



REPORT TO THE COMMUNITY

Public Broadcasting for Greater Washington
FISCAL YEAR 2019 | JULY 1, 2018 – JUNE 30, 2019

A collage of images representing WETA's mission, including a man in a suit, a woman in a red jacket, a man in a yellow sweater with Elmo, a man in a tan jacket, a woman in a purple dress, a man with a camera, a woman with a French horn, and a fox.



WETA, the flagship public media station in the nation's capital, creates and presents outstanding content in service to television, radio and digital audiences in Greater Washington and beyond. We engage the public through our television channels, our original productions shared nationwide via PBS, our classical music radio service, and our community initiatives and learning resources — educating and inspiring Americans of all ages.

We foster an informed citizenry and elevate public discourse, producing superb journalism on behalf of the public through our respected news and public affairs programs *PBS NewsHour* and *Washington Week*. This year, WETA allied with BBC Global News to bring its sterling international news reports to public television, and we teamed with business leader David Rubenstein to distribute his absorbing interview series.

WETA tells the stories of America's people and society, producing acclaimed programs that spotlight our local community and collaborating with distinguished partners Ken Burns and Henry Louis Gates, Jr., on fascinating history series of national stature.

We also celebrate the diverse, creative arts of our land, producing and presenting dazzling television performance programs, entertaining locally focused cultural productions, and captivating classical music radio concerts recorded in venues throughout our region.

WETA nurtures lifelong learning, providing a window on the world, offering a haven for children and creating valued educational resources.

In this report, we invite you to learn about WETA's exceptional services to the public. We thank the many members, funders and partners whose ongoing support makes this important work possible.

Sincerely,

Sharon Percy Rockefeller

Sharon Percy Rockefeller
President & CEO, WETA

Timothy C. Coughlin

Timothy C. Coughlin
Chairman, WETA Board of Trustees

Opposite page: Row 1: *Washington Week* moderator Robert Costa; *PBS NewsHour* anchor and managing editor Judy Woodruff. Row 2: A *Sesame Street* sing-along. Row 3: WETA production partner and Harvard professor Henry Louis Gates, Jr.; fan favorite *Victoria* on *Masterpiece*. Row 4: Majestic music on Classical WETA 90.9 FM; WETA production partner and acclaimed filmmaker Ken Burns; a subject from *Nature*: *Fox Tales*.

Sparking the Imagination

WETA Television is an essential community resource, dedicated to presenting superb programming to audiences throughout Greater Washington. Viewers of all ages tune into the station for credible news and public affairs programs, enriching performing arts and dramas, enlightening history and science documentaries, engaging local content and trusted children's series.



SERVING THE NATION'S CAPITAL

- ◆ WETA is the flagship PBS station in the nation's capital, operating four channels: WETA TV 26, the primary channel; WETA HD, in high definition; WETA UK, highlighting the best British programming; and WETA Kids, featuring educational fare for young viewers.
- ◆ One of more than 330 PBS member stations across the country, WETA reaches 2 million viewers in an average week. WETA Television signals transmit to households in Washington, D.C., as well as 39 counties and municipalities in Maryland, Virginia and West Virginia.
- ◆ An additional service, WETA Passport, provides access to an extensive library of public television programs, which can be streamed on weta.org and via the free PBS Video App.



- ◆ WETA Television's portfolio features programs created exclusively for audiences in the national capital area. New this year was *Discovering Washington: The 4th of July*, a nostalgic look at Greater Washington's annual Independence Day observances through the years.
- ◆ The latest installments of the station's acclaimed "decades" documentary series, *Washington in the '90s* and *Washington in the 2000s* revisited the major events, people and developments that shaped the capital city during pivotal social and cultural change. Related digital activities included curated playlists and slideshows, a live Twitter conversation, and articles on the WETA *Boundary Stones* blog about historic events in the region.
- ◆ WETA Arts and WETA Around Town, hosted by Robert Aubry Davis, highlighted the Greater Washington arts scene. Recent topics included a celebration of groundbreaking bandleader and World War I commander James Reese Europe presented by the Kennedy Center; and an interview with Dance Place artistic director Christopher K. Morgan that explored his native Hawaiian heritage through his contemporary work *Pōhaku*.



PROGRAMS THAT EXPAND OUR HORIZONS

- ◆ The WETA public affairs productions *PBS NewsHour* and *Washington Week* presented comprehensive news reports and analysis, providing much-needed context to events and developments in the capital city and beyond the Beltway.
- ◆ *Frontline* tackled complex topics with new groundbreaking investigations that explored issues of privacy and democracy on social media in *The Facebook Dilemma* and teamed up with *PBS NewsHour* to provide an inside look at Special Counsel Robert Mueller’s probe into Russian interference in the 2016 election.
- ◆ Documentary series enthralled viewers as *Nature* uncovered the secret lives of the big cats that thrive across the continents in *Super Cats*, and *Nova* investigated forestry practices, climate change and the physics of fire in *Inside the Megafire*. The natural history program *When Whales Walked: Journeys in Deep Time* traced the origins of crocodiles, birds, whales and elephants, timed to the opening of the Deep Time Hall at the Smithsonian National Museum of Natural History.
- ◆ Celebrating the history and cultural heritage of the Greater Washington community, WETA presented special-interest programming throughout the year, from exploring the region’s Ethiopian community in *No Passport Required* to examining the reverberating effects of the Korean War in *Korea: The Never-Ending War*. In *American Masters: Sammy Davis, Jr.: I’ve Gotta Be Me*, WETA took an in-depth look at the life and career of the celebrated performer through the shifting tides of civil rights and race relations.



- ◆ Committed to presenting performing arts programming that spotlights acclaimed artists and notable Washington venues, WETA productions included *Emilio & Gloria Estefan: The Library of Congress Gershwin Prize for Popular Song* and *Julia Louis-Dreyfus: The Kennedy Center Mark Twain Prize*. Additional specials from the *Great Performances* series included *An American in Paris* and *La Traviata*.



DIRECT ENGAGEMENT WITH THE COMMUNITY

- ◆ WETA encouraged viewers to vote for “America’s Best-Loved Novel” in a national selection created for the PBS series *The Great American Read*. The station partnered with local public libraries to hold advance screening events and with the Junior League of Washington and YMCA of Metropolitan Washington to strengthen reading fundamentals in elementary school-aged children. WETA greeted thousands of book enthusiasts with games, trivia and prizes at the 18th annual Library of Congress National Book Festival in Washington, D.C., and hosted live Twitter conversations in collaboration with local bookstores and American University.
- ◆ A public preview event at The George Washington University for the new season of WETA co-production *Finding Your Roots with Henry Louis Gates, Jr.*, featured a discussion with radio host Joe Madison and actor S. Epatha Merkerson, series participants with ties to Washington, D.C.
- ◆ Interactive content created exclusively for weta.org included a “How Well Do You Remember Washington in the ‘90s?” quiz and a Mister Rogers affirmations quiz inspired by the documentary *Independent Lens: Won’t You Be My Neighbor?*
- ◆ Audiences interacted with WETA through a variety of community events. Activities included a screening of the *Independent Lens* documentary film *Tell Them We Are Rising: The Story of Black Colleges and Universities*, a WETA presence at the annual EU Open House at the British Embassy, and a screening of *SRL Homegrown: Power in Numbers* featuring area high school participants in WETA’s *PBS NewsHour* Student Reporting Labs.



Clockwise, from top left: Betty White: *First Lady of Television*; *Independent Lens: Won’t You Be My Neighbor?*; POV: *Minding the Gap*; *The Great American Read* at the National Book Festival; *Washington in the 2000s*; *Great Performances: An American in Paris: The Musical*.



PRESENTING THE BEST IN BRITISH TELEVISION

- ◆ WETA UK, the nation's only public media channel dedicated to British television programming, presented favorite mystery, drama and comedy series *Midsomer Murders*, *Call the Midwife* and *Doc Martin*. This year, WETA introduced a slate of new programs that included *Jack Irish* and *Shakespeare & Hathaway: Private Investigators*. As a companion to the broadcasts, the *Telly Visions* blog on weta.org offered weekly episode recaps and other posts.
- ◆ Entertaining new *Masterpiece* dramas in Fiscal Year 2019 included *Les Misérables* and *The Miniaturist*, based on the international bestselling novels. Fan favorites *Victoria*, *Poldark* and *Endeavour* returned for additional seasons.
- ◆ Further WETA UK schedule highlights were the travel series *Joanna Lumley's India*, which transported viewers to the subcontinent, and the ever-popular amateur competition *The Great British Baking Show*.



INSPIRATION AND LEARNING VIA TRUSTED CHILDREN'S CONTENT

- ◆ Educational programming for young viewers airs mornings on WETA TV 26 and around the clock on the WETA Kids channel, providing trusted television content for children and their parents, grandparents and other caregivers. From *Nature Cat* to *Ready Jet Go!*, WETA Kids programming offers a lineup that enriches viewers of all ages.
- ◆ Furthering connections with the local community, WETA participated in a number of events throughout the year, including EdFEST, the District's annual public school fair, as well as a meet-and-greet at the Fort Belvoir Exchange with characters from children's television series.
- ◆ The 2019 WETA Kids Writers Contest received more than 500 submissions from local K-3rd grade students who wrote short stories and pieces of nonfiction. First-place winners received hardcover versions of their winning entries.
- ◆ The WETA Kids early-learning initiatives Ready To Learn and Where Literacy Begins offered more than 100 workshops created to encourage early-childhood learning through public television viewing. The workshops, designed for parents, teachers and childcare professionals and offered in English and Spanish, had an impact on nearly 3,500 children during Fiscal Year 2019.
- ◆ New this year to WETA was the geography-focused program *Let's Go Luna!*, which follows the adventures of three friends as they travel and explore food, music and art in cities around the globe with the help of their friend and guide, Luna the Moon.
- ◆ In celebration of the *Sesame Street* 50th anniversary, WETA partnered with the series to host a stop on the "Sesame Street Road Trip" at KIPP DC College Preparatory in Washington, D.C., where children met their favorite characters and enjoyed crafts and games.



Creating Content of Consequence

The WETA national production portfolio spans genres and forms, presenting viewers throughout the country with superb content, from news and public affairs and historical documentaries to performance specials and lifestyle series. One of the top producers of new content for public television in the United States, WETA produced more than 350 hours of new programming in Fiscal Year 2019.

PBS NEWSHOUR

WEEKNIGHTS

Judy Woodruff anchors the evening broadcast — public television’s marquee newscast and the centerpiece of public broadcasting’s mission to help educate and inform Americans. *PBS NewsHour*’s team of highly regarded journalists presents original, in-depth, balanced reporting that 19.1 million viewers around the globe turn to monthly to make sense of a complex world and fast-paced news cycle.

The award-winning program brings context to every subject it covers, including current events, science advancements, business trends, and arts and culture. Among this year’s many highlights, Amna Nawaz in a multipart series explored the real-life impact of U.S. immigration policy. She traveled to Mexico and the San Luis Port of Entry in Arizona, following the stories of families waiting to enter the country legally. As part of “The Leading Edge,” the newscast’s weekly exploration of science news, William Brangham and a team of producers traveled to Earth’s southernmost continent for the series “Warnings from Antarctica,”



which extended into *PBS NewsHour*’s first-ever podcast series “The Last Continent.” The reporting covered Antarctica’s history and explored how climate change and growing tourism have affected the continent and its wildlife. Also, in response to Special Counsel Robert Mueller’s investigation into Russian interference in the 2016 presidential election, *PBS NewsHour* collaborated with *Frontline* to produce *The Mueller Report*, a special primetime program that featured an analysis of the much-anticipated report.

This fiscal year, *PBS NewsHour* announced plans to launch *PBS NewsHour West* in October 2019 at Arizona State University’s Walter Cronkite School of Journalism and Mass Communication. The new bureau is designed to offer viewers of West Coast broadcasts as well as online audiences updated, timely information — and will continue *PBS NewsHour*’s expansion into

a 24/7 news operation. Also new in Fiscal Year 2019 was the growth of “Canvas,” a broadcast and digital arts-reporting initiative designed to improve public access to and engagement with high-quality art and to elevate the work of recognized and up-and-coming artists.

PBS NewsHour embraces a culture of experimentation and innovation and is dedicated to the future of journalism. In particular, *PBS NewsHour*’s Student Reporting Labs (SRL) provide middle- and high-school students with a unique video journalism curriculum that teaches them how to produce original stories. This year, teen reporters revealed what matters to young voters in the news report “Turning Out: The Youth Vote.” From Florida to Idaho, young journalists from SRL’s national network of more than 150 schools conducted over 300 interviews, exploring the impact of the youth vote.

pbs.org/newshour | @NewsHour

A production of NewsHour Productions LLC, a wholly owned nonprofit subsidiary of WETA Washington, D.C., in association with WNET in New York. Major funding provided by the Corporation for Public Broadcasting, PBS and public television viewers. Major corporate funding provided by American Cruise Lines, Babbal, BNSF Railway, Consumer Cellular, and Raymond James, with additional support from Carnegie Corporation of New York, Ford Foundation, The Pew Charitable Trusts, William and Flora Hewlett Foundation, the Robert Wood Johnson Foundation, John S. and James L. Knight Foundation, Lumina Foundation, John D. and Catherine T. MacArthur Foundation, The Andrew W. Mellon Foundation, The Gordon and Betty Moore Foundation, National Institutes of Health, National Science Foundation, The David and Lucile Packard Foundation, Park Foundation, Skoll Foundation, Alfred P. Sloan Foundation, Friends of the NewsHour, and others.





RECONSTRUCTION: AMERICA AFTER THE CIVIL WAR

APRIL 9 & 16, 2019

Scholar Henry Louis Gates, Jr., executive produced, wrote and hosted this definitive history of one of the least-understood chapters in American history, when the nation struggled to rebuild itself amidst profound loss, massive destruction and revolutionary social change. With the insights of leading historians, authors and other experts, the four-hour documentary explored the Reconstruction era and its aftermath, beginning with the hopeful moment of war's end and emancipation in 1865, through to 1915, when the nation was fully entrenched in Jim Crow segregation. The series provided insights into issues central to Reconstruction — citizenship,

voting rights, terrorist violence and the relationship between economic and political democracy — that continue to roil American society and politics. The project also explored modern-day implications of Reconstruction through an engagement program that included events at SXSW Edu and the New-York Historical Society.

pbs.org/reconstruction | #ReconstructionPBS

A production of McGee Media, Inkwell Films and WETA Washington, D.C. Corporate support provided by Johnson & Johnson. Major funding also provided by The Andrew W. Mellon Foundation, Ford Foundation, Gilder Foundation, Dr. Georgette Bennett and Dr. Leonard Polonsky CBE, Lloyd Carney Foundation, the Corporation for Public Broadcasting and PBS.



FINDING YOUR ROOTS WITH HENRY LOUIS GATES, JR.

JANUARY 8-APRIL 9, 2019

Professor Gates explored guests' intriguing family trees in Season Five of this critically acclaimed series. In 10 new episodes, Gates used genealogy research and DNA testing to reveal surprising ancestral stories. Participants included actors Kal Penn, Marisa Tomei and Michael K. Williams; journalists Christiane Amanpour, Ann Curry and Lisa Ling; artists Marina Abramović and Kehinde Wiley; and comedians Tig Notaro and Sarah Silverman. A highlight of the season was an episode that examined how science and history can inspire the next generation, spotlighting a curriculum and youth program focused on STEM education. To roll out the new season, WETA held a screening and discussion at The George Washington University in Washington, D.C. Joining Gates on stage were actor S. Epatha Merkerson, radio personality Joe Madison and DNA expert CeCe Moore.

pbs.org/FindingYourRoots | #FindingYourRoots

A production of McGee Media, Inkwell Films, Kunhardt Films and WETA Washington, D.C., in association with Ark Media. Major corporate support provided by Ancestry, Johnson & Johnson and AT&T. Major support also provided by Ford Foundation, Candace King Weir, Lloyd Carney Foundation, the Robert Wood Johnson Foundation, the Corporation for Public Broadcasting and PBS.

KEN BURNS PRESENTS THE MAYO CLINIC: FAITH-HOPE-SCIENCE

SEPTEMBER 25, 2018

A two-hour documentary by Ken Burns, Erik Ewers and Christopher Loren Ewers explored the clinic's 150-year history in a timely look at how one institution has met the changing demands of health care. The film traced the story of William Worrall Mayo, an English immigrant who began practicing medicine with his sons Will and Charlie in the late 1800s in Rochester, Minnesota, with the help of the nearby Sisters of Saint Francis. The documentary blended historical narrative with contemporary patient stories, including those of late U.S. Sen. John McCain and the Dalai Lama, and demonstrated the power of collaboration in medicine, the role of humanity in science and the importance of hope in healing. WETA hosted a screening and panel discussion with the filmmakers at the Library of Congress, part of a series of film-related events that took place throughout the country.

pbs.org/mayoclinic | #MayoClinicPBS

A production of Florentine Films, Ewers Brothers Productions and WETA Washington, D.C. Funding provided by the following members of The Better Angels Society, a nonprofit organization dedicated to educating Americans about their history through documentary film: Jay Alix & Una Jackman; Stephen and Barbara Slaggie and Family; The Russell and Carla Paonessa Family; Sandra and Bert Getz; the GHR Foundation; The Pfeil Foundation; and Gilchrist and Amy Berg. Additional funding provided by The Arthur Vining Davis Foundations.



The WETA National Production Pipeline

WETA maintains an extensive pipeline of national television productions, ensuring that audiences will continue to enjoy high-quality programs for years to come. Below are highlights of productions beyond Fiscal Year 2019.



Sweeping Documentaries from Ken Burns and Florentine Films

The television event of the Fall 2019 season is *Country Music* (September 2019) from longtime WETA partner Ken Burns and his production company Florentine Films. The 16-hour series (pictured) features the remarkable stories of the people and places behind this American art form. Another film in this collaboration, *Ken Burns Presents The Gene: An Intimate History* (April 2020), is based on the book by Siddhartha Mukherjee.

Insightful Films with Henry Louis Gates, Jr.

Collaborations with Professor Gates include the sixth season of *Finding Your Roots* (Fall 2019), in which the Harvard scholar delves into the genealogy of a variety of celebrity guests. *The Black Church: This Is Our Story, This Is Our Song* (2021) explores the history and culture of an institution at the center of the African American community and at the forefront of movements promoting social change and progress.

Illuminating Interviews by David Rubenstein

The second season of *The David Rubenstein Show: Peer-to-Peer Conversations* (September 2019) features renowned Washington, D.C.-based financier and philanthropist David Rubenstein in discussion with some of the most influential people in the world today. Luminaries spotlighted in Season Two include former U.S. Presidents George W. Bush and Bill Clinton (pictured), who discuss their personal and professional choices and their paths to success.





WASHINGTON WEEK

FRIDAYS

Robert Costa leads this award-winning news analysis program covering the major stories of the week. The insightful discussions with top political journalists draw on Costa's penetrating work as a national political reporter at *The Washington Post*. This year, *Washington Week* reached beyond the Beltway to draw on reporting by journalists in states facing key issues such as immigration, climate change and gun control. Each Friday night, *Washington Week Extra* streams live with additional content on the program's social media platforms. This past year, the production debuted a dynamic new set that allows journalists to join the conversation remotely from around the



world. Additionally, Costa made frequent appearances on *PBS NewsHour* and *Frontline* as well as on NPR programs; and he participated in various public media events throughout the year, including serving as a moderator for Virginia's U.S. senatorial debate.

pbs.org/washingtonweek | [@washingtonweek](https://twitter.com/washingtonweek)

A production of WETA Washington, D.C. Funding provided by The Boeing Company; Dana-Farber Cancer Institute; American Cruise Lines; Babbel; Raymond James; Home Advisor; Kaiser Permanente; Otsuka; Ethics and Excellence in Journalism Foundation; Yuen Foundation, Inc.; Newman's Own Foundation; the Corporation for Public Broadcasting; PBS; and public television viewers.



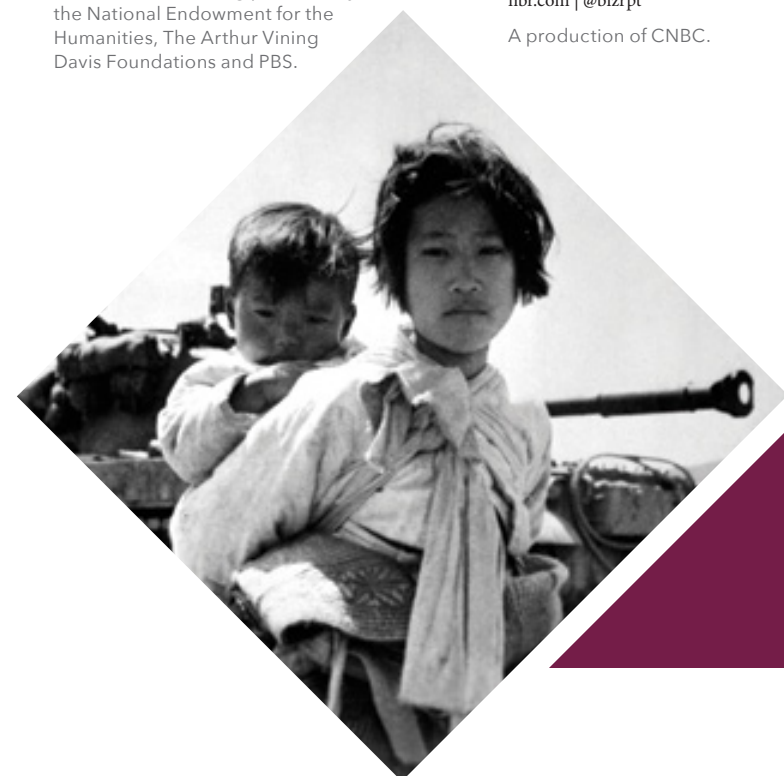
KOREA: THE NEVER-ENDING WAR

APRIL 29, 2019

This two-hour documentary brought to light a new examination of the Korean War, illuminating why the Korean Peninsula continues to play a critical role in geopolitics today. The film encompassed the present and past, from today's leaders and events to historic personalities and moments. Featuring the expertise and insights of historians, scholars, journalists and authors, the film depicted multiple views of the war — on the ground and in the trenches — from ordinary citizens and soldiers caught in the crossfire to the political and military leaders who controlled the fate of the war. The documentary, which was written and produced by John Maggio and narrated by Korean American actor John Cho, spotlighted turning points before and after the war, explored key battles, and covered the war's aftermath.

pbs.org/koreanwar | [#KoreanWarPBS](https://twitter.com/KoreanWarPBS)

A production of WETA Washington, D.C., KBS and ZED, in association with Ark Media and the BBC. Funding provided by the National Endowment for the Humanities, The Arthur Vining Davis Foundations and PBS.



NIGHTLY BUSINESS REPORT

WEEKNIGHTS

Bill Griffeth and Sue Herera co-anchor the award-winning business news program, featuring in-depth coverage and analysis of the biggest financial news stories of the day. The newscast presents reports on changes in the stock market and stocks of note and offers access to some of the world's top business leaders, economists, market analysts and policy makers. Regular segments monitor the markets, profile women in leadership and explore business influences on the environment. This fiscal year, the program explored fluctuating oil prices, trends in predicting the housing market, and financial literacy and its impact on retirement in America, among other topics.

nbc.com | [@bizrpt](https://twitter.com/bizrpt)

A production of CNBC.

BBC WORLD NEWS AMERICA

BBC WORLD NEWS and BBC WORLD NEWS AMERICA

WEEKNIGHTS

The latest national productions to join WETA's expanding news and public affairs portfolio are *BBC World News* and *BBC World News America*. In a new partnership with BBC Global News, the two newscasts came to WETA National Productions in June 2019. The programs provide comprehensive reports on the major U.S. and international news stories of the day, presenting American public television audiences with impartial coverage from one of the world's most respected news organizations.

bbc.com

Owned and operated by BBC Global News and distributed to PBS stations in the United States by WETA Washington, D.C. U.S. broadcast presentations are made possible by funding from the Freeman Foundation and Judy and Peter Blum Kovler Foundation.





JULIA LOUIS-DREYFUS: THE KENNEDY CENTER MARK TWAIN PRIZE

NOVEMBER 19, 2018

Friends, admirers and collaborators saluted the humor and accomplishments of television icon Julia Louis-Dreyfus as she received the Kennedy Center's Mark Twain Prize for American Humor. The evening celebrated her record-setting, award-winning career, from early comedic roles to long-running stints on *Seinfeld* and *Veep*. The celebrity-filled stage at the Kennedy Center yielded laughter throughout the night with a cast that included Stephen Colbert, Bryan Cranston, Tina Fey, Ilana Glazer, Tony Hale, Abbi Jacobson, Keegan-Michael Key, Kumail Nanjiani and Jerry Seinfeld. Louis-Dreyfus is the 21st

recipient of the Kennedy Center Mark Twain Prize for American Humor, which recognizes the art of humorists who have had an impact on American society in ways similar to that of the distinguished 19th-century novelist and essayist best known as Mark Twain.

pbs.org/TwainPrize | #PBSTwain

A production of Done + Dusted, the John F. Kennedy Center for the Performing Arts and WETA Washington, D.C. Corporate funding provided by Capital One. Major funding provided by the Corporation for Public Broadcasting and PBS. Air travel provided by American Airlines.



EMILIO & GLORIA ESTEFAN: THE LIBRARY OF CONGRESS GERSHWIN PRIZE FOR POPULAR SONG

MAY 3, 2019

The resounding rhythms of Emilio and Gloria Estefan's music brought the audience to its feet at this year's Gershwin Prize concert at DAR Constitution Hall in Washington, D.C. The 2019 recipients are the first married couple and honorees of Hispanic descent to receive the distinguished honor from the Library of Congress. Performing the Estefans' Latin-infused music was a host of artists, including José Feliciano, Cyndi Lauper, daughter Emily Estefan, Sarah Chang, Fernando Varela, Gian Marco and Patti LaBelle, with the NEWorks Voices of America Choir. The special featured performances by original cast members of "On Your Feet!," the musical based on the Estefans' life. Quincy Jones provided special remarks, and Rita Moreno and Andy García served as hosts. Gloria Estefan performed several songs, with Emilio Estefan joining on the congas. The Library of Congress Gershwin Prize for Popular Song, named in honor of composers George and Ira Gershwin, recognizes the profound and positive effect of popular music worldwide.

pbs.org/Gershwin-Prize | #PBSGershwin

A co-production of WETA Washington, D.C.; Bounce, a division of Concord Music Group; and the Library of Congress; in association with Latino Public Broadcasting. Major funding provided by the Corporation for Public Broadcasting, PBS, and public television viewers. Additional funding provided by The Ira and Leonore Gershwin Fund, The Leonore S. Gershwin Trust, AARP and Wells Fargo. Air transportation provided by United Airlines.

A CAPITOL FOURTH

JULY 4, 2018

America's biggest birthday party featured the greatest display of fireworks anywhere in the nation, lighting up the iconic skyline of Washington, D.C. The program, in its 38th year, is the country's longest-running live national July 4 television tradition, and this year featured performances by music legends Jimmy Buffett and the Beach Boys, Grammy Award-winning artists Pentatonix and Joshua Bell, Motown stars The Temptations, gospel legend CeCe Winans, and country music stars Luke Combs and Lauren Alaina, with the National Symphony Orchestra under the direction of Jack Everly. The concert

included a tribute to men and women in uniform by superstar soprano Renée Fleming and was hosted by actor John Stamos. Broadcast live to a nationwide audience from the West Lawn of the U.S. Capitol, the musical extravaganza was also available to American personnel at U.S. Department of Defense locations around the world via the American Forces Network.

pbs.org/capitolfourth | #July4thPBS | @July4thPBS

A co-production of Michael Colbert of Capital Concerts and WETA Washington, D.C. Funding provided by The Boeing Company, National Park Service, the Corporation for Public Broadcasting, Department of the Army, PBS, and public television viewers nationwide.



NATIONAL MEMORIAL DAY CONCERT

MAY 26, 2019

America's night of remembrance paid tribute to men and women in uniform, this year celebrating its 30th anniversary broadcast. The special honored the 75th anniversary of the D-Day Invasion, recalled the service and sacrifice of Vietnam War veterans and shared the journey of a Gold Star widow. The all-star lineup featured retired General Colin L. Powell and acclaimed actors Sam Elliott and Dennis Haysbert. In addition, iconic performer Patti LaBelle, bluegrass legend Alison Krauss and country music star Justin Moore performed with the National Symphony Orchestra under the direction of pops

conductor Jack Everly. Actors Joe Mantegna and Mary McCormack co-hosted the annual special, broadcast live from the West Lawn of the U.S. Capitol and available to troops serving worldwide via the American Forces Network.

pbs.org/National-Memorial-Day-Concert
#MemDayPBS | @MemorialDayPBS

A co-production of Michael Colbert of Capital Concerts and WETA Washington, D.C. Funding provided by the Lockheed Martin Corporation, USAA, National Park Service, the Corporation for Public Broadcasting, Department of the Army, General Dynamics, PBS, and public television stations nationwide. Air travel provided by American Airlines.



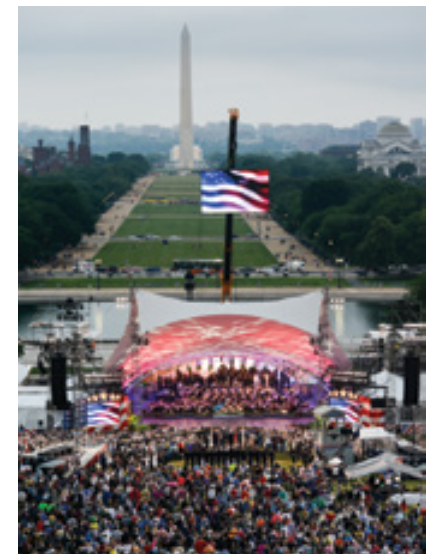
SAMANTHA BROWN'S PLACES TO LOVE

WEEKENDS

Emmy Award-winner Samantha Brown presents refreshing and enriching experiences, taking viewers on a journey of discovery that explores the emotional heart of travel. Ditching a formulaic itinerary, Brown seeks out little-known spots and haunts for brand-new adventures. This season, her globetrotting spanned a cherry blossom festival in South Korea and the popular HonFest in Maryland. A special episode featured foods from around the world, where Brown enjoyed tasting top-notch sauerkraut along France's Rhine River and rolling up her sleeves in Switzerland to make world-class chocolate.

samantha-brown.com

A production of Samantha Brown Media. Funding provided by AMA Waterways and AAA Travel.



DANIEL TIGER’S NEIGHBORHOOD

DAILY

Kids of all ages hop on the trolley to the Neighborhood of Make-Believe in this top-rated animated series for preschoolers, parents and caregivers that features the beloved character Daniel Tiger and his family and neighbors. Now in its fourth season, the series helps children navigate everyday challenges, such as accepting others and making new friends, while nurturing empathy and enhancing emotional recognition. This year also featured the series’ first-ever film, *The Daniel Tiger Movie: Won’t You Be Our Neighbor?*, presenting

the series’ social and emotional-based school-readiness themes. Additionally, the series offers parents online resources, including the Daniel Tiger for Parents App and a new game, Neighbor Day.

pbskids.org/Daniel | [@danieltigertv](https://twitter.com/danieltigertv)
[DanielTigerPBS](https://www.facebook.com/DanielTigerPBS)

A production of Fred Rogers Productions and 9 Story Media Group. Funding provided by The Rite Aid Foundation’s KidCents program, Vroom, 529 College Savings Plans, the Corporation for Public Broadcasting, PBS, and public television viewers.



COOK’S COUNTRY FROM AMERICA’S TEST KITCHEN

WEEKENDS

The team at *America’s Test Kitchen* brings new life to American heirloom recipes from throughout the country in this long-running series. In each episode, hosts Julia Collin Davison and Bridget Lancaster lead an exploration of cooking skills and food history, present equipment reviews, undertake taste tests, and offer tips for error-proof home cooking. Season 11 featured the ultimate comfort foods, the secrets to making ballpark classics at home,

Pacific Northwest suppers and Tri-State treats, North Carolina cuisine, new grilling techniques, and tips for perfect holiday roasts.

[CooksCountry.com](https://www.cookscountry.com) | [@TestKitchen](https://twitter.com/TestKitchen)
[TestKitchen](https://www.facebook.com/TestKitchen)

A production of America’s Test Kitchen, co-presented by WETA Washington, D.C., and American Public Television, and distributed by American Public Television. Funding provided by Sub-Zero, Wolf, Holland America Line, NakedWines.com and Valley Fig Growers.



AMERICA’S TEST KITCHEN FROM COOK’S ILLUSTRATED

WEEKENDS

A real test kitchen is the setting for finding the very best recipes for home cooks in this ever-popular instructional cooking show. Hosts Julia Collin Davison and Bridget Lancaster, with a team of testers, provide no-nonsense equipment reviews, taste tests and foolproof recipes. Season 18 featured Kitchen Smarts and Kitchen Hacks, new short segments to boost the cooking IQ and teach ingenious kitchen tips. In Season 19, the experts had a cocoa taste-off, unlocked the secrets to the perfect cake, demystified *sous vide* and provided recipes for weeknight Chinese, Mexican and Italian fare.

AmericasTestKitchen.com
[@TestKitchen](https://twitter.com/TestKitchen) | [TestKitchen](https://www.facebook.com/TestKitchen)

A production of America’s Test Kitchen, co-presented by WETA Washington, D.C., and American Public Television, and distributed by American Public Television. Funding provided by Kohler, Holland America Line, Pete and Gerry’s Organic Eggs, Sub-Zero and Wolf.



PATI’S MEXICAN TABLE

WEEKENDS

James Beard Award-winner Pati Jinich, the official chef of the Mexican Cultural Institute of Washington, D.C., takes viewers through the fascinating world of Mexican cuisine. In Season 7, Jinich traveled to a region largely shaped by the U.S.-Mexico border. The 800-mile road trip from Tijuana to the beaches of Cabo San Lucas revealed a new “Baja cuisine” influenced by Mexico’s diverse regional cuisines, the peninsula’s abundant seafood and indigenous ingredients, and its proximity to the United States. Jinich went to the birthplace of fish tacos and margaritas, met a woman working to preserve culinary traditions, and roamed the food truck scene at Telefónica Gastro Park in Tijuana.

PatisMexicanTable.com
[@PatiJinich](https://twitter.com/PatiJinich) | [PatisMexicanTable](https://www.facebook.com/PatisMexicanTable)

A co-production of WETA Washington, D.C.; Mexican Table LLC; FRANK; and Switchblade. Funding provided by Mexico Tourism, La Costeña, FUD, Coronado, Avocados from Mexico and SAGARPA/MexBest.



MARTHA BAKES

WEEKENDS

Home bakers have the perfect guide in Martha Stewart, who teaches viewers how to create the finest desserts from scratch in this long-running series. Season 10 explored techniques to transform one basic recipe into three, a variety of cakes perfect for every sweet tooth, and how to master *pâte à choux* — the foundation of many popular desserts, from *profiteroles* to cream puffs. Season 11 incorporated dried and fresh fruit, with the advice of a fruit preservationist, an orchardist, a farmer, an exotic-plant expert and pastry chefs. These experts helped yield such treats as Eccles cakes, an heirloom baked-apple dessert, nectarine *clafoutis*, and a lemon *soufflé* tart.

pbs.org/food/shows/Martha-Bakes

A production of Flour Productions, Inc., in association with WETA Washington, D.C. Season 10 funding provided by Domino Foods, Inc., featuring Domino® Sugar and C&H® Sugar, and Kerrygold® Butter. Season 11 funding provided by ASR Group, featuring Domino® Sugar, and If You Care®.

SARA’S WEEKNIGHT MEALS

WEEKENDS

Chef Sara Moulton focuses on quick, tasty home-cooked meals made with love, and her warm teaching style emphasizes tips to make life in the kitchen easier. In Season 8, Moulton traveled to Italy and Spain — exploring the rich flavors of Tuscany, the culinary possibilities for the lemons of the Amalfi Coast, and Catalan versions of classic *tapas*. In the U.S., Moulton created new versions of Puerto Rican and Middle Eastern classics, including *picadillo* and *sinaya* casserole. She also explored how various Asian immigrants have adapted their cuisine in fascinating and tasty ways, such as Cajun-influenced Vietnamese cuisine in Houston.

SaraMoulton.com/shows | [@saramoulton](https://twitter.com/saramoulton)
[SarasWeeknightMeals](https://www.facebook.com/SarasWeeknightMeals)

A production of Silver Plume Productions and WETA Washington, D.C. Funding provided by Oceania Cruises, USA Rice, Sunsweet and Hodgson Mill.



Hitting the Right Note

For more than a decade, Classical WETA 90.9 FM has been the exclusive provider of classical music on radio in Greater Washington. Via a dedicated service available on-air and digitally through classicalweta.org and the Classical WETA App, listeners enjoy extensive musical offerings ranging from orchestral and operatic music to chamber and choral selections.

Classical
WETA 90.9 FM

MUSICAL INSPIRATION FOR WASHINGTON AND BEYOND

- ◆ As one of the most-listened-to classical music radio stations in the country, Classical WETA 90.9 FM highlights concerts from performance venues throughout the Washington region and the world, in addition to spotlighting an extensive in-house recording collection.
- ◆ This year, Classical WETA reached a weekly audience of more than 430,000 listeners on-air in the nation's capital, Maryland, Virginia, Pennsylvania and West Virginia. Audiences also streamed the majestic music on classicalweta.org and vivalavoce.org and through the Classical WETA App.
- ◆ Classical WETA's expert on-air staff presented musical selections with informative, insightful commentary. Hosts Linda Carducci, Bill Bukowski, Nicole Lacroix, John Banther, James Jacobs, Chip Brienza, Rich Kleinfeldt, Trey Graham and Jay Roberts offered audiences an engaging musical experience throughout the year.
- ◆ Partnering with the Washington Bach Consort, Classical WETA chronicled the organization's search for a new artistic director to succeed its late founder, J. Reilly Lewis. Activities included showcasing the candidates' performances and capturing their sensibilities in interviews both on-air and online, as well as broadcasting the first public announcement of the chosen candidate, new Bach Consort Artistic Director Dr. Dana Marsh.
- ◆ NSO Showcase in Fiscal Year 2019 featured Classical WETA recordings of National Symphony Orchestra performances conducted by Gianandrea Noseda. Highlights included a farewell concert by outgoing music director Christoph Eschenbach; a space-themed salute to NASA's 60th anniversary that featured violinist Joshua Bell; and Verdi's masterpiece *Requiem*, featuring The Washington Chorus and The Choral Arts Society of Washington.
- ◆ Highlighting outstanding performances by renowned artists at some of the Washington area's leading venues, *Front Row Washington* presented a weekly series of concerts and recitals recorded at the Phillips Collection, Dumbarton Oaks, the Bender Jewish Community Center and elsewhere.

CREATING A CLASSICAL COMMUNITY, NOTE BY NOTE

- ◆ Classical WETA listeners enjoyed hundreds of hours of exclusive classical music performances, curated through thriving partnerships with nearly 80 Washington-area organizations and artists. Community outreach activities featured on-air host appearances at prominent venues and events throughout the region, from the Folger Shakespeare Library Open House and Opera in the Outfield at Nationals Park to performances at the Center for the Arts at George Mason University and Wolf Trap National Park for the Performing Arts.
- ◆ Digital engagement opportunities on classicalweta.org included the popular "Test Your Classical Music IQ" and "What's Your Classical Composer Personality?" quizzes, the annual listener's choice Classical WETA 90.9 FM Classical Countdown and the Listener's Choice Opera. Music news and program notes were made available throughout the year on the official Classical WETA Twitter account, @classicalweta.

VivaLaVoce
The Station That Sings

CELEBRATING THE VOICE

- ◆ Through weekly *Classical WETA Opera House* and *Choral Showcase* programs, and all-vocal digital radio station VivaLaVoce, Classical WETA transported listeners around the world this year with signature vocal performances from distinguished venues.
- ◆ *Classical WETA Opera House* offered exciting presentations of Puccini's *Gianni Schicchi* and Rossini's *The Barber of Seville*, as well as the 2018-2019 season of Metropolitan Opera broadcasts, including conductor Gustavo Dudamel's Met debut leading Verdi's *Otello*.
- ◆ On *Choral Showcase*, WETA paid tribute to the World War I Armistice Centennial, featured a performance of Mozart's *Requiem*, and presented choral masterworks performed by local ensembles The Thirteen and the 21st Century Consort.

Nurturing the Mind

The unparalleled websites of WETA Learning Media address issues that matter to all: child development, literacy, education, and the brain and mental health. People of all ages rely on these vital services. This year alone, more than 20 million unique users turned to WETA’s six robust projects to engage and thrive.



RESPECTED RESOURCES TO IMPROVE LITERACY

- ◆ In Fiscal Year 2019, **Reading Rockets** focused on improving professional development for teachers to help create inclusive classrooms and boost literacy for young readers, including those who struggle. WETA launched a series of expert interviews and new resources to help students with autism become better readers and writers. ReadingRockets.org reached more users this year than ever before and regularly serves more than 1 million unique visitors per month during the school year.
ReadingRockets.org | @ReadingRockets
- ◆ To celebrate the 50th anniversary of the *Apollo 11* moon landing, **Start with a Book** developed a *Space Rangers* curriculum centered on space exploration to inspire creative thinking, build background knowledge and combat summer learning loss. WETA once again worked closely with local summer programs serving low-income families in the national capital area and provided extensive online resources for summer programs nationwide.
StartWithABook.org
- ◆ During the past 12 months, **AdLit.org** helped more than 700,000 parents and teachers of students in grades 4-12. The website focuses on developing students’ reading and writing skills while also keeping up with the content demands of middle school and high school.
AdLit.org | @AdLit



CREATING CLASSROOMS WHERE ALL STUDENTS CAN THRIVE

- ◆ **Colorín Colorado** delivers a wealth of bilingual resources in English and Spanish for educators and families of English language learners (ELLs). This year, in the midst of the ongoing national debate about immigration, Colorín Colorado released a comprehensive guide offering practical strategies to help schools remain safe, welcoming places for students and immigrant families. These efforts were bolstered by the new film, “You Are Welcome Here,” that showcased educators in Dearborn, Michigan, who are helping Yemeni immigrant students overcome the traumas of war and family separation and succeed in the classroom.
ColorinColorado.org | @ColorinColorado
- ◆ **LD OnLine** offered a wide array of tools and information to help students with learning disabilities or ADHD reach their full potential and thrive in school and in social settings. Research-based teaching and school-readiness tips provided parents and teachers with the means to support these efforts in and out of the classroom.
LDOnline.org | @LDOnline
- ◆ **BrainLine** served a growing constituency this year with information, support and ideas for people with brain injuries or PTSD, their families, and the professionals who work with them. New partnerships with leading experts in the field, including the International Brain Injury Association, ensured that medical content on the project website continues to present the most effective ways to help people. In Fiscal Year 2019, BrainLine also launched a collaboration with the Wounded Warrior Project to highlight innovative treatments for veterans with traumatic brain injury or PTSD.
BrainLine.org | @BrainLine

ADLit.org has been funded by the Carnegie Corporation of New York and by the Ann B. and Thomas L. Friedman Family Foundation. **BrainLine** is funded by the Bob Woodruff Foundation; the Model Systems Knowledge Translation Center; the American Legion Child Welfare Foundation, Inc.; and the Center on Brain Injury Research and Training (CBIRT). **Colorín Colorado** is funded by founding partner the American Federation of Teachers, AFL-CIO, with generous support provided by the National Education Association and the Poses Family Foundation. **LD OnLine** is funded by Lindamood-Bell Learning Processes. **Reading Rockets** is funded by the Poses Family Foundation, with support from the University of Oregon and Florida State University. **Start with a Book** is funded by Park Foundation.



WETA Financial Report for Fiscal Year 2019

A STRONG, SUCCESSFUL YEAR

WETA is a careful steward of the funds generously entrusted to the station from a variety of public and private sources. The flagship public media station in the nation’s capital — a not-for-profit organization licensed to the community of Greater Washington — is dedicated to a mission of public service, presenting vibrant television, radio and online content and providing educational services in communities near and far.

During Fiscal Year 2019 (July 1, 2018 – June 30, 2019), WETA received more than \$97 million in funding support and generated \$2.4 million in operating income. This positive financial outcome was the result of generous contributions from individuals, corporations and foundations, coupled with disciplined and cost-effective financial management. This invaluable support, plus community service grants from the Corporation for Public Broadcasting, provided the essential funds that gave WETA the means to continue to serve the community and produce high-quality programming for audiences nationwide.

On top of the strong financial results, WETA achieved a number of notable operational and programming accomplishments this year. The organization produced and distributed important and critically acclaimed content, while expanding its reach and engagement with local and national audiences.

OPERATING EXPENSES

More than 85 percent of every dollar that WETA raises goes to pay for radio, television and digital operations, in addition to educational and community outreach services. The remaining expenses are used to develop and steward the donations received and to build and maintain the infrastructure that will enable WETA to continue to serve Greater Washington for years to come. Generous financial support from diverse sources provides WETA with the resources necessary to withstand periodic economic challenges and to expand services to the community.

LOCAL OPERATIONS

WETA depends on broad-based local support to fulfill its community-service mission. In Fiscal Year 2019, contributions from individuals provided 66 percent of the funding for local operations, which include WETA Television’s four channels — WETA TV 26, WETA HD, WETA UK and WETA Kids; Classical WETA 90.9 FM; and weta.org. Individual contributions, along with support from local businesses, foundations and organizations, provided the resources that powered local broadcasting operations and allowed WETA to deliver educational resources and outreach services to the Greater Washington community.

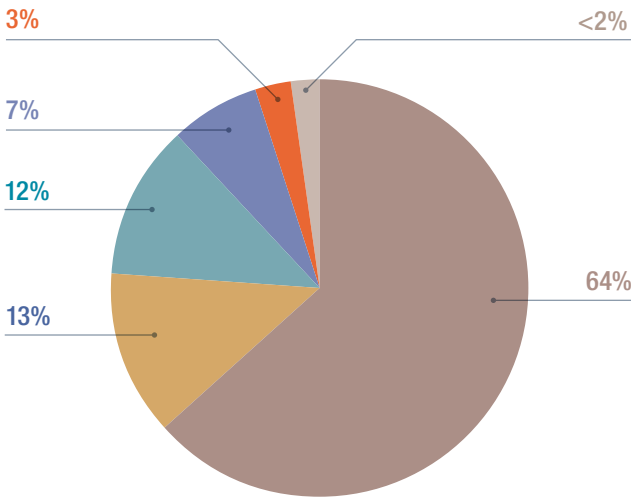
NATIONAL TELEVISION PRODUCTION

National television productions are significant financial contributors to the station’s operations and its outreach and education initiatives. The slate of documentaries created for national audiences in Fiscal Year 2019 included collaborations with two esteemed WETA production partners: *The Mayo Clinic: Faith – Hope – Science* from Ken Burns and multiple programs from Henry Louis Gates, Jr., including *Reconstruction: America After the Civil War* and Season 5 of *Finding Your Roots*.

WETA also produced and delivered a strong schedule of performance programs, including *Julia Louis-Dreyfus: The Kennedy Center Mark Twain Prize* and *Emilio & Gloria Estefan: The Library of Congress Gershwin Prize for Popular Song*. In addition, WETA’s core news and public affairs programs — *PBS NewsHour* and *Washington Week* — continued to provide important news and analysis for the PBS national primetime schedule.

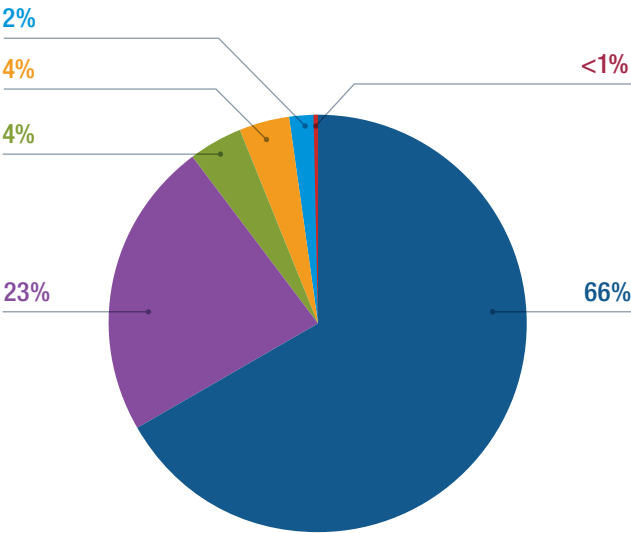
Operating Expenses

National Programming & Productions	\$60,574,745
Television Broadcasting	\$12,118,889
Fundraising	\$11,682,432
Education, Outreach & Promotion	\$6,176,233
Radio Broadcasting	\$2,689,457
Management & General	\$1,668,756
Total	\$94,910,512



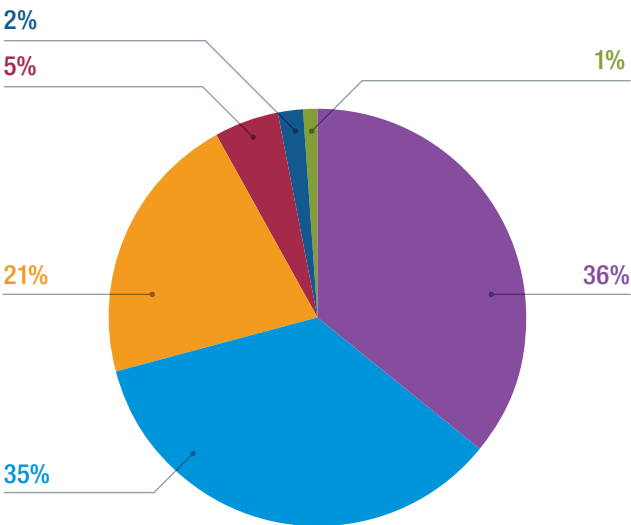
Support for Local Operations

Individuals	\$21,075,220
Public Broadcasting Support	\$7,367,819
Other Income	\$1,425,668
Corporate Underwriting & Funding	\$1,356,104
Foundations & Not-for-Profits	\$766,646
Federal & State Government	\$5,000
Total	\$31,996,457



Support for National Television Production

Public Broadcasting Support	\$23,050,333
Foundations & Not-for-Profits	\$22,257,830
Corporate Underwriting & Funding	\$13,716,680
Federal & State Government	\$2,943,397
Individuals	\$1,462,957
Other Income	\$907,414
Total	\$64,338,611



WETA financial statements are audited annually by a certified public accounting firm.

Membership and the Community

WETA is privileged to receive support from viewers and listeners who value the programs, resources and activities that the station offers audiences in the national capital region. WETA presents trusted educational services to the community through a variety of content platforms, educational initiatives, cultural offerings and special events.



LOYAL MEMBERS

Nearly 125,000 loyal WETA members support vital operations for WETA Television and Classical WETA 90.9 FM, as well as engagement activities and community events surrounding WETA programming.

In Fiscal Year 2019, individual contributions exceeded \$21 million, accounting for 66 percent of the station's local operating budget. More than one third of WETA members pledged support as monthly sustainers, ensuring that WETA has a consistent foundation for financial success from year to year. Streaming access on the free PBS Video App and on WETA Passport continued to grow in popularity with members, topping 3 million views of favorite public television shows via computers, tablets, smartphones and set-top devices.



DEDICATED VOLUNTEERS

To provide deeper engagement with and insight into the station's programming, WETA members received access to unique events that both enlighten and entertain. In this fiscal year, these special opportunities included a preview screening and panel discussion at The George Washington University's Lisner Auditorium for the new season of the WETA co-production *Finding Your Roots with Henry Louis Gates, Jr.*; preview screenings of popular *Masterpiece* dramas *Poldark* and *Les Misérables*; and an *American Experience: Chasing the Moon* preview and panel discussion at the Newseum in conjunction with The Freedom Forum.

Each year, WETA volunteers play an important role in the success of station operations, assisting staff in community initiatives that include answering phones during pledge drives, making thank-you calls to new members, taking on special office projects and participating in on-site promotions. These extended members of the WETA family also give of their time and talent at station events geared toward adults and children alike. Throughout Fiscal Year 2019, more than 100 volunteers contributed nearly 3,300 hours of their time to WETA, a generous demonstration of devotion and commitment to the station and its mission of public service.

WETA Community Advisory Council

The WETA Community Advisory Council (CAC) is composed of individuals from organizations that represent the station's broadcast-area population in the District of Columbia, Maryland and Virginia. The expertise of the CAC covers a range of interests and specialties, including literacy and education, arts and culture, history, and underserved populations. CAC members gather twice each year to assist WETA in forming deeper relationships with the Greater Washington community through engagement activities and local events. The council also advises the WETA Board of Trustees on programming and policies to ensure that the station continues to meet the community's educational and cultural needs.

Council members are Loren Allan Smith (chair), U.S. Court of Federal Claims; Dr. Leonard L. Hamlin, Sr. (vice chair), Washington National Cathedral; Vivian Yao (vice chair), Montgomery County Council; Rev. Leslie Copeland-Tune, New Baptist Covenant; Sandy Dang, 11Plus and Vietnam Education Foundation; Mario Garcia Durham, Association of Performing Arts Professionals (APAP); Ruby Lopez Harper, Americans for the Arts; Col. Winston McDonald Haythe, U.S. Army (Ret.), The George Washington University Law School; Bruce Hightower, Arlington Gay and Lesbian Alliance; Liz Hottel, Politics and Prose; Melissa Houghton, Women in Film and Video of Washington, D.C.; Margaret Hutto,

Art Care Consultants; Suzan Jenkins, Arts and Humanities Council of Montgomery County; Avis Jones-DeWeever, National Council of Negro Women; Kris McLaughlin, Encore Learning; Jennifer Nycz-Conner, Hilton Worldwide; Kishan Putta, DC Healthlink; Lance Shapiro, Georgetown University Law Alumnus; Dr. Alfred O. Taylor, Jr., Green Valley Civic Association; Katherine Wood, Public Diplomacy Council; and Wuiping Yap, Asia Heritage Foundation.



Clockwise from left: WETA members enjoy a variety of benefits, including streaming access on WETA Passport; a subscription to the monthly WETA Magazine; invitations to events such as a preview screening of *Finding Your Roots with Henry Louis Gates, Jr.*; and participation in station pledge drives.

Leadership Circle

WETA appreciates the generosity of its loyal Leadership Circle donors, whose annual philanthropic gifts enable WETA to continue the tradition of presenting high-quality programming and providing important community services.

CHAIRMAN'S CIRCLE \$100,000+	PRESIDENT'S CIRCLE \$50,000 - \$99,999	TRUSTEE'S CIRCLE \$25,000 - \$49,999	DIRECTOR'S CIRCLE \$10,000 - \$24,999
BENEFACTOR \$5,000 - \$9,999	SPONSOR \$2,500 - \$4,999	SUPPORTER \$1,000 - \$2,499	

SALON SERIES

The Salon Series offers unique experiences related to the programming on WETA Television and Classical WETA 90.9 FM. This year, generous donors and friends had the opportunity to hear thought-provoking speakers and attend live local performances. The events included a conversation about *Frontline: The Facebook Dilemma* at the National Press Club, the presentation of the Library of Congress Gershwin Prize for Popular Song to Emilio and Gloria Estefan, and a screening of *The Chaperone* on Masterpiece with actress Elizabeth McGovern (below, center).



Clockwise, from top right: Leadership Circle donors enjoyed a variety of events throughout the year, including a reception with *PBS NewHour* staff, a private recital at the residence of the Ambassador of Belgium and a screening of *The Chaperone* on Masterpiece.

FRIENDS OF CLASSICAL MUSIC

This dedicated group, supporting Classical WETA with annual gifts of \$1,000 or more, ensures the vitality of Washington's premier classical music radio station. Donors enjoyed behind-the-scenes tours, opportunities to meet on-air hosts, and invitations to private recitals, including one at the residence of the Ambassador of Belgium with pianist Yuliya Gorenman (below). Friends of Classical Music are recognized on these pages with a musical note.

LAWYERS COMMITTEE

Fiscal Year 2019 was the inaugural year for the Lawyers Committee, a group that welcomes attorneys in the Washington region to increase their understanding of the breadth of WETA's local and national programming. An autumn reception featured a lively discussion between *PBS NewsHour*'s Capitol Hill correspondent Lisa Desjardins and politics producer Beth Summers (above), as well as a tour of Classical WETA.





The Better Angels Society

The Better Angels Society is composed of individual donors and family foundations whose generosity allows WETA production partner Ken Burns (above) and his colleagues at Florentine Films to continue to produce high-quality documentary films enjoyed by millions of public television viewers nationwide. The society's support also expands educational outreach activities, including digital components that introduce current and future generations of Americans to their collective history. WETA thanks the following donors who contributed to the organization through The Better Angels Society in Fiscal Year 2019.

Mercedes T. Bass
James R. Berdell Foundation
Gilchrist and Amy Berg
Blavatnik Family Foundation
Gary and Nancy Chartrand
Jan and Rick Cohen
Cousins Family Foundation
Deborah P. and Jonathan T. Dawson
John & Catherine Debs
Richard and Gail Elden
Senator Bill and Tracy Frist
Fullerton Family Charitable Fund
Perry & Donna Golkin Family Foundation
Kissick Family Foundation
David and Susan Kreisman
Rocco and Debbie Landesman
McCloskey Family Charitable Trust

John and Leslie McQuown
Mindy's Hope Foundation
Minnesota Community Foundation
The Montrone Family
The Pfeil Foundation
David M. Rubenstein
Schwartz/Reisman Foundation
Segal Family Foundation
Bobby and Polly Stein
Susan & John Wieland
One anonymous donor



Country Music

Friends of the NewsHour

Friends of the NewsHour is a group of generous individuals and family foundations that provides philanthropic support ensuring that *PBS NewsHour* has the resources to continue its world-class, award-winning journalism. Friends enjoy special benefits including text-on-screen broadcast recognition, invitations to regional events featuring *PBS NewsHour* journalists and producers, and the opportunity to tour the broadcast studio and watch a live taping of the program. WETA is very grateful to the following donors who contributed in Fiscal Year 2019.

Paul and Kathy Anderson
Jocelyn Bauer
Bedford Falls Foundation,
Joanne and Bill Conway
Georgette Bennett and
Leonard Polonsky
Jane Borg and Barry Blattman
Judy and Peter Blum Kovler Foundation
John and Louise Bryson
David Crane and Jeff Wells
Deerbrook Charitable Trust
desJardins/Blachman Fund
Consuelo Duroc-Danner
Otho Eskin and Therese Keane
Kristin Gamble
Garnett Family Charitable Trust
Paul and Marcia Ginsburg
Gruber Family Foundation
Louise Grunwald

Jerome Jacobson Foundation
Stephen and Marilyn Kerman
Charitable Fund
Dr. Uma Lele
Jacqueline B. Mars
The Mason Hirst Foundation
Friedrika Merck
Howard and Abby Milstein
The John and Wendy Neu Foundation
Frederic C. Rich
The Ripple Foundation
Jay and Sharon Rockefeller
Dr. Margaret Ruttenberg
Roger and Victoria Sant Trust
Tom and Laurie Saylak
Clarice Smith
George and Camilla Smith
Lise Strickler and Mark Gallogly
Koo and Patricia Yuen



Gwen Ifill Fund for Journalism Excellence

Honoring the legacy of WETA's beloved friend and colleague, journalist Gwen Ifill, the Gwen Ifill Fund for Journalism Excellence supports innovations for *PBS NewsHour* and *Washington Week*. The fund provides fellowships and opportunities for emerging journalists from diverse communities to gain hands-on experience mentored by the *Washington Week* and *PBS NewsHour* staff — offering the public broadcasting system a pipeline of promising new talent.



Elizabeth P. Campbell Legacy Society

WETA gratefully honors those individuals who have named WETA as a beneficiary in a will, trust, retirement plan or life insurance policy or through a life income gift that benefits the station in years to come.



Guests enjoy the Elizabeth P. Campbell Legacy Society annual luncheon.

Mr. and Mrs. William J. Ackerman
Dr. Alice A. Adams *
Ms. Leslie A. Adams
Mary Carolyn Adler
Mr. and Mrs. Harry P. Allen
John and Susan Allen
Ms. Zaida Arguedas
Mrs. Lucy Arkin
Dr. Bill S. Ashley
Reverend Gayle E. Bach-Watson
Susanne (Susie) Bachtel
Jo Ann Post Barlow
Lena S. Barnett, Esq.
Esther Hoshall Beaumont
Ms. Susan Bell
Judith E. Bernstein Endowed Fund *
Megan and Donald Beyer
Ms. Kit Bigelow
Ms. Mary C. Blake
Mr. Dewey Blanton
Teresa Ann Bohan
Dr. Jean Bolan
Ms. Deborah A. Bombard
Mr. and Ms. Antony Botto
Philip Brandis
Mr. E. Sanford Branscomb
Ms. Linda A. Britt
Bonnie and Jere Broh-Kahn
Hays R. Browning
Dr. Dale R. Buchanan
John P. Cahill
Bob and Monte Campbell
Mr. Gerald and Mrs. Cecelia Cannizzaro
Michael and Kristina Caplin
Ms. Norma Carey
Sally Caulfield
Dr. Anne Page Chiapella
Michael Jay Chusmir and
Deborah McPherson Chusmir
Nancy E. Gwinn and John Y. Cole, Jr.

Jim Compton
Catherine M. Cortes
Helen Daniel
Mr. Don De Bolt
Mrs. Alexandra de Borchgrave
Bill DeGraff
Ms. Debra N. Diener
Susan DiGiacinto
Mrs. Margaret Dong
Ms. Brigitte Donkin
Mrs. Vera Donskoy
Katherine A. Downs
Mr. Kenneth B. Dreyfuss
Dr. and Mrs. Joseph M. Dukert
James N. Duley
Ms. Beverly Dunson **
Debbie Eliason
Ms. Patricia A. Eller
Sarah G. Epstein and Donald A. Collins
Ms. Megan Evans
Martin and Barbara Faga
Christine M. Feintheil
Mr. and Mrs. Thomas W. Fina
Joseph V. Fischer
Ms. Sherry Fisher
Mr. and Mrs. J. Roger Fleming
Henry and Teresa Folgate
Ms. Linda Fomenko
Ms. Susan Fox
Dr. Esther Foxe
Biff and Paula Franks
Mrs. Barbara J. Fritzler
John B. Fuge *
Ms. Mary E. Furlow
Ms. Helen Gaul
Mrs. Joyce L. Gayle
Harry George III
Mr. Edward F. Gerber
Rose Gerke
Dr. Douglas E. Gill
John and Martha Giovanelli
Mrs. Chareclia Gjoni
Marianne and Hugh Goodwin
Sandra Goshgarian
Burton S. Greenstein
Mr. and Mrs. Bernardo Guiliano
Dr. Helene N. Guttman
Dr. Lee P. Haacker
Barbara and Bob Hall

John and Julie Hamre
Ms. Susan Harding
Mr. Richard E. Hardy
Ms. Betsy A. Harris
Bull Run Philosophical Society
Polly F. Harrison
Mr. John F. Harvey
Ms. Marilyn Hill
Mr. Chip Hines
Rose Hirschel and Andrew Shreeves **
Amanda MacKenzie Hobart
Mr. and Mrs. Caswell O. Hobbs III
Margaret Hodges
Mr. John B. Horner
Mr. Steven Hoy
Mr. Charles Hrebenach
Minori Sugita Imamura *
Ms. Elizabeth A. Ingalls
Ms. Janet R. Inscore-Boswell
Virginia Ivin
Ms. Marion Jacks
Arthur M. Katz and Sima Osdoby
Dannette Gentile Kauffman
Mrs. Margot Kelly
Captain Joan E. Darrah, USN (Ret.) and
Ms. Lynne Kennedy
Randolph N. Kerr
Peter and Sharon Kissel
Drs. Susan and Perry Klein
Mr. Peter R. Kolker
Jane and Kenneth Kolson
Raymond J. Kukulski *
Carolyn Kulisheck
Ms. Suzanne Kuser
Ellen J. LaBelle
Ms. Sheryl Lahti
David R. and Deborah S. Lambert
Ms. Anne E. Lamond
Dr. Deirdre LaPin
Mrs. Helen Large
Mrs. Doris R. Lavine
Myriam Lechuga
Amy Sui Ling Lee *
Susan Lee
Mr. Joseph Leech
Harvey I. Leifert
Ms. Rosemarie N. Lentini and
Mr. Frank J. Loss
Lynne and Joseph Lentz, Jr.

Lee N. Leonhardy
Bernard W. Lewis *
Ms. Eleanor L. Linkous
Mr. Roy Lykes, Jr.
Dr. Arlene P. Maclin
Elaine Marcuse
Mary C. Massey
Ms. Ann P. Matheson
Constance R. McAdam
Mrs. Darlene McLaughlin
Ms. Patricia McNeil
Mr. Michael P. Meller
Sally and Alan Merten
Richard Michaelson
Ms. Pamela A. Michel
Dr. Mary Miller
Ms. Linda C. Minnick
Nell Minow and David Apatoff
Mr. Brinton Minshall
Robert I. Misbin, MD
Dr. Michael C. Mocknick
Mr. Jeff Moreno and Dr. William Simcoke
Ann Moser and Dan Minnich
Dr. Thomas M. Mould
Joan Moubleaux
Ms. Thelma S. Mrazek
Mr. Keith Mulrooney
Ms. Joy Myers and Mr. Tom Barnett
Elizabeth Pels Nash
Mr. and Mrs. Richard Nigon
Sandy Northrop
Mr. Peter Novick
Yolanda C. Oertel, M.D.
Mr. Richard Ogden and Mrs. Laura Ogden
Mr. Warren Oliveri Jr. and
Ms. McGennis Williams
Ms. Helen Onufrak
Ms. Emily C. Otto
Christopher Pankow
Dr. James D. Parker
Joan Parsons
Susan M. Pearce
Ms. Robin Phillips
Ms. Marca Piehuta
Lilly and David Pierce
Benjamin M. Plotkin
Maj. Gen. (Ret.) Gale S. Pollock and
LTC (Ret.) Doug McAllaster
Ms. Marianne Poon
Jeanne W. and Ronald M. Powell
Bonnie and John Priebe
Ethel M. Probst *
Mr. Walter B. Quetsch
Silvia Quevedo
The Quin Family Foundation
Rebecca E. Quirk
J. Chris Ramsey *
Ms. Linda M. Rancourt
Ms. Audrey Rasmussen
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Elizabeth P. Campbell

WETA founder Elizabeth P. Campbell championed free, high-quality education for all citizens, and her vision helped establish WETA as one of the region's most valued and essential institutions. Through her bequest, Mrs. Campbell laid the foundation to ensure that WETA will always be an integral part of the educational and cultural life of the Greater Washington community and the nation.

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WETA greatly appreciates and remembers the thoughtful donors whose gifts through bequests, trust distributions and retirement plans provided significant support for WETA TV 26, WETA UK and Classical WETA 90.9 FM in Fiscal Year 2019.

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LOCAL FOUNDATION SUPPORT

WETA is grateful for the support of the following foundations, which allowed the organization to provide robust local services during Fiscal Year 2019. Through television, radio and online content, and community engagement programs, WETA served children and families across the region.

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WETA thanks the corporate organizations that supported WETA Television, Classical WETA 90.9 FM, *WETA Magazine*, *weta.org* and local projects during Fiscal Year 2019.

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Honors and Awards



WETA Production Center

A wide array of programs that air on WETA Television and PBS stations nationwide are produced at the WETA Production Center television studios in Arlington, Virginia. The iconic news and public affairs series *PBS NewsHour* and *Washington Week* call the facility home, as do many WETA programs created exclusively for viewers in Greater Washington. Fiscal Year 2019 local productions included *Washington in the '90s*, *Washington in the 2000s*, *Discovering Washington: The 4th of July*, *WETA Around Town* and *WETA Arts*.

The WETA Production Center is a turnkey broadcast production facility with two fully equipped television studios; two control rooms; a transmission center with robust satellite, fiber optic and IP connectivity; and complementary production media and EVS rooms. Additionally, the facility has multiple AVID edit suites and technical infrastructure featuring the latest digital technology to support all production needs.



WETA PRODUCTIONS, CO-PRODUCTIONS AND PROJECTS

PBS NewsHour

- "Burdened Beyond Their Years" — Society of Professional Journalists: Sigma Delta Chi Award; Feature Reporting
- "Inside Yemen: Struggling to Survive" — National Headliner Award: Continuing Broadcast Coverage of a Major News Event
- "Junk News" — Mirror Award: Best Story on Social Media in the Crosshairs
- "Kept Out" — Alfred I. duPont-Columbia Award: Silver Baton
- "Kept Out" — Peabody Award
- "Kept Out" — Society of Professional Journalists: Sigma Delta Chi Award; Public Service in Television Journalism
- "The Plastic Problem" — Peabody Award
- PBS NewsHour* Student Reporting Labs — HunderED: Top 100 Education Innovations for 2019
- PBS NewsHour* Student Reporting Labs — National Association for Media Literacy Education: Media Literate Media Award

Brainline: Exercise and Fitness After Spinal Cord Injury

- Digital Health Award
- Telly Award: Online; Silver

Colorín Colorado

- Communicator Award of Excellence: Education

Daniel Tiger's Neighborhood

- National Academy of Television Arts & Sciences: Daytime Emmy Award; Best Preschool Children's Animated Series
- Parents' Choice Gold Award: Television



The Mayo Clinic: Faith - Hope - Science

- Christopher Award: TV & Cable
- Gabriel Award: First Place; English-Language Television, Special or Documentary
- Telly Award

Nightly Business Report

- American Public Television: Program Excellence Award

Pati's Mexican Table

- Imagen Award: Best Variety or Reality Show
- James Beard Media Award: Television Program, In Studio or Fixed Location

Samantha Brown's Places to Love

- National Academy of Television Arts & Sciences: Daytime Emmy Award; Outstanding Travel & Adventure Program
- National Academy of Television Arts & Sciences: Daytime Emmy Award; Outstanding Host

Tony Bennett: The Library of Congress Gershwin Prize for Popular Song

- National Academy of Television Arts & Sciences: Primetime Emmy Award; Outstanding Music Direction

The Vietnam War

- Alfred I. duPont-Columbia Award: Silver Baton
- Clarion Award: Television Documentary Series, National
- National Academy of Television Arts & Sciences: News & Documentary Emmy Award; Outstanding Research

INDIVIDUAL ACHIEVEMENT

Judy Woodruff

- Auburn University College of Human Sciences: International Quality of Life: IQLA Laureate Award
- Freedom Forum Institute: Free Expression Award: Lifetime Achievement
- National Press Foundation: W.M. Kiplinger Distinguished Contributions to Journalism Award
- PBS Beacon Award
- RespectAbility Excellence in Journalism Award

Marcia Biggs

- Newswomen's Club of New York: Marie Colvin Front Page Award for Foreign Correspondence

Vanessa Dennis

- Broadcasting & Cable: Technology Leadership Award

Jane Ferguson

- George Polk Award: Foreign Television Reporting

Amna Nawaz

- American Muslim Institution: Excellence in Media Award

Clockwise from top left: *PBS NewsHour*'s Judy Woodruff accepts a Free Expression Award from the Freedom Forum Institute; Amna Nawaz, Lorna Baldwin and Sara Just of *PBS NewsHour* celebrate receiving a Peabody Award for "The Plastic Problem"; Tony Bennett: *The Library of Congress Gershwin Prize for Popular Song* is the recipient of a Primetime Emmy Award (pictured: Tony Bennett and Librarian of Congress Carla Hayden); *Daniel Tiger's Neighborhood* wins a Daytime Emmy Award.

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3939 Campbell Avenue
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703.998.2600
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