



Report to the Community

PUBLIC BROADCASTING FOR GREATER WASHINGTON
FISCAL YEAR 2021 • JULY 1, 2020 – JUNE 30, 2021

WETA Mission

The WETA mission is to produce and distribute content of intellectual integrity and cultural merit using a broad range of media to reach audiences both in our community and nationwide. We leverage our collective resources to extend our impact. We will be true to our values; and we respect diversity of views, culture and heritage.

DEAR FRIENDS,

WETA, the flagship public media station in the nation's capital, delivered extraordinary broadcast, digital and community services this year. Responding to the needs of those we serve, we created and presented outstanding content and vital resources to the public in Greater Washington and beyond, even innovating as we navigated considerable external challenges.

Recognizing the need for accurate, trustworthy information, WETA produced award-winning journalism that helped Americans nationwide stay abreast of developments and make sense of the news in eventful times. Our insightful, balanced news productions took on a greater importance than ever before.

Understanding the hardships facing our society under lockdown during the coronavirus pandemic, WETA aided parents and caregivers, providing deep educational resources and stellar content — on the air, online and in the community. We helped to inspire learners of all ages.

Embracing our role as the nation's storyteller, WETA developed riveting content spotlighting our collective history as a people. We also elevated our longstanding commitment to telling diverse stories, helping Americans engage in the national conversation on race that was sparked this year.

Capitalizing on our strength as a cultural institution, WETA celebrated the rich arts of our community and our nation. Our superb performing and visual arts content entertained, moved and connected the public during a time of adversity — nourishing creativity, artistry and hope.

In this report, we invite you to learn about all that WETA does on behalf of the public. This year, we undertook a capital campaign to build for the future and are drawing an impressive response. We are deeply grateful that WETA supporters highly value the company's vibrant services — and for all who help make this important work possible.

Sincerely,



Sharon Percy Rockefeller

SHARON PERCY ROCKEFELLER
President and Chief Executive Officer



Timothy C. Coughlin

TIMOTHY C. COUGHLIN
Chairman, WETA Board of Trustees

Creating Stellar Content for the Nation

WETA is a national production powerhouse, creating multiplatform content across genres to explore ideas, engage audiences and celebrate cultures. The second-largest producer of programming for the public television system, WETA works with established major production partners, emerging filmmakers and digital producers to bring content of consequence to the nation.

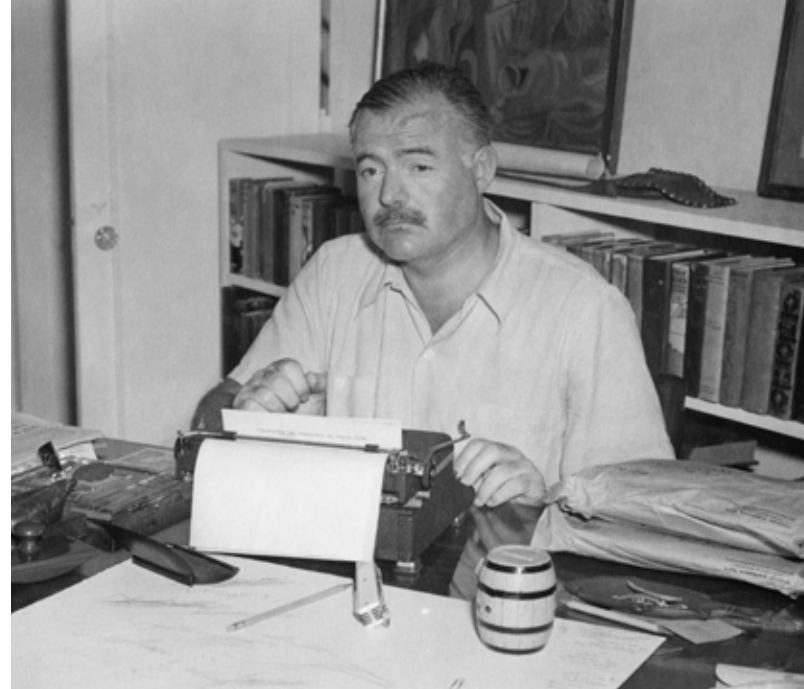
A WIDE ARRAY OF PRODUCTIONS

Situated in the nation's capital, WETA has unique opportunities and responsibilities to produce media content that explores current events and issues, tells untold stories and reflects the rich cultural history of the American people. In Fiscal Year 2021, WETA presented 24 projects to PBS stations nationwide, totaling more than 1,000 hours of new programming.

With particular expertise in news and public affairs, historical documentaries, concert performances, and lifestyle programming, WETA develops projects from initial concept through finished product. For complex productions, this process can take as many as 10 years, whereas news content is created and delivered as events unfold each day. WETA initiates projects and also joins with independent filmmakers to provide editorial review, fundraising, publicity, editing, outreach, and national and international distribution expertise.

Working with subject-matter experts and educator-advisors, WETA develops comprehensive resources tailored to provide in-depth learning experiences for students. An innovator in digital content, WETA debuts digital-first projects and amplifies film projects with exclusive online content. And WETA collaborates with external partners and with the nation's 330 PBS stations to bring its content into communities — with screenings, panel discussions, and local media projects customized to regional interests across the country.

The care and craft with which WETA shapes projects makes the organization a sought-after production partner, contributes to meaningful public discourse on timely issues, and results in a library of work that resonates with audiences for years.



Hemingway

APRIL 5-7, 2021

This six-hour documentary film by Ken Burns and Lynn Novick examines the visionary work and turbulent life of Ernest Hemingway, one of the greatest and most influential writers America has ever produced. Interweaving the celebrated author's eventful biography with carefully selected excerpts from his iconic short stories, novels and non-fiction, the series reveals the brilliant, ambitious, charismatic and complicated man behind the myth — and the art he created. Beyond the broadcast, WETA helped to develop *Conversations on Hemingway*, a popular nine-part virtual-event series featuring the filmmakers, cultural commentators and Hemingway scholars, who examined the author's life, career, and continuing impact as an American figure. WETA also partnered with PBS stations around the country to undertake more than 60 related engagement projects, which had a tremendous impact on expanding the film's reach in local communities. The heavily attended *Hemingway Book Club Conversation* virtual experience featured the filmmakers and special guests in conversation about the author's art and legacy. In addition, the sweeping *Hemingway* project provided educational resources for grades 7-12 that include educator guides and lesson plans to help introduce new generations to the iconic writer and his work.

pbs.org/hemingway | [#HemingwayPBS](https://twitter.com/HemingwayPBS)

A production of Florentine Films and WETA Washington, D.C. Corporate funding provided by Bank of America. Major funding provided by the Annenberg Foundation; The Arthur Vining Davis Foundations; The Better Angels Society and its members John & Leslie McQuown, the Elizabeth Ruth Wallace Living Trust, John & Catherine Debs, The Fullerton Family Charitable Trust, the Kissick Family Foundation, Gail M. Elden, Gilchrist & Amy Berg, Robert & Beverly Grappone, and Maureen Jane & Mark Perry; the Corporation for Public Broadcasting; and PBS.

The Black Church: This Is Our Story, This Is Our Song

FEBRUARY 16-17, 2021

Executive producer, host and writer Professor Henry Louis Gates, Jr. presents a comprehensive account of the 400-year-old story of religion in African American communities. The intimate four-part series spotlights the Black church's role at vital moments throughout history — beginning with the trans-Atlantic slave trade, reflecting on the Civil Rights Movement, and concluding with church leaders' current stance on the Black Lives Matter movement. Surrounding the film, and in collaboration with PBS stations nationwide, WETA developed an expansive community engagement campaign. More than 90 events, including virtual screenings and panel discussions, attracted more than 50,000 participants — helping stations connect with local audiences in new and meaningful ways and event participants learn more about the critical topics covered in the documentary. In addition, WETA created a collection of educational materials, including lesson plans and a downloadable educator guide. Robust social media participation ranged from posts by celebrity supporters, to pre-show livestream events with the film's directors, to live-tweet events. The wide-reaching project also included the award-winning animated series *Cornerstones: Founding Voices of the Black Church*, which highlights pivotal figures who helped shape the institution.

pbs.org/blackchurch | [#BlackChurchPBS](https://twitter.com/BlackChurchPBS)

A production of McGee Media, Inkwell Media and WETA Washington, D.C., in association with Get Lifted. Major corporate support provided by Johnson & Johnson. Major support also provided by Lilly Endowment Inc., Ford Foundation, the Corporation for Public Broadcasting, PBS, and public television viewers.



PBS NewsHour

WEEKNIGHTS

Nearly 70 million Americans turn to *PBS NewsHour* each month for balanced reporting and insightful analysis across broadcast, digital and social platforms. During Fiscal Year 2021, the award-winning news program devoted significant coverage to the pandemic, U.S. elections, economic fallout from Covid-19, and social inequities. Anchor and Managing Editor Judy Woodruff and the *PBS NewsHour* team covered the most significant news of the day.

The leading, trusted source of news and analysis among national media, *NewsHour* continues to be recognized for its world-class journalism. The three-part series “Stopping a Killer Pandemic” received the News & Documentary Emmy Award for Outstanding Science, Medical and Environmental Report. The series, which aired in June 2019, explored the potential threat of a likely flu pandemic. *PBS NewsHour* was the only news organization to receive a prestigious Peabody Award for its global and economic coverage of the Covid-19

pandemic, as well as its 2020 reporting on the desperate journey faced by migrants along the Darien Gap, straddling Colombia and Panama. The Peabody Board of Jurors also named Judy Woodruff the recipient of the inaugural Peabody Award for Journalistic Integrity.

VOTE 2020

NewsHour overcame the challenges of working from home due to Covid-19, including conducting remote interviews and contending with travel restrictions. With a sharp focus on election coverage, *NewsHour* produced more than 80 hours of special programming during the historic election year and aired live coverage of the in-person and virtual proceedings of the 2020 Democratic National Convention and the 2020 Republican National Convention. *NewsHour* also offered live coverage and analysis of the presidential and vice-presidential debates, Election Day, the presidential inauguration, and President Biden’s first address to the nation.



SPECIALS AND SERIES

In Fiscal Year 2021, *NewsHour* produced timely election specials and original news documentaries, including *PBS NewsHour Presents China: Power and Prosperity*, hosted by foreign affairs and defense correspondent Nick Schiffrin, and *Race Matters: America After George Floyd*, focusing on what has changed, and what has not, since the outrage and protests that followed George Floyd’s murder. *PBS NewsHour West*, anchored by Stephanie Sy, served audiences in western U.S. time zones and online with additional weeknight broadcasts featuring updates on national and international news.

As the nation grappled with political division, *NewsHour* provided breaking news coverage on the Senate Judiciary Committee Hearings of Amy Coney Barrett’s nomination to the United States Supreme Court and the second impeachment trial of former President Donald Trump, following the aftermath of the January 6th attack on the U.S. Capitol. Judy Woodruff anchored coverage of the riot that halted the proceedings during which Congress was poised to count the 2020 election votes cast by the Electoral College. Correspondent Lisa Desjardins was the only reporter live on television in the Capitol outside of lockdown. She relayed the news of the attack as it happened and interviewed several members of the mob live on the air. Chief correspondent Amna Nawaz reported from the Capitol grounds while correspondent Yamiche Alcindor reported from the White House during the unprecedented events of the day.

Beyond the Canvas, hosted by Amna Nawaz, is part of the *NewsHour*’s multiplatform Canvas initiative. The program highlights arts reporting by the *NewsHour* team, including Judy Woodruff and Jeffrey Brown, chief correspondent for arts, culture and society. The special *RBG: Her Legacy & The Court’s Future* explored the life of historic civil rights figure and cultural icon Associate Justice Ruth Bader Ginsburg. *Critical Care: America vs. the World*, presenting reporting by *PBS NewsHour* national correspondent William Brangham, examined how medical care is organized, provided, and paid for in the United States compared to other countries.

DIGITAL CONTENT

The *PBS NewsHour* website — known for its longstanding commitment to livestreaming breaking news and political events across social and digital platforms — offered a refreshing take on the events unfolding in the world. The original podcast series *America, Interrupted* shared stories of how the pandemic turned lives upside down and how Americans have tried to make sense of it all. The series took an in-depth look at misinformation, health care, racial justice and the 2020 presidential election.

pbs.org/newshour | @NewsHour

PBS NEWSHOUR STUDENT REPORTING LABS

PBS NewsHour Student Reporting Labs (SRL) is paving the way for young people to find their voice, share their worldviews, and educate the general public about the issues that matter to them. SRL’s innovative journalism curriculum and mentoring results in positive youth development, civic engagement, and professional development for aspiring media creators and journalists. In Fiscal Year 2021, SRL produced specials to spotlight student reporting and bring youth perspectives and experiences to national audiences. Productions included *Disrupted: How Covid-19 Changed Education*; *Face the Facts*, exploring civics, voting and elections; *We the Young People*, an inauguration special for teens; and *On Our Minds with Noah and Zion*, a podcast covering youth mental health by and for teens that is part of WETA’s Well Beings campaign.

studentreportinglabs.org | @ReportingLabs

A production of NewsHour Productions LLC, a wholly owned nonprofit subsidiary of WETA Washington, D.C., in association with WNET in New York. Major corporate funding provided by BNSF, Consumer Cellular, Fidelity, Johnson & Johnson and Raymond James, with additional support from Alfred P. Sloan Foundation, The Andrew W. Mellon Foundation, Carnegie Corporation of New York, Ford Foundation, the Gordon and Betty Moore Foundation, the John D. and Catherine T. MacArthur Foundation, The Kendeda Fund, the John S. and James L. Knight Foundation, the Lemelson Foundation, National Science Foundation, The Pew Charitable Trusts, Skoll Foundation, the William and Flora Hewlett Foundation, Friends of the NewsHour, and others.



Washington Week

FRIDAYS

Moderator Yamiche Alcindor delivers informative, reporter-driven conversations about urgent contemporary issues and top stories spotlighting national news and politics. Alcindor — who in May 2021 was named moderator of the Peabody Award-winning news analysis series — leads insightful and in-depth discussions with fellow journalists every Friday night from the nation's capital. The exchange continues on *Washington Week Extra*, which streams live following each broadcast. This year, *Washington Week* covered the important breaking news from the nation's capital and beyond the Beltway, including the country's reckoning over race; the Covid-19 crisis and its social, economic and political consequences; the 2020 elections; partisan discord in Congress; and U.S. immigration policy. In October, the program presented an hour-long production titled *Washington Week 2020 Election Special*. Then-moderator and managing editor Robert Costa convened a group of journalists to report on the state of the presidential race and took viewers on a road trip across the swing state of Pennsylvania to hear from voters about the issues most important to them. Broadening the *Washington Week* experience are weekly Instagram Live videos in which Alcindor answers questions from viewers, and a weekly news quiz that is featured on the program's website and its Instagram Live feed.

pbs.org/washingtonweek | [@washingtonweek](https://twitter.com/washingtonweek)

A production of WETA Washington, D.C. Funding provided by Consumer Cellular; Otsuka America Pharmaceutical, Inc.; Kaiser Permanente; Estate of Arnold Adams; The Yuen Foundation; the Corporation for Public Broadcasting; and PBS.

BBC World News

WEEKDAYS, VARIOUS DAYPARTS

The Emmy and Peabody award-winning coverage from BBC World News makes it one of the most trusted news sources, delivering a global perspective on the day's events. Four daily feeds of the *BBC World News*, *BBC World News America*, *BBC World News Outside Source* and *BBC World News Today* newscasts reflect major U.S. and international breaking news, investigative reporting, and commentary from a team of esteemed journalists. In-depth reports and analysis provide unique insight into current events and political figures, bringing reliable news and public affairs programming to the American people via public television. Throughout the tumultuous year, BBC News correspondents kept viewers informed of the latest developments in the most critical stories from around the world, ranging from the Covid-19 pandemic to the historic United States presidential election.

bbc.co.uk/programmes | [@BBCWorld](https://twitter.com/BBCWorld)

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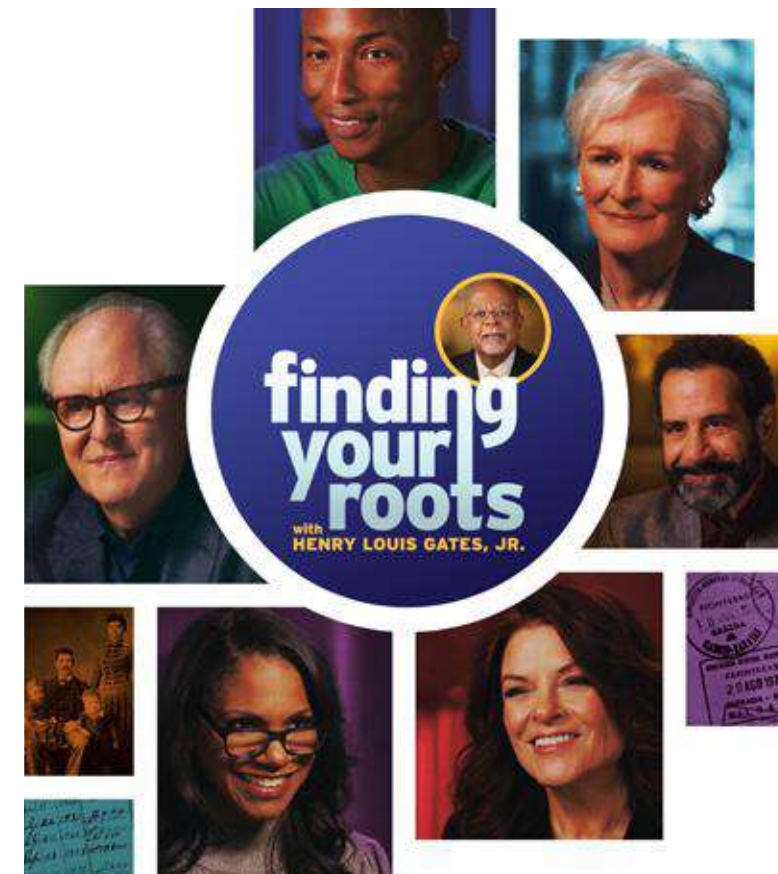
Finding Your Roots with Henry Louis Gates, Jr.

FALL 2020 | WINTER 2021 | SPRING 2021

Hosted and executive-produced by Professor Henry Louis Gates, Jr., the critically acclaimed genealogy program illustrates the power and diversity of the human experience by tracing family trees. Seasons 6 and 7 feature detailed explorations of the family histories of notable figures including Lidia Bastianich, Gretchen Carlson, Glenn Close, Andy Cohen, Don Lemon, John Lithgow, Jane Lynch, Audra McDonald, Lupito Nyong'o, Mandy Patinkin, Tony Shalhoub, Kehinde Wiley and Pharrell Williams. The series' engagement campaign included more than 20 events this year. Conducted in partnership with PBS stations as well as libraries, museums and content experts, activities included genealogy webinars focused on researching African American and Cuban roots, and radio segments that uncovered family history. For teachers and students, educational resources and *Finding Your Roots* video clips spurred discussions and civic engagement related to genetic science, ancestry, and DNA testing.

pbs.org/FindingYourRoots | [#FindingYourRoots](https://twitter.com/FindingYourRoots) | [@FindingYourRootsPBS](https://twitter.com/FindingYourRootsPBS)

A production of McGee Media, Inkwell Media, Kunhardt Films and WETA Washington, D.C. Corporate support provided by Ancestry and Johnson & Johnson. Support also provided by Gordon and Betty Moore Foundation; The Carnegie Corporation of New York; Candace King Weir; The Zegar Family Foundation; Lloyd Carney Foundation; and The Inkwell Society and its members Felicia A. and Benjamin A. Horowitz Fund; Demond Martin; Sheryl Sandberg and Tom Bernthal; Jim and Susan Swartz; Anne Wojcik; John H. N. Fisher and Jennifer Caldwell; Fletcher and Benaree Wiley; Gwen and Peter Norton; and Darnell Armstrong and Nicole Commissioning. Major support provided by the Corporation for Public Broadcasting and PBS.



The David Rubenstein Show: Peer to Peer Conversations

WINTER 2021

Prominent figures in business, government, technology, arts, entertainment and other industries discuss their personal and professional choices, and reveal their paths to success, with series host David Rubenstein. The program features in-depth interviews that explore leadership and how, when developed, it can be a force for achievement. The third season opens with a special episode featuring the late U.S. Supreme Court Associate Justice Ruth Bader Ginsburg. Other participants include Tim Cook, Charles Schwab, Renée Fleming and Aliko Dangote. As a peer in business, Rubenstein poses frank questions, uncovering the moments that define how successful leaders think, lead, and give back.

pbs.org/show/david-rubenstein-show-peer-peer-conversations

A production of Bloomberg Media and presented on PBS by WETA Washington, D.C. Corporate funding exclusively provided by General Motors.



History with David Rubenstein

WEEKDAYS, VARIOUS DAYPARTS

David Rubenstein, the Washington, D.C.-based financier and philanthropist, taps the expansive knowledge of top scholars and writers to lead insightful conversations on the process of documenting and retelling the nation's stories to future generations. Rubenstein's guests offer insider perspectives on why the past matters, its implications for present times, and what it signifies for the future. Fiscal Year 2021 included episodes from the series' first two seasons, which feature such guests as Michael Beschloss (pictured); Prof. Henry Louis Gates, Jr.; Doris Kearns Goodwin; and Amb. Susan E. Rice. Discussions focus on the guests' literary projects and examine historical moments and phenomena, including the race to the moon, burial practices during the Civil War, and a comprehensive look at the people who helped lead the revolution that developed the internet.

weta.org/watch/shows/history-david-rubenstein

A production of the New-York Historical Society and presented on PBS by WETA Washington, D.C.



Vernon Jordan: Make It Plain

DECEMBER 28, 2020

Acclaimed filmmaker Dawn Porter (*John Lewis: Good Trouble; The Way I See It*) directs this film about the life and legacy of one of the country’s most groundbreaking and prominent thought leaders. Premiering just months before Vernon Jordan Jr.’s death, the documentary explores his remarkable journey from modest origins to national renown as a distinguished and pioneering attorney, businessman and civil rights leader; and as an influential powerbroker and counselor to American presidents spanning the era from Lyndon B. Johnson to Barack Obama. Jordan achieved extraordinary success throughout his career endeavors, paving the way for people of color in the realms of business, law and politics. Tracking his meteoric rise to power and fortune, and the sacrifices he made along the way, the film follows one man’s attainment of the American dream.

pbs.org/vernonjordan | #VernonJordanPBS

A production of Trilogy Films, LLC and presented by WETA Washington, D.C. Funding provided by JustFilms/Ford Foundation and The Andrew W. Mellon Foundation.

Not Done: Women Remaking America

SUMMER 2020 | SPRING 2021

As the nation celebrated the 100th anniversary of the ratification of the 19th Amendment, granting women the right to vote, Kamala Harris would soon make history as the first woman of color to be elected vice president of the United States of America. Milestones and rights campaigns such as the Women’s March, #MeToo and Black Lives Matter began a new chapter in the women’s movement and serve as the backdrop for this timely exploration of the intersectional fight for equality over the last five years. The program explores the seismic eruption of women organizing after the 2016 national election as told collectively through the firsthand experiences and narratives of activists, journalists, entertainers, athletes and politicians who remake culture, policy and, most radically, notions about gender.

pbs.org/show/makers-women-who-make-america | #NotDone | @MAKERSwomen

A film by Verizon Media and McGee Media. Funding provided by Proctor & Gamble Company and PBS.



When My Time Comes

APRIL 13, 2021

Peabody Award-winning journalist Diane Rehm conducts an inquiry into the controversial, often-misunderstood end-of-life option known as medical aid in dying (MAID) in the United States, examining the profound questions surrounding the end of life and the process of dying. Rehm’s participation in the one-hour documentary was inspired by her experience witnessing the long and painful death of her husband John Rehm, who had Parkinson’s disease. As the film’s producer and narrator, Rehm approaches the complex issue through a series of engaging conversations with patients, their family members, physicians, clergy, lawmakers and others, who offer a wide diversity of viewpoints on the right-to-die movement: for, against and undecided. The film seeks to inspire open conversations about death and end-of-life wishes and to encourage candid, thoughtful dialogue about the topics raised.

pbs.org/show/when-my-time-comes

A production of FabFilms, LLC and presented by WETA Washington, D.C. The film was presented under Well Beings, a campaign created by WETA to destigmatize issues of physical and mental health through content and conversations. Major funding for *When My Time Comes* provided by George Vradenburg, Roger Sant, Zickler Family Foundation, Virginia Mars, Carolyn Kaplan Revocable Trust, Clarice R. Smith Revocable Trust and Margot Perot.

Harbor from the Holocaust

SEPTEMBER 8, 2020

This film shares a Holocaust story of hope, spotlighting 20,000 Jewish refugees who fled Nazi-occupied Europe during World War II and found refuge in Shanghai after countries around the world refused them sanctuary. The one-hour documentary explores the extraordinary relationship that the refugees — known as “Shanghaianders” — had with their adopted city, through the bitter years of Japanese occupation from 1937 to 1945 and the Chinese civil war that followed. Through personal recollections, interviews with historians, and archival footage, the film explores the chain of events that led to freedom for a group of people who, in tragic contrast with those who could not escape, were given a second chance.

pbs.org/show/harbor-holocaust | #harborfromholocaust

A production of WQED. Funding provided by the Corporation for Public Broadcasting, the National Endowment for the Humanities, The Philip Chosky Charitable & Educational Foundation, The Posner Foundation of Pittsburgh, PBS, and public television viewers.



WELL
BEINGS

Well Beings

ONGOING

Well Beings is a health campaign from public media created by WETA to address critical health needs in America through storytelling, conversations and events. In July 2020, Well Beings officially launched the Youth Mental Health Project — the first major project of the multiplatform campaign, which is designed to provide programming and resources to promote mental and physical health, raise awareness, educate, reduce stigma and discrimination, and change the national conversation on youth mental health challenges. In Fiscal Year 2021, the Youth Mental Health Project featured impactful local and national engagement events; produced and acquired original digital-first content ranging from feature-length and short-form documentaries to animated explainer videos and more; and reached millions of people via the Well Beings digital platform.

- **The Well Beings Tour** — a series of community-based outreach engagements hosted by local public media stations across the country — held nearly 20 events in locations including Baltimore, Anchorage, Salt Lake City, Los Angeles and Detroit. The tour gathers youth with lived experiences, mental health experts, and advocates to discuss the most vital mental health needs facing young people within their communities. Looking ahead to Fiscal Year 2022, these events, which garnered more than 1 million online views as of July 2021, will visit more than 30 cities total, including Washington, D.C. in 2022.

- **The campaign website** is the hub for original digital content, including the miniseries *Out of the Dark*, featuring U.S. Olympic medalist Raven Saunders (above) and other young mental health advocates sharing their experiences on topics such as depression, anxiety, bullying, suicidal ideation, and more; the feature-length documentary *Tell My Story*, about a grieving father seeking answers after his son dies by suicide; and the animated series *Little Actions Make A Big Difference*, which shares simple, science-based actions and tactics to support social-emotional health and well-being.
- **On Our Minds with Noah & Zion** is a PBS NewsHour Student Reporting Labs podcast hosted by teenage journalists who discuss topics about the teenage experience — such as the influence of social media — and share stories of youths grappling with the effects of information overload on their mental health.
- The **“We Are Well Beings” Storywall** showcases user-generated online stories of mental health experiences from youths and adults across the country. Users have already shared more than 6,000 pieces on the storywall.

WellBeings.org | #WellBeings | @WellBeingsOrg

Created by WETA Washington, D.C. Well Beings Youth Mental Health Project is made possible by Otsuka America Pharmaceutical, Inc.; Kaiser Permanente; Bank of America; Liberty Mutual Insurance; American Psychiatric Association Foundation; One Mind; Movember; National Alliance on Mental Illness; Dana Foundation; Dauten Family Foundation; The Hersh Foundation; Mental Health Services Oversight & Accountability Commission; John & Frances Von Schlegel; Sutter Health; Robina Ricciello; and Jackson Family Enterprises. Partners include Call to Mind at American Public Media; PBS NewsHour Student Reporting Labs; WE Organization; Forbes; *People*; Mental Health America; National Council for Mental Wellbeing; The Steve Fund; and The Jed Foundation.





A Capitol Fourth

JULY 4, 2020

The annual Independence Day special marked its 40th year on PBS in 2020, as John Stamos and Vanessa Williams host the country's birthday celebration — a star-studded musical extravaganza. Due to the pandemic, the program could not be filmed in its traditional location on the West Lawn of the U.S. Capitol. Instead, renowned venues throughout the country serve as the backdrop for pre-taped performances by Yolanda Adams, Trace Adkins, Lauren Alaina, John Fogerty, Mandy Gonzalez, Patti LaBelle, Brian Stokes Mitchell, The Temptations, and members of the National Symphony Orchestra under the direction of pops conductor Jack Everly. The program also features a special tribute to the essential personnel who are on the frontlines of the Covid-19 crisis, and concludes with a medley of patriotic classics and a spectacular fireworks display over the majestic Washington, D.C. skyline.

pbs.org/a-capitol-fourth | [#July4thPBS](https://www.facebook.com/July4thPBS) | [@July4thPBS](https://www.instagram.com/July4thPBS)

A co-production of Capital Concerts and WETA Washington, D.C. Funding provided by grants from The Boeing Company, the National Park Service, the Corporation for Public Broadcasting, the Department of the Army, PBS, and public television stations nationwide. Air travel provided by American Airlines.



National Memorial Day Concert

MAY 30, 2021

Joe Mantegna and Gary Sinise co-host the moving and reverential program, featuring personal stories interwoven with musical performances paying tribute to the service and sacrifice of America's military men and women in uniform. The annual night of remembrance features appearances by retired General Colin L. Powell, Chairman of the Joint Chiefs of Staff Mark A. Milley, Sara Bareilles, Steve Buscemi, Denyce Graves, Alan Jackson, Gladys Knight, Joe Morton, the National Symphony Orchestra, and others. The special honors the 70th anniversary of the Korean War and the elite all-Black Ranger Infantry Company that served in that conflict; the 265,000 women nurses who served during the Vietnam War; and the lives lost in the terrorist attacks of September 11, 2001 and in the 20 years since, in service to our nation.

pbs.org/NationalMemorialDayConcert | [#MemDayPBS](https://www.facebook.com/MemDayPBS) | [@MemorialDayPBS](https://www.instagram.com/MemorialDayPBS)

A co-production of Capital Concerts and WETA Washington, D.C. Funding provided by grants from the National Park Service, the Corporation for Public Broadcasting, the Department of the Army, General Dynamics, Horatio Alger Association, PBS, and public television stations nationwide. Air travel provided by American Airlines.

Tell Me More with Kelly Corrigan

OCTOBER 5, 12 AND 19, 2020

Four-time *New York Times* bestselling author Kelly Corrigan hosts this intimate and heartfelt interview series featuring insightful, one-on-one conversations with notable guests who reflect on their lives and the impact they can have in the world. Corrigan sits down with acclaimed public-interest lawyer Bryan Stevenson; late-night host, actor and writer James Corden; and actress and entrepreneur Jennifer Garner. Stevenson addresses how understanding the nation's truth can lead to racial reconciliation; Corden shares why he thinks America is in her "teenage years"; and Garner tells Corrigan how she inspires others to find their true passions. These conversations reveal experiences that all people have in common and how individuals can use those experiences to make a difference.

pbs.org/show/tell-me-more-kelly-corrigan | [#TellMeMorePBS](https://www.facebook.com/TellMeMorePBS)

A production of Second Peninsula, in partnership with NewsHour Productions LLC. Funding provided by PBS.



Donkey Hodie

DAILY

The new whimsical puppet series brings classic *Mister Rogers' Neighborhood* characters to a new generation, encouraging preschoolers to aim high, embrace challenges and work hard to achieve their goals. The colorful multiplatform program follows the adventures of the precocious namesake granddaughter of the original Donkey Hodie character, who now appears as "Grampy Hodie." The series is set in the land of Someplace Else, where Donkey Hodie and other reimagined characters help young viewers navigate the challenges of childhood. The series is inspired by the quirky, funny side of children's television pioneer Fred Rogers and features updated versions of his songs alongside original new music.

pbskids.org/donkeyhodie | [#DonkeyHodie](https://www.facebook.com/DonkeyHodie) | [@DonkeyHodieOfficial](https://www.instagram.com/DonkeyHodieOfficial)

A production of Fred Rogers Productions and Spiffy Pictures. Major funding provided by the Corporation for Public Broadcasting.

Samantha Brown's Places to Love

WEEKENDS

During Season 4 of her popular lifestyle series, Samantha Brown uses her television series to inspire viewers with future travel possibilities as the world slowly begins to open up during the coronavirus pandemic. Brown seeks to find the most innovative food, culture, art and design, taking viewers on exquisite journeys. On the road, she highlights the people who are changing, strengthening and challenging travel destinations to deliver fresh and enriching adventures for visitors. The Emmy Award-winning host emphasizes that innovators and disruptors create a new travel experience, and she encourages viewers to go the extra mile to experience the heart of a location in ways they never imagined.

Samantha-Brown.com | [#PlacesToLove](https://www.facebook.com/PlacesToLove) | [@SamanthaBrownTravels](https://www.instagram.com/SamanthaBrownTravels)

A production of Samantha Brown Media. Funding provided by AMA Waterways, AAA Travel and Rocky Mountaineer.



Daniel Tiger's Neighborhood

DAILY

The beloved Emmy Award-winning children's series features all-new episodes and a timely sing-along special highlighting content that addresses challenges that preschoolers and families face during the pandemic. The series, set in the colorful Neighborhood of Make-Believe, follows a curriculum based on the teachings of children's television pioneer Fred Rogers and new research into child development. The program covers critical universal themes and life lessons, including managing sibling rivalry, maintaining calm at mealtimes, missing loved ones and coping with accidents — all through the show's hallmark musical strategies.

pbskids.org/Daniel | [#DanielTigerPBS](https://www.facebook.com/DanielTigerPBS) | [@DanielTigerTV](https://www.instagram.com/DanielTigerTV)

A production of Fred Rogers Productions. Funding provided by The Rite Aid Foundation's KidCents program, Vroom, the Corporation for Public Broadcasting and PBS.



Highlights of the WETA National Productions Pipeline for Fiscal Year 2022 and Beyond

Portfolio Includes 60 Productions Over the Next 10 Years

The first of three films in Fiscal Year 2022 from Ken Burns and the filmmakers at Florentine Films is ***Muhammad Ali***, an eight-hour documentary premiering in September

2021 that highlights the boxer's career and activism as he became an iconic figure of the 20th century. ***Benjamin Franklin***, premiering in April 2022, profiles one of the nation's most complex and compelling Founding Fathers — and

certainly the wittiest. ***Hiding in Plain Sight: Youth Mental Illness***, slated for 2022 and part of the WETA "Well Beings" health campaign, destigmatizes youth mental health challenges by exploring the lived experiences of young people and by sharing perspectives of students, parents, school counselors and mental health professionals addressing this urgent national health issue.

Finding Your Roots with Henry Louis Gates, Jr., one of the most popular series on public television, returns in January 2022 for its eighth season. In Fall 2022, Professor

Gates debuts the documentary film ***Making Black America*** (working title), chronicling the story of "progress" from the perspective of African Americans who, trapped by Jim Crow rule, created a world of their own to survive and thrive.

La Frontera with Pati Jinich, premiering in October 2021, features the James Beard Award-winning chef and host traveling to U.S. and Mexican border towns to experience the region's people, food and rich culture. Also in October, the new animated children's series ***Alma's Way*** makes its debut. The program — from WETA partner Fred Rogers Productions — follows the adventures of a confident Puerto Rican girl living in the Bronx.

In development for Fiscal Year 2023 are ***Creating the American Story*** (working title), a series re-examining the history of America through the evolving meaning of iconic objects, symbols and artifacts; and ***Mighty Real: Out & Proud in America*** (working title), a multiplatform project focusing on the past, present and future of LGBTQ+ Americans.



Pati's Mexican Table

WEEKENDS

Bold flavors are on the menu in Season 9 of the cooking series as host and James Beard Award-winner Pati Jinich takes viewers on a journey of cultural and culinary immersion. In each recipe, Jinich incorporates new techniques, ingredients and dishes that she discovered during travels to her native land of Mexico. In 15 days of filming in the country's largest state, Sonora, Jinich and her team travel more than 500 miles and visit eight cities. She meets innovative cooks with a deep appreciation for the land, who introduce her to the region's cuisine. Throughout the journey, fans of the popular series get a taste of cowboy life on a Sonoran ranch and a visual sampling of classic staples such as carne asada and coyotas.

PatiJinich.com | #PatisMexicanTable | @PatiJinich

A co-production of WETA Washington, D.C.; Mexican Table LLC; FRANK; and Switchblade. Funding provided by La Costena, Avocados From Mexico, FUD, Stand Together, Ban Cappel, Mahatma, Divine Flavor, and Norson.

America's Test Kitchen

WEEKENDS

Season 21 continues in the grand tradition of revealing the Test Kitchen cooks' secrets to preparing foolproof recipes that win rave reviews from family and friends. In each episode, the test cooks provide viewers with information about the origin of simple ingredients, share pro tips and tricks, and suggest optimal tools and equipment to use when preparing each recipe. This year, through recipes demonstrated in the test kitchen, the cooks introduce viewers to global influences in cuisine from Vietnam, India and the Mediterranean. Additionally, they share grilling essentials and provide advice on cooking with and caring for cast iron skillets.

AmericasTestKitchen.com | #TestKitchen | @TestKitchen

A production of America's Test Kitchen, co-presented by WETA Washington, D.C., and American Public Television, and distributed by American Public Television. Funding provided by Raymond James, Kohler, Pete and Gerry's Organic Eggs, Sub-Zero, Wolf, and Cove.

Cook's Country

WEEKENDS

Hosts Bridget Lancaster and Julia Collin Davison and the cast of cooks, taste testers and equipment experts offer viewers a visual feast of blue-ribbon specialties from across the country. This season incorporates new recipes from various places' most famous dishes such as Monterey Bay Cioppino, Shrimp Mozambique, Pennsylvania Dutch Apple Pie and St. Louis Goopy Butter Cake Bars. Each episode takes a delicious dive into the origin story of the regional recipe and explores its cultural significance while reminding viewers that food is a great tool to help analyze shared humanity.

CooksCountrytv.com | #CooksCountry | @CooksCountry

A production of America's Test Kitchen, co-presented by WETA Washington, D.C., and American Public Television, and distributed by American Public Television. Funding provided by Kohler, Sub-Zero, Wolf, Cove, Valley Fig Growers, and Acorn TV.

This Old House | Ask This Old House

WEEKENDS

For years, viewers have turned to America's most trusted home improvement brand for how-to and DIY expert advice. So, when home improvement activities experienced a boom during the Covid-19 pandemic, an opportunity arose for the team of experts to demonstrate all-new DIY projects as well as complex renovations. In Season 42 of the multi-Emmy Award-winning series *This Old House*, host Kevin O'Connor and the team spotlight the restoration of an 1887 Queen Anne Victorian seaside cottage to its Gilded Age splendor. Season 19 of related series *Ask This Old House* revisits the team's favorite segments and, in a special episode, the experts share updates on their own personal home improvement projects completed during the pandemic.

pbs.org/show/old-house/ | #ThisOldHouse #AskThisOldHouse | @AskThisOldHouse

The programs are productions of This Old House Ventures, LLC and presented on PBS by WETA Washington, D.C. National underwriting provided by GMC, The Home Depot, State Farm Insurance Company, Marvin Windows & Doors, Gorilla Glue, HomeAdvisor, Consumer Cellular, and Kubota.



Extraordinary Television for Curious Minds

As the flagship PBS station in the nation's capital, WETA engages audiences with high-quality global, national and local content. This wide range of television programming reflects the diverse community that WETA serves, nurturing viewers' curiosity and lifelong quest for learning and exploration.



Connecting with Viewers On Air and Online

- With the introduction of the WETA Metro channel in Fiscal Year 2021, WETA now broadcasts on five channels: WETA PBS, WETA UK, WETA Metro, WETA World and WETA PBS Kids. Viewers have more programs to choose from than ever before, from the best PBS and British programming to new local series created exclusively for D.C.-area audiences.
- In response to changes in how and where viewers watch television content, WETA launched its first streaming channel in October 2020. WETA Metro, available to everyone in Greater Washington with internet access, presents programs chosen specifically for D.C., Virginia and Maryland residents. Highlights include such local series as *If You Lived Here*, *Politics and Prose Live* and *The Great Tours: Washington, D.C.* Daytime hours feature news, documentaries and lifestyle programming, while evening lineups include *PBS NewsHour*, *Washington Week* and other popular offerings.
- After a Summer 2020 upgrade to HD, WETA UK — featuring primarily British programming — now offers popular mysteries and dramas in spectacular high definition. Contemporary hits like *Midsomer Murders* and *Death in Paradise* and old favorites like *Foyle's War* and *Pie in the Sky* have never looked better.



- The WETA World channel, launched in June 2020, presents fact-based, nonfiction programming devoted to humanizing complex issues. The lineup includes *BBC World News*; and original series such as *America ReFramed*, a selection of independent documentaries that illuminate compelling stories about social issues, and *Stories from the Stage*, which invites storytellers from around the world to share tales of lived experience and what it means to be human.
- The station website, weta.org, was redesigned in Fiscal Year 2021 and now offers visitors fast and easy streaming access to a vast array of programs. Viewers can also stream thousands of hours of WETA programming via the free PBS Video App; and WETA members can access even more streaming content by activating WETA Passport, a member benefit.

WETA Passport

PBS VIDEO APP



Clockwise from top right: *Islands of Wonder*; *Atlantic Crossing* on *Masterpiece*; *Amanpour and Company*; *Unforgotten* on *Masterpiece*; *Molly of Denali*; *Miss Scarlet* and *The Duke* on *Masterpiece*.



Creating Conversation and Context for Historic Events

- Throughout the year, WETA offered programming to help viewers makes sense of major events in the nation's history. *PBS NewsHour* presented *Race Matters: America After George Floyd* on the one-year anniversary of the police killing that sparked nationwide unrest, and *RBG: Her Legacy & The Court's Future* examined the life of Supreme Court Associate Justice Ruth Bader Ginsburg. An additional special, *Tulsa: The Fire and the Forgotten*, marked the 100th anniversary of the Tulsa race riots.
- In a high-stakes 2020 election season, WETA productions *PBS NewsHour* and *Washington Week* — as well as the quadrennial election special *Frontline: The Choice* — placed the historic race in context and offered analysis leading up to, on, and after election night.
- As the coronavirus pandemic continued, programs like *Fauci: The Virus Hunter* and *Local, USA*, as well as *PBS NewsHour's* Peabody Award-winning coverage, offered insights into the global effort to battle the health crisis and contend with the pandemic's impact on individual people and communities across America.
- WETA celebrated Hispanic Heritage Month, Black History Month, Asian American and Pacific Islander Heritage Month, and LGBTQ+ Pride Month by showcasing curated programming across WETA channels. In addition, WETA created thematic brochures spotlighting program offerings and provided them to community partners across the region.

Counter-clockwise from top left: *Frontline: Love, Life & the Virus*; Asian Americans; *Frontline: The Choice 2020: Trump vs. Biden*; Latino Americans; *WETA Around Town*; *If You Lived Here*; *WETA Arts*.

Partnerships and Productions for Local Audiences

- Viewers have fallen in love with the latest hometown production, *If You Lived Here*, hosted by longtime Washingtonians and WETA fundraisers and producers John Begeny and Christine Louise. The first season explored the homes and history of 10 local communities, from Shaw and Anacostia in Washington, D.C., to Silver Spring and Takoma Park in Maryland, and Old Town Alexandria and North Arlington in Virginia. More neighborhoods will be featured in the second season.
- This year, local actor and arts advocate Felicia Curry became the new host of *WETA Arts*. The acclaimed D.C.-based performer joined the monthly magazine program during a challenging time for local arts organizations deeply affected by the pandemic.
- In partnership with the local independent bookstore Politics and Prose, WETA produced 21 episodes of *Politics and Prose Live* for WETA Metro, featuring discussions with esteemed authors, including Isabel Wilkerson, Fareed Zakaria, David Rubenstein, Jane Fonda, U.S. Sen. Chris Murphy and former U.S. Rep. Gabby Giffords.
- WETA Around Town*, with host Robert Aubry Davis, presents reviews and recommendations by prominent art, theater and film critics. The long-running series airs between programs as interstitial segments and streams at weta.org/aroundtown, keeping viewers connected to the arts in the national capital area.
- When Music Makes History* is an examination of instances when a song or artist became inseparably intertwined with an historical moment. The series of WETA-produced short documentary videos features profiles of these musical touchstones — from Sam Cooke's 1963 "A Change Is Gonna Come," written in response to his being refused service at a Louisiana hotel, to the Chicks' response to public condemnation of their statements in opposition to the Iraq War.
- Special virtual screenings of WETA partner Prof. Henry Louis Gates, Jr.'s major documentary *The Black Church: This Is Our Story, This Is Our Song* took place with the Anacostia Coordinating Council and the Smithsonian Anacostia Community Museum. WETA also produced a series of video shorts titled *The Black Church in Washington* that highlighted the stories of several local congregations.
- WETA collaborated with PBS Books and The Library of Congress to present a virtual conversation between current U.S. Poet Laureate Joy Harjo and former U.S. Poet Laureate Rita Dove. The event was part of the activities leading up to the 2020 Library of Congress National Book Festival.





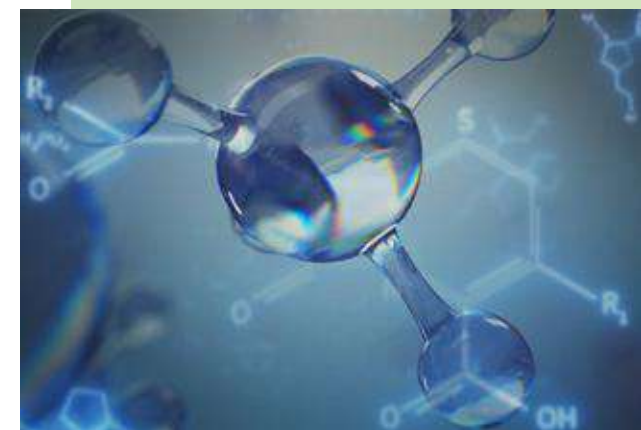
Exploring the World through Drama, Mystery, Travel and the Arts

- In its 50th anniversary year, *Masterpiece* celebrated with an array of new and returning favorites to delight fans. Fiscal Year 2021 saw the premieres of *Atlantic Crossing* and *Miss Scarlet and The Duke*, a reimagined *All Creatures Great and Small*, and new seasons of *Endeavour*, *Grantchester* and more.
- “Thriller Thursdays” on WETA PBS featured popular police dramas *Prime Suspect* and *Vera*, and the WETA UK Wednesday lineup included beloved mysteries *Midsomer Murders*, *Death in Paradise* and *Agatha Christie’s Poirot*.
- “Foreign Favourites,” airing Tuesday nights on WETA UK, showcased such Belgian favorite *Professor T*, French series *Resistance* and German offering *Line of Separation*. In addition, WETA UK presented the Australian program *McLeod’s Daughters* and Canada’s *Frankie Drake Mysteries* sleuth series.
- *Telly Visions*, the station’s British television and culture website, continued to grow in popularity, with more than one million views during Fiscal Year 2021. A highlight of the season was an interview with Rachel New, creator of *Miss Scarlet and The Duke* on *Masterpiece*, on the *Telly Visions* podcast.
- While travel was on hold throughout the year due to Covid-19, *The Great Tours* series took viewers to England, Scotland and Wales; *Nature* spotlighted the highest mountain range in Europe; and *Life at the Waterhole* explored the dynamic role of water in Tanzania’s wildlife population.
- Despite the challenges of the pandemic, *Great Performances* featured theatrical productions that included the U.K.’s *Romeo and Juliet* from the Royal National Theatre, Broadway’s *One Man, Two Guvnors* with James Corden, and the Metropolitan Opera’s *The Gershwins’ Porgy and Bess*. Music programs profiled icons Dolly Parton and Loretta Lynn and offered new and encore concert experiences with artists John Denver, Johnny Cash, Josh Groban and Stevie Nicks, among others.



Resources for Young Viewers During a Time of Change

- As in-person learning was interrupted for a second school year, educational programming for WETA’s youngest viewers remained a vital resource for teachers, families and caregivers. The WETA PBS Kids channel offered a haven for young viewers, presenting educational programming all day, every day. Primary channel WETA PBS also featured children’s programming six days a week.
- Exciting new additions to the children’s programming lineup included *Elinor Wonders Why*, an animated series for preschoolers, and *Donkey Hodie*, a whimsical puppet series from Fred Rogers Productions. A new season of the ever-popular *Daniel Tiger’s Neighborhood* launched in January.
- The WETA At-Home Learning initiative, created in response to the coronavirus pandemic, offered resources and curricula for children in grades K-12, encouraging students to connect with the educational programming on WETA PBS, WETA PBS Kids and WETA World.
- WETA continued its long-running, free early-learning initiatives, assisting parents and child-care professionals virtually throughout the pandemic. Ready To Learn workshops and resources offered a solution to closing the achievement gap between lower- and higher-income students ages 3-8. Where Literacy Begins workshops, designed for child-care providers and parents of children ages 0-3, helped families connect with local libraries for content and resources.
- The PBS Kids digital program *Ruff Ruffman* provided the spark for several weeklong “Sensational Science with Ruff Ruffman” camps for students in grades 2-5. Virtual events offered activities that focused on scientific inquiry and the engineering-design process.



Clockwise from top left: *The Story of India*; *In Concert at the Hollywood Bowl*; *Esme & Roy*; *Nova: Beyond the Elements*; *Nature: Primates*; *Clifford the Big Red Dog*; *All Creatures Great and Small* on *Masterpiece*.

Majestic Music That Engages Listeners

Classical WETA 90.9 FM is Greater Washington's exclusive classical music radio service. In Fiscal Year 2021, Classical WETA was a place for pandemic-weary listeners to find moments of calm, joy and celebration through beloved music and magnificent local and national arts productions.

The Music That Listeners Needed in Challenging Times

- Classical WETA is one of the most-listened-to classical music radio stations in the country, serving audiences 24 hours a day with musical offerings on-air, online at classicalweta.org and VivaLaVoce.org, via the Classical WETA app, and through the Classical Breakdown podcast.
- This year, a weekly audience of more than 290,000 listeners enjoyed recordings from around the globe, including symphonies, opera, chamber music, choral works and special broadcasts of concerts from the National Symphony Orchestra and Wolf Trap.
- As music lovers worldwide rang in Ludwig van Beethoven's 250th birthday, Classical WETA hosted a months-long celebration across all of its platforms, presenting weekly symphonic features and a host of concerts and conversations about the celebrated composer's impact on classical music.
- The *Classical Breakdown* podcast aired 23 new episodes in Fiscal Year 2021 and was downloaded more than 81,000 times by listeners in over 100 countries. Designed to take listeners behind the music and lead to a deeper appreciation of the art form, the podcast explored popular symphonies, posed the question "What is a concerto?" and welcomed a conversation with renowned tenor Lawrence Brownlee about equality in classical music, his experience as a Black man in the world of opera, and what fans can do to encourage positive change.
- Throughout the year, weekday on-air hosts Linda Carducci, Bill Bukowski, Nicole Lacroix and James Jacobs joined weekend and special program hosts John Banther, Evan Keely, Rich Klienfeldt, Austin Vitaliano, Chip Brienza, Matthew Dayton and Julie Huang Tucker to offer inspiring musical choices and interpretations that kept audiences tuned in to Classical WETA.

Classical WETA

Keeping the Arts on Audiences' Minds

- While arts organizations were shuttered due to the pandemic, Classical WETA worked with partners across the region to share local and national productions of operas, symphonies, chamber ensembles, choral groups and more.
- *Front Row Washington* kept the music of Washington, D.C., Virginia and Maryland ensembles and series on the air, including performances by the National Symphony Orchestra and the Harlem Quartet and concerts recorded at the Smithsonian and Phillips Collection museums.
- Even though the National Symphony Orchestra was not able to perform live, Classical WETA listeners could still hear new recordings of concerts through the 13th season of *NSO Showcase*, hosted by WETA on-air announcer Nicole Lacroix.
- Classical WETA continued its partnership with Levine Music during the 2020-2021 season, offering online lectures related to performances in the *Levine Presents* series. Evening host James Jacobs shared his knowledge of a variety of topics, ranging from the obscure shoulder cello to the music of *The Lord of the Rings*.
- Working with the Coalition of African Americans in the Performing Arts (CAAPA), WETA promoted special programs on-air, including a Denyce Graves virtual masterclass, a Beethoven essay contest, and a profile on CAAPA's mission and activities.
- In September, Classical WETA produced a series of interview segments with "Da Vinci Code" author Dan Brown speaking about his new interactive children's book, "Wild Symphony."

The Transformative Power of the Human Voice

- During challenging times, *Choral Showcase* presented a full season of choral works, from the beloved to the brand new, that offered listeners an opportunity to reflect on universal themes of love, loss, faith, family, poetry and triumph.
- VivaLaVoce, WETA's all-vocal digital radio station spotlighting choral, operatic and art song, celebrated Johann Sebastian Bach's birthday by playing all of his cantatas — more than 200 of them. The station also offered a full opera at 8 p.m. daily, as well as at 3 a.m. to accommodate international listeners.
- From venues in New York to Chicago and London to Washington, *Classical WETA Opera House* offered a wide range of operas, including Metropolitan Opera recordings of Verdi's *Otello* and Wagner's *Die Walküre*, along with Washington Concert Opera's performance of Rossini's *Zelmira*, featuring performances by acclaimed singers Silvia Tro Santafé and Lawrence Brownlee.

VivaLaVoce.org
The Station That Sings

CLASSICAL
BREAKDOWN

Changing Lives with Learning Resources

The award-winning WETA Learning Media websites provide a wealth of resources surrounding child development, literacy, education, the brain, and mental health. More than 22 million unique users — including educators, caregivers, military service members, veterans and families — turned to WETA this year for help in these critical areas of growth and well-being.

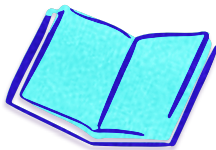


Helping to Develop Strong Readers

- When the Covid-19 pandemic disrupted reading and writing instruction for young children for a second school year, **Reading Rockets** responded with robust new resources for parents and teachers. The “Reading SOS” and “Writing SOS” video series offer expert answers to questions from families about how to support children’s literacy at home — everything from how to build vocabulary during read-alouds to motivating kids to write and supporting bilingual families. “Reading 101: A Guide for Parents” provides an in-depth look at what it takes to learn to read and write, plus everyday activities parents can do with their children to build literacy skills. A new comprehensive autism resource page and a set of tech tips gives families and educators much-needed tools to help kids with autism thrive and learn in virtual classrooms. ReadingRockets.org | [@ReadingRockets](https://www.instagram.com/ReadingRockets)

- Colorín Colorado** is the nation’s premier website for educators and families of English language learners (ELLs). During this past year, Colorín Colorado continued to play a national leadership role in responding to the ever-shifting demands of schooling during the Covid-19 pandemic by creating timely resources for educators and multilingual families. Project leaders also worked closely with educators to build culturally responsive resources related to current events and social issues. ColorinColorado.org | [@ColorinColorado](https://www.instagram.com/ColorinColorado)

- AdLit** serves parents and teachers of middle school and high school students who are still working to master reading — giving adults valuable online resources to help motivate adolescents who have faced literacy challenges. The initiative offers articles, blog posts, webcasts, a classroom strategy library, and advice via interviews with experts. Booklists by theme help parents find, for example, a book about dance that might interest their child in trying to read a chapter book for the first time. A priority this year was to expand the library of diverse books; and, looking ahead, WETA is working on a redesign of AdLit.org to better provide service over multiple platforms. AdLit.org | [@AdLit](https://www.instagram.com/AdLit)



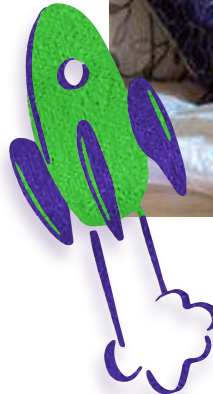
- Start with a Book** serves local and national audiences with an abundant library of topics matched with fiction and nonfiction books, hands-on activities, podcasts and more to help kids build their knowledge bank and to read, write and explore during the summer. New activity guides include “Trailblazers,” focused on remarkable men and women of color who have shaped the world, and “Bird Buddies,” a summer science adventure designed to engage kids with birds and the local environment. WETA Learning Media partnered with Washington-area summer programs Jubilee Housing Youth Services in D.C., Ruby Tucker Family Center in Alexandria, and Arlington County Parks and Recreation to deliver staff training and print resources. StartWithABook.org

- LD OnLine** serves hundreds of thousands of parents and teachers each month with critical information about how to educate and support children with learning disabilities and ADHD. The site offers in-depth information on challenges that families across the country face: Why is school so hard for my child? Why doesn’t my child have any friends? How do I convince teachers that my child needs extra help? LD OnLine provides expert answers to these questions and more; and school psychologists, social workers, librarians, tutors and volunteers can find advice about how to help pre-K through college students struggling with learning. LDonLine.org | [@LDonLine](https://www.instagram.com/LDonLine)

AdLit.org is funded by the National Education Association. **BrainLine** is powered in part by Wounded Warrior Project to honor and empower post-9/11 injured service members, veterans, and their families, with support from the Infinite Hero Foundation. **Colorín Colorado** is funded by founding partner the American Federation of Teachers, AFL-CIO, with generous support provided by the National Education Association and the Poses Family Foundation. **LD OnLine** is funded by Lindamood-Bell Learning Processes. **Reading Rockets** is funded by the National Education Association and Lindamood-Bell Learning Processes, with support from the University of Oregon, Florida State University and an anonymous donor. **Start with a Book** is funded by Park Foundation.

Supporting People Affected by Brain Injury and PTSD

- In Fiscal Year 2021, **BrainLine.org** partnered with Wounded Warrior Project to expand content for military service members and veterans and their families. In collaboration with leading experts, BrainLine created “The Treatment Hub,” a list of possible treatments for brain injury and PTSD. It includes what each treatment is, how it works, what the evidence indicates, and where families can turn for help. WETA Learning Media also partnered with veteran and military-family organizations to boost the reach of BrainLine.org and “The Treatment Hub.” Partners include the Center for American Military Music Opportunities (CAMMO), Concussion Legacy Foundation – Project Enlist, Military Child Education Coalition (MCEC), National Military Families Association (NMFA), Our Military Kids, and Wounded Warrior Project: Warrior Care Network. BrainLine.org | [@BrainLine](https://www.instagram.com/BrainLine)



Honors and Awards



Individual Achievement

Judy Woodruff

- Peabody Award for Journalistic Integrity
- Denver Press Club: Damon Runyon Award
- Gateway Journalism Review Lifetime Achievement Award
- Larry Foster Award for Integrity in Public Communication
- National Institute of Social Sciences Gold Medal
- North Carolina Media & Journalism Hall of Fame Induction

Judy Woodruff and Gwen Ifill

- American Political Science Association: Carey McWilliams Award

Yamiche Alcindor

- Esserman-Knight Excellence in Journalism Award
- International Women’s Media Foundation Gwen Ifill Award
- National Association of Black Journalists Journalist of the Year
- New York Association of Black Journalists Marvel Cooke Jackson Award
- RTNDA John F. Hogan Distinguished Service Award
- Society of Professional Journalists Fellow
- Washington Women in Journalism: Outstanding Journalist in Broadcast Television

Stuart Cohen

- The White House News Photographers Association Award: News Feature; Award of Excellence
- The White House News Photographers Association Award: Promotional; First Place
- The White House News Photographers Association Award: Audio; Third Place
- The White House News Photographers Association Award: Editing Long Form; Third Place

Jane Ferguson

- Aurora Humanitarian Journalism Award

Nick Schifrin

- American Academy of Diplomacy Arthur Ross Media Award for Distinguished Reporting and Analysis of Foreign Affairs

WETA Productions, Co-Productions and Projects

PBS NewsHour

- Peabody Award: Coverage of Covid-19 – “Global Pandemic” and “Making Sense: The Victims of the Covid Economy”
- Peabody Award: “Desperate Journey”
- International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, News & Politics
- International Academy of Digital Arts and Sciences: Webby People’s Voice Award; Websites and Mobile Sites, Best Individual Editorial Feature – “What Does Health Care Cost Around the World?”
- National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators Newscast; First Place
- National Headliner Award: Broadcast Television Networks, Cable Networks and Syndicators Documentary or Series of Reports on the Same Subject: First Place and Best in Show – “Desperate Journey”
- News & Documentary Emmy Award: Outstanding Science, Medical and Environmental Report – “Stopping a Killer Pandemic”

PBS NewsHour Student Reporting Labs

- Public Media Award: Covid-19 Education – “Making Sense of Coronavirus Through Storytelling and Media Making”
- Public Media Award: Education/Schools – “No Labels Attached: Breaking Down Misconceptions and Stereotypes”
- Telly Award: People’s Telly for Online Series/Shows/Segments – “We the Young People” Teen Inauguration Special; Silver
- Telly Award: People’s Telly for Online Series/Shows/Segments – “Face the Facts” Election 2020 Youth Town Hall; Silver

Asian Americans

- Peabody Award

Cornerstones: Founding Voices of the Black Church

- Telly Award: Branded Content, Craft-2D Animation; Gold
- Telly Award: Online, Biography; Gold
- Telly Award: Non-Broadcast, Biography; Silver
- Telly Award: Online, Scripted Series; Silver

The Gene Explained (For Those Without Microscopes)

- Academy of Interactive and Visual Arts: International Gold Davey Award; Non-Broadcast Film/Video, Education

Ken Burns Presents The Gene: An Intimate History

- Public Media Award: Educational Resources for the Classroom

Pati’s Mexican Table

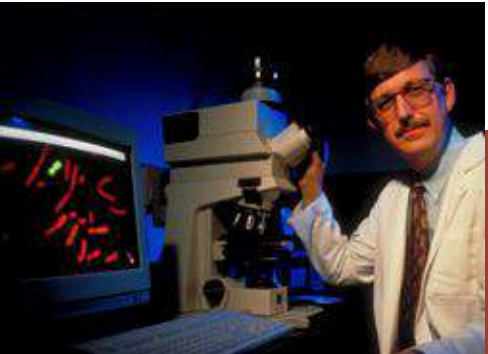
- Imagen Award: Best Variety or Reality Show
- International Association of Culinary Professionals: Individual Online Video Series

Start with a Book

- Public Media Award: Educational Resources for the Community



Top: PBS NewsHour Anchor and Managing Editor Judy Woodruff. Bottom, left to right: Asian Americans; PBS NewsHour White House Correspondent and Washington Week Moderator Yamiche Alcindor; PBS NewsHour Student Reporting Labs; Cornerstones: Founding Voices of the Black Church; Ken Burns Presents The Gene: An Intimate History; Start with a Book.



This awards listing represents honors received in Fiscal Year 2021.

WETA Financial Report for Fiscal Year 2021

WETA is a careful steward of the funds generously entrusted to the organization from a variety of public and private sources. The flagship public media station in the nation’s capital and a not-for-profit organization licensed to the community of Greater Washington, WETA is dedicated to a mission of public service and provides vibrant television, radio and online content as well as educational services for all.

WETA Institutional Strength

The organization fulfills and expands its ambitious and important community service mission while carefully managing its resources. WETA is stable and productive because of strategic long-term planning, prudent stewardship by staff, and the loyalty and generosity of supporters.

Critical Support

During Fiscal Year 2021 (July 1, 2020 - June 30, 2021), WETA received more than \$120 million in funding support for local and national operations and generated \$6.1 million in operating income, giving the organization the opportunity to pursue its mission and also invest for the future. This positive financial outcome was the result of generous contributions from individuals, corporations and foundations, coupled with disciplined and cost-effective financial management. Critical support, plus community service grants from the Corporation for Public Broadcasting, provided the essential funds that gave WETA the means to continue to serve the community and produce high-quality programming for local and national for audiences.

Beyond these strong financial results, WETA achieved a number of notable operational and programming accomplishments this year. The organization produced and distributed important and critically acclaimed content, while expanding its reach and engagement with local and national audiences. The pandemic continued to affect activity in Fiscal Year 2021, as a number of programmatic initiatives were scaled back or experienced delays.

Operating Expenses

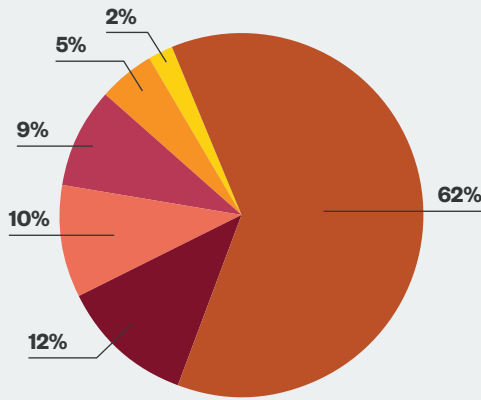
More than 80 percent of every dollar that WETA raises goes to pay for radio, television and digital operations, in addition to educational and community outreach services. The remaining expenses are used to develop and steward the donations received and to build and maintain the infrastructure that will enable WETA to continue to serve the Washington D.C. region for years to come. Generous financial support from diverse sources provides WETA with the resources necessary to withstand periodic economic challenges and offer services to the community.

National Television Production

National television productions are significant financial contributors to the station’s operations and its engagement and educational initiatives. The slate of documentaries created for national audiences in Fiscal Year 2021 included collaborations with esteemed WETA production partners: *Hemingway* from Ken Burns and Lynn Novick and *The Black Church: This Is Our Story, This Is Our Song* and two seasons of *Finding Your Roots* from Prof. Henry Louis Gates, Jr. In addition, WETA’s core news and public affairs programs, *PBS NewsHour* and *Washington Week*, provided vital news and analysis for the PBS national primetime schedule.

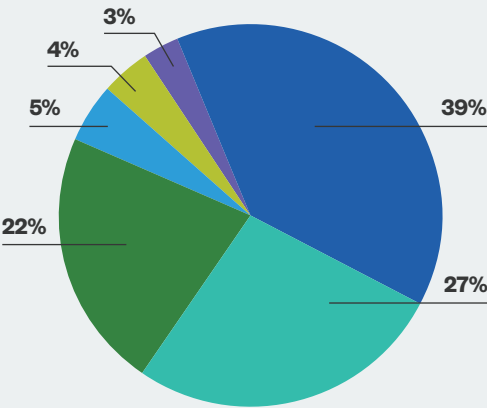
Local Operations

WETA depends on broad-based local support to fulfill its community-service mission. In Fiscal Year 2021, contributions from individuals provided 67 percent of the funding for local operations, which include the station’s five television channels: WETA PBS, WETA UK, WETA Metro, WETA World and WETA PBS Kids; the Classical WETA radio station; and weta.org. Individual contributions, along with support from local businesses, foundations and organizations, provided the resources that power broadcasting operations and allow WETA to deliver impactful educational resources and outreach services to the Greater Washington community.



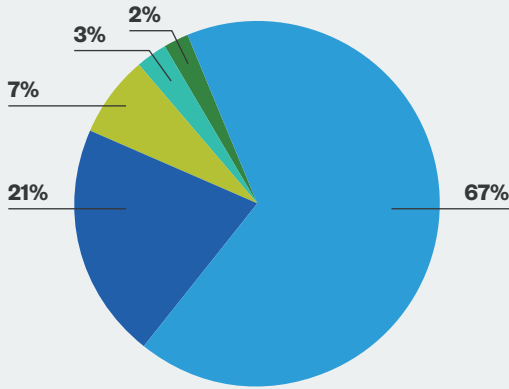
Operating Expenses

| | |
|------------------------------------|----------------------|
| National Programming & Productions | \$70,559,282 |
| Television Broadcasting | \$13,882,313 |
| Management & General | \$11,605,681 |
| Fundraising | \$9,932,478 |
| Education, Outreach & Promotion | \$5,708,931 |
| Radio Broadcasting | \$2,660,622 |
| Total | \$114,349,307 |



Support for National Television Production

| | |
|----------------------------------|---------------------|
| Public Broadcasting Support | \$31,873,195 |
| Foundations & Not-for-Profits | \$22,403,893 |
| Corporate Underwriting & Funding | \$17,698,518 |
| Individuals | \$3,985,097 |
| Other Income | \$3,656,739 |
| Federal & State Government | \$2,358,979 |
| Total | \$81,976,421 |



Support for Local Operations

| | |
|----------------------------------|---------------------|
| Individuals | \$25,598,707 |
| Public Broadcasting Support | \$8,077,780 |
| Other Income | \$2,871,414 |
| Foundation & Not-for-Profits | \$1,286,288 |
| Corporate Underwriting & Funding | \$634,069 |
| Total | \$38,468,258 |

Membership and the Community

WETA is proud to receive broad community support for its extraordinary programming and services for people throughout the Washington, D.C. region. In Fiscal Year 2021, more than 147,000 donors demonstrated the value they place on WETA, helping to fund the activities that foster lifelong learning. Generous contributions allow WETA to create and present an array of television and radio programming, and online and educational resources, that are available to all.

Donors Provide the Single Largest Source of Station Funding

- Loyal donors make an investment in WETA and its commitment to produce and distribute content of intellectual integrity and cultural merit. Their financial gifts reflect the swell of support that WETA has received from the local community since the station's inception 60 years ago. This fiscal year, individuals contributed nearly \$26 million, representing two-thirds of WETA's local operations budget.
- The station is privileged to have a growing base of donors who value the wide range of WETA offerings — including informative and entertaining programming on five television channels; robust online offerings; educational services and engagement activities in the D.C. area; and beloved Classical WETA radio programming. Through reliable monthly or annual contributions, “sustainer” supporters help ensure that the station extends its impact and reach, serving audiences near and far.

- WETA spotlights programming of interest for donors through the monthly *WETA Magazine* and the weekly *WETA Highlights* e-newsletter. In addition, the *WETA Passport Picks* and *Streaming Picks* e-newsletters serve WETA supporters who enjoy on-demand programming.
- In Fiscal Year 2021, donors enjoyed virtual events that included a discussion with *If You Lived Here* hosts Christine Louise and John Begeny and a sneak peek at video clips from the WETA local house-hunting series. Donors were also invited to a virtual celebration for the 2020 launch of the WETA World channel, with special appearances by members of the station's local productions team. In addition, the “Conversations on Hemingway” virtual-event series featured a dialogue with WETA production partners Ken Burns and Lynn Novick, leading up to their April 2021 film *Hemingway*.



Left to right: WETA members enjoy the monthly *WETA Magazine*, WETA-created and locally focused television productions such as *If You Lived Here*, and streaming access with WETA Passport.

Volunteers Play a Vital Role in the Successful Operations of WETA

- Indispensable volunteers provide a valuable service to WETA. Through their work on activities that support the station's mission of public service, they help the Greater Washington community. WETA appreciates all of these individuals, who offer their time and talents to help bring outstanding programming and services to the American public.
- Throughout Fiscal Year 2021, WETA connected with dedicated members of its robust volunteer corps, finding new ways to engage with this committed group of individuals during the pandemic. Generous volunteers contributed more than 1,000 hours of virtual service, performing critical work for WETA. They responded to member and audience emails and conducted research for the station's *Well Beings* initiative — the multiplatform public media campaign to address critical health needs in the United States. In addition, volunteers helped research health care in rural America for upcoming projects in the WETA National Productions portfolio. They also assisted the Classical WETA team with efforts to preserve files for its ongoing digitization project.

Community Advisory Council Members Serve as Voices of the Community

- WETA greatly appreciates the contributions of the Community Advisory Council, which is composed of individuals from local organizations that represent the station's broadcast-area population. Council members advise on WETA's programming, outreach services, and public events and activities — offering insights from their work in diverse fields, including literacy, education, arts and culture, and public service. The council also advises the WETA Board of Trustees on programming and policies to ensure that the station continues to meet educational and cultural needs.
- Council members are Loren Allan Smith (chairman), U.S. Court of Federal Claims; Dr. Leonard L. Hamlin, Sr. (vice chair), Washington National Cathedral; Vivian Yao (vice chair), Montgomery County Council; Rev. Leslie Copeland-Tune, The National Council of Churches; Sandy Dang, 11 Plus and Vietnam Education Foundation; Mario Garcia Durham, Association of Performing Arts Professionals; Ruby Lopez Harper, Americans for the Arts; Col. Winston McDonald Haythe, U.S. Army (Ret.), The George Washington University Law School; Bruce Hightower, Arlington Gay and Lesbian Alliance; Liz Hottel; Melissa Houghton, Women in Film and Video of Washington, D.C.; Margaret Hutto, National Gallery of Art; Suzan Jenkins, Arts and Humanities Council of Montgomery County; Dr. Avis Jones-DeWeever, The Exceptional Leadership Institute for Women; Kris McLaughlin, Encore Learning; Jennifer Nycz-Conner, Hilton Worldwide; Kishan Putta, DC Health Link; Lance Shapiro, Georgetown University Law alumnus; Katherine Wood, Public Diplomacy Council; and Wuiping Yap, Asia Heritage Foundation.



The WETA Capital Campaign: Building the Future

“The WETA mission of public service is the guiding principle that motivates us every day. We launched this capital campaign to broaden our vision and bolster our capabilities to provide educational forums and essential community resources. We are honored to use the power of public media to inspire lifelong learners and to foster an informed citizenry.”

— Sharon Percy Rockefeller
President and Chief Executive Officer, WETA

Led by the WETA Board of Trustees and President and Chief Executive Officer Sharon Percy Rockefeller, the institution is embarking on The WETA Capital Campaign: Building the Future to sharpen and further its ability to provide the sterling educational and programming resources that define WETA today.

An Enduring Mission

WETA roots its public service in an abiding, dynamic and educational vision. The institution plays a critical role in the community’s and the nation’s intellectual and cultural life as a valued television and radio broadcaster and digital media hub — and as an esteemed producer of content for local and national audiences. Today, WETA brings to the local area and the nation the very best in public media, proudly upholding its commitment to educate and inspire, and to illuminate the ever-evolving story and promise of who we are as a nation.

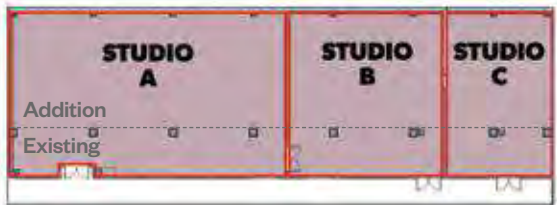
Building the Future

As WETA looks toward the future and develops comprehensive, cost-effective strategies to deliver its services in an evolving media landscape, the institution has exciting plans to build a \$50 million state-of-the-art facility by 2023, which will be worthy of its service and editorial ambitions. It will house a multimedia production center, allowing for more nimble production and broadened content in an array of genres.

The plans unite the WETA and PBS *NewsHour* teams and production studios and create new multi-use gathering spaces that foster greater connection and experiences between WETA and members of the community. This includes screening events, talent lectures, teacher trainings, town hall forums, educational activities, and professional development opportunities. WETA will pursue its mission more innovatively, productively and efficiently for decades to come.



New addition in the courtyard, to house studios and offices



Garage

New addition in the courtyard

Existing building

Philanthropic Support

The following early philanthropic supporters of The WETA Capital Campaign: Building the Future have made generous gifts, through October 31, 2021.

Marsha and Alan Paller
Leonore Annenberg Endowment
Mrs. Eugene B. Casey
David Rubenstein
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Joanne and Bill Conway — Bedford Falls Foundation
The Boeing Charitable Trust
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Priscilla Clapp
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Mara Mayor
Hannah and Eric Motley
Edward P. Eagles
The Honorable and Mrs. Loren A. Smith *
Thomas Harter and Marguerite Lay
René Carter Φ

Φ Denotes service on the Capital Campaign Steering Committee

* Denotes service on the Construction Committee

WETA Board of Trustees

Officers

Timothy C. Coughlin
Chairman
Catherine Stevens
Vice Chairman and Secretary

Bottom, from left to right: Great Performances:
Uncle Vanya; *Hemingway*; *American Experience*:
The Vote; *Beethoven 250 Celebration*



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| | |
|-------------------------|-------------------------------------|
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| Karna Small Bodman | Eric Motley |
| Joseph Bruns | Bradford Nordholm |
| Peter Buscemi | Lawrence Nussdorf |
| René Carter | Melanie Nussdorf |
| John Dalton | Robert Quinn |
| Gregory Gallopoulos | Margaret Milner Richardson |
| Ronald Gordon | Sharon Percy Rockefeller |
| John W. Hechinger Jr. | <i>ex officio</i> |
| <i>Trustee Emeritus</i> | Thomas Saylak |
| J. Roderick Heller III | Pauline Schneider |
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| Jerome Libin | Riley Temple |
| Elizabeth Lodal | John Ulfelder |
| Marlene Malek | Kari Waldack |
| David O. Maxwell | <i>Asst. Secretary to the Board</i> |
| <i>Trustee Emeritus</i> | |

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Senior Vice President and General Counsel
David C. Purvis
*Senior Vice President, Chief Financial Officer
and Treasurer*



Leadership Circle

WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue the tradition of presenting high-quality programming and providing important community services.

Chairman's Circle

\$100,000+

President's Circle

\$50,000 - \$99,999

Trustee's Circle

\$25,000 - \$49,999

Director's Circle

\$10,000 - \$24,999

Benefactor

\$5,000-\$9,999

Sponsor

\$2,500-\$4,999

Supporter

\$1,000-\$2,4999

Salon Series

The Salon Series offers unique experiences related to WETA television and radio programming. This year, generous donors had the opportunity to attend engaging virtual events, including a conversation with filmmaker Ken Burns about his latest film with Lynn Novick, *Hemingway*; and a preview and discussion of *The Black Church: This Is Our Story, This Is Our Song* with executive producer, host and writer Prof. Henry Louis Gates, Jr. Other virtual events were a special preview of the new WETA local series *If You Lived Here*; a dialogue with chef Pati Jinich of *Pati's Mexican Table* and *PBS NewsHour's* Jeffrey Brown about the intersection of food and culture; and an interactive panel discussion in honor of Beethoven's 250th birthday.

Friends of Classical Music

This dedicated group of Leadership Circle donors shows its support for Classical WETA, helping to ensure the vitality of Washington's premier classical music radio station. Donors enjoy behind-the-scenes tours, opportunities to meet on-air hosts, and events tailored to their interest in this genre of music.

Lawyers Committee

A growing affinity group within the Leadership Circle, the Lawyers Committee welcomes attorneys in the Washington region to increase their understanding of the breadth of WETA's local and national programming.

All Creatures Great and Small on Masterpiece



Project and National Production Support

Friends of the NewsHour

Friends of the NewsHour is a group of generous individuals and family foundations that provides philanthropic support ensuring that *PBS NewsHour* has the resources to continue its world-class, award-winning journalism. Friends enjoy special benefits, including text-on-screen broadcast recognition, invitations to regional and virtual events featuring *PBS NewsHour* journalists and producers, and the opportunity to tour the studio and watch a live taping of the program with Anchor and Managing Editor Judy Woodruff. WETA is very grateful to the following donors who contributed in Fiscal Year 2021.



| | |
|--|--|
| Estate of Arnold Adams | Leonard and Norma Klorfine |
| Melanie R. Adams and Dennis M. Fisher | Judy and Peter Blum Kovler Foundation |
| American Securities Foundation | Bill and Karen Lavoie |
| Paul and Kathy Anderson | Dr. Uma Lele |
| Jocelyn Bauer | Lillian Lovelace |
| Bedford Falls Foundation, Joanne and Bill Conway | The Mason Hirst Foundation |
| Georgette Bennett and Leonard Polonsky | Friedrika Merck |
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| Garnett Family Charitable Trust | George and Camilla Smith |
| Paul and Marcia Ginsburg | Lise Strickler and Mark Gallogly |
| The Glassman Family | Sunrise Foundation |
| Gruber Family Foundation | Merrieliou and Ned Symes |
| Louise Grunwald | The Treasure Hill Foundation |
| In Honor of Kitty Hawks | Elizabeth Varriano-Marston, Windham Packaging, LLC |
| The Hedreen Family, In Honor of Richard Hedreen | Sandy and Steve Waters, Anne and Jim Nethercott |
| The Hope Family Partners Fund | Edward B. Whitney and Martha C. Howell |
| Kathryn Ischinger | Maja Wichrowska |
| Stephen and Marilyn Kerman Charitable Fund | Koo and Patricia Yuen |
| Brigitte Kerpsack and Dave Olsen | |
| The KHD Fund | |

Gwen Ifill Fund for Journalism Excellence

Honoring the legacy of journalist Gwen Ifill, WETA’s beloved friend and colleague, the Gwen Ifill Fund for Journalism Excellence supports innovations for *PBS NewsHour* and *Washington Week*. The fund provides fellowships and opportunities for emerging journalists from diverse communities to gain hands-on experience mentored by the *Washington Week* and *PBS NewsHour* staff — offering the public broadcasting system a pipeline of promising new talent.



Individual Support for Washington Week

Washington Week is the longest-running primetime news and public affairs program on television. Since 1967, viewers have come to rely on the rotating panel of award-winning journalists to provide objective reporting and incisive analysis of the major news events of the week. WETA is grateful for the generous individual donors and family foundations that provide critical support for one of its core programs, *Washington Week*.

| |
|---------------------------------|
| Estate of Arnold Adams |
| Sandra and Carl DeLay-Magnuson |
| Rose Hirschel and Andy Shreeves |
| The Yuen Foundation |

The Inkwell Society

The Inkwell Society is a group of committed donors who are passionate about the important work of Prof. Henry Louis Gates, Jr., in partnership with WETA. They are dedicated to promoting and funding Gates’s pipeline of films that examine the rich history of this country and the African American experience. Inkwell Society members support the production of these high-quality, impactful films, as well as accompanying educational outreach materials, digital and social media activities, and community engagement. WETA is very grateful to the following donors who contributed in Fiscal Year 2021.

| |
|--|
| Roger Altman and Jurate Kazickas |
| Lloyd Carney |
| Joanne Cassullo |
| Richard Cohen |
| Nicole Commissiong and Darnell Armstrong |
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| Beth Rudin DeWoody Foundation |
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| Josh Steiner |
| Jim and Susan Swartz |
| Candace King Weir |
| Fletcher and Benaree Wiley |
| Anne Wojcicki |
| The Zegar Family Foundation |
| One anonymous donor |



The Better Angels Society

The Better Angels Society is composed of individual donors and family foundations whose generosity allows WETA production partner Ken Burns, his colleagues at Florentine Films, and other established and emerging filmmakers to continue to produce high-quality documentary films enjoyed by millions of public television viewers nationwide. Projects include *Benjamin Franklin*, which premieres in April 2022. The society’s support also expands educational outreach activities, including digital components that introduce current and future generations of Americans to their collective history. WETA thanks the following donors who contributed to the organization through The Better Angels Society in Fiscal Year 2021.

| | |
|---|---|
| Mercedes T. Bass | Koret Foundation |
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PBS NewsHour Chief Correspondent Amna Nawaz; *PBS NewsHour* Capitol Hill Correspondent Lisa Desjardins; *Washington Week* Moderator Yamiche Alcindor; Professor Henry Louis Gates, Jr.; filmmaker Ken Burns.

Elizabeth P. Campbell Legacy Society

WETA gratefully honors the following individuals, who have named WETA as a beneficiary in a will, trust, retirement plan or life insurance policy or through a life income gift that benefits the station in years to come.

Ms. Ann Abbott
Mr. and Mrs. William J. Ackerman
Ms. Leslie A. Adams
Ms. Nancy Adams
Mary Carolyn Adler
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Hank and Debbie Allen
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