding Voices of the Black Church
Telly Award: Branded Content, Craft-2D Animation; Gold
Telly Award Online; Biography; Gold
Telly Award: Non-Broadcast; Biography; Silver
Telly Award Online; Scripted Series; Silver

The Gene Explained (For Those Without Microscopes)
Academy of Interactive and Visual Arts: International Gold
Davey Award; Non-Broadcast Film/Video, Education

Ken Burns Presents The Gene: An Intimate History
Public Media Award: Educational Resources for the Classroom

Pati’s Mexican Table
Imagen Award: Best Variety or Reality Show
International Association of Culinary Professionals: Individual Online Video Series

Start with a Book
Public Media Award: Educational Resources for the Community
WETA Financial Report for Fiscal Year 2021

WETA is a careful steward of the funds generously entrusted to the organization from a variety of public and private sources. The flagship public media station in the nation’s capital and a not-for-profit organization licensed to the community of Greater Washington, WETA is dedicated to a mission of public service and provides vibrant television, radio and online content as well as educational services for all.

WETA Institutional Strength

The organization fulfills and expands its ambitious and important community service mission while carefully managing its resources. WETA is stable and productive because of strategic long-term planning, prudent stewardship by staff, and the loyalty and generosity of supporters.

Critical Support

During Fiscal Year 2021 (July 1, 2020 - June 30, 2021), WETA received more than $120 million in funding support for local and national operations and generated $6.1 million in operating income, giving the organization the opportunity to pursue its mission and also invest for the future. This positive financial outcome was the result of generous contributions from individuals, corporations and foundations, coupled with disciplined and cost-effective financial management. Critical support, plus community service grants from the Corporation for Public Broadcasting, provided the essential funds that gave WETA the means to continue to serve the community and produce high-quality programming for local and national audiences.

Beyond these strong financial results, WETA achieved a number of notable operational and programming accomplishments this year. The organization produced and distributed important and critically acclaimed content, while expanding its reach and engagement with local and national audiences. The pandemic continued to affect activity in Fiscal Year 2021, as a number of programmatic initiatives were scaled back or experienced delays.

Operating Expenses

More than 80 percent of every dollar that WETA raises goes to pay for radio, television and digital operations, in addition to educational and community outreach services. The remaining expenses are used to develop and steward the donations received and to build and maintain the infrastructure that will enable WETA to continue to serve the Washington D.C. region for years to come. Generous financial support from diverse sources provides WETA with the resources necessary to withstand periodic economic challenges and offer services to the community.

National Television Production

National television productions are significant financial contributors to the station’s operations and its engagement and educational initiatives. The slate of documentaries created for national audiences in Fiscal Year 2021 included collaborations with international WETA production partners: Homing in on Kim’s non-dancing story and The Black Church: This Is Our Story, produced from Washington, D.C. The slate was expanded in Fiscal Year 2022 with the addition of Finding Your Roots from Prof. Henry Louis Gates, Jr. In addition, WETA’s core news and public affairs programs, PBS NewsHour and Washington Week, provided vital news and analysis for the PBS national primetime schedule.

Support for National Television Production

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Underwriting &amp; Funding</td>
<td>$2,871,414</td>
</tr>
<tr>
<td>Foundations &amp; Not-for-Profits</td>
<td>$5,500,000</td>
</tr>
<tr>
<td>Individuals</td>
<td>$12,250,000</td>
</tr>
<tr>
<td>Public Broadcasting Support</td>
<td>$32,450,000</td>
</tr>
<tr>
<td>Other Income</td>
<td>$5,500,000</td>
</tr>
<tr>
<td>Federal &amp; State Government</td>
<td>$2,150,000</td>
</tr>
<tr>
<td>Total</td>
<td>$38,468,256</td>
</tr>
</tbody>
</table>

Support for Local Operations

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>$25,598,707</td>
</tr>
<tr>
<td>Public Broadcasting Support</td>
<td>$8,077,780</td>
</tr>
<tr>
<td>Other Income</td>
<td>$2,871,414</td>
</tr>
<tr>
<td>Foundation &amp; Not-for-Profits</td>
<td>$1,286,288</td>
</tr>
<tr>
<td>Corporate Underwriting &amp; Funding</td>
<td>$634,069</td>
</tr>
<tr>
<td>Total</td>
<td>$38,468,256</td>
</tr>
</tbody>
</table>

Operating Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Programming &amp; Productions</td>
<td>$70,559,282</td>
</tr>
<tr>
<td>Television Broadcasting</td>
<td>$13,882,312</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$11,605,681</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$9,932,478</td>
</tr>
<tr>
<td>Education, Outreach &amp; Promotion</td>
<td>$5,708,931</td>
</tr>
<tr>
<td>Radio Broadcasting</td>
<td>$2,660,622</td>
</tr>
<tr>
<td>Total</td>
<td>$114,349,307</td>
</tr>
</tbody>
</table>

National Television Production

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Programming &amp; Productions</td>
<td>$31,873,195</td>
</tr>
<tr>
<td>Foundations &amp; Not-for-Profits</td>
<td>$22,403,893</td>
</tr>
<tr>
<td>Corporate Underwriting &amp; Funding</td>
<td>$17,698,518</td>
</tr>
<tr>
<td>Individuals</td>
<td>$12,250,000</td>
</tr>
<tr>
<td>Public Broadcasting Support</td>
<td>$32,450,000</td>
</tr>
<tr>
<td>Other Income</td>
<td>$5,500,000</td>
</tr>
<tr>
<td>Federal &amp; State Government</td>
<td>$2,150,000</td>
</tr>
<tr>
<td>Total</td>
<td>$38,468,256</td>
</tr>
</tbody>
</table>

Support for Local Operations

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>$25,598,707</td>
</tr>
<tr>
<td>Public Broadcasting Support</td>
<td>$8,077,780</td>
</tr>
<tr>
<td>Other Income</td>
<td>$2,871,414</td>
</tr>
<tr>
<td>Foundation &amp; Not-for-Profits</td>
<td>$1,286,288</td>
</tr>
<tr>
<td>Corporate Underwriting &amp; Funding</td>
<td>$634,069</td>
</tr>
<tr>
<td>Total</td>
<td>$38,468,256</td>
</tr>
</tbody>
</table>
Donors Provide the Single Largest Source of Station Funding

- Loyal donors make an investment in WETA and its mission to produce and distribute content of intellectual integrity and cultural merit. Their financial gifts reflect the swell of support that WETA has received from the local community since the station’s inception 60 years ago. This fiscal year, individuals contributed nearly $5 million, representing two-thirds of WETA’s local operations budget.

- The station is privileged to have a growing base of donors who value the wide range of WETA offerings — including informative and entertaining programming on five television channels; robust online offerings; educational services and engagement activities in the D.C. area; and beloved Classical WETA radio programming. Through reliable monthly or annual contributions, “sustainer” supporters help ensure that the station extends its impact and reach, serving audiences near and far.

WETA spotlights programming of interest for donors through the monthly WETA Magazine and the weekly WETA Highlights e-newsletter. In addition, the WETA Passport Picks and Streaming Picks e-newsletters serve WETA supporters who enjoy on-demand programming.

- In Fiscal Year 2021, donors enjoyed virtual events that included a discussion with If You Lived Here hosts Christine Louise and John Begeny and a sneak peek at video clips from the WETA local house-hunting series. Donors were also invited to a virtual celebration for the 2020 launch of the WETA World channel, with special appearances by members of the station’s local productions team. In addition, the “Conversations on Hemingway” virtual-event series featured a dialogue with WETA production partners Ken Burns and Lynn Novick, leading up to their April 2021 film Homingway.

Volunteers Play a Vital Role in the Successful Operations of WETA

- Indispensable volunteers provide a valuable service to WETA. Through their work on activities that support the station’s mission of public service, they help the Greater Washington community. WETA appreciates all of these individuals, who offer their time and talents to help bring outstanding programming and services to the American public.

- Throughout Fiscal Year 2021, WETA connected with dedicated members of its robust volunteer corps, finding new ways to engage with this committed group of individuals during the pandemic. Generous volunteers contributed more than 1,000 hours of virtual service, performing critical work for WETA. They responded to member and audience emails and conducted research for the station’s Well Beings initiative — the multiplatform public media campaign to address critical health needs in the United States. In addition, volunteers helped research health care in rural America for upcoming projects in the WETA National Productions portfolio. They also assisted the Classical WETA team with efforts to preserve files for its ongoing digitization project.

Community Advisory Council Members Serve as Voices of the Community

- WETA greatly appreciates the contributions of the Community Advisory Council, which is composed of individuals from local organizations that represent the station’s broadcast-area population. Council members advise on WETA’s programming, outreach services, and public events and activities — offering insights from their work in diverse fields, including literacy, education, arts and culture, and public service. The council also advises the WETA Board of Trustees on programming and policies to ensure that the station continues to meet educational and cultural needs.

- Council members are Loren Allan Smith (chairman), U.S. Court of Federal Claims; Dr. Leonard L. Hamlin, Sr. (vice chair), Washington National Cathedral; Vivian Yao (vice chair), Montgomery County Council; Rev. Leslie Copeland-Tune, The National Council of Churches; Sandy Dang, 11 Plus and Vietnam Education Foundation; Mario Garcia Durham, Association of Performing Arts Professionals; Ruby Lopez Harper, Americans for the Arts; Col. Winston McDonald Hayte, U.S. Army (Ret.), The George Washington University Law School; Bruce Hightower, Arlington Gay and Lesbian Alliance; Liz Horta; Melissa Houghton, Women in Film and Video of Washington, D.C.; Margaret Hurt, National Gallery of Art; Susan Jenkins, Arts and Humanities Council of Montgomery County; Dr. Avia Jones-DeWeever, The Exceptional Leadership Institute for Women; Kris McLaughlin, Encore Learning; Jennifer Nycz-Conner, Hilton Worldwide; Kishan Puria, DC Health Link; Lance Shapiro, Georgetown University Law alumni; Katherine Wood, Public Diplomacy Council, and Waiaping Yap, Asia Heritage Foundation.
The WETA Capital Campaign: Building the Future

Led by the WETA Board of Trustees and President and Chief Executive Officer Sharon Percy Rockefeller, the institution is embarking on The WETA Capital Campaign: Building the Future to sharpen and further its ability to provide the sterling educational and programming resources that define WETA today.

An Enduring Mission
WETA roots its public service in an abiding, dynamic and educational vision. The institution plays a critical role in the community’s and the nation’s intellectual and cultural life as a valued television and radio broadcaster and digital media hub — and as an esteemed producer of content for local and national audiences. Today, WETA brings to the local area and the nation the very best in public media, proudly upholding its commitment to educate and inspire, and to illuminate the ever-evolving story and promise of who we are as a nation.

Building the Future
As WETA looks toward the future and develops comprehensive, cost-effective strategies to deliver its services in an evolving media landscape, the institution has exciting plans to build a $50 million state-of-the-art facility by 2023, which will be worthy of its service and editorial ambitions. It will house a multimedia production center, allowing for more nimble production and broadened content in an array of genres. The plans unite the WETA and PBS NewsHour teams and production studios and create new multi-use gathering spaces that foster greater connection and experiences between WETA and members of the community. This includes screening events, talent lectures, teacher trainings, town hall forums, educational activities, and professional development opportunities. WETA will pursue its mission more innovatively, productively and efficiently for decades to come.

Philanthropic Support
The following early philanthropic supporters of The WETA Capital Campaign: Building the Future have made generous gifts, through October 31, 2021.

- Sharon Percy Rockefeller
  President and Chief Executive Officer, WETA

Marsh and Alan Paller
Leonore Annenb erg Endowment
Mrs. Eugene B. Casey
David Rubenstein
Edward and Nancy Rice
Joanne and Bill Conway — Bedford Falls Foundation
The Boeing Charitable Trust
Sharon Percy Rockefeller and Senator John D. Rockefeller IV
Roger Sant
Jacqueline B. Mars
Koo and Patricia Yuen
Robert and Arlene Kogod
A. James & Alice B. Clark Foundation
Estate of Katherine Carlene Garrigus
Roger and H elen Krone
Clarice Smith
The Morris and Gwendolyn Cafritz Foundation
Daniel Eisinger Family Trust
Nussdorf Family Foundation
Anonymous
Anonymous
Marlene A. Malek
Mr. and Mrs. Ronald J. Gordon
Galena-Yorktown Foundation
Greg Gallopoulos (Chair, Capital Campaign Steering Committee)
Bradford T. and Alison F. Nordholm
John and Susan Ulfelder
Park Foundation
Mr. and Mrs. John Schwieters (Chair, Construction Committee)
Peter Buscemi and Judith A. Miller
Georgia A. Vradenburg III
Mr. and Mrs. Timothy C. Coughlin
Mrs. Sally L. Morton
Adrienne and Dennis Hendley
Jerome and June Libin
The Honorable and Mrs. John Dalton
Mrs. Sally L. Morton
Mr. and Mrs. Robert W. Quinn, Jr.
The Honorable and Mrs. Jan Ledal
John and Peggy Richardson
Jacob and Haley Fuchs
Joseph B. B runs and Susan R. Bruns
Christopher Wolf and James L. Beller Jr.
Dan and Karen Mayers
Neil Minow and David Apatoff
Priscilla Clapp
Mr. and Mrs. Kenneth L. Adelman
Mara Mayor
Hannah and Eric Motley
Edward P. Eagles
The Honorable and Mrs. Loren A. Smith
Thomas Harter and Margarette Lay
Ben Carter

Φ Denotes service on the Capital Campaign Steering Committee
* Denotes service on the Construction Committee
WETA Board of Trustees

**Officers**

Timothy C. Coughlin  
Chairman  
Catherine Stevens  
Vice Chairman and Secretary

**Trustees**

Kenneth Adelman  
Karna Small Bodman  
Joseph Bruno  
Peter Buscemi  
René Carter  
John Dalton  
Gregory Gallopooulos  
Ronald Gordon  
John W. Hechinger Jr.  
Trustee Emeritus  
J. Roderick Heller III  
Trustee Emeritus  
Adrienne Hennesey  
Timothy Keating  
Roger Krone  
Susan Lee  
Jerome Libin  
Elisabeth Lodal  
Marlene Malek  
David O. Maxwell  
Trustee Emeritus  

Mara Mayor  
Eric Metcalf  
Bradford Norholme  
Lawrence Nussdorf  
Melanie Nussdorf  
Robert Quinn  
Margaret Miller Richardson  
Sharon Percy Rockefeller  ex officio  
Thomas Saylak  
Pauline Schneider  
John Schwiters  
Shoham Mallick Shah  
Robert Sloan  
Loren Allan Smith  ex officio  
Billey Temple  
John Ulfelder  
Kari Waldack  
Asst. Secretary to the Board

**Corporate Officers**

Sharon Percy Rockefeller  
President and Chief Executive Officer  
Jason R. Daisey  
Executive Vice President and Chief Operating Officer  
Lisa Lindstrom Delaney  
Senior Vice President and General Counsel  
David C. Purvis  
Senior Vice President, Chief Financial Officer and Treasurer

WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue the tradition of presenting high-quality programming and providing important community services.

**Chairman’s Circle**  
$100,000+

**Benefactor**  
$5,000-$9,999

**President’s Circle**  
$50,000 - $99,999

**Sponsor**  
$2,500-$4,999

**Trustee’s Circle**  
$25,000 - $49,999

**Supporter**  
$1,000-$2,4999

**Director’s Circle**  
$10,000 - $24,999

WETA Board of Trustees Leadership Circle

WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue the tradition of presenting high-quality programming and providing important community services.

**Chairman’s Circle**  
$100,000+

**Benefactor**  
$5,000-$9,999

**President’s Circle**  
$50,000 - $99,999

**Sponsor**  
$2,500-$4,999

**Trustee’s Circle**  
$25,000 - $49,999

**Supporter**  
$1,000-$2,4999

**Director’s Circle**  
$10,000 - $24,999

WETA Board of Trustees Leadership Circle

WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue the tradition of presenting high-quality programming and providing important community services.

**Chairman’s Circle**  
$100,000+

**Benefactor**  
$5,000-$9,999

**President’s Circle**  
$50,000 - $99,999

**Sponsor**  
$2,500-$4,999

**Trustee’s Circle**  
$25,000 - $49,999

**Supporter**  
$1,000-$2,4999

**Director’s Circle**  
$10,000 - $24,999

WETA Board of Trustees Leadership Circle

WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue the tradition of presenting high-quality programming and providing important community services.

**Chairman’s Circle**  
$100,000+

**Benefactor**  
$5,000-$9,999

**President’s Circle**  
$50,000 - $99,999

**Sponsor**  
$2,500-$4,999

**Trustee’s Circle**  
$25,000 - $49,999

**Supporter**  
$1,000-$2,4999

**Director’s Circle**  
$10,000 - $24,999

Salon Series

The Salon Series offers unique experiences related to WETA television and radio programming. This year, generous donors had the opportunity to attend engaging virtual events, including a conversation with filmmaker Ken Burns about his latest film with Lynn Novick, Hemingway, and a preview and discussion of The Black Church: This Is Our Story, This Is Our Song with executive producer, host and writer Prof. Henry Louis Gates, Jr. Other virtual events were a special preview of the new WETA local series If You Lived Here; a dialogue with chef Pati Jinich of Pati’s Mexican Table and PBS NewsHour’s Jeffrey Brown about the intersection of food and culture; and an interactive panel discussion in honor of Beethoven’s 250th birthday.

Friends of Classical Music

This dedicated group of Leadership Circle donors shows its support for Classical WETA, helping to ensure the vitality of Washington’s premier classical music radio station. Donors enjoy behind-the-scenes tours, opportunities to meet on-air hosts, and events tailored to their interest in this genre of music.

Lawyers Committee

A growing affinity group within the Leadership Circle, the Lawyers Committee welcomes attorneys in the Washington region to increase their understanding of the breadth of WETA’s local and national programming.
PBS NewsHour NewsHour
invitations to regional and virtual events featuring world-class, award-winning journalism. Friends enjoy special benefits, including live-on-screen broadcast recognition, invitations to regional and virtual events featuring PBS NewsHour journalists and producers, and the opportunity to tour the studio and watch a live taping of the program with Anchor and Managing Editor Judy Woodruff. WETA is very grateful to the following donors who contributed in Fiscal Year 2021.

Friends of the NewsHour
Friends of the NewsHour is a group of generous individuals and family foundations that provides philanthropic support ensuring that PBS NewsHour has the resources to continue its world-class, award-winning journalism. Friends enjoy special benefits, including live-on-screen broadcast recognition, invitations to regional and virtual events featuring PBS NewsHour journalists and producers, and the opportunity to tour the studio and watch a live taping of the program with Anchor and Managing Editor Judy Woodruff. WETA is very grateful to the following donors who contributed in Fiscal Year 2021.

Friends of the NewsHour

PBS NewsHour

Project and National Production Support

PBS NewsHour

Gwen Ifill Fund for Journalism Excellence
Honoring the legacy of journalist Gwen Ifill, WETA’s beloved friend and colleague, the Gwen Ifill Fund for Journalism Excellence supports innovations for PBS NewsHour and Washington Week. The fund provides fellowships and opportunities for emerging journalists from diverse communities to gain hands-on experience mentored by the Washington Week and PBS NewsHour staff — offering the public broadcasting system a pipeline of promising new talent.

Individual Support for Washington Week
Washington Week is the longest-running prime-time news and public affairs program on television. Since 1967, viewers have come to rely on the rotating panel of award-winning journalists to provide objective reporting and in-depth analysis of the major news events of the week. WETA is grateful for the generous individual donors and family foundations that provide critical support for one of its core programs, Washington Week.

The Inkwell Society
The Inkwell Society is a group of committed donors who are passionate about the important work of Prof. Henry Louis Gates, Jr., in partnership with WETA. They are dedicated to promoting and funding Gate’s pipeline of films that examine the rich history of this country and the African American experience. Inkwell Society members support the production of these high-quality, impactful films, as well as accompanying educational outreach materials, digital and social media activities, and community engagement. WETA is very grateful to the following donors who contributed in Fiscal Year 2021.

Roger Altman and Janeen Kastelas
Lloyd Carsey
Joanne Cialdello
Richard Cohen
Nicole Commissione and Darrell Armstrong
David M. Cote
Beth Fudin DeWeady Foundation
David and Nina Feldman
Betsy and Jamee Fink
John H. H. Fisher and Jerevee Caldwell
Nancy A. Garvey
Benjamin A. and Felicia Hornwitz
Gret S. Johnson
Mitch Kapor and Frances Kapor Klein
Dinon and Kla Martin
Peter and Green Norton
Daw L. Patrick
Steve Rattner
Demond and Kia Martin
Mitch Kapor and Freada Kapor Klein
Dr. Uma Lele
Bill and Karen Lavoie
Leonard and Norma Kocher
Judy and Peter Burn Kovler Foundation
Bill and Karen Lavoie
Dr. Uma Lelle
Billian Lovelace
The Mason Hess Foundation
Francesca Marr
Howard and Abby Miltzen
The Malloy-Lloyd Fund
The John and Wendy Neu Foundation
Mrs. Margot Perst
Richard and Sally Philips in Honor of Mark Shields
Federic C. Rich
Jay and Sharon Rockefeller
Jerry Roseenthal and Corina Buckley
Dr. Margaret Ruttenberg
Roger Sant and Diana Matsui
Tom and Laurie Sayak
Esther Simon-Charitable Trust
George and Camilla Smith
Lisa Strickler and Mark Gallygul
Sarasota Foundation
Merrin and Neil Symes
The Treasury Hill Foundation
Elizabeth Vargas-Ponton, Windham
Packaging, LLC
Sandy and Steve Wissel, Anne and Jim Nethercott
Edward S. Whitney
and Marth Showell
Jill K. Whitman
Kos and Patricia Yuan

The Better Angels Society
The Better Angels Society is composed of individual donors and family foundations whose generosity allows WETA production partner Ken Burns, his colleagues at Florentine Films, and other established and emerging filmmakers to continue to produce high-quality documentary films enjoyed by millions of public television viewers nationwide. The society’s support also expands educational outreach activities, including digital components that introduce current and future generations of Americans to their collective history. WETA thanks the following donors who contributed to the organization through The Better Angels Society in Fiscal Year 2021.

Mercedes T. Baze
Gökhrist and Amy Berg
Blavatnik Family Foundation
Diare and Hal Biliter
Augusta Brown Hillard Foundation
Brownie Branson Foundation
Oswald Brown Hill Foundation
Stuart and Joanna Brown
The Cockrell Fisher Family Foundation
The Campbell Foundation
Deborah and Jon Dawson
John and Catherine Dobs
Fullerton Family Charitable Fund
Perry and Donna Gallin
Roselle F. Hayman
Allan and Shelley Holt
Jewish Federation of Metropolitan Chicago
Mr. and Mrs. Paul Tudor Jones
Philip J. Kent Charitable Fund
Klein Family Foundation
Koren Foundation
David and Susan Kreisman
Rocco and Deidra Landesman
Jo Carole and Ronald S. Lauder
Lavender Butterfly Fund
Joanne and Jonathan Lavin and The Crimson Lion Foundation
The Susan Linstead Foundation
McKeeley Family Charitable Trust
Cappy and Jamie McIcar
John & Leslie McQueen
The Morello Family
Maureen Jane and Mark Parry
David M. Rubenstein
Segal Family Foundation
Fred and Donna Seigel
The Susan and Charles Shanor Charitable Trust
Dick and Donna Strong

PBS NewsHour Chief Correspondent, Anna Nneuma; PBS NewsHour Capitoll Hill Correspondent, Lisa Desjardins; Washington Week Moderator, Yamiche Alcindor; Professor, Henry Louis Gates, Jr.; Brennan Keen Burns;
WETA gratefully acknowledges the following individuals, who have named WETA as a beneficiary in a will, trust, retirement plan or life insurance policy or through a life income gift.

Through her bequest, Mrs. Campbell laid the foundation to ensure that WETA would always be an integral part of the educational and cultural life of the local community and the nation.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.

Bequests

WETA gratefully acknowledges and remembers these thoughtful donors whose gifts through bequests, trusts, distributions and retirement plans have provided significant support for WETA PBS, WETA UK, Classical WETA, PBS NewsHour and Washington Week.
Local Corporate and Foundation Support

National Support

WETA wishes to thank the following entities for their support of the station’s national projects during Fiscal Year 2021. The generous contributions of these corporations and foundations made it possible for WETA to continue its rich tradition of creating multiplatform content for a national audience while maintaining its status as one of the top-producing stations in the public broadcasting system.

Local Support

WETA is grateful for the support of the following corporations and foundations during Fiscal Year 2021. Through television and radio broadcasts, online content, community engagement programs, and educational services, WETA upheld its commitment to serve as a local resource for people throughout the region because of the support of these organizations. WETA is most appreciative, especially since many entities struggled during the pandemic due to closures and cutbacks.

### Local Support

<table>
<thead>
<tr>
<th>Corporation/Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>King Arthur Baking Company</td>
</tr>
<tr>
<td>Otsuka America Pharmaceutical, Inc.</td>
</tr>
<tr>
<td>Annapolis Symphony Orchestra</td>
</tr>
<tr>
<td>National Science Foundation</td>
</tr>
<tr>
<td>Smithsonian Institution – Freer Gallery of Art and Arthur M. Sackler Gallery</td>
</tr>
<tr>
<td>National Museum of the American Indian</td>
</tr>
<tr>
<td>America’s Test Kitchen</td>
</tr>
<tr>
<td>American Federation of Teachers (AFT)</td>
</tr>
<tr>
<td>American Society forthe Performing Arts</td>
</tr>
</tbody>
</table>

### National Support

<table>
<thead>
<tr>
<th>Corporation/Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>King Arthur Baking Company</td>
</tr>
<tr>
<td>Otsuka America Pharmaceutical, Inc.</td>
</tr>
<tr>
<td>Annapolis Symphony Orchestra</td>
</tr>
<tr>
<td>National Science Foundation</td>
</tr>
<tr>
<td>Smithsonian Institution – Freer Gallery of Art and Arthur M. Sackler Gallery</td>
</tr>
<tr>
<td>National Museum of the American Indian</td>
</tr>
<tr>
<td>America’s Test Kitchen</td>
</tr>
<tr>
<td>American Federation of Teachers (AFT)</td>
</tr>
</tbody>
</table>

© 2021 WETA. All rights reserved.